



Community Faith and a Better Winnetka

THE GROWTH, prosperity and advancement of any community depends on the public spirit, enterprise and cooperation of its citizens and institutions.

Without civic pride there can be no progress. Without progress, community life is a failure. Coordination of endeavor is the key to all things worth while.

This Bank is cognizant of its duty to the community. Its resources and experience are available at all times for the support and welfare of any business enterprise of civic benefit and betterment.

A State Bank

WINNETKA TRUST and SAVINGS BANK

Elm Street at Center



LEE SAYS:

YES, this is quite an EDITION of the "Winnetka TALK" all right, and BEFORE you begin wading THROUGH all these fine FEATURES that HOLLISTER AND the rest of the "TALK" people have dished UP for you, just take DUE note of the fact THAT we're making quite A SPLASH ourselves—a GREAT big half page RIGHT here on the INSIDE front cover WHERE I figure we can CATCH your eye before YOU get inside the MAIN tent—pretty SHREWD, don't you think?—AND now, ladies and GENTLEMEN, if you'll JUST cast your eyes SLIGHTLY to the right FOLLOWING the detour sign YOU will observe the REAL message we have FOR you on this great OCCASION—read it CAREFULLY, every word, AND let the full PURPORT (See Webster) SOAK in!

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WINNETKA 2