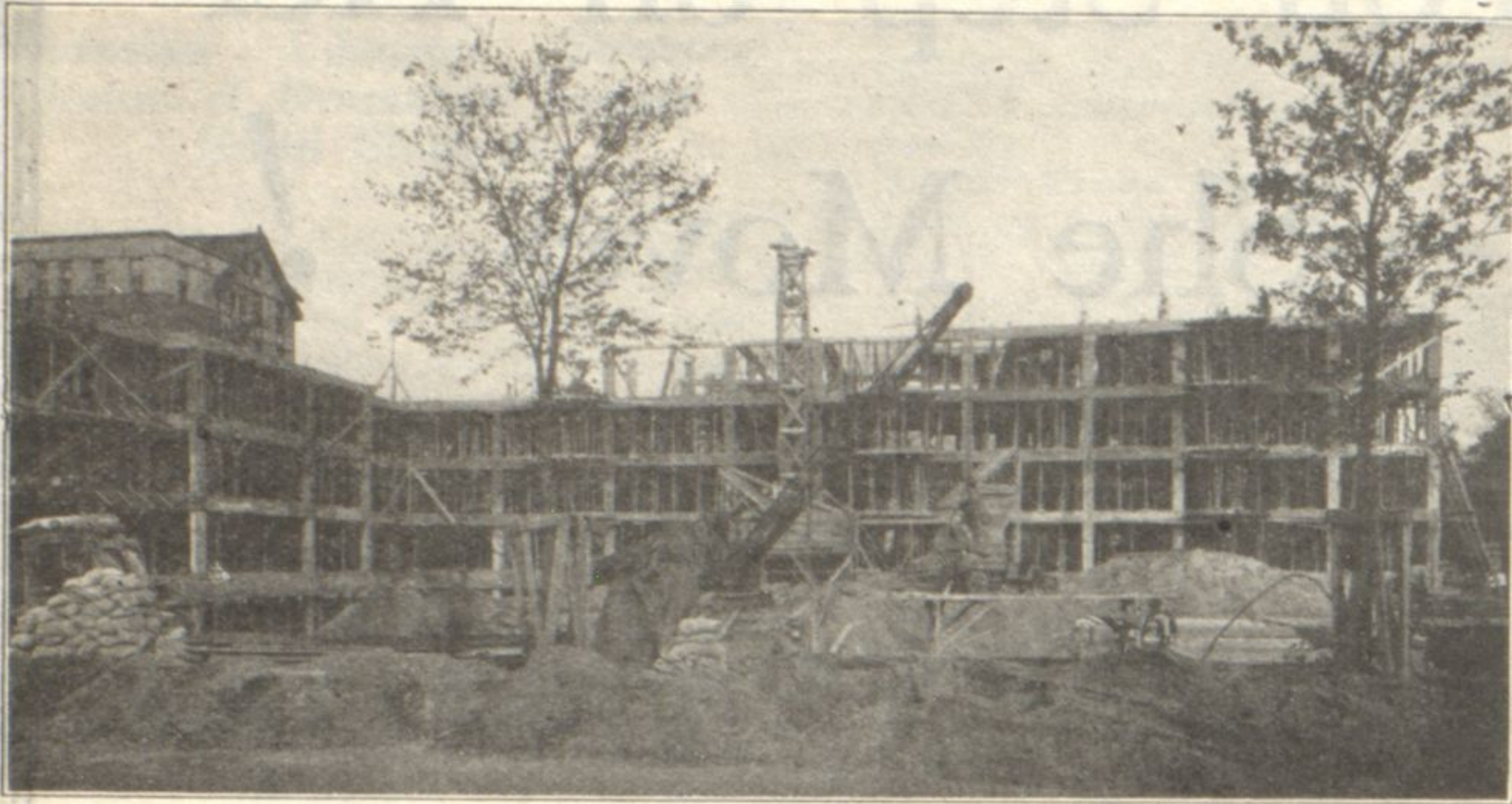


### A Lesson in Fire Prevention



The John Evans pictured above, Victor C. Carlson's latest contribution to Evanston's fireproof buildings is a glorious example of the very latest steps in construction that insures protection against fire.

This structure when completed will be the north shore's largest and finest apartment building where residents can feel securely protected against the hazards and horrors of fire. Sturdy solid concrete columns, floors reinforced with steel and fire tile walls stand as an impregnable barrier to fire. The garage portion of The John Evans in addition to being entirely fireproof is surrounded by walls 18 inches thick and covered by the 10 inch solid concrete and steel floor of the English basement. As additional fire prevention protection the garage will be equipped with a complete automatic sprinkler system with outlets every 10 feet each way. As evidence of the exceptional fireproof qualities of The John Evans, the insurance underwriters have granted the unusually low rate of only 19 cents a hundred, it is said.

### A Modern North Shore Kitchen

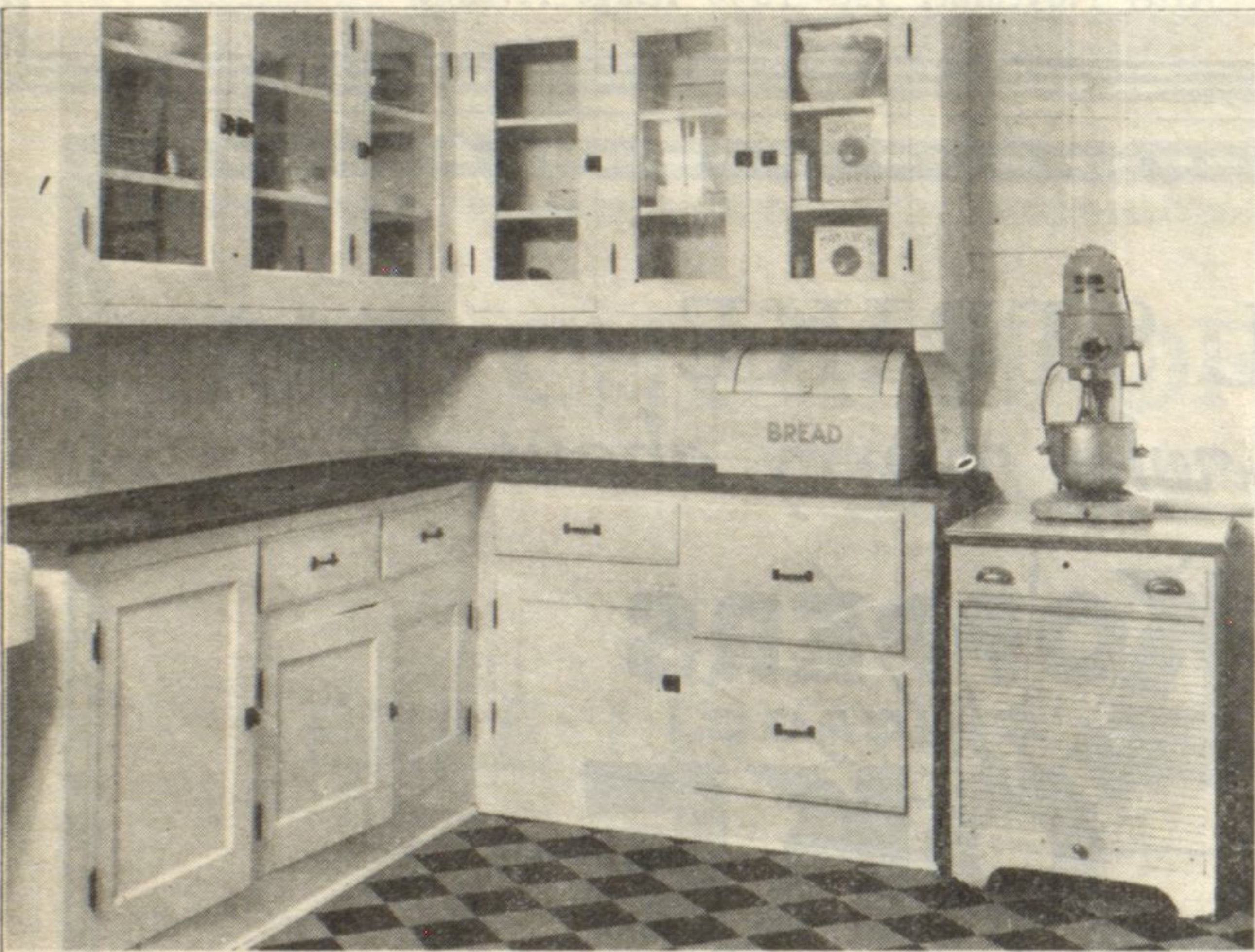


Photo by Stanton Wilhite, Winnetka

Above is a view of the kitchen in a modern Winnetka home. The outstanding features are its roominess, its sanitary aspect and equipment, and the modern Kitchen Aid machine which is seen at the right.

The housewife can now mix, beat, stir, whip, slice, chop, grind, chip ice, freeze, in fact do all of the tedious mechanical work in the preparation of delicious foods all by electricity, with the aid of this modern machine, at a cost of less than one cent per hour.

This time and labor-saving machine is the most competent of housemaids. That is why Kitchen Aid is to be found in an ever-growing percentage of modern North Shore kitchens. Its success in communities like this has earned for it the endorsement of all the leading household magazines of the country: "Good Housekeeping," "Ladies Home Journal," and others.

"Now the household does not seem able to get along without KitchenAid"

says Mr. C. R. Crane of the Crane Co. There are many other homes on the North Shore equipped with this modern labor saving machine. Among them are the homes of Mrs. Wallace Templeton, Glencoe, Mrs. Poff, Winnetka, Mrs. Gertrude Bemis, Winnetka, Mrs. C. J. Bickl, Wilmette, Mrs. Andrew McNally, Evanston, Mrs. Mason Warner, Winnetka. These are only a few of scores of North Shore owners.

You can get complete information about Kitchen Aid and a copy of the interesting book, "Aladdin's Magic in the Kitchen" by mailing the coupon below.

**The KitchenAid Sales Agency,**  
**6 N. Michigan Blvd., Ph. State 1471**  
**Chicago, Ill. Dept N1**  
 Please send me, without cost or obligation, a copy of "Aladdin's Magic in the Kitchen," and complete information about KitchenAid.

Name .....

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