

**Of Interest Only  
to Our Advertisers**

Ever since the beginning of the world BIG THINGS have attracted attention.

They have excited the admiration of people, old and young, by their immensity, their stupendousness.

The Grand Canyon of the Colorado, one of the seven wonders of the world impresses the beholder by its bigness more than by its beauty. In the presence of its colossal magnificence he pays attention to nothing else. He notices every feature of the great scene spread before him.

A Full Page Ad has much the same effect. It attracts attention and holds it. The reader will not soon forget the message presented by the Full Page Ad.

- Here is the Roll to Date
- Hubbard Wds. Lumber & Coal Co. 4
  - Winnetka Coal-Lumber Co. 4
  - S. Rosenbaum Co. 4
  - Skokie Motor Co. 3
  - Lake Co. Construction Co. 2
  - R. H. Schell & Co. 2
  - Wilmette Shoe Store 2
  - Pierce Radio Co. 1
  - Meyer Coal & Material Co. 1
  - John Evans Apt. Homes 1
  - A. Starr Best 1
  - Kashian Bros. 1
  - Wolf-Griffis 1
  - Hanson Motor Co. 1
  - Crown Oil Burner Co. 1
  - M. Portenhaus 1
  - Schultz & Nord 1
  - Ayres Tefft Co. 1
  - R. E. James & Co. 1
  - John M. Smyth Co. 1
  - Oil-o-matic Co. 1
  - Evanston Motor Sales 1
  - New Evanston Theatre Co. 1

**MUST HAVE PERMITS**

With the summer vacation season in full swing motorists are advised by the touring bureau of the Chicago Motor club to secure camp fire permits before going on camping or hunting trips in any of the national forests. According to reports received by the club, forest service rangers are rigidly enforcing the requirements in regard to obtaining these permits before any fire is built in the national forests.

Mrs. Charles T. Morcock and her son, John, left last Saturday for California, where they will visit Mrs. Morcock's daughter, Katherine, with whom they will remain for two months, returning early in October.

**Well Known Realty Man  
Dies at Escanaba, Mich.**

News of the death of Archie Plant, formerly a member of the firm of Heinsen and Kroll, was received by telegram Sunday. The message reported that he died at noon Sunday, at Escanaba, Mich., where he had gone in June to spend the summer at Mrs. Plant's former home. He had spent the previous months in Florida where he was in business. Mr. Plant had not been reported as being ill and his death came as a shock to his many friends.

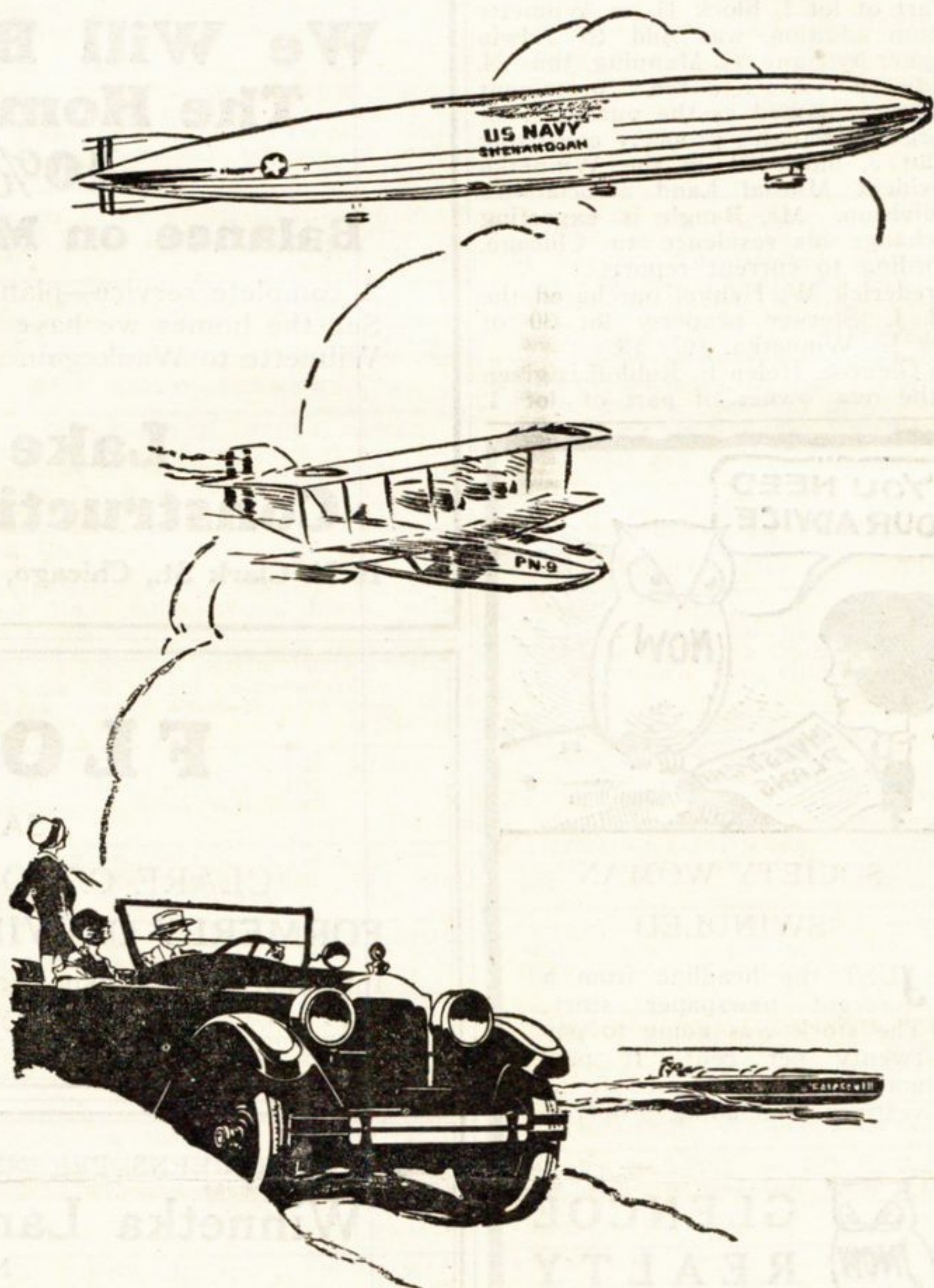
Mrs. I. K. Friedman left Wednesday evening to spend two or three weeks at Estes Park, Col. This week and during Mrs. Friedman's absence, her mother and sister, Mrs. R. Maertz and Mrs. Ella Chronicher, of Cincinnati are guests at the Friedman home at 319 Sheridan road.

**The  
PEERLESS**

Six and Eight  
Immediate Orders  
Insure Immediate  
Delivery.

**NORTH SHORE  
AUTOMOBILE CO.**

1735 Benson Avenue  
Evanston  
Phone Univ. 1048



**Supreme  
— air, land and water**

PACKARD motors drove the giant Navy dirigible Shenandoah on its record-breaking flight of 8100 miles.

Packard motors enabled the seaplane PN-9 to travel 2230 miles in 28 hours, 35 minutes and 27 seconds, with a starting load of ten tons—nearly doubling the world's record for non-stop seaplane flight.

A standard Packard marine motor drove Rainbow III 1064 miles in 24 hours, a distance greater by 276 miles than any boat of any kind or size ever before traveled in one day.

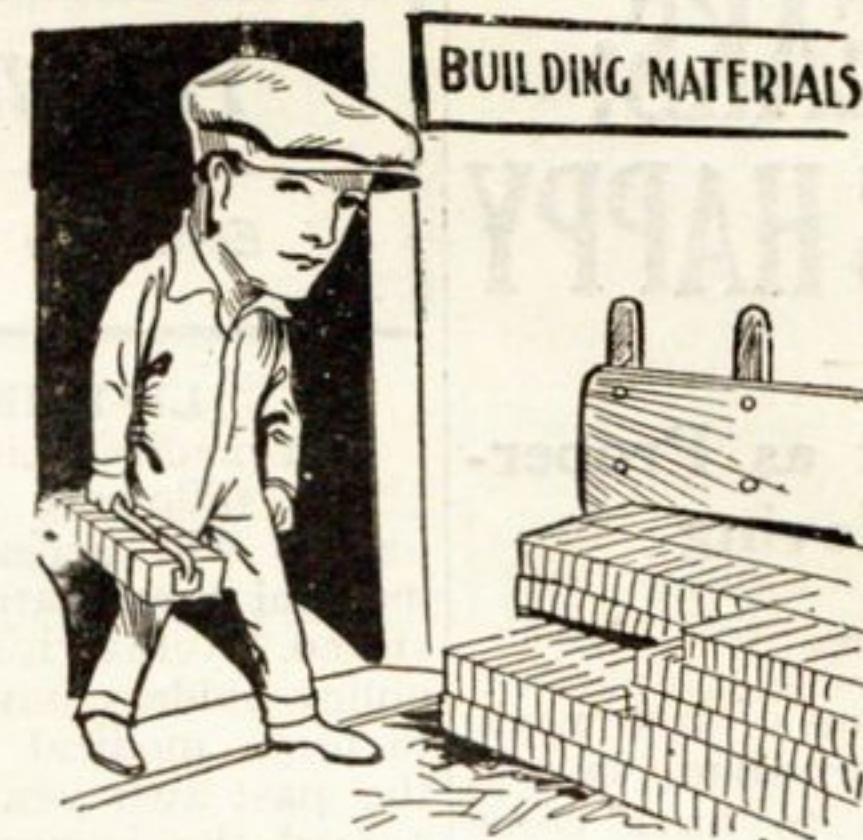
Packard's quarter century of experience in the design and manufacture of motors is available to you, also—in the Packard Six and the Packard Eight

Drive one of the new, improved Packard cars and learn what Packard's experience can mean to you in motor car performance.

**Packard Motor Car Co.  
OF CHICAGO  
(Evanston Branch)**

**PACKARD**

ASK THE MAN WHO OWNS ONE



**BRICK OF THE BETTER KIND**

you will get from this building supply house. They are well made from selected brick clay and thoroughly kiln dried. All of our building materials are high grade, the kind that contribute to durable construction.

**WINNETKA  
COAL and LUMBER CO.**

823 SPRUCE ST.

WINNETKA

**Burley Shops**

**Famous  
Ringin'  
Crystal Ware**

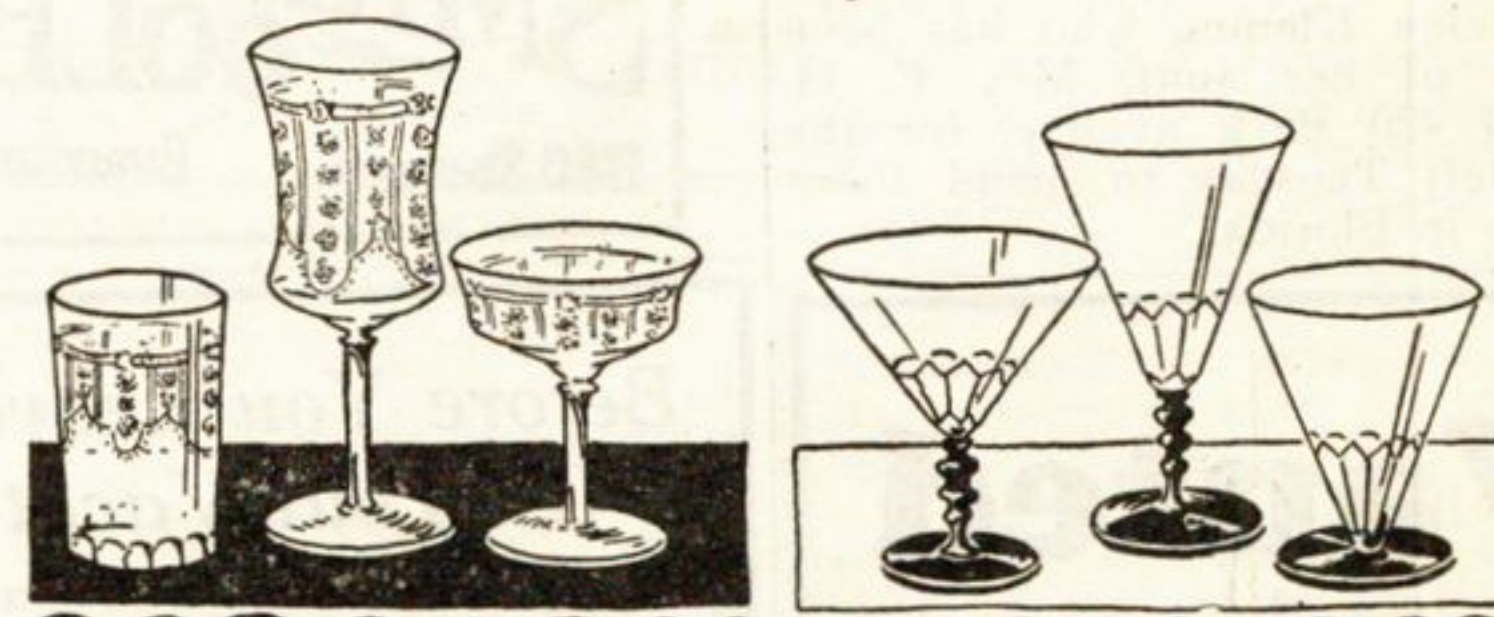
**At the price of Ordinary Glassware**

This is one of the most important sellings of Crystal Table Service ever announced. The first time that the Burley Shops have offered these famous wares at the price of ordinary glassware.

This sale presents a wonderful opportunity to possess the finest crystal, with the ring, gleam and quality that means beauty, long service and real economy. This offering is from our new open stock of table glassware.

**V.S.L. Belgian Ringin' Crystal**

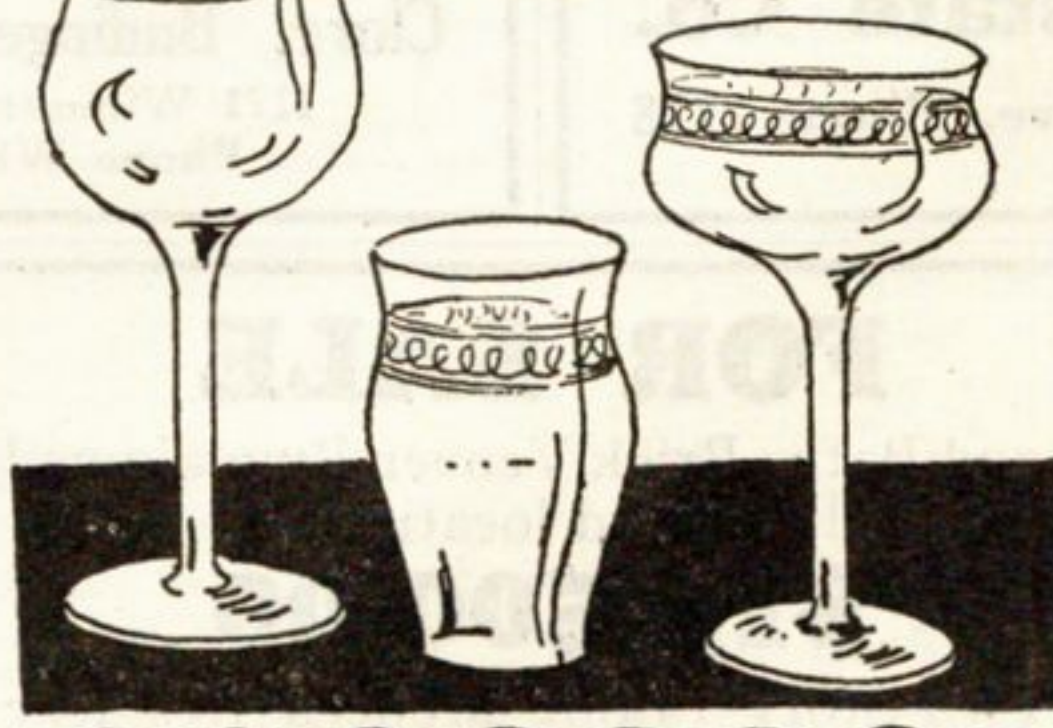
The finest and clearest of imported crystal from the famous Val St. Lambert factory.



V. S. L. Deep Etched Pattern 18 pieces—Special . . \$12.00  
V. S. L. Clear Bowl with apple green stem and foot cut flutes. 18 pieces—Special . . \$15.00  
(Each set comprises 6 goblets, 6 sherbets, 6 tumblers)

**Libby Safe-Edge Glassware**

A special purchase enables us to offer this well-known non-chip ware at factory cost.



Libby safe-edge—will not chip—Etched border \$5.50  
18 pieces—Special (6 goblets, 6 sherbets, 6 tumblers)

Another interesting selling of odds and ends of Glassware and Chinaware is also being featured at this time. Many needed pieces may be secured at from 10c to 15c and up.

**Burley & Company**  
CHINA - CRYSTAL - LAMPS - ANTIQUES  
Seven North Wabash Avenue  
Established 1838



**Conscientious  
Service**

IF you employ this undertaking establishment you are certain to receive a painstaking, conscientious service, and you will feel quite satisfied that you made arrangements with us to look after the affair.

**Ward & Buchholz**

Funeral Directors  
Lady Assistant  
912 Chicago Ave.  
Phone University 600

**Rays of Light  
BY O.H. BERSCH, O.D.**



IT'S ALL SO UNNECESSARY  
Do not suffer from eye strain and headaches and the attendant wrinkles that follow. Let us examine your eyes now and show you the style of glasses best suited to you for utility and appearance.

15 years of successful practice  
**DR. O. H. BERSCH**  
Optometrist  
1177 Wilmette Avenue  
Wilmette  
For Appointment Phone Wil. 2766