

AWAIT GREAT RODEO CLASSIC

Chicago to Be Scene of Western Contest

The olympic of western life and tradition, what the world series is to baseball and the derby is to the track, that is the rodeo, the great annual event of cowboy sports which decides the championship titles in broncho riding, steer wrestling, trick and fancy riding and calf and trick roping. Deprived for years of a sporting contest of national importance, Chicago this year and for several years following, will be the scene of this great western spectacle.

More than 100 cowboys and cowgirls, champions and contestants, in the rodeos at Cheyenne and Pendleton and other western contests and in the international championship contest held at Wembley, England, a year ago, will ride into the Grant park stadium on August 15 to compete for nine days for \$30,000 in cash prizes and the world's championship titles and belts. In the chutes, stockades and picket lines will be hundreds of head of stock, the most notorious of the outlaw broncos for the riders and the sturdiest and most savage of brahma steers for the bulldoggers.

Symbolic of the making of the West, the rodeo to the cowboy is a serious business, one to be trained for as carefully and conscientiously as any game gridiron or field faced by the college athlete. To the men and women of the range and chaparral a championship title is to be fought for as gamely and to be prized as highly when won as the laurels of Tilden or MacFarland. The rodeo is the epic of their own sports, an event in which the hottest rivalry has burned for decades.

But let Tex Austin tell about it. Tex knows his rodeo contestants like Walter Camp knew his All-American material. A rancher and rider himself and once a rodeo contestant as well, Austin has produced more cowboy sporting events than any one in the world. It was he who took the rodeos to New York and then on across the water to Wembley, where the contest became an international sensation over night.

The one sporting event that is truly American all the way through is the way Austin looks at the rodeo. Notre Dame may clash with California and the Navy row it out with Cornell at Poughkeepsie, but Tex allows there is more genuine spirit of contest, more sportsmanship in one bronk bucking or steer bulldogging contest, than a whole full football schedule. And after talking with him, it must be believed he expressed not so much his own views as the reflected spirit of the cowboys and cowgirls themselves.

When Austin, as organizer and director, undertook to bring the world's championship rodeo to Chicago under the auspices of the Association of Commerce, he made it known in no uncertain terms that the cowboy roundup was a contest in every sense, not a wild west event with the elements of the circus in it. The rules he has made

are the ones under which all rodeo contests are run off and they are written from the angle of the sportsman. What is more, not only must the contestants meet all their expenses during the competition, but they must pay stiff entrance fees as well. When a cowboy engages in nine days of rodeo under Austin's eye, he knows he has been in a contest.

"There is no other sport in the world which calls for the same endurance, gameness and skill and the same rivalry in competition," Austin said this week, as he paused between odd jobs at the stadium, where he is superintending the great task of surrounding the classic structure with the atmosphere of the genuine west. "No athlete, even filled with college tradition, ever goes in with more determination to win—and do it quick."

Wilmette Homes Change Owners in Past Week

Among the north shore real estate transfers this week are to be found the reported sale by Hill and Stone of the property at 419 Washington avenue, sold for H. G. Phillips, and the sale by the same firm of the Statton home, 611 Lake avenue, to Sam David of 830 Lake avenue.

R. M. Johnston and company reports the sale of 91 feet on the east side of Sheridan road, between Central street and Washington avenue, for William McGinley. They have also sold 41 feet on the south side of Central avenue, between Third and Fourth streets, for Samuel Kleven.

F. H. Gathercoal reports the sale of the residence at 301 17th street to G. B. Bassler. The Basslers are moving into their new home this week.

National Realty Body to Meet at New Orleans Soon

New Orleans will be the convocation place for the coming midwinter meeting of the National Association of Real Estate Boards. A formal invitation from the New Orleans Real Estate Exchange to hold the meeting in the Crescent City has just been accepted by votes of the executive committee of the association.

The meeting, which is the annual business session of the association, will be held to formulate policies to be emphasized during the coming year by the national body and its 545 member boards, particularly in regard to projected state and national legislation affecting real estate, and in regard to the development and enforcement of professional standards in the business of real estate. It will pass upon the program of activities to be undertaken by the association and its seven specialized divisions for the year 1926. The meeting will be held early in January.

P. O. CLERK EXAM

The Kenilworth post office announces a civil service examination for the position of clerk at that office to be held September 19. Application may be made with K. Kreger or J. Swanson at the Kenilworth office. Applications must be filed prior to September 9.

HAVE YOU A TODDIES?

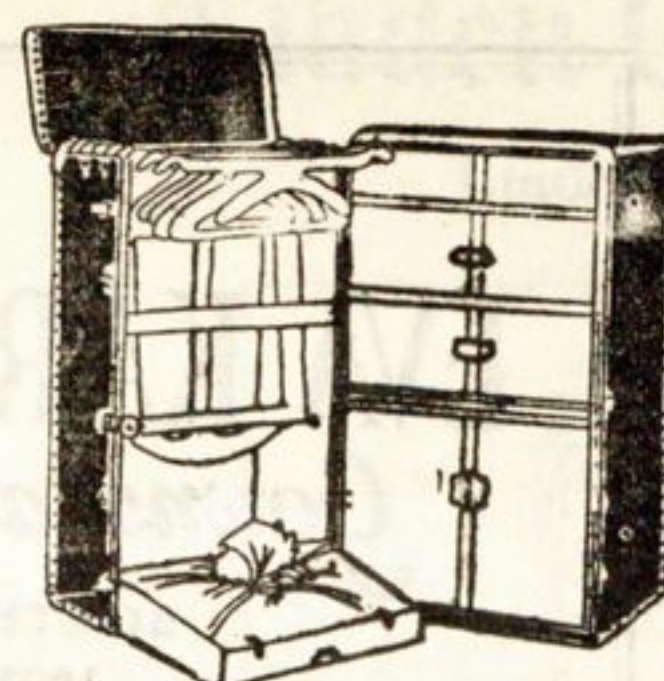
In every happy home there are Toddies like the Toddie essayed by Baby Peggy in "Helen's Babies," the screen's greatest presentation of home life adapted from the world's best seller, "Helen's Babies," by John Habberton.



In order to make room for a new shipment from Paris all dresses in the collection are to be sold below cost. Having arrived from France less than a month ago these models are so far in advance that they will be absolutely good to save for Palm Beach, California, and the South later.

Sale Beginning Monday, Aug. 10
674 Hill Road, Winnetka
Telephone Winn. 1301

TAYLOR'S TRUNKS FOR VACATION TRAVEL



Special at \$35.00 and \$50.00

Taylor's
28 E. RANDOLPH ST.
NEW YORK EST. 1890 CHICAGO



SKOKIE MOTOR COMPANY

The only Authorized Ford Dealers Between Evanston and Highland Park.

WINNETKA, ILL.

712-14-16 Elm Street

FOR 50 YEARS THE STANDARD OF QUALITY



Drink Bowman's Milk when you are thirsty!

BOWMAN Dairy Company's MILK is cool and refreshing. A great favorite with grown-ups as well as children. It quenches thirst in a delightful, natural way.

Mothers know the value of BOWMAN'S MILK as a builder of sturdy, robust health. For 50 years this milk has been the choice of Chicago housewives. They rely on its uniform richness and purity.

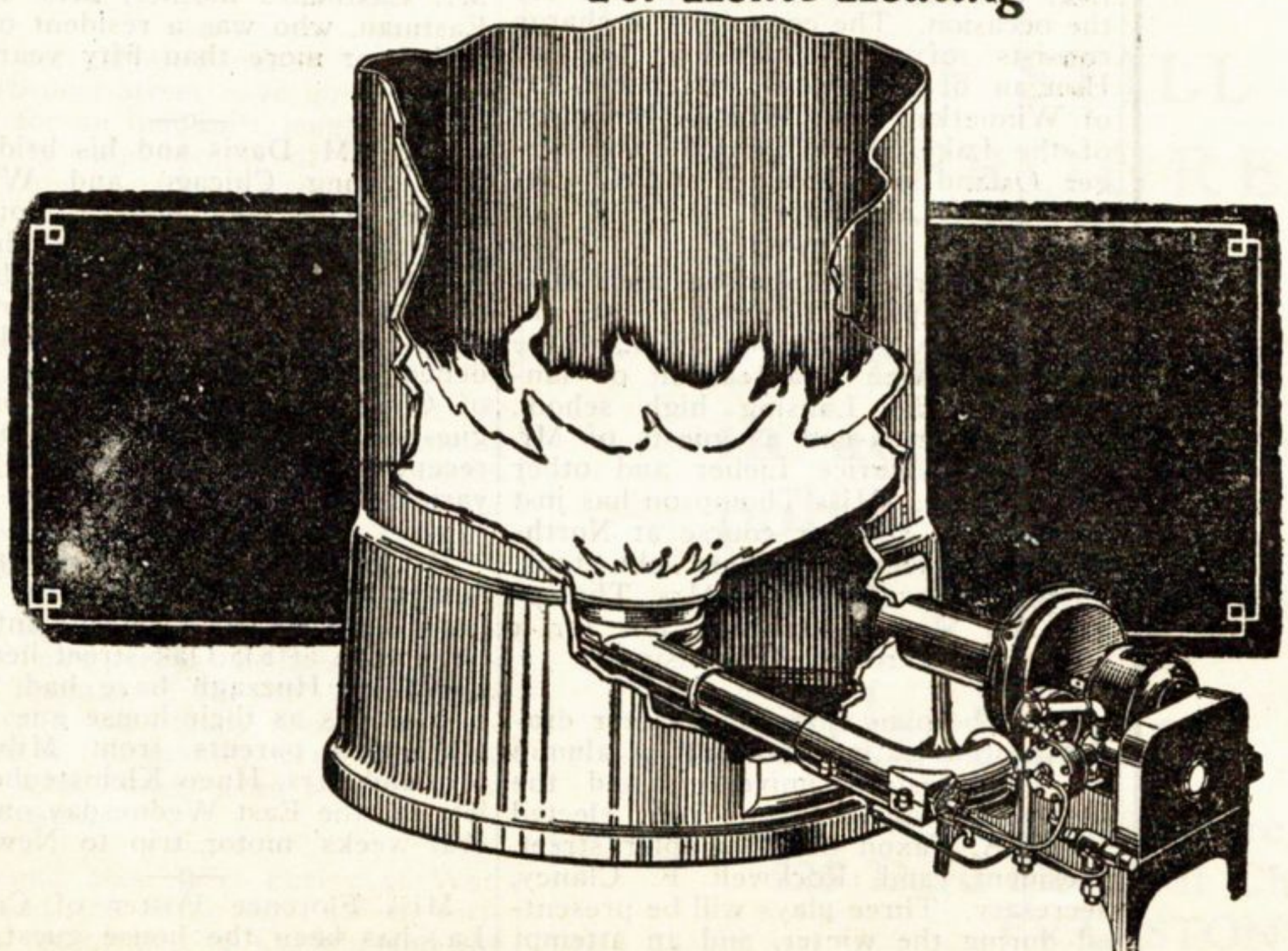
You, too, should have this great energy-food. Serve it in abundance every meal—particularly during the summer when heavy foods are burdensome.

INSIST ON

BOWMAN DAIRY COMPANY MILK

Also Butter, Eggs and Cottage Cheese

As Great an Improvement on the Present Day Oil Burner as the Oil Burner is on the Coal-Fired Furnace



Announcing the opening of their new show room and their special "Opening Offer"—Complete installation with automatic controls and oil storage tank for \$540.00—\$50.00 down—No more until October 1st, 1925.

Reasons Why You Should See The Sword

The SWORD OIL BURNER answers all the present oil burner questions and adds absolute Quietness and Simplicity. It burns cheap oil. REDUCES CHIMNEY LOSSES by Patented Sword Method. Retains the heat in the furnace under partial vacuum.

THE SWORD BURNER HAS BEEN OPERATING IN NORTH SHORE HOMES FOR A YEAR. It is one of the leading oil burners in the East. It has been placed on the Standard List by the Massachusetts Bureau of Fire Prevention.

It is manufactured and guaranteed by the Sword & Kimber Company of Philadelphia—one of the strongest companies, financially, in the business. The local distributing company is backed and managed by men with six years experience in the oil burning industry.

A demonstration at any time is our most convincing argument. Come in now.

See the Sword—That is all we ask

Open Evenings until 9 o'clock

Sword Oil Burner Sales
520 Dempster St. Tel. Greenleaf 1585 Evanston, Ill.

Noiseless Fire

Clean as Gas

Costs Less to Install and Operate

Silent as a Coal Fire