

# NEW PRICES! NEW CHRYSLER SIX PERFORMANCE

*New  
Greatness  
of*

## The New Chrysler Six Prices

|                          |        |
|--------------------------|--------|
| The Phaeton .....        | \$1395 |
| The Coach .....          | 1445   |
| The Roadster .....       | 1625   |
| The Sedan .....          | 1695   |
| The Royal Coupe .....    | 1795   |
| The Brougham .....       | 1865   |
| The Imperial .....       | 1995   |
| The Crown Imperial ..... | 2095   |
| The Chassis .....        | 1195   |

All prices f. o. b. Detroit subject to current Federal excise tax.

We are pleased to extend the convenience of time-payments. Ask about Chrysler's attractive plan. Chrysler dealers and superior Chrysler service everywhere.

## Features Which Out-Chrysler Past Chrysler Results

**Increased Power**—Approximately 10 per cent more torque, giving 70 miles per hour with greater ease and quickness than ever before.

**Greater Acceleration**—5 to 25 miles in 7 seconds, power enough to climb the steepest grades and pull through deepest mud or sand, from refined power plant with a crankshaft of 50 per cent greater torsional rigidity.

**Remarkable Fuel Economy**—Carburetion improved to deliver 20 and more miles per gallon of gasoline, notwithstanding increased power and acceleration.

**No Vibration**—Larger seven-bearing crankshaft and scientifically balanced rotating parts completely smooth out periodic vibration which ordinarily would result from increased power.

**Still Easier Gear Shifting**—Softer-operating clutch and larger transmission gears to compensate added power give still easier and smoother shifting.

**Improved Rear Axle**—Ring gears and pinions are larger; differential carrier heavier to handle increased engine power.

**Distinctive Color Combinations**—Body colors, in duco, are the most attractive and tasteful ever offered. Chrysler-designed, Fisher-built closed bodies are further refined; attractively low and gracefully rounded.

New and lower prices on the New Chrysler Six, and new qualities of performance and beauty which again carry the Chrysler Six far beyond and above everything that aspires to approach it.

As other cars strive to draw close to the Chrysler Six—the Chrysler Six pulls farther and farther away.

To emulate Chrysler Six appearance is a privilege almost any one can exercise.

But to approach Chrysler Six performance, even distantly, is an achievement which Chrysler engineering and Chrysler manufacturing facilities will continue to render difficult to the point of impossibility.

Chrysler Six results from the first were unprecedented. There had never before been anything like them.

Once again Chrysler strides far ahead, with new superiorities in performance, in quality, in rideability, in beauty of body design, materials and colorings and in everything that goes to make up the leadership which it has always maintained.

If there was a thrill in Chrysler Six performance before—and the whole

world knows there was—that thrill is immeasurably accentuated now.

In spite of almost overwhelming public approval—in spite of a sales success surpassing anything in the history of the industry—in spite of complete and deep-seated satisfaction on the part of more than 53,000 owners—

Walter P. Chrysler and his staff of engineers have never relaxed for a moment their labors to emphasize and enhance the wonderful performance qualities of the Chrysler Six.

Where before there was power beyond the highest ability of any engine of equal size, now there is increased power, in prodigal plenty—power that the average owner will probably never use to its full extent more than two or three times during his ownership.

Where before get-away and acceleration were swift, they are even swifter now.

The 70-mile speed was always in

leash at the tip of your toe—but now, with greater power, it is more easily and more quickly reached.

In smoothness, Chrysler engineers now actually excel the former super-smoothness introduced by Chrysler.

The beauty originated by Chrysler—and which still belongs to Chrysler alone—is re-expressed in refined and attractive body lines and new body colors, with Chrysler-designed closed bodies built by Fisher.

Today's Chrysler Six puts an interpretation on performance, quality, agility, and a riding ease enhanced by Watson stabilators, as far in advance as was the original Chrysler interpretation almost two years ago.

We are eager to have you drive this new Six for yourself.

If you will do that, you will realize, as we do, that there is nothing in the present market, and nothing likely to appear, to equal the Chrysler Six.

NOW ON DISPLAY AT THE  
**EVANSTON MOTOR SALES**

W. D. REAGAN, Mgr.

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