

PRICES CUT BY DODGE BROTHERS

Increased Production Brings About Reduction

Announcement of a reduction in the prices of Dodge Brothers motor vehicles, both passenger and commercial, effective Monday, August 17, has been received by Wersted Motor Co., local dealer.

New list prices, f. o. b. Detroit, are as follows:

Standard Types	
Touring	\$ 875
A-Sedan	1195
B-Sedan	1045
Coupe	960
Coach	1035
Screen Commercial	885
Panel Commercial	960

Special Types	
Touring	\$ 975
A-Sedan	1280
B-Sedan	1145
Coupe	1060
Coach	1135

The price of the Roadster, \$855, and that of the Chassis, \$730, remain unchanged.

"These new prices come at a time when Dodge Brothers product has reached the highest peak of mechanical perfection in its history," declares Mr. Wersted. "In an attempt to supply public demand, factory production has been stepped up since the first of this year from 900 cars a day to the present rate of over 1,100 and now Dodge Brothers are pushing as rapidly as possible an eight million dollar expansion program to give them buildings and machinery for a production of 1,500 cars a day.

"This price cut is just the application of Dodge Brothers policy of faithfully returning to the buyer the saving made possible by increased production. Since the first of this year production has been steadily increased month after month. The first six months of 1925 were the largest in the factory's history—more than 11 percent greater than the first six months of 1924. The problem for Dodge Brothers executives has been, not to find a market for their product, but to increase production to supply a ready market.

"The constantly increasing, yet never satisfied, demand for Dodge Brothers Motor Cars is convincing evidence that a motor wise public is more and more appreciative of the greater value made possible by Dodge Brothers sound policy of constantly improving a basic design instead of bringing out a new model every year."

DORCAS MEETING TUESDAY

The Winnetka Dorcas society will hold its regular monthly meeting Tuesday, August 25, at the home of Mrs. A. Augdahl, 909 Cherry street. The meeting hour is 2 o'clock.

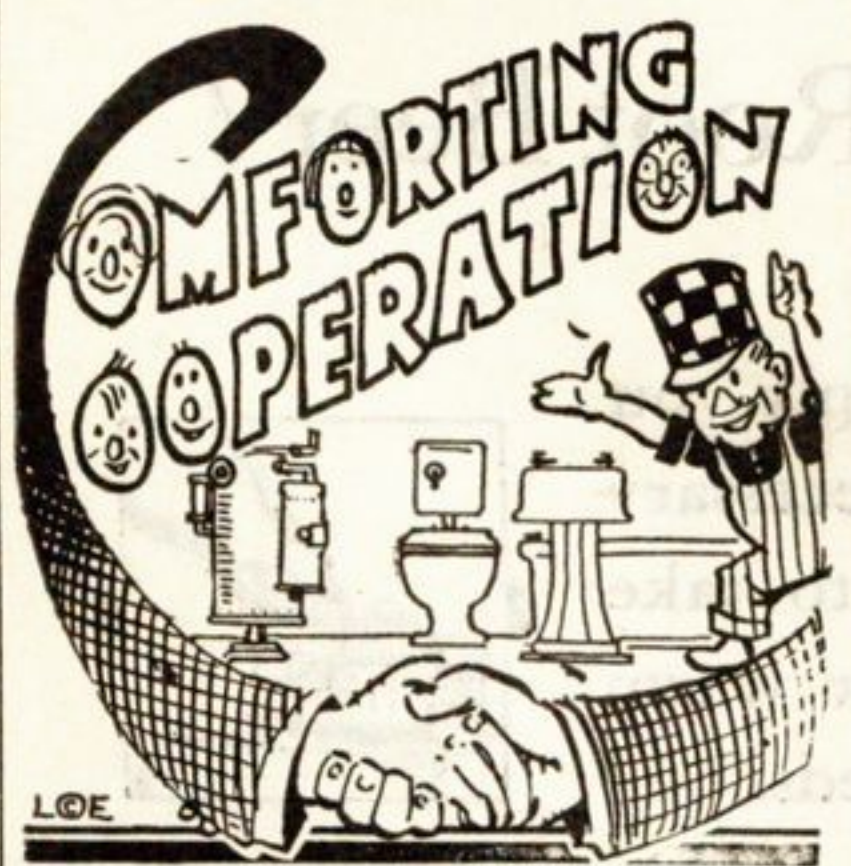
Mrs. James Keenor, 623 Prairie avenue, has undergone a serious operation at the Grant hospital and is there for a four weeks' stay.

Mrs. S. B. Rogers, 467 Linden avenue, returned Sunday after an outing of about two weeks at Pottawatomie Lodge, Minocqua, Wis.

Mrs. William Colvin, Jr., 797 Walden road, is expected home this week-end after a brief stay with her parents in St. Louis.

Mrs. Florence Downs, 727 Foxdale avenue, and a friend from Evanston are spending a fortnight at the "Log Cabin", Minocqua, Wis.

The Sanitary Engineer



WE will cooperate with you so that your home life may be a dream of joy. The proper plumbing conveniences mean ease and contentment—real rest after a hard day's work and a cheerful send-off in the morning.

A Bath a Day Keeps You Fit Every Way
VIC J. KILLIAN, Inc.
 SANITARY ENGINEERS
 Specialists in New Work and Remodeling.
 874 Center St. Winnetka 1260

Next Week In Ravinia

Saturday night, August 22—"Ballo in Maschera": Rosa Raisa, Giovanni Martinelli, Giuseppe Danise, Ina Bourskaya, Florence Macbeth, Virgilio Lazzari, Louis D'Angelo, Desire Deffere, Giordano Paltrinieri. Conductor, Gennaro Papi.

Sunday afternoon, August 23—Concert: Chicago Symphony orchestra, Eric DeLamarter, conductor. Second half of program will present the child artists, Edith Mezur, pianist; Mildred Waldman, pianist; Lawrence Hay, soprano; Samuel Thaviu, violinist. Children under 12 years are admitted free to these concerts. Reserved seats are free for everyone.

Sunday night, August 23—"Lucia": Elvira de Hidalgo, Mario Chamlee, Mario Basiola, Virgilio Lazzari, Giordano Paltrinieri, Philine Falco, Louis Derman. Conductor, Gennaro Papi.

Monday night, August 24—Concert: Chicago Symphony orchestra, Eric DeLamarter, conductor. Soloists: Marie Sundelius, soprano; Merle Alcock, soprano; Jacques Gordon, violinist. All seats are free for these concerts.

Tuesday night, August 25—"Aida": Rosa Raisa, Giovanni Martinelli, Ina Bourskaya, Giuseppe Danise, Leon Rothier, Louis D'Angelo, Giordano Paltrinieri. Conductor, Gennaro Papi.

Wednesday night, August 26—"La Traviata": Lucrezia Bori, Tito Schipa, Mario Basiola, Philine Fal-

co, Giordano Paltrinieri, Louis D'Angelo, Paolo Ananian, Carlo Coscia, Louis Derman, Anna Correnti. Conductor, Gennaro Papi.

Thursday afternoon, August 27—Children's Concert and Entertainment: Chicago Symphony orchestra, Eric DeLamarter, conductor. Second half of program will present the child artists, Edith Mezur, pianist; Mildred Waldman, pianist; Lawrence Hay, soprano; Samuel Thaviu, violinist. Children under 12 years are admitted free to these concerts. Reserved seats are free for everyone.

Thursday night, August 27—"La Tosca": Rosa Raisa, Giuseppe Danise, Mario Chamlee, Louis D'Angelo, Giordano Paltrinieri, Paolo Ananian, Merle Alcock, Carlo Coscia. Conductor, Gennaro Papi.

Friday night, August 28—"Lakme": Elvira de Hidalgo, Tito Schipa, Desire Deffere, Merle Alcock, Virgilio Lazzari, Philine Falco, Margery Maxwell, Giordano Paltrinieri, Virgilia Grassi. Conductor, Louis Hasselmanns.

Saturday night, August 29—"La Juive": Rosa Raisa, Giovanni Martinelli, Leon Rothier, Florence Macbeth, Armand Tokatyan, Desire Deffere, Louis D'Angelo, Paolo Ananian. Conductor, Louis Hasselmanns.

Complete Exterior Work on Administration Hall

Roof girders on the new Administration building were set in place this week and practically all the exterior stone work was completed. It is expected that the installation of plumbing will

begin in the near future. Favorable weather conditions have helped in the construction of the building and there is expected to be no delay in its completion. Many favorable comments on the appearance of the new building have already been received by village officials.

Phone Winnetka 32 Residence Phone 426

WINNETKA TEAMING & SUPPLY CO.

L. J. HAYES, Prop.

GENERAL TEAMING AND EXPRESSING, BUILDING MATERIALS, DRIVEWAYS, GRADING AND BLACK DIRT

16 PROUTY ANNEX

WINNETKA, ILLINOIS



COOL AND COMFORTABLE

would not mean a thing if the food itself were unwholesome and improperly cooked. Try the Cameo for a combination of everything that makes a restaurant popular with its patrons.

"The place where eating is a pleasure"

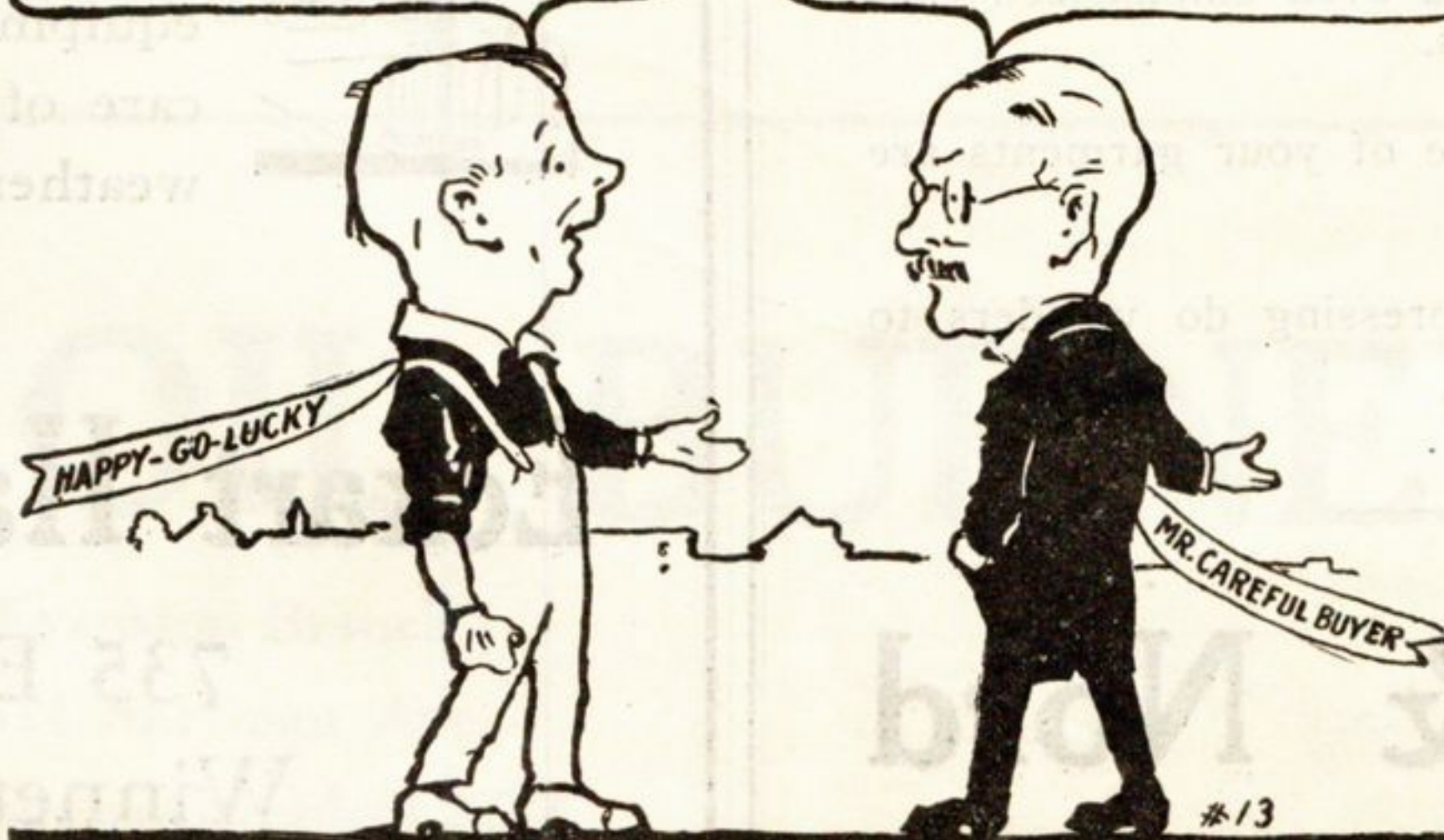
Cameo Restaurant and Lunch Room
 551 Lincoln Avenue Joe Stoner & Co.

IT'S USELESS TO USE A TELESCOPE TO SEE WHAT IS VISIBLE TO THE NAKED EYE!

Phone Winnetka 920-21-22

I have found so much fault lately with our meats that Mrs. Happy has put it up to me to decide what to serve for our dinner party to-morrow night, and now I am up against it.

Never mind that, Happy. Just go down to PETERS MARKET and let them solve your problem for you. They have some wonderful fresh dressed broilers and squabs and just received a shipment of lobsters, crab meat and shrimps. Just leave it to PETERS and your troubles will be over.



PETERS MARKET

Miss Irene Coffin of Blackthorne road, left this week to visit her cousin in Menshota, Wis., for a fortnight's time.

Mr. and Mrs. C. J. Heyda and their daughter, June, 1139 Asbury avenue, left this week for a motor trip of three weeks to the Dells and Madison, Wis.

There will be a stated meeting of the Winnetka chapter of the Order of the Eastern Star, No. 942, Monday evening, August 24, at 7:30 o'clock.

Mrs. George H. Miller, 1433 Scott avenue, entertained at luncheon at her home Tuesday of this week for eight friends from Chicago.

Mr. and Mrs. J. M. Coulter of 1065 Chatfield road, are entertaining for 15 guests this evening at the Skokie club dance.

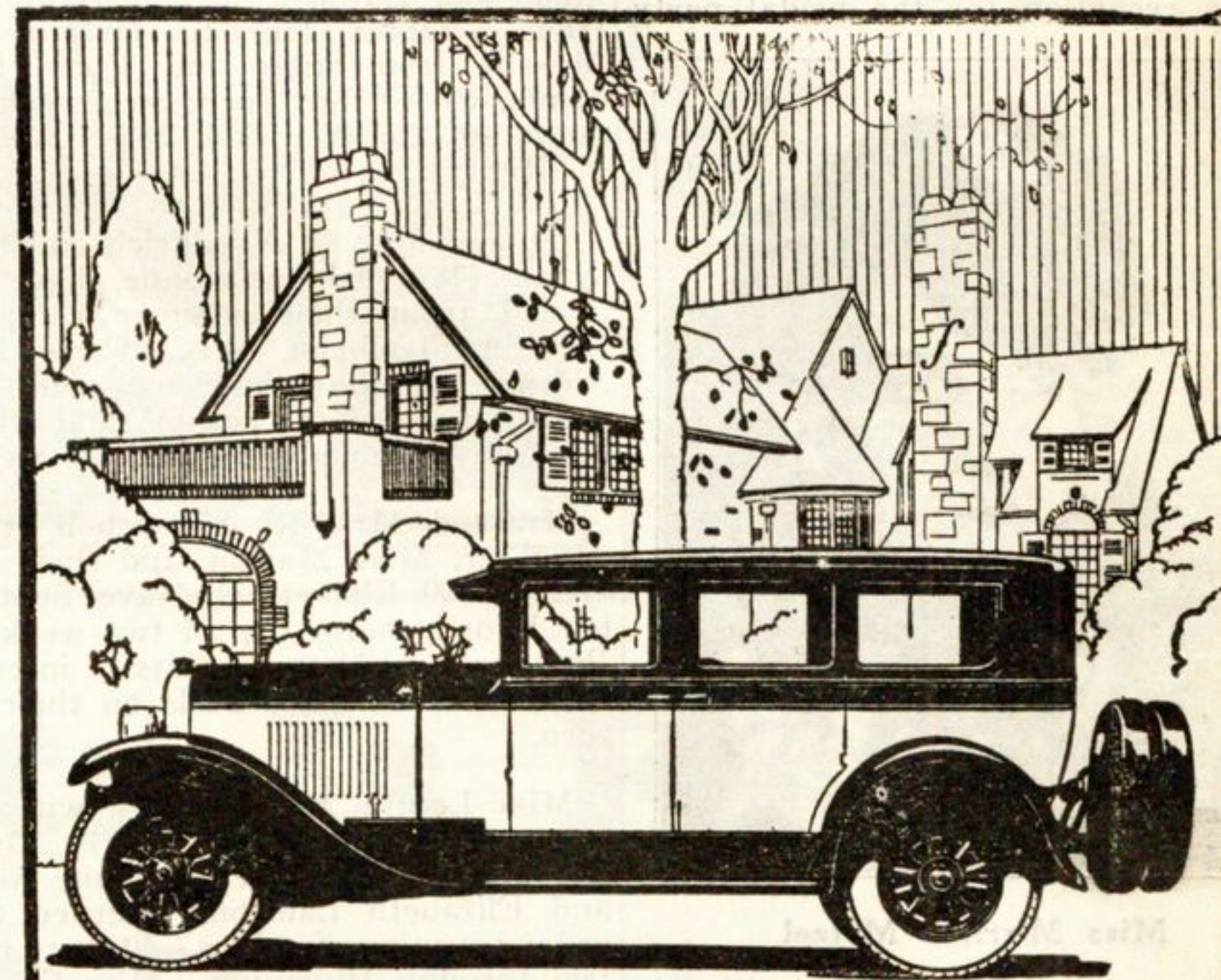
COLD BLANKETS

A carload of blankets couldn't keep them warm, members of the Reginald Barker company who filmed "The White Desert" for Metro-Goldwyn-Mayer, at the top of the Continental Divide in Colorado, declared on their return.

The picture was filmed in that vicinity in March and the frequent blizzards kept the weather below zero most of the time. The cast of the picture is headed by Claire Windsor and Pat O'Malley and includes Frank Currier, Robert Frazer, Mathew Betz, Trixie Friganza, Snitz Edwards, William Eugene, Sidney Bracey, Priscilla Bonner, Roy Laidlaw, David Dunbar, Sojin, Milton Ross, and Bert Sprotte.

LAKE BLUFF DEFEATS LOCALS

Winnetka's Playfield baseball team met its first defeat of the season recently when Lake Bluff scored a 5 to 4 victory in a thrilling ninth inning rally.



Cadillac Standard 7-Passenger Sedan

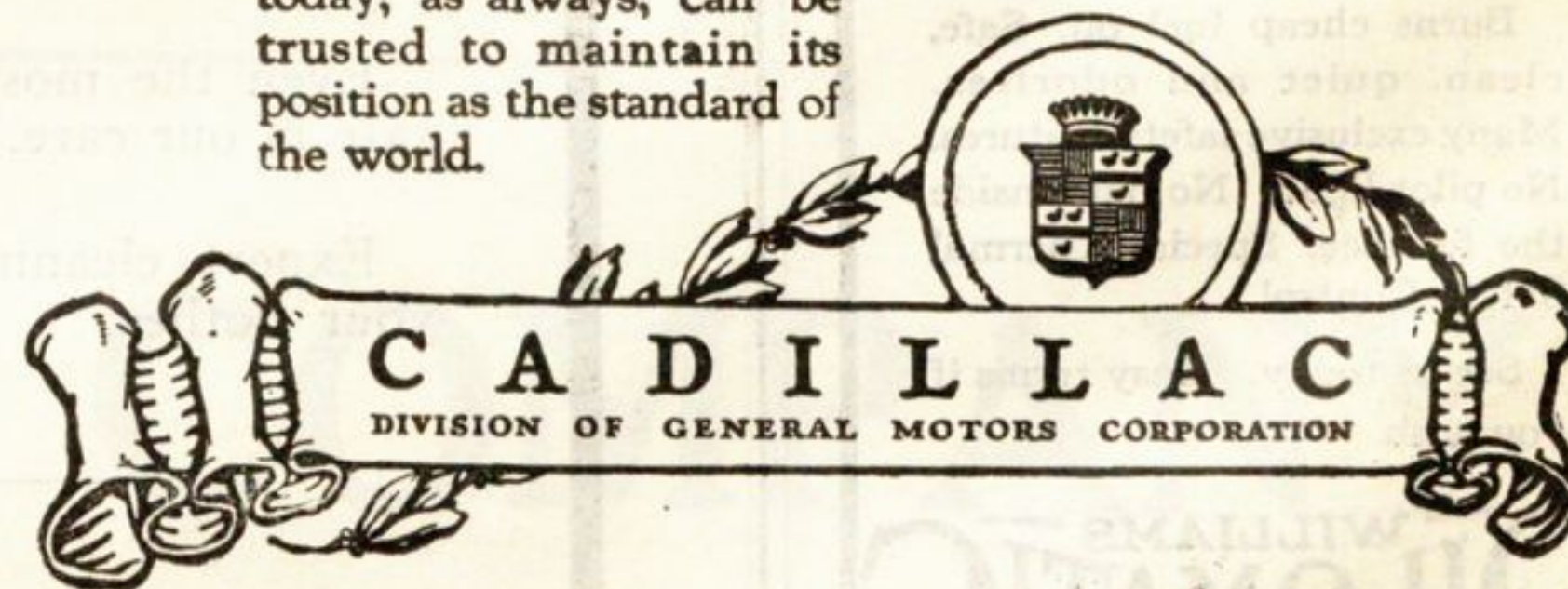
New CADILLAC Is More, Gives More, Does More

The new Cadillac is lower—superbly graceful, with the air of fleetness and agility that is more than equaled by its brilliant performance.

The chassis is lighter by 250 pounds, and more simple. Power is increased and flexibility and responsiveness augmented. Acceleration is remarkable, and sustained speed is, of course, available in extraordinary degree and for any length of time.

Product of Years

The new Cadillac, throughout, bears the hall mark of supremacy. Squarely in line with the most advanced tendencies, is this new Cadillac. It is not a change in Cadillac's fundamental principles of V-type eight-cylinder design. It is, rather, a development, a perfection of the application of those principles, due to a quick sense of the responsibility that is upon Cadillac. Cadillac, today, as always, can be trusted to maintain its position as the standard of the world.



CADILLAC MOTOR CAR COMPANY
 CHICAGO BRANCH

Division of General Motors Corporation
 2301 SOUTH MICHIGAN AVENUE
 1810 Ridge Avenue, Evanston 6052 Cottage Grove Avenue
 5139 Broadway 4660 West Washington Blvd.