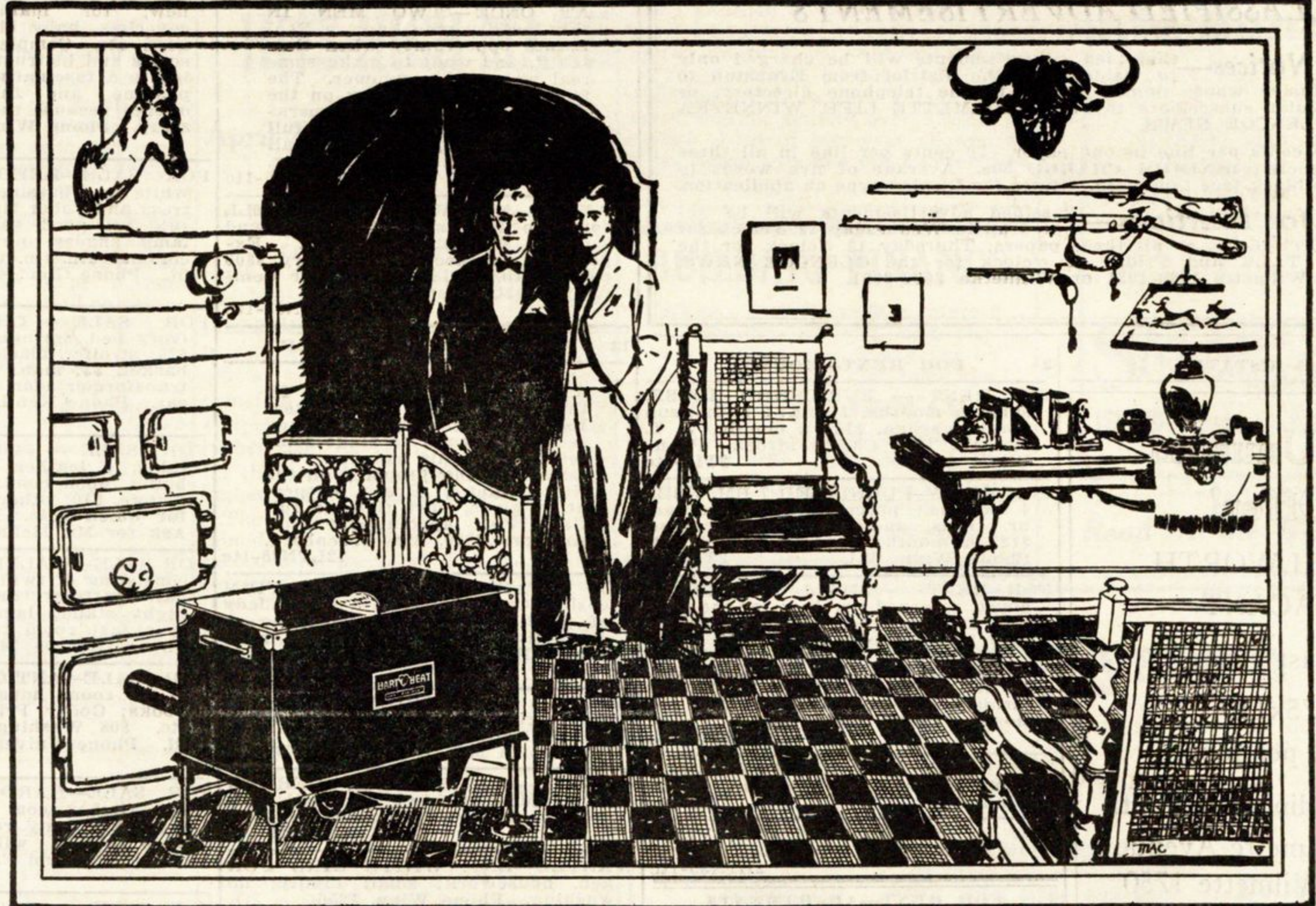


HART-HEAT, THE U-N-I-T-A-C-T-I-O-N SYSTEM OF OIL FUEL HEATING

We will be open for demonstration of this wonderful Burner in our new home, 744 Elm Street, on Monday, June 1st.

Back of Hart Heat is a firmly established, modern institution, with 35 years of machine manufacturing experience and an international reputation for mechanical manufacturing excellence



Install Hart-Heat Now!

24 BURNING Questions

Ask them of every oil burner you consider

1. Is it controlled by the principle of UNITACTION?
2. Does it employ the principle of AIREATION?
3. Can fuel that is not thoroughly "aired" enter combustion chamber?
4. Does it burn "aired" oil in suspension in the presence of a refractory material?
5. Will it burn the cheaper grades of oil fuel?
6. Is its entire operation controlled by heat?
7. Has it an adjustable air and oil supply permitting proper size of flame for various heating plants?
8. Has it positive and constant feed regulation?
9. Do ignition electrodes remain exposed to the oil and flame?
10. Is starting prevented when the furnace is hot and capable of causing an unnatural ignition of the fuel?
11. Does it ignite quietly and smoothly without a nerve-racking "flare-back"?
12. Has it eliminated troublesome clocks?
13. Does the machine interfere with radio reception?
14. Is any part of the burner in the combustion chamber?
15. Has it a wasteful pilot light?
16. Are drip pots eliminated?
17. Is it built complete by one company or is it an assembled product?
18. Are all parts easily accessible?
19. Are the parts made with the precision of the finest automobile?
20. Is the burner entirely covered?
21. Are experts who install the burner schooled at factory?
22. Is it listed as standard by the Underwriters' Laboratories?
23. Has it a flue thermostat control listed as standard by the Underwriters' Laboratories?
24. Is there a company of 35 years of successful machine manufacturing behind it?

The perfecting principle of Unitaction answers every one

Let us explain how the *perfecting principle* UNITACTION solves every *oil burner* problem

WHAT would it mean to you to be able to dismiss from your mind entirely your home-heating problem? To know that no matter how severe or mild the weather, the temperature of your home will be just what you want it—without any thought whatever on your part.

This is what the principle of UNITACTION—exclusive to Hart Heat—assures you. We want a chance to prove it.

At last oil fuel heating has been perfected! The application of the principle of UNITACTION, to oil fuel burners, alone has made this possible.

Four years of intensive research—four years of expensive experiment—unnecessarily severe tests—then came the absolute assurance that perfection had been reached. Hart Heat—the UNITACTION

controlled oil fuel burner is the result.

We want to explain this new principle to you. We want to show you why the final perfecting principle UNITACTION is absolutely essential to satisfactory oil fuel heating. We want to demonstrate this remarkable means of regulation by which each unit is caused to act in precise co-ordination with every other.

Write, or telephone, or call for your copy of "24 Burning Questions"—and their answers—your standard of comparison. Only the oil burner that can satisfactorily answer all of these will be your most profitable oil burner investment. Arm yourself with the facts. Above all, don't fail to investigate thoroughly the principle of UNITACTION. We are at your service. Come in and ask questions.

Hart Heat is "Listed as Standard" by the Underwriters' Laboratories

HART HEAT

THE U-N-I-T-A-C-T-I-O-N SYSTEM OF OIL FUEL HEATING

AYRES-TEFFT CO.

744 ELM STREET

WINNETKA

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