

Esther Gould's Book Corner

Are You Interested in books of Fiction, Biography, Travel, or History? For lists write to ESTHER GOULD care your local paper.

AMERICA'S SUPER-MAN "A GOOD MAN"

By George F. Hummel
Bonni & Liveright

"A Good Man" is a study in present day life—a much more consistent, subtle and unexaggerated study than most of the books that profess to be such.

Theodore F. Goodrich will be inevitably set up beside Babbitt of whose brotherhood he decidedly is, although a more sophisticated member. Mr. Goodrich's profession is well suited to his talents and temperament, as "Public Relations Counsel" he has ample opportunity to use his positive genius for good fellowship with high and low alike, his active penetrating brain, and his propensity which seems to be an instinct with him, for being "in the limelight." Whether it is thumb tacks or the great Roumanian lumb that is to be "put across" Theodore Kingsbury Goodrich is the man to bring home to every right thinking citizen the fact that it is a "national necessity."

This is Mr. Goodrich, successful beloved by everyone who knows him, the Perfect Husband of his wife, the Super-Chum of his children. But like a mushroom, Mr. Goodrich has an under side of a slightly different hue and texture from the upper. On the under side we find him a bluffing, weak, concealed creature, stumbling from one amorous adventure to another, deceiving not only his wife but the women he leads astray. Blatant as the description of him may sound Mr. Goodrich is extraordinarily convincing. With an unerring touch the author, without once overstepping the bounds of probability brings out his character in every relation, even in that with his cook.

It is at breakfast. "With his wife he discussed his appointments for the day—some of them. He asked her advice about how to handle Thompson. While she was giving it, he turned to the cook, who was serving Beatrice a second egg. 'Mary,' said he, 'Your muffins this morning are—well—they're perfect! Perhaps just a wee, tiny trifle more of sugar—' 'Beatrice' (his wife breaks in) 'Will you please let your father talk?'

At the end of a page we have sat there at that breakfast table, heard them all vying with one another for their King's attention, then seen that same King step into the Pierce Arrow (which, purchased from a client who had unexpectedly gone to the wall had been obtained for a song,) and be rolled toward his grey upholstered office.

As a piece of realistic, penetrating analysis "A Good Man" is very nearly flawless.

WHEN SWORD BLADES WERE STILL SHARP

"THE SCARLET COCKEREL"

By C. M. Sublette

The Atlantic Monthly Press.

"The Scarlet Cockerel" had more courage than wisdom he wanted to fight the whole world in the shape of 16th century France, and because of this and the scarlet suit he wore he earned his nickname.

Blaise de Breault was left on his father's death, a boy of ancient and honorable lineage but little fortune except for his courage, an aptness at sword play and a great zest for adventure.

Journeying to Paris he meets an old comrade of his father's, Martin Belcastel, and the two strike up a deep and lasting friendship. France suddenly becoming, because of certain enemies, an unpleasant place for the two adventurers, they decide to try their fortunes in the New World. A party of French Huguenots are about to sail and they go with them.

So it is in the New World that the dramatic incidents of the story take place. They are the kind of incidents which make the fact that the story is written in the first person, the only possible encouragement that the author will "live to tell the tale." But

he does live and years later he tells the tale with relish.

There is plenty here to make one forget that city pavements are radiating heat. One may wander in search of game through the virgin forests of the Carolinas, or paddle for days up the broad rivers where the only sound is the song of the birds or the occasional cracking of a branch under the foot of a stag or bear or one may stop for weeks in the village of a friendly Indian tribe. The dramatic high lights of the book are the surprising of the French fort and the slaughter of most of its inhabitants by a group of Spaniards and the vengeance wreaked in their turn by the French and Indians with Blaise de Breault and Martin Belcastel at their head.

"The Scarlet Cockerel" won the Charles Boardman Hawes prize offered in memory of that author by the Atlantic Monthly Press. It is Mr. Sublette's first novel and is distinctly reminiscent of Dumas and the best type of historical romance novel.

BUSINESS FOLK GO TO SCHOOL

Open Secretaries' Classes at Northwestern U.

Several hundred executives and secretaries of Chambers of Commerce in America and the old world are on the Northwestern university campus this week, in attendance at the fifth annual meeting of the school. Five years ago Dean Ralph E. Heilman, dean of Northwestern university School of Commerce; Robert B. Beach, then secretary of the Chicago Association of Commerce, and other men prominent in the work of the Chamber of Commerce of the United States, organized the first national school of trade executives and secretaries and saw it through to a successful close at Northwestern university. Each summer, since then, the school has re-assembled, listened to lectures, taken special courses in public speaking, publicity, membership building, community service and kindred subjects by experts in their lines, and has voted to return to Evanston the following summer. This year's school closes August 1.

Prominent teachers from Northwestern university and other institutions contribute the faculty lectures and direct the courses. Among the teachers this year are the following:

Prof. C. M. Thompson, dean of the College of Commerce, University of Illinois; Dr. H. A. Morgan, president of the University of Tennessee, who instead of talking about evolution will discuss "Economic Problems in Agriculture"; Prof. Robert Riegel, professor of insurance from the Wharton School of Commerce, University of Pennsylvania; Prof. C. D. Hardy acting director of the School of Speech, Northwestern university; Prof. C. O. Ruggles, head of the department of business organization, Ohio State university; Walter F. Dodd, of the Chicago bar; Prof. Charles H. Judd, director of the school of education, University of Chicago; Prof. H. A. Finney, professor of accounting, Northwestern university; Prof. Felix Held, professor of business English and secretary of the School of Commerce and Journalism, Ohio State university.

Also the following prominent Chamber of Commerce officials: F. Roger Miller, chairman of the board of managers of the school, secretary of the Chamber of Commerce, Asheville, North Carolina; James A. McKibben,

SOUNDINGS

BY A. HAMILTON GIBBS

John Farrar, editor of The Bookman, says: "Soundings" is a love story so deeply conceived, so ably executed that it leaves the reader breathless. It is as striking from an emotional standpoint as anything I have read in years."

Fifty-sixth Thousand
\$2.00 at all Booksellers
LITTLE, BROWN & CO.
Boston

ONE OF THOSE BOOKS!—

"The Constant Nymph" is one of those books that compels attention from the very first page. It's a Best Seller.

"Glorious Apollo," by E. Barrington.
"Thunderstorm," by G. B. Stern.
"Soundings," by Hamilton Gibbs.
"The Constant Nymph," by Margaret Kennedy.
"Barren Ground," by Ellen Glasgow.
"The Smiths," by Janet Fairbank.
"Jungle Days," by William Beebe.
"Brigham Young," by M. E. Werner.
"When We Were Very Young," by A. A. Milne.

THE BOOK STORE

Winnetka 1101 WINNETKA 724 Elm St.

secretary, Boston Chamber of Commerce; J. A. Gawthrop, secretary, Richmond, Va., Chamber of Commerce; John Ihlder, manager, Civic Development Department, Chamber of Commerce of the United States; Hugh Lynch, assistant to the secretary of the Merchants' Association of New York; Clarence F. Holland, secretary of the chamber of Little Rock, Ark., and many others.

During the session, a daily paper to be called "The Secretary" will be published. In it will appear news matter of interest to visitors, a calendar of daily activities and many personal items.

Lord's

Fountain Square
EVANSTON

BOOKS

Best Sellers of the Week

FICTION

"Glorious Apollo," by E. Barrington.

Dodd Mead\$2.50

"Thunderstorm," by G. B. Stern.

Knopf\$2.00

"Soundings," by Hamilton Gibbs.

Little Brown\$2.00

"The Constant Nymph," by Margaret Kennedy.

Doubleday Page\$2.00

"Barren Ground," by Ellen Glasgow.

Doubleday Page\$2.50

"The Smiths," by Janet Fairbank.

Bobbs Merrill\$2.00

NONFICTION

"Jungle Days," by William Beebe.

Putnam\$3.00

"Brigham Young," by M. E. Werner.

Harcourt Brace\$5.00

"When We Were Very Young," by A. A. Milne.

Dutton\$2.00

AT THE PUBLIC LIBRARY

"The Smiths," by Janet Fairbank.

Bobbs Merrill\$2.00

"The Great Gatsby," by F. Scott Fitzgerald.

Scribners\$2.00

"Mayfair," by Michael Arlen.

Doran\$2.50

"John Keats," by Amy Lowell.

Houghton Mifflin\$12.50

"The Adventure of Wrangel Island," by V. Stefansson.

MacMillan\$6.00

"Brigham Young," by M. E. Werner.

Harcourt Brace\$5.00

Do You Believe in Evolution?

Maybe you do and perhaps you do not, but regardless of your opinions or beliefs about Evolution you will enjoy reading interesting books, by interesting personages, on the subject. For instance:

Evolution a Witness to God 50c
George Craig Stewart

Men of the Old Stone Age \$5.00
Henry F. Osborn

Ways of Life \$3.00
Richard Swann Lull

God is Writing a Book \$2.00

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