

RAILWAY WINS POSTER AWARD

North Shore and Rapid Transit Companies Win in New York Exhibit

GAIN LOFTY PRAISE

Take Five Out of Six Poster Awards

The North Shore line, together with two other companies of which Britton I. Budd is president, has attained another honor. Five out of six posters awarded highest honors in a recent poster display in New York city were produced by these three companies.

These posters are placed at stations the first of each month pointing out, in a most artistic manner, points of beauty and civic interest in the territory served by the company. The posters named in the award are:

"By the North Shore Line," Chicago, North Shore and Milwaukee Railroad company—by Erwin Metzler.

"Federal Building," Chicago Rapid Transit company—by Willard F. Elmes.

"The Peristyle," Chicago Rapid Transit company—by Erwin Metzler.

"The Gateway to Chicago," Chicago Rapid Transit company—by Norman Erickson.

"Power Must Always Flow," Public Service company of Northern Illinois by Oscar Rabe Hanson.

None Are Commonplace

In a letter to Britton I. Budd, president of these three companies, telling him of the awards, H. L. Sparks, chairman of the exhibition committee, said:

"The traction companies of your city are entitled to the greatest credit for their enterprise in issuing the interesting set of posters which you sent for this exhibition for not one in the lot is commonplace, and several are exceptional. May their example be an inspiration to other companies in this country to do the same thing for the benefit of all concerned."

"It is a collection of very, very stunning posters," said Burton Emmett, president of the American Institute of Graphic Arts, who served on the committee on award, in a letter on the posters written Mr. Budd. "Their effect on the citizens of Chicago cannot help but be to strengthen their civic pride, and the posters themselves cannot but add to the culture of the city."

The Chicago, North Shore and Milwaukee railroad and the Chicago Rapid Transit company were the pioneers in artistic travel posters in the United States. Only recently have other transportation and public utility companies realized their worth and followed the lead of these Chicago companies.

Of Interest Only to Our Advertisers

What helps a business to grow? Advertising.

What business almost always succeeds?

The one that advertises.

What business grows most steadily?

The one that advertises most persistently.

How can I attract most attention?

Say it in a Full Page Ad!

Where should an intelligent advertiser be put?

On the Full Page Roll of Honor.

Here is the Roll to Date

Hubbard Wds. Lumber & Coal Co.	4
Winnetka Coal-Lumber Co.	4
S. Rosenbaum Co.	4
Lake Co. Construction Co.	2
R. H. Schell & Co.	2
Skokie Motor Co.	2
Wilmette Shoe Store	2
Pierce Radio Co.	1
Meyer Coal & Material Co.	1
John Evans Apt. Homes	1
A. Starr Best	1
Kashian Bros.	1
Wolff-Griffis	1
Hanson Motor Co.	1
Crown Oil Burner Co.	1
M. Portenhaus	1
Schultz & Nord	1
Ayres Tefft Co.	1
R. E. James & Co.	1
John M. Smyth Co.	1

DEATH TAKES VET RAIL MAN

Charles O'Connor of Kenilworth Dies in Wisconsin

Charles O'Connor, for the past 17 years station agent for the Chicago and North Western railroad at Kenilworth, died Sunday night, July 12, while on a visit to his boyhood home at Sparta, Wis. Death was caused by a fractured skull, which Mr. O'Connor received when he collapsed in a bank at Sparta Saturday afternoon. He had stomach trouble for the past two years and this was

thought to have brought about his collapse.

Mr. O'Connor left for Wisconsin last Saturday, to visit friends in Sparta. He had complained at that time that he did not feel very well. His brother, Robert W. O'Connor, who lives at 807 Fifteenth street, Wilmette, had left on a fishing trip to Michigan, and could not be located at once. Station Agent Earl E. Orner sent telegrams to the police of Lansing and Ludington, Mich., with a description of O'Connor's automobile and he was finally located and told of his brother's death. He left at once for Sparta.

Funeral services were held Friday morning at 10 o'clock at the St. Francis Xavier church, and burial was at Sacred Heart, Hubbard Woods, in the family plot, where his wife, who died 14 years ago, is buried. Mr. O'Connor is survived by a son, Charles, three brothers, Robert W., 807 Fifteenth street, Wilmette, John M., Black River Falls, Wis., and Thomas O'Connor of Minneapolis, Minn., and two sisters, Mrs. William Burns of West Allis, Wis., with whom his son stays, and Mrs. Laughlin of

Black River Falls.

Mr. O'Connor was well known to north shore residents. Before he came to Kenilworth he was telegraph operator and clerk at the Winnetka station of the North Western road for eight years.

DR. SOFIA HAAG
NAPRAPATH
Wishes to announce the opening of her office at 342 Park Avenue, Glencoe, Ill.
Phone Glencoe 1126
Hours 9-12 A. M. and By Appointment

Important Announcement

Alfred Evers, announces that he has bought out the Retail Store of the Wilmette Glass & Paint Works, 1133 Central Avenue, Wilmette, where he will conduct his new business under the name of the

WILMETTE WINDOW SHADE & PAINT WORKS

1133 Central Avenue Wilmette 3454
WILMETTE

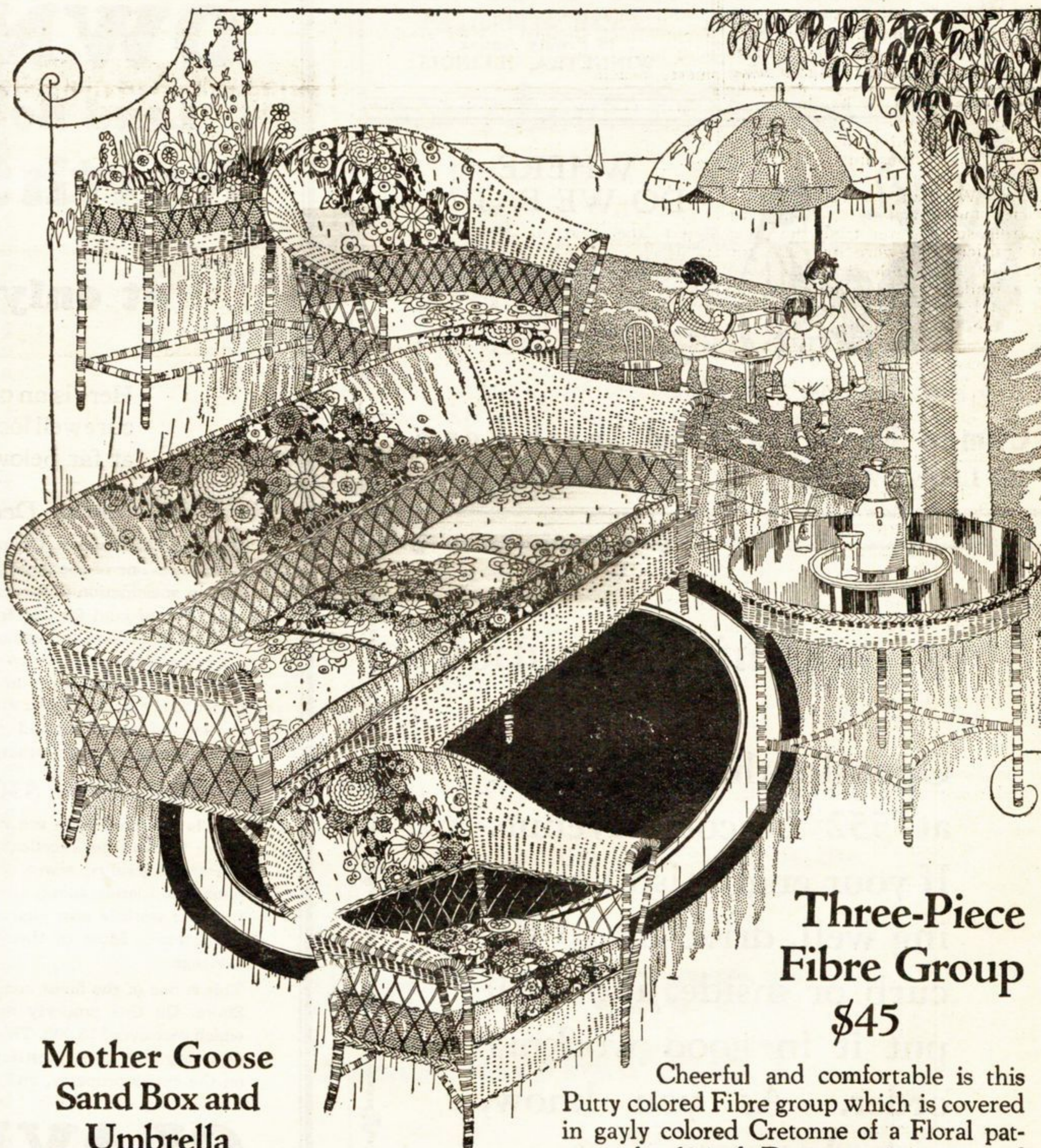
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Telephone Winnetka 165

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Established 1867
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Three-Piece Fibre Group \$45

Cheerful and comfortable is this Putty colored Fibre group which is covered in gayly colored Cretonne of a Floral pattern; the 60-inch Davenport is roomy and is equipped with loose spring cushions; as are also the chairs. To match this group are the Fernery and Table, both illustrated above and priced below as follows:

Davenport	\$24.00
Chair	10.50
Rocker	10.50
Table	8.00
Fernery	4.00

Mother Goose Sand Box and Umbrella

Green and Orange \$13.50

Metal Chairs

Green Finished, each \$2.25 (Illustrated above)

At the Door of the North Shore — Exactly three blocks West of Northwestern Depot



Comfort Plus -

New, immaculate, distinctive—a step ahead in travel luxury. Finest appointments—many innovations. Endorsed and patronized by discriminating travelers.

North Western Limited

ST. PAUL MINNEAPOLIS

6:30 p. m.	Ly.	Chicago	Ar.	8:35 a. m.
*6:49 p. m.	"	Evanston	"	8:12 a. m.
*7:05 p. m.	"	Highland Park	"	7:47 a. m.
9:00 p. m.	"	Milwaukee	"	5:50 a. m.
7:05 a. m.	Ar.	St. Paul	Ly.	8:40 p. m.
7:40 a. m.	"	Minneapolis	"	8:00 p. m.

*—On receipt of advance information, agent will stop this train to receive passengers for Eau Claire and beyond.

Roomy observation car; compartment, drawing-room and enclosed section sleeping cars; buffet-club-lounge car, and free reclining chair car.

The famous North Western table d' hote dinner ready to serve a half hour before departure.

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