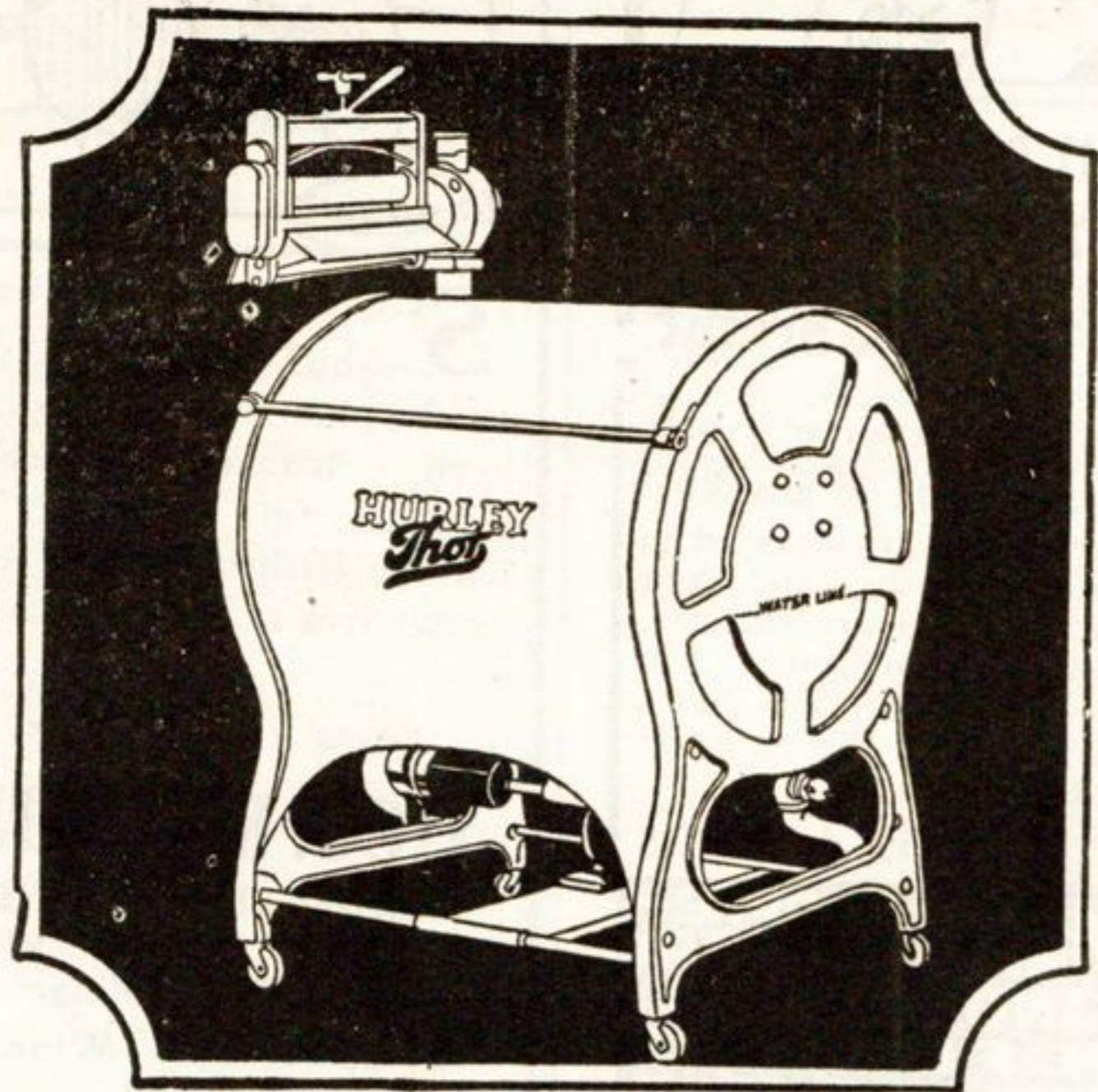


Note: This is the advertisement that was chosen by the women of Winnetka as being the best advertisement in last week's Winnetka Talk.

Laundry Equipment Sale



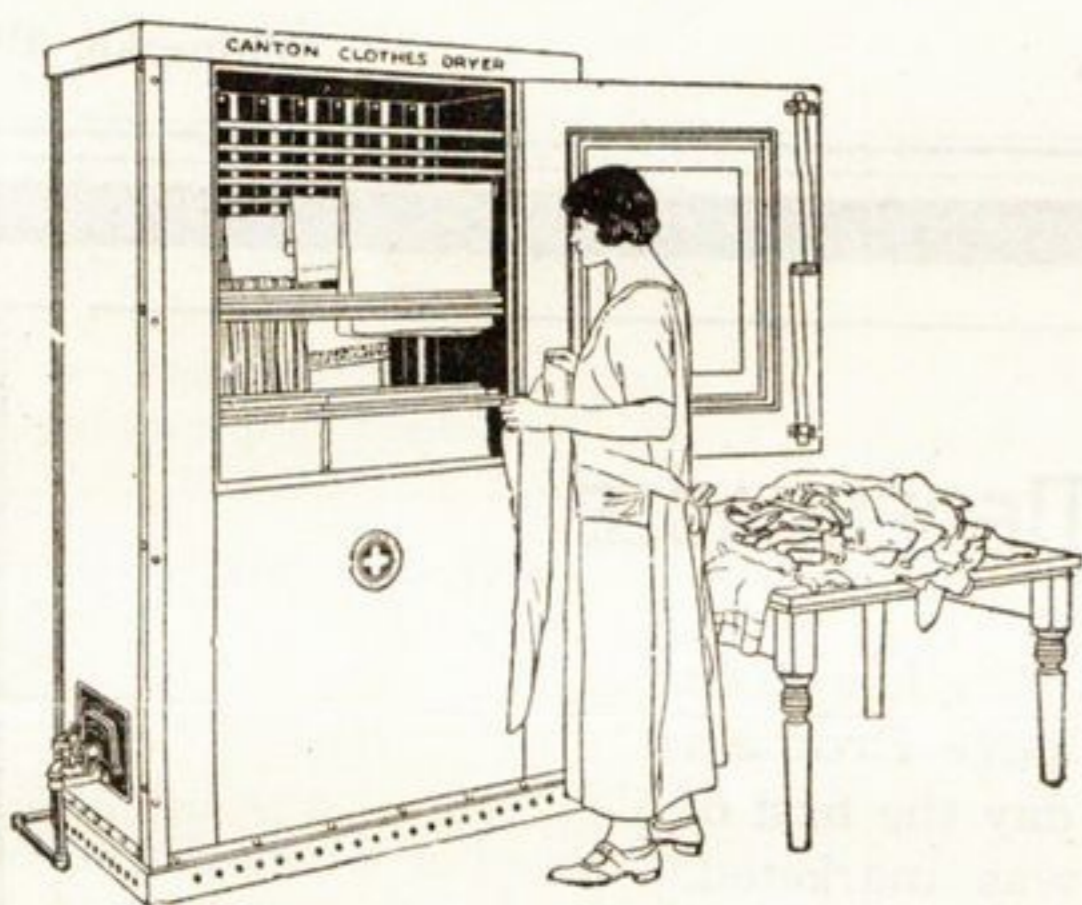
ELECTRIC CLOTHES WASHER



GAS HEATED CLOTHES IRONER

WASH, DRY and IRON in ONE DAY

Be Independent of Weather Conditions



GAS HEATED CLOTHES DRYER

Free



GAS LAUNDRY STOVE

One high grade gas laundry stove given away with the sale of each Washer, Dryer or Ironer during this March Sale

SALE NOW ON

North Shore Gas Company

PHONE WINNETKA 80

GAS COMPANY AD PROVES WINNER

Winnetka Women Show Keen Interest in Ads.

Mister Inx was pretty well swamped with mail for the ad contest this week, but after it all arrived there was no doubt in his mind about which ad the women of Winnetka liked best. It was the ad of the North Shore Gas company, and it was the choice of a comfortable majority of the fair readers of the paper.

Mrs. Clara Foster, 556 Chestnut street, wrote Mister Inx what was judged to be the best letter concerning this ad, and she was awarded the prize of \$10 which is given each week to some Winnetka woman who writes him the best letter regarding the advertisement appearing in the WINNETKA TALK which is the choice of the majority of women in the village.

This contest has stimulated much interest since its beginning a few weeks ago. It was started from the remark of a Winnetka merchant that women of Winnetka didn't know a good advertisement when they saw one. The publishers of WINNETKA TALK did not agree with this viewpoint and conceived the idea of having an ad contest and offering prizes for the best letter about the advertisement of a local business establishment appearing in the paper.

Give Prompt Response

The response from the women was instantaneous and quickly proved that they did know good ads when they saw them, and that they were not slow in telling why they liked them, once they had the opportunity. Many a local business man awoke to the fact that he had been overlooking something when he saw the excellence of the letters written, and found the knowledge of advertising displayed by the women in their letters.

Mrs. Foster liked the ad of the gas company because it gave a solution for an everpresent problem of the housewife. It also appealed to the thrifty (and most women are thrifty) and thus further held her interest.

Of course it was not only ad which the women selected as being a good example of the craft. Other letters were loud in their praises of the Winnetka Trust and Savings bank ad, and that of Herbst's Gift shop and Victor J. Killian, Inc., and many others. If the women never read the ads before they certainly are reading them now, but Mister Inx believes that they are not reading them any more than they ever did, but are merely expressing an interest which they have always inwardly maintained.

Set No Restrictions

Remember that the only rules for this contest are that you must be a woman, must write a letter not more than 100 words long to Mister Inx, and that an ad cannot win twice in succession. Why not enter the contest? That \$10 might come in handy for pin money or for a pet charity.

North Shore Boys to See Selves in Movies

A number of north shore boys will see themselves in the movies for the first time Tuesday morning, March 17, when the Adventure Island camp film is shown at the Skokie school Assembly.

The picture, which has never been shown in public, deals with life on Adventure Island and the cruise to that wonderland of boyhood made last summer by Charles A. Kinney and a group of north shore youngsters.

Elmer Sipple, in charge of shopwork at the Skokie school, is the star in a number of the scenes, supported by some 30 campers, the skipper, councilor staff, cook, Adventure, the camp cat, and Knight, the camp dog.

COMMUNITY HOUSE CALENDAR

The art exhibit of the North Shore Art league has met with such great success that, in response to numerous requests, it will be continued over Sunday, March 15. A group of artists from the league will be present Sunday afternoon to greet friends and all interested in the exhibit. It is hoped that any who have not yet had the pleasure of a glimpse of these beautiful pictures may keep this in mind and take advantage of this opportunity on Sunday afternoon.

On Monday, March 16, the faculty dinner of Winnetka schools will be held at Rudolph Matz hall.



COMMUNITY HOUSE
FRIDAY-SATURDAY
MARCH 20-21

PAY TRIBUTE TO CHURCH WORKER

Christ Church Lauds Service of Mrs. Bishop

The death recently of Mrs. Hanna Brown Bishop, religious education director in Christ church this week brought forth the accompanying tribute in the form of a resolution adopted at the Vestry meeting in the parish:

Whereas: Almighty God in His infinite wisdom has taken from us in the passing of Mrs. Hannah Brown Bishop a most devoted Christian woman, whose consecrated efforts as director of religious education of Christ church, Winnetka, brought to hundreds of Winnetka children, who loved her, the unmeasurable benefits of early spiritual training. Her enthusiasm for righteousness and the highest ideals was unflinching; and her kindness of heart and gentleness won for her the affection of all who knew her. Now therefore,

Be it Resolved:—that we, the vestry of Christ Church Parish, Winnetka, do hereby express our deepest appreciation of Mrs. Bishop's fine

character and of her self-sacrificing devotion to her work, and we offer our sincerest sympathy to her bereaved family in their loss, which is shared by many in this community. The Vestry of Christ church.

EDITOR'S NOTE: Mrs. Bishop, long a resident of Winnetka, died February 20, 1925, at the age of sixty-one. She was a recognized leader in Sunday school organization and was nationally known for the success she achieved in this field both in Winnetka and Chicago.

Select Cast for Big Winnetka Legion Show

Winnetka Post, No. 10, American Legion will put on its annual musical show in Jane Kuppenheimer Memorial hall, at Skokie school, May 7, 8 and 9, according to announcement given out this week by Tom Brown, general chairman of the committee in charge.

Tryouts for the cast and choruses are already underway, having begun this week, under the trained eyes of Howard Hoyt, Jr. of Winnetka, under whose personal direction the production will be staged. Mr. Hoyt will be remembered as the man who so successfully coached the cast for last year's Legion musical comedy hit "The Gay Adventurers."

Announcement is made of the engagement of Miss Daisy Hall of Hubbard Woods to Thomas McKenna of Winnetka.

N. T. BAND TO GIVE CONCERT

Proceeds to Take Band to State Tourney

New Trier's band will give the second concert of the season in the auditorium of the high school Saturday evening, March 21. All friends of the school are urged to be present, as a large audience will furnish encouragement for the members of the band. The proceeds of this concert will be used to defray the expenses of the band when it participates in the state band contest to be held at Champaign April 25.

Last year the band, under the leadership of J. C. Schumacher, won the second prize at the state band contest which was held at Joliet. The Joliet high school band won the first prize, but as they will not be playing on their own "home grounds" this year New Trier is confident of topping them, as New Trier is accustomed to playing away from its headquarters.

In the program there will be included the contest numbers which the band will play at the state band con-

test. The overtures from "Martha" and "Fra Diavolo" will interest those who love classical music. There will be a great variety of numbers: serenades, marches, overtures, ballets and others.

Those who heard the concert last November will welcome the band's second appearance.

Jewish Children Observe Purim Festivity Sunday

On Sunday afternoon, March 15, at the Hubbard Woods school auditorium, the children of the North Shore Congregation school will celebrate the Jewish festival, Purim. Among the interesting features of the occasion will be a minstrel show and circus bazaar given by the children. The affair is open to all who are interested, no charge being made, according to L. A. Mischkind, rabbi of the North Shore Congregation.

ENTERTAIN BUDDIES

Members of Winnetka Post of the American Legion will go to the Veterans' hospital at Great Lakes this Sunday afternoon to give an entertainment for the disabled veterans in the wards at the government institution. Contributions of books, magazines, flowers, "eats" and "smokes" for the vets are solicited by the legionnaires. These may be left at the offices of Commander Thomas J. Lynch, No. 2 Prouty Annex, today or early on Sunday.