

REALTY BOOKS NOW OFF PRESS

Volumes Big Aid to Prospective Brokers

Three new volumes have just been published in the series of authoritative books on real estate topics issued under the auspices of the joint commission on real estate education.

They are: "Real Estate Advertising," by Ward C. Gifford, of Kansas City, Mo., former chairman of the advertising committee of the National Association of Real Estate boards; "Elements of the Modern Building and Loan Association," by Dr. Horace F. Clark, associate professor of engineering economics, Iowa State college, and Frank A. Chase, educational director, American Savings, Building and Loan institute; and "The Administration of Real Estate Boards," by Herbert U. Nelson, secretary of the National Association of Real Estate boards.

An authoritative text book on real estate law, by Brig.-Gen. Nathan William MacChesney, general counsel of the National Association of Real Estate boards and author of the "MacChesney Act," the model real estate license bill which has been the basis for license legislation in 21 states and one Canadian province, is now in the hands of the printers. The book is expected to come from the publishers in time for the use of classes in real estate law to be opened this fall.

"City Planning," by Miss Harlean James, secretary of the American Civic association, will also be ready for publication this fall.

Additional books now in preparation in the series include "Property Management," by Colonel Gordon Strong, of Chicago, and "Real Estate Finance," by Ernest M. Fisher.

Dr. Richard T. Ely, director of the MacMillan company, of New York, are the publishers of the series. Institute for Research in Land Economics and Public Utility, is the editor.

The series, prepared at the initiative of the National Association of Real Estate boards to make possible a comprehensive educational preparation for persons dealing with real estate as a commodity, already includes "Elements of Land Economics," a text book on the underlying economic principles affecting land and land relationships, by Dr. Richard T. Ely and Edward W. Morehouse, "Principles of Real Estate Practice," a general treatise on the fundamental business odds and formulae, by Frederick M. Fisher, and "The Appraisal of Real Estate," a technical and comprehensive discussion of appraisal methods and formulae, by Frederick M. Babcock.

YOUTH HAS ITS INNING AT ANNUAL RIDING SHOW

Preparations are being made at Winnetka for the third annual Riding and Jumping exhibition by the junior members of the Indian Hill Riding club, to be held on Saturday, September 19, in the field which adjoins the club stables.

A keen interest in riding is evidenced among the youngsters of Winnetka. Hubbard Woods and Kenilworth and all the events will be closely contested, it is believed. There will be some jumping by hunters and, in addition, Mr. Colton Daughaday will lead a team in "pink" from the Indian Hill hunt over the hurdles.

Major West, U. S. A., is coming to Winnetka from Fort Sheridan to act as judge. Music will be furnished by the Winnetka Chamber of Commerce band and at the conclusion of the show, tea will be served at the Indian Hill club.

Require Realty Salesmen to Take Institute Course

"Be ready to advance yourself in your knowledge of real estate methods or you are of no use in our employ" is the attitude taken toward new salesmen by the Trustees System Service in its real estate department.

The firm, an organization with headquarters in Chicago and branch offices in a number of Eastern cities, has recently made a requirement that every new man employed in its real estate department enroll in the home study course in real estate practice conducted by the American Real Estate institute, a branch of the National Association of Real Estate boards.

The incoming employe must sign an application for the course at the same time that he signs his salesman's contract.

More than 24 employes of the firm are now enrolled in the institute's course.

Tom Brown of Winnetka is connected with the firm.

Mr. and Mrs. George Clifford of Pasadena, Cal., are the guests of Mr. and Mrs. Frank Cherry of 442 Abbottsford road, this week.

Mrs. Newton Wilson of Olney, Ill., is the guest of Mr. and Mrs. Herbert Wilson of Winnetka.

Motorist Gets \$100 Fine; Reckless, Says Magistrate

Mell Larson, 1645 North Central Park avenue, Chicago, was fined \$100 and costs by Police Magistrate D. M. Mickey last Monday afternoon on a charge of reckless driving. According to the testimony Larson's machine collided with a car owned by F. J. Borre of Wilmette at Lake avenue and Hubbard road. Borre had run out of gas, and left his car standing on the road while he walked back to the gas station. Larson said that he was driving at a reasonable rate of speed but did not see that the other car was stationary and when he was close to it could not drive around it because of another car coming from the opposite direction. Borre's car was knocked into the ditch at the side of the road.

"The Charleston," Newest of Dances, Grips Wilmette

"The Charleston," latest of dance novelties, has invaded Wilmette. To be sure, the most interesting of the newer steps has long since been rehearsed in numerous places where young people assemble but, the official introduction of it—which is tantamount to formal sanction by local society—is scheduled for Friday evening, October 2, when instructions are to be given at the Wilmette Country club free of charge to all club members, and under the direction of an expert "Charleston" teacher. The hours for the coveted period of instruction are 7:30 to 10:30 and the place, the Country club ballroom.

Mr. and Mrs. J. S. Cline and Miss Isabelle Cline of 304 Cumnor road, held a reception and open house Thursday afternoon and evening in honor of the seventy-fifth birthday of their guest, L. A. Torrens of New York City, well known voice instructor, and under whom Miss Cline has studied for a number of years. Mr. Torrens has been conducting a summer school at Lake Geneva and his birthday celebration was the occasion for a gathering of friends and students from far and wide eager to celebrate it with him. Miss Cline is planning to depart for New York later in the fall to continue her musical studies throughout the winter.

Mrs. Leon Ellis of 207 Cumberland avenue, and Mrs. Walter Wylie of Evanston, are giving a bridge this afternoon in honor of Mrs. Frank Gerrould of Ardmore, Pa., and Mrs. Walter Gerrould of Berkeley, Cal. Both Mr. Gerroulds, who are brothers, arrived Tuesday to join their families as guests of Mr. and Mrs. Henry Taylor, Jr., of Essex road.

Miss Jane Ridgway, daughter of Mr. and Mrs. Grant Ridgway of Cumberland avenue, left last Tuesday for Boston, Mass., where she will enter Simmons college for a year.

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Mr. and Mrs. Horace W. Armstrong are back from a six months' stay at the Wianno club on Cape Cod. Their son, Frank, is leaving soon to enter the Berkshire school at Sheffield, Mass.

Among the Winnetka girls who have left to attend Vassar this winter are Mary Ott, Beatrice Ripley, Cynthia and Suzanne Kohlsaat and Louise Sherman.

The first meeting of the Oak Street circle will be held at the home of Miss Caroline Eckstrom, 888 Oak street, Tuesday, September 22.

Mrs. F. E. Heath of Denver is making an extended visit with her brother and sister-in-law, Mr. and Mrs. Walter Shoemaker of 188 Myrtle street.

Mr. and Mrs. Charles Aspenwall of Tower road have returned from the East, where they enjoyed a month's outing as the guests of their daughter at Reading, Pa., where they occupied a cottage for the season.

Mr. and Mrs. Earl Pierce and their sons, Robert, and William, have returned from a week's motor trip to Kendallville, Ind., where they were the guests of Mrs. Pierce's mother.

Richard Burke, son of Dr. and Mrs. S. T. Burke, 189 Ridge avenue, left Friday, September 11, to enter Dartmouth college.

Among Winnetka's new residents are the Mr. and Mrs. Alfred Brittain, Jr., who moved this week from their home in Evanston to 238 Ridge avenue.

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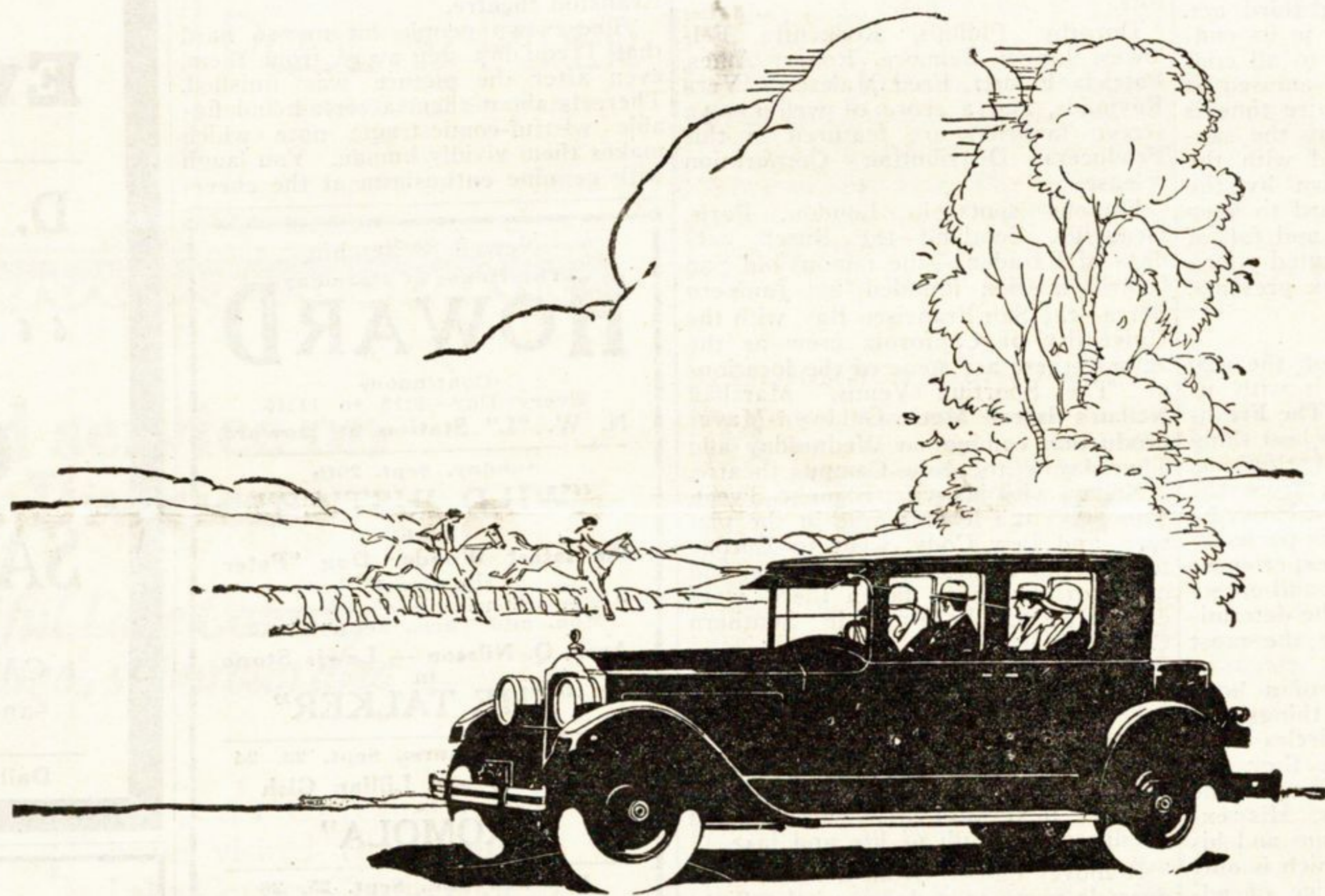
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