

NEWS OF INTEREST IN REAL ESTATE AND BUILDING FIELDS

MANY QUERIES
FOR HOMES HERE

Real Estate Folk Receive Inquiries from People in Distant Places

MOVING TIME COMING

The Inevitable Bargain-Hunters Also on Hand

Home-seekers from other states as well as those from Chicago and Illinois towns have been keeping local real estate men on the jump during the past week.

An unprecedented flood of inquiries, in person, by telephone and by letter have reached the north shore lately from people whose working places have recently been transferred to Chicago or its environs. The fame of the north shore as an ideal place for residence seems to have gone far and wide, for these people, in large numbers, seem to have heard of Wilmette, Winnetka, Kenilworth, Glencoe and other lakeside villages.

A number of inquiries come from New York. One office reports inquiries from St. Louis, Cincinnati, and Cleveland; another, from Pennsylvania and West Virginia; Tennessee, Wisconsin, Michigan, Arkansas and Kansas are also mentioned.

The approach of October 1 and the expiration of leases is already stirring the forehanded section of the country's population toward hunting new homes, say the real estate men.

Many who have taken advantage of low summer rentals are looking forward to the approaching time when they must seek domiciles of a more permanent nature. Winter's approach brings visions of a north shore home, with crackling fireplace, to replace the flat of last year.

Great Bargain Hunters
Among the visitors to real estate row in Wilmette lately have been a number of people who make annual pilgrimages to north shore real estate offices without ever buying or renting. These have puzzled the dealers somewhat. But they have shown them about patiently, hoping valiantly as only real estate dealers can hope. One such party, upon being questioned as to his real purpose on these annual visits, frankly stated that he was just waiting to take advantage of a "good buy" resulting from someone's having to sell at a time of acute financial distress!

Bungalow-seekers are meeting with unusual difficulties this year. Available bungalows are scarce at certain seasons. North shore homes are often larger than the newcomers' desire while such bungalows as exist have been built recently by those intending them for their own permanent occupancy.

Out of the large number of inquiries, the dealers report many an interested nibble and a few real bites. The north shore's attractions are still meeting with favorable appeal and with such

a flood of inquiries, the dealers predict heavy business in the next month or two. The end of the mid-summer lull seems to be in sight, they say. Now for some real business!

DEALERS RUSH
FLORIDA-WARD

Boom in Southland Attracts Local Brokers

Where are our wandering real estate men tonight? In Florida!

The balmy state of oranges and real estate dealers now has an imposing list of local dealers to boost it on to successful development. Hardly a week passes that some Wilmette dealer does not hit the trail to the land which made beaches famous and hotel rooms expensive. Many have returned, but always with the hint that "I may go back again soon—on business."

A. R. Eddington is the latest departee for Florida, having left early last week. He is expecting to remain for 10 days or more before returning. "Just looking around down there" is the report from the offices of Eddington and Allen on Linden avenue.

A wire from the Johnston brothers who are now in Florida, says that things are booming down there. Hotels which are usually closed at this season, they report, are now open and full. There seems to be big business just ahead.

Leon J. Klein writes to Hill and Wheeler that he is homeward bound from Florida. "Florida is booming," he choruses with the rest.

Edgar Phillips is also back from Florida where he has been promoting the establishment of a big golf course near Tarpon Springs.

Sawyer Smith, member of the firm of Hill and Wheeler, is returning soon from a week spent in Miami on real estate matters, according to word received recently at the local offices.

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W. M. HOYT MANSION
PLACED ON MARKET

One of the north shore's most valuable and attractive homes was placed on the market Saturday of last week when N. Landon Hoyt and Sons, 208 N. Wabash avenue, Chicago, announced that "Ash Lodge", 550 Sheridan road, Winnetka, summer home of W. M. Hoyt, 88 year old Chicago pioneer resident, was for sale or rent—preferably for sale.

The house comprises three floors, attic and half-basement and contains 33 rooms, including five baths. A large ball room and children's playroom are located on the third floor. The building is of brick, stone and concrete construction and situated on property which has a frontage of 400 feet on Lake Michigan, including half of the Oak street private driveway of 16 feet.

The property is on a bluff about 40 feet above lake level. It contains space enough for two more residences, it is said, since "Ash Lodge" occupies only 125 feet of the frontage. The entire premises are beautifully landscaped, sunken gardens featuring the general scheme.

Mr. Hoyt, who winters at Green Cove Springs, Fla., is very desirous that some personal friend acquire the property, according to a letter sent out this week by N. Landon Hoyt and Sons.

Trees Great Asset to
North Shore Brokers

"What is the value of a tree, well-grown and properly-placed, on a Wilmette home-site?" we asked local real estate dealers this week.

"It's impossible to estimate," admitted one dealer. "So much depends, in selling a home, upon a complicated array of circumstances. But it is my experience that a tree, or trees, are almost absolutely necessary to sell

property for a good price in this section. When people come here to live, it is because they want a touch of the out-of-doors—some green around them, trees, a lawn, a garden, some black earth to dig in and some bushes to prune.

"Only recently I failed to sell a good house because it had no trees in the yard. I sold another home—not

nearly so good—for almost as much. "North shore trees are one of the greatest real estate assets," declared another dealer. "It is not the shape of the houses, the presence of the lake, or transportation which makes it differ from the suburbs of Chicago so much as it is that touch of the primeval woodland which has been preserved for us in our trees."

J. H. Schaefer

E. J. Keil

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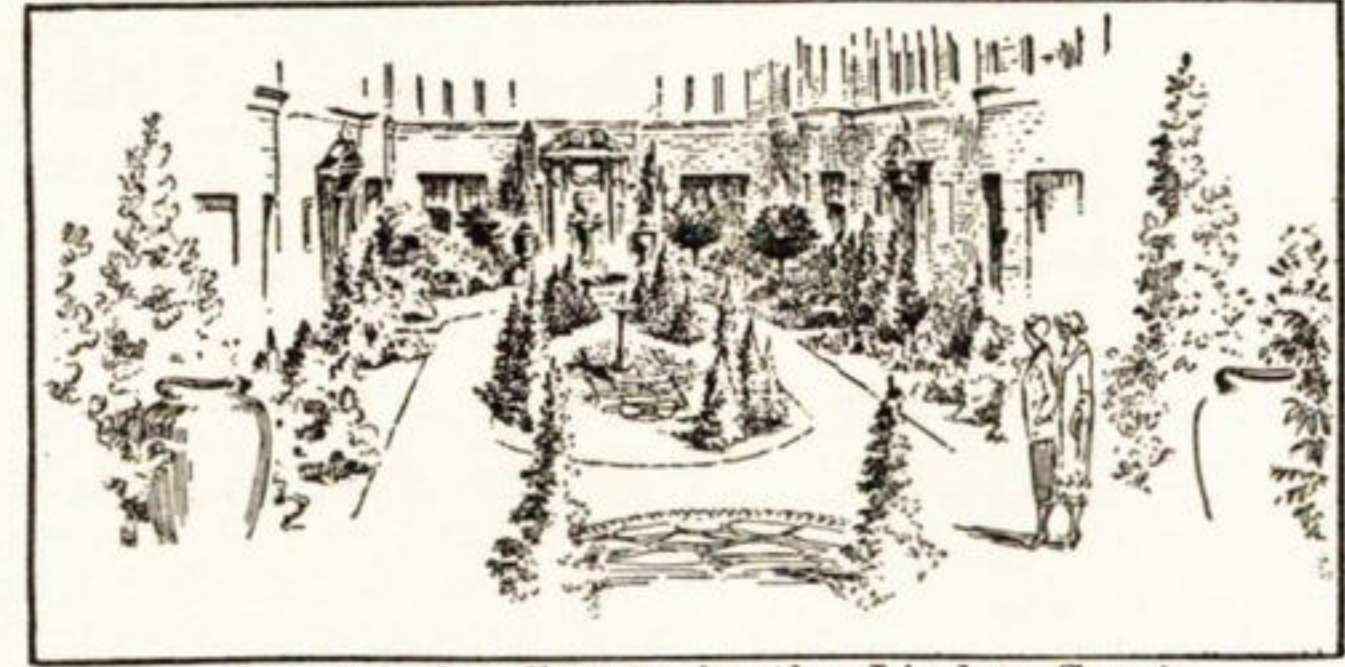
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Drive out Sunday, via Sheridan Rd. to Green Bay Rd. to Park Ave., Glencoe, cross tracks, go west about four blocks to Bluff St., then north to Skokie Rd., west on Skokie Rd. about two blocks, then north on Hohlfelder Rd. to office.

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