

# NEWEST FORDS GET NEW LINES

## Bodies to Be Longer, Lower and All-Steel

Body changes and chassis refinements more pronounced than any made since the adoption of the Model T chassis were announced this week by the Ford Motor company, the Skokie Motor company, local dealers. There will be no advance in price, it also was stated.

Outstanding features of the improvements in both open and enclosed types are lower, all-steel bodies on a lowered chassis, complete new design in most body types, a change from black to color in closed cars, larger, lower fenders, newly designed seats and larger, more powerful brakes.

**Give Smart Appearance**  
Longer lines, effected through higher radiator and redesigned cowl and bodies are apparent in all the improved Ford cars, but are especially pronounced in the open types. Wide crown fenders hung close to the wheels contribute to the general effect of lowness and smartness.

While runabout and touring car remain black, the closed bodies are finished in harmonious color schemes, enhanced by nickel radiators. The coupe and tudor bodies are finished in deep channel green while the fordor is rich Windsor maroon.

**Add to Comfort**  
Greater comfort is provided for driver and passengers in both open and closed cars by larger compartments, more deeply cushioned seats and greater leg room.

Many new conveniences are also incorporated in the improved cars. In the runabout, touring car, coupe and tudor, the gasoline tank is under the cowl, and filled through an ingeniously located filler cap completely hidden from sight by a cover similar in appearance to a cowl ventilator. One piece windshield and narrowed pillars in the tudor and coupe offer the driver greatly increased visibility and improved ventilation.

**More Convenient Pedals**  
Driving comfort is materially increased by lower seats, scientifically improved back rests and lowered steering wheel. Brake and clutch pedals are wider and more conveniently spaced.

Four doors are now provided on the touring car and two on the runabout, permitting the driver to take his place from the left side of the car. Curtains, held secure by rods, open with the doors.

Most important in the mechanical changes are the improved brakes. The transmission brake drum and bands have been considerably increased in size which gives the foot brake softer and more positive action as well as longer life. The rear wheel brake drums are larger and the brake of self energizing type.

**Cord Tires Standard**  
Cord tires are now standard equipment on all Ford cars.

At the main offices of the company it was stated today that production of the new line is under way in all assembly plants of the company throughout the country and the improved cars are being sent to dealers for showing.

## Health Technician Is Latest for Township

A new feature planned by the Chicago Tuberculosis Institute is the addition of a laboratory technician to its staff. The Institute now has 18 health centers including New Trier at which clinics are held. As these clinics involve general health inspections, chest examinations and infant welfare work it is necessary to have laboratory tests for sputum, etc., in connection with them.

The Institute finds its program developing so rapidly that it now needs its own technician for this work. She will have her office and laboratory at the Oak Park health center and expects to begin work there very shortly. This service is also provided for by Christmas seals.

## Marywood Provides Bus Service for Its Pupils

The Marywood Academy, 2228 Ridge avenue, Evanston, conducted under the supervision of the Sisters of Providence and attended by many north shore girls, has arranged a motor coach service to convey grammar school pupils to and from their homes in the New Trier communities. It was announced this week. The extensive new addition to the school is to be opened September 14.

Mrs. Walter Franklin Stiles, Jr., of Fitchburg, Mass., will arrive in Winnetka for the wedding of Miss Elizabeth Copeland. Mrs. Stiles, who was formerly Miss Elizabeth Greeley, and whose marriage took place May 30, will be the guest of her parents, Mr. and Mrs. Morris Larned Greeley, of 655 Maple avenue.

Mr. and Mrs. Eugene A. Howard of 1015 Pine street, returned Wednesday from Minocqua, where they spent a few days.

## County Saves \$580,000 in Tax Collecting Cost

Saving \$580,000 in the cost of collecting and assessing taxes in Cook county in the last two years is partly responsible for the distribution of an increase of \$870,000 to educational, social and charitable institutions of the county over that allocated in 1923, Emmett Whealan, chairman of the finance committee of the County Board, announced yesterday.

Economies effected in other departments of the county offices also helped. Of the total tax receipts, 8.3 per cent goes to the county funds, as follows: Six and two-tenths per cent to county corporate activities, 1.5 per cent for the upkeep and purchase of forest preserve properties and 0.6 per cent to the upkeep of county roads.

Disposition of the remaining 91.7 per cent is as follows, according to the report submitted by J. L. Jacobs, efficiency expert attached to the County Board:

- Board of Education, 35.4 per cent.
- City of Chicago, 33.4 per cent.
- Parks, 9.9 per cent.
- State government, 7.6 per cent.
- Sanitary district, 5.4 per cent.

Miss Edith Light, a former teacher in the Winnetka schools, spent a part of the week at the home of Mr. and Mrs. M. H. Lieber. Miss Light is now a member of the school faculty at Springfield, Ill.

# WOULD BRING ART TO HOMES

## Association Makes Plans for Distributing Works of Western Artists

Curtis B. Camp, 81 Lakewood drive, Glencoe, is head of the Chicago Art Galleries' association, a unique organization, which purposes the placing of the best works of western artists of ability in the homes of art lovers.

The association, as planned, is to be conducted on a non-profit plan and is to consist of a group of artists and 150 lay, or non-artist, members. The plan provides for the selection of 150 of the best paintings shown in the galleries over a period of three years. These selected paintings to be presented to each of the lay members. The selection of lay members to be awarded pictures will be made by lot.

If these members so desire, they may be assisted in making their selections by three experts, or they have the privilege of making their choice unaided.

Prizes to be awarded at the galleries each year for the best works, will be

as follows: one \$1000 prize, two \$500 prizes, three \$400 prizes, five \$300 prizes, four \$250 prizes and 10 \$200 honorariums.

## Social Happenings

Miss Ida Martin, daughter of Mr. and Mrs. Magnus Martin, 694 Center street, will leave for California next week to remain two months as the guest of her sister, Mrs. Arthur Randall of Long Beach.

Mr. and Mrs. George B. Ogan, 845 Locust street, and their family, returned to their home Thursday, August 27, from their summer home at Lake Geneva, where they have been since June 1.

Mr. and Mrs. Fred Jehs, Jr., of Jefferson Park, announce the birth of a son, Raymond Frederick, August 24. Mrs. Jehs is the daughter of Mr. and Mrs. Stephen Edwards of Hubbard Woods.

Mr. and Mrs. E. G. Howell and their family, 558 Birch street, have returned from a three weeks' motor trip into northern Wisconsin.

Miss Eunice Stoddard, 582 Provident avenue, left Monday, August 24, for Decatur, to be house guest of her uncle and aunt for three weeks.

Mrs. Archibald Lynne and little daughter, Gertrude, of 143 Fuller lane, are spending this week as guests of friends at Lac du Flambeau, Wis. Mr. Lynne will join them before their return.

Mrs. Coram T. Davis of 132 Bertling lane, has gone to Fish Creek, Wis., this week-end, where her son, Coram T. Davis, Jr., is in camp on Adventure Island. They will return to Winnetka together.

Mr. and Mrs. George Karnes, 151 Fuller lane, had as their guests over Sunday, Mr. and Mrs. Fred Kirk and Mr. and Mrs. Gilbert Mitchell of Chicago, and Miss Magdaline Henrich of Evanston.

Mr. and Mrs. John Nash Ott and their children of 17 Indian Hill road will return next week from their camp at Burt lake, Wis. Miss Mary Ott will enter upon her first year at Vassar college this fall.

Mr. and Mrs. Ralph Varney, 535 Cherry street, are entertaining 18 guests for dinner this evening. They have invited their most intimate friends for this, the occasion of Mr. Varney's birthday.

Mr. and Mrs. Melville Chatten, 1025 Dinsmore road, and their daughter left Monday to motor to Land o' Lakes, Wis. They will be away a fortnight.

## Specialists in Addressographing!

We're fully equipped not only to print your announcements but also to enclose them, address them, stamp them, and mail them.

Send us your mailing list. We will cut the Addressograph plates and have them ready for use at a moment's notice.

We'd be glad to have you call at our Wilmette plant and inspect our complete, up-to-date

**Addressographing  
Equipment**

# Lloyd Hollister, Inc.

Publishers and Printers

564 Lincoln Ave. Winnetka 2001

**WINNETKA**

Addressographing Service for

- Clubs
- Churches
- Banks
- Business Houses

