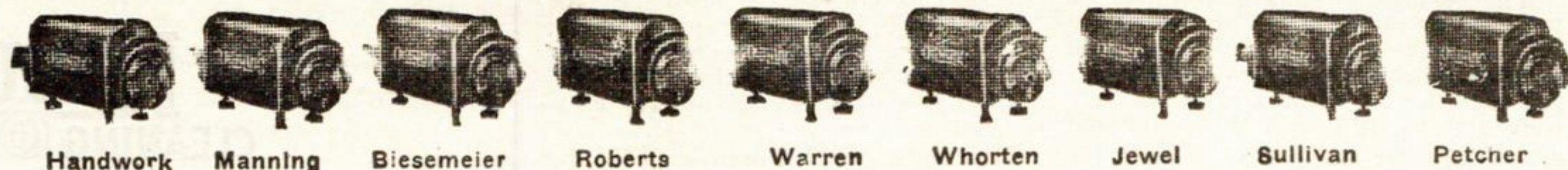


In One Year's Time Oil-O-Matic Outsell Any Other Burner in This Territory Two to One

Pictorial Record

Number of Oil-O-Matics in this territory prior to July 1, 1924, when this Company was established



Handwork Manning Bieseimer Roberts Warren Whorten Jewel Sullivan Petcner

Nine—Count 'em—(9)

Number of Oil-O-Matics sold by us in our first year



One Hundred Thirty-nine—Count 'em—(139)

What is the reason for this remarkable record? One Word—

PERFORMANCE

The reputation of Oil-O-Matic for efficiency has spread rapidly. Oil-O-Matics are now about as staple as the popular flivver. Home owners call up or write in and say, "Please have some one call on me—I want to install an Oil-O-Matic."

YOU MUST BE SATISFIED

Our contract reads, in plain English, that if you are not satisfied in every way the burner will be removed and your money returned. Only once in 140 sales has a customer felt disposed to take advantage of this clause. And that was our fault—not the burner's. Customer got his money at once without a quibble.

ONLY 10 DAYS MORE FOR THE \$50 OIL GAUGE FREE

Our special 24-day Free Oil Gauge basis, however, to end on July 25th. It has been a tremendous success in getting sales in early. We will continue to except orders on this free-gauge basis, however, until midnight, July 25th. After that date the gauge will be included at the regular extra charge only. If you want one without charge, there is still time for investigation but no time for delay.

Call, write or phone TODAY for your copy of the new book "New Facts About Oil Heating"

EVANSTON
UNIVERSITY 9335

WILLIAMS
OIL-O-MATIC
HEATING
THOMAS H. SIDLEY

COMPANY
517 DEMPSTER ST.