

DISPLAY NEW MARMON

Three Important Improvements Noted in Cars on Exhibit at North Shore Sales and Service

Three important improvements in the new Marmon considered among the most outstanding contributions of the year to automobile engineering, are announced by the Nordyke and Marmon company of Indianapolis, at no increase in price. Adopted only after exhaustive tests for efficiency in the Marmon experimental laboratories, the three improvements contribute additional untold power to the Marmon engine, long life to the Marmon chassis and raise to a new high standard of efficiency the performance of the car as a unit. A representative line of cars in which the improvements have been incorporated, are on view this week in the showrooms of the Marmon North Shore Sales and Service, local Marmon dealer, at 1008 Davis street, Evanston.

The improvements include: Double fire ignition; Three way oil purifier, exclusively Marmon; Self-lubricator.

The improvements are incorporated in the standard Marmon chassis of 136-inch wheelbase, upon which Marmon has concentrated for years.

Additions to its line of body styles, including a Coupe for two-passengers, a two-passenger Speedster, with a rumble seat in the rear deck for two extra passengers, and a Victoria for

four passengers, which was announced recently, also are announced by Marmon. The new body styles are presented in a variety of color combinations and continue the essential elements of design which characterize other body styles of the Marmon Series 74 line. The new body styles are offered at exactly the same price as the Marmon line of open cars.

Rapid Transit Puts on More Ultra-Modern Cars

North shore commuters who patronize the Chicago Rapid Transit company lines will be interested to learn that 55 of the 100 new cars recently ordered by the company have been delivered and placed in service on various "L" lines over the city. The balance of these latest type cars will be delivered at the rate of about 10 a week until the order has been completed.

The cars incorporate the most modern devices which inventive genius has perfected for comfort of passengers and increased safety of operation, it is said. Plush seats, steel-protected wooden floors of double thickness, window-shades, emergency lighting fixtures, electric fans, longitudinally rigid handstraps and theromostatically controlled electric heating apparatus are some of the improvements making these cars the last word in modern rapid transit equipment.

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