

FORETELLS BIG INDUSTRY BOOM

Insull Sees Great Progress in This Section

Samuel Insull, who has been intimately associated with the growth of Chicago and the surrounding territory for many years believes industries in increasing numbers soon will locate in the smaller towns of Illinois and particularly in those of northeastern Illinois.

Plentiful electric power and fair transportation will be the only requisite a town needs to secure one or more substantial manufacturing plants, in his opinion.

This promise of continued and additional growth for northeastern Illinois, where electric power development has proceeded at a rapid pace, was held out by Mr. Insull in a recent speech at Waukegan before 600 representative citizens of Lake county.

Apropos of this subject, Mr. Insull said:

"The general trend of population throughout this country for a number of years has been toward the centers. I am inclined to think that the development of all these various advantages for use by the people resident in the country were but a few years ago enjoyed only by those resident of the city, that it is quite possible that the trend of population—certainly so far as the country immediately around large centers of population is concerned—will be toward the country in the years to come rather than toward the city.

"One of the most successful manufacturers in this country—in fact one of the most successful manufacturers in the world—probably is Henry Ford, and for several years past his effort has been directed to the acquiring of property and water rights wherever he found the population dense enough to justify the purchase. His intention eventually is to make the various parts of his machine at different points and then to assemble them into whole machines in centers of population. It is a recognition on his part that there is no reason why manufacturing, to the extent of the population available for such work, cannot be done to better advantage in the country, providing there are cheap power and fair transportation facilities. It can be done to better advantage there than where population is massed in enormous aggregates.

"I think you will find that that tendency will go on throughout this country as manufacturing facilities are demanding it and that the greater industries—what you might call the primary industries—will be located around the larger and smaller cities, especially in the Mississippi Valley along the Great Lakes where lake transportation is very cheap, and the secondary industries will be developed in the country extending further inland, providing, I repeat, there is cheap power and fair transportation."

OPENS REALTY OFFICE

Royal A. Hoagland has opened a real estate office at No. 2 Prouty Annex, it was announced this week.

Mr. and Mrs. Marion Tool, 826 Humboldt avenue, announce the birth of a son at the Evanston hospital, Tuesday, July 14. The baby has been named William Lathrop.

The current events class will meet with Mrs. Caleb Busick, 1408 Ashbury avenue, Friday, July 24, at 2:30 o'clock.

MOVE TO LESSEN TRAFFIC DELAY

High Speed on Highways Called Factor

Greater safety for all highway users, less congestion and less delay in traveling are the outstanding advantages of a plan being advocated by the American Automobile association whereby motor vehicle departments will be encouraged to sanction higher speeds where highways are inherently smoother, wider and straighter.

The plan is similar to the system in use in Maryland where motorists signs when they are entering the thirty-five-mile-an-hour zone as well as are advised by conspicuous yellow when they are entering ones calling for reduced speed.

Explaining the position taken by the A. A. A. with respect to legaliz-

ing increased speed on the highways, Richard Haldeman, chairman of the A. A. A. Good Roads Board, declared that increased speed is as logical and as unavoidable as increased traffic. He is of the opinion that the real danger lies in the delay in the proper regulation of such speed.

"Motorists must be allowed to drive faster over the highways, but the motor vehicle officers and public authorities must designate the higher speed zones," Mr. Haldeman said. "Accordingly, the A. A. A. proposes to ask the various highway departments to notify travelers where they may speed up or where they must slow down.

"The present laws with respect to speed of motor vehicles are so out of date as the hand crank. They are directly responsible for many of the highway accidents and much of the highway confusion."

Mrs. Taliaferro Milton of 350 Willow road, and her two youngest children, are in California until September visiting Mrs. Milton's mother.

Fred Haviland, 102 Church road, has as his guest during the month of July, Ned W. Isom, Jr., of Locust Valley, Long Island.

Telephone Courtesy Now Taught Pupils in Schools

Weekly drills to teach school children the proper use of the telephone have been inaugurated here by Mrs. Agnes A. Connelly, a teacher in the Bigelow school.

Each desk has a toy telephone. One ten-year-old miss is central. There is a make-believe grocery.

How to call the police, the fire department, and an ambulance, distinct enunciation, rights of others on party lines, how to use the telephone direc-

tory, these are some of the things taught the children.

So popular has the training become that to forbid the child to participate in the drill is used as a punishment.

Mr. and Mrs. Edwin J. Thompson and their daughter, Annette, 1067 Oak street, will spend the remainder of the month of July in a camp at Lake Mills, Wis.

Mr. and Mrs. William Dow Harvey and their children, of Indian Hill road, are leaving today for a fortnight's outing at Desbarats, Canada.

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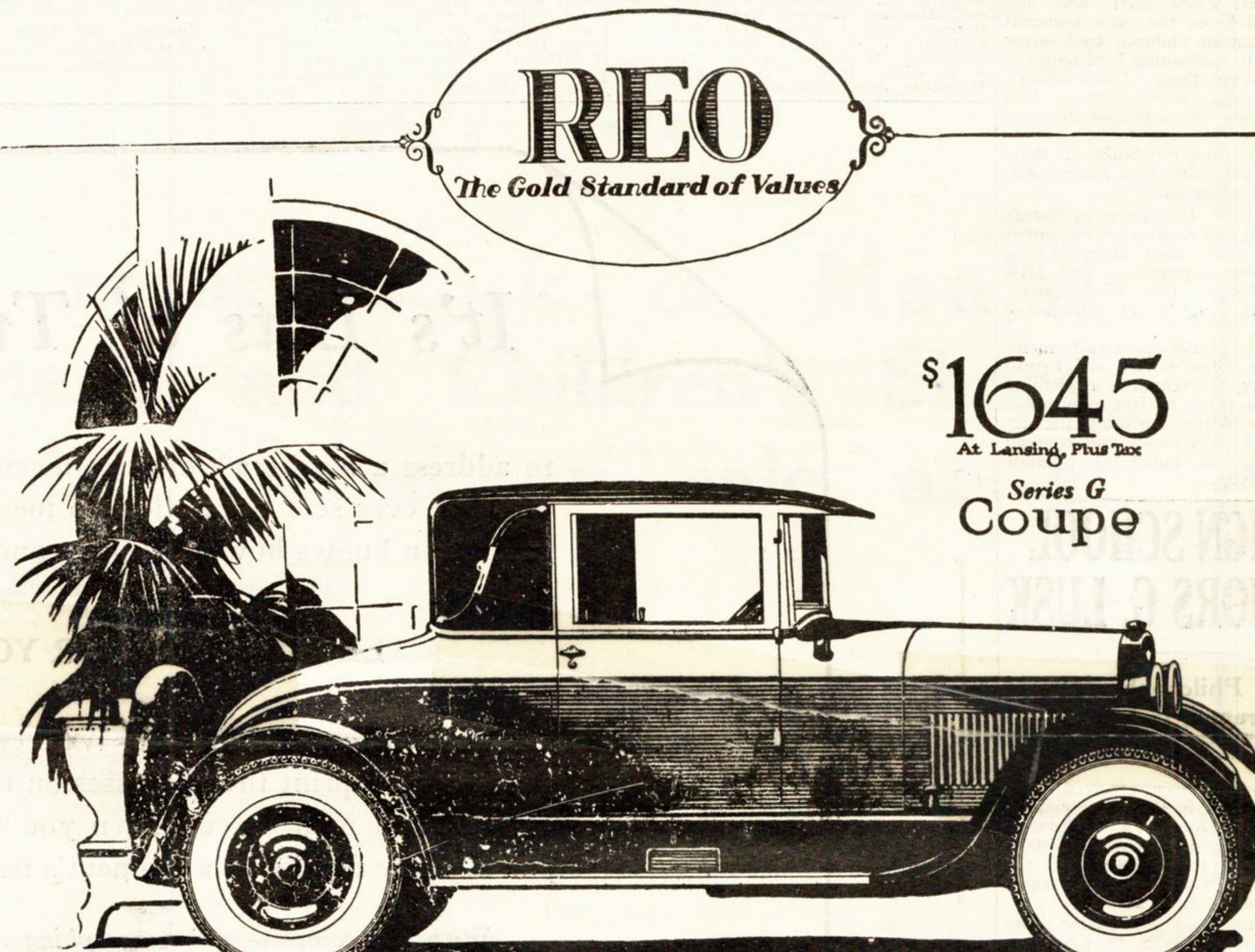
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