

# OBSERVE MUSIC WEEK MAY 3-10

## Leaders Stress Importance of Love for Music

National Music Week is at hand. It will begin Sunday, May 3, and close Sunday, May 10. National Music Week is the outgrowth of many local music weeks which have been held in all parts of the country. It is an expression of national love of music and an appreciation of its growing importance in the life of the individual and of the community. During this week, set aside as a tribute to music, an opportunity will be given every man, woman, and child to hear its message and to realize that some form of music has a meaning for everybody.

**Provide own Programs**  
The people of England take a community and national interest in music, as is indicated in the following article written by Arthur Bliss, noted musician and lecturer.

"One cannot escape a feeling of astonishment, when on leaving London, and entering the provinces, one finds that universal desire to get together and sing that animates the English people. In America surplus energy often goes into organizations, and there is no country probably where the framework for music has been laid so securely and confidently; in England this same enthusiasm turns to forming choral societies and glee clubs. Every town has one or more societies which meet every week for rehearsals, and prepare for three or four public concerts a year, which are attended by all the notables, and which in some cases have developed, like the Three Choir Festivals, into events of national importance.

"Every village has its embryo Madrigal Society.

**Cites English Interest**  
"Why should they worry about the capricious visits of virtuosi, when, with an able conductor, they can tackle a Bach cantata? One can learn more and enjoy more by taking a part in some such performance than by attending a whole year of concerts where others are doing the work—the fun is to be in the fight, not looking on!

"The supreme climax of excitement is seen at the Competitive festivals, which take place all over England, when chorus meets chorus in deadly combat; and rivalry often reaches such a pitch that the judges have to be as carefully protected as referees at a football final. No visitor to our shores should omit such an occasion from her programme. She would otherwise be leaving without having witnessed the strongest proof of our musical vitality."

### Of Interest Only to Our Advertisers

Billboards may not be picturesque, but they certainly put their message over. He who runs can read them easily.

Likewise, Full Page Ads attract the attention and hold it long enough to impress the message on the reader.

Try a Full Page Ad.

Here is the Roll to Date

Hubbard Wrs. Lumber & Coal Co.	3
Winnetka Coal-Lumber Co.	3
Lake Co. Construction Co.	2
Wilmette Shoe Store	1
Pierce Radio Co.	1
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John Evans Apt. Homes	1
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Crown Oil Burner Co.	1
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Robert Pierce, 603 Provident avenue, was host to 12 of his young friends at a junior stag party last Saturday afternoon in honor of his twelfth birthday.

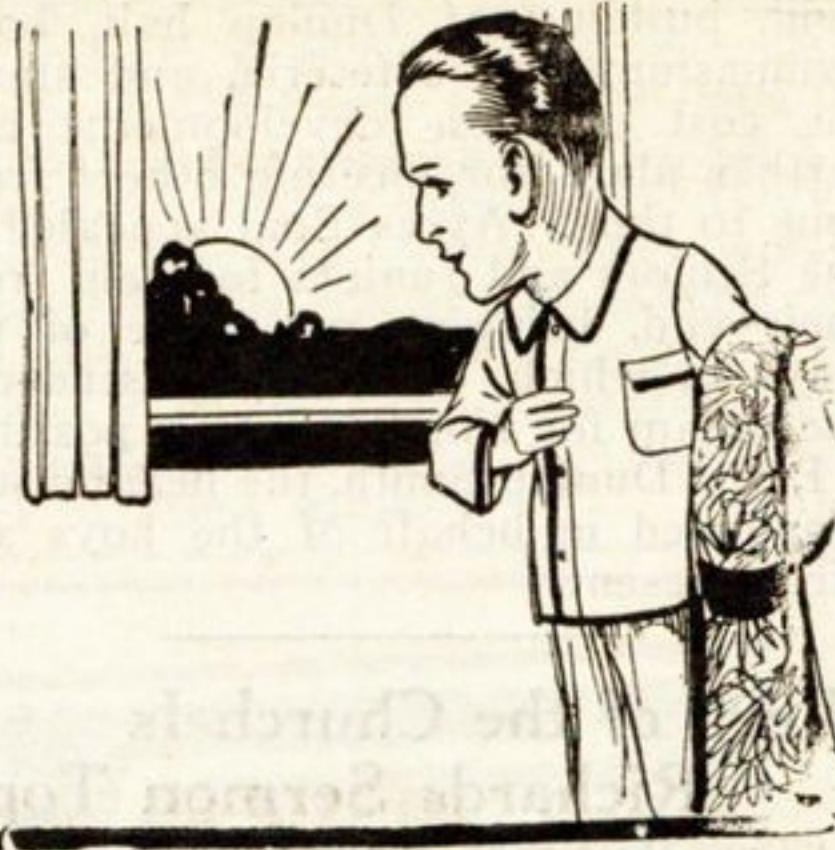
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## The Essence of Comfort

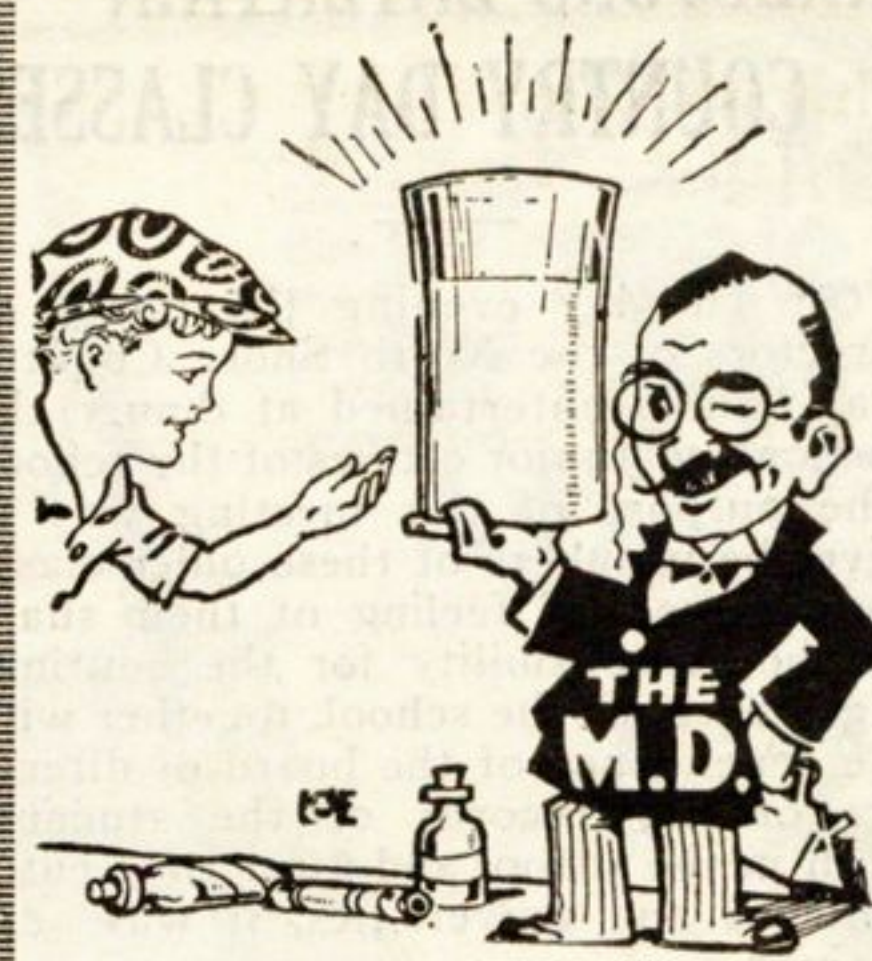
and good wear are characteristic of Dethloff's pajamas, bath robes, underwear, and high-class haberdashery. We prefer to believe that you want quality, service and value—not cheapness. And we stock our store accordingly. Come prove we are right.

## John H. Dethloff

Men's and Boys' Furnishings

786 Elm St.

Phone Winnetka 1077



### YOU DON'T NEED A PRESCRIPTION

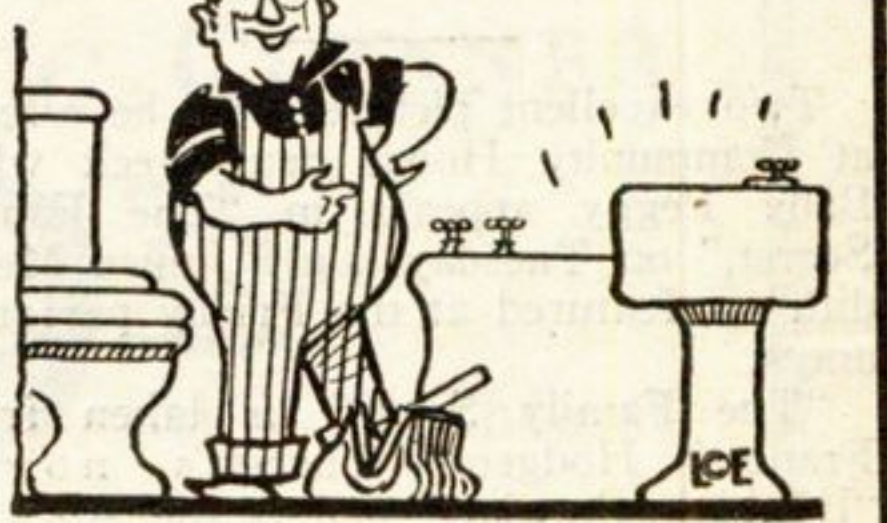
EVERY doctor, however, will tell you, that there is nothing to equal milk for nutritive, health-giving value. Take Young Samson's tip and order yours at the Winnetka Sanitary Dairy Co. It's the purest and best.



PHONE 137  
WINNETKA  
SANITARY  
DAIRY CO.

## The Sanitary Engineer

BEAUTY IS MORE THAN ENAMEL DEEP!



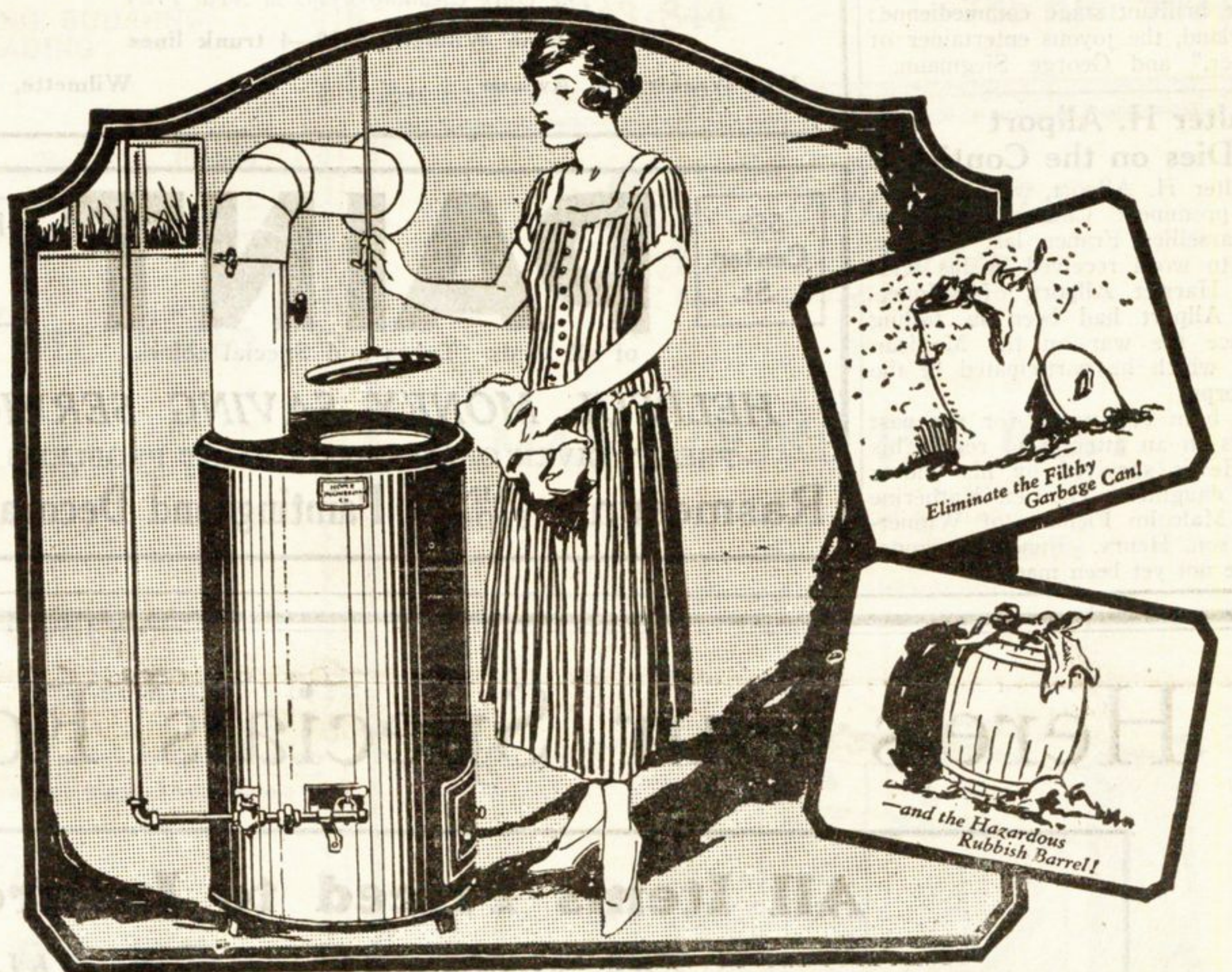
PERFECTION in detail of standard fixtures—that's where we practical plumbers shine. Each job we do adds to our business structure. We are known as domestic engineers whose work and business character is above reproach. When you need plumbing you need us.

A Bath a Day Keeps You Fit Every Way

## VIC J. KILLIAN, Inc.

SANITARY ENGINEERS  
Specialists in New Work and Remodeling.

874 Center St. Winnetka 1260



# Clean Up Week

Adopt this Safe, Sanitary Way to Dispose of Garbage and Rubbish!

The best way to observe Clean-Up Week is to make plans now for fifty-two clean weeks every year. This can be done by installing the Home Gas Incinerator.

Get rid of your filthy garbage can and fire-inviting rubbish barrel. Keep your back yard clean and sanitary. Make it a safe place for children to play. Have a clean, orderly basement, too, free from all accumulations of waste paper and rubbish, free from the fire hazard.

Use the Coupon—Save \$7.50

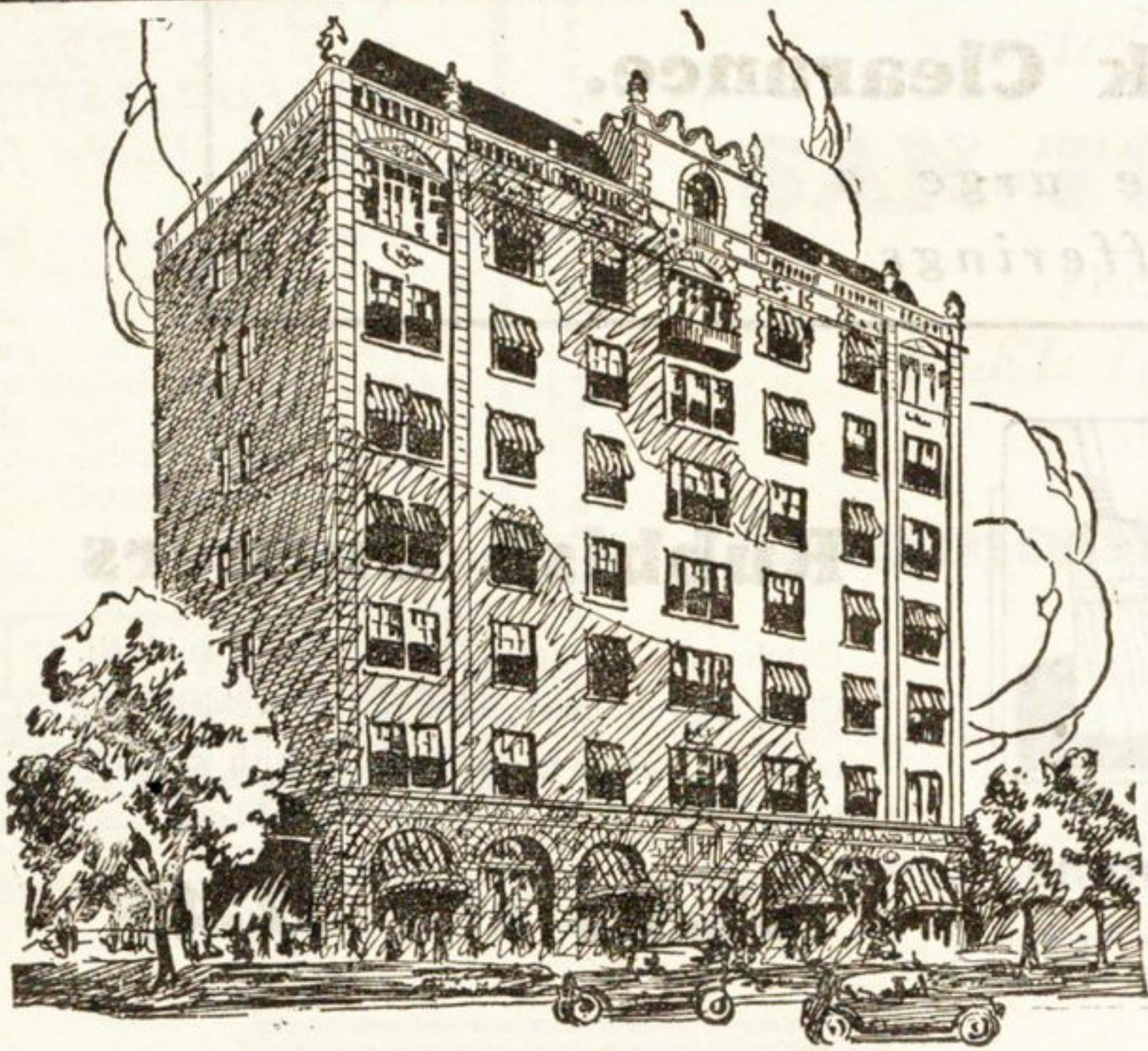
The coupon below and your old garbage can are good for \$7.50 credit on the price of One Home Gas Incinerator. Have us install it at once in your basement. Requires little room. Gas operated. Economical. Absolutely safe. Equipped with Automatic Gas Shut-off. Simple, trouble-free. Burns up garbage completely. No smoke or odor. Do your part during Clean-Up Week. For the welfare of your family, come in and let us demonstrate the operation of the Home Gas Incinerator. Bring the coupon and save \$7.50.

# The Home Incinerator

**\$7.50**  
COUPON

We will accept this coupon with your old garbage can, and credit you with \$7.50 on the price of one Home Gas Incinerator. This offer is subject to withdrawal without further notice. Clip the coupon now and present it at once.

North Shore Gas Company



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COMPLETE freedom from household cares—rest, relaxation and all the ease of The Plaza—at a cost that is thrifter than servants and a private home.

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Spacious rooms and suites with and without kitchenettes—beautifully furnished—cool—comfortable! See them today or telephone University 8000.

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