

NEW GOLF CLUB HOUSE FINISHED

Northwestern Course in Forest Preserve Shows Profit During First Year

READY FOR OPENING

Early Spring Will Find Links in Fine Shape

North Shore golf enthusiasts will learn with delight of the low cost of golfing at the new Northwestern Public Links in the Forest Preserve. The new club house has been completed and work on the grounds is progressing at a pace which will insure their being in shape for play early this season.

Figures just disclosed by Charles F. Speed, in charge of the building and improvements, show that the total cost of the club house will be only \$12,000 when completed, with \$8,227.89 spent to date. Equipment for the care of the club and grounds and for other purposes will amount to \$4,316.08 and all expenses amount to \$44,459.09, the report shows. Receipts to date up to December were \$17,591. Operating expenses for the same period were \$11,947.36, showing an excess of income over expenses of \$5,644.41 which is the pleasant New Year's greeting with which the club will start the 1925 season.

Fees Are Moderate

This course is laid out on the Forest Preserve and is open to the public at low fees. It is expected that the course will be all ready for play as soon as the spring season opens and the club house will also be completed before that time.

The club house has been built at an unusually low cost considering the facilities provided, Mr. Speed believes. Other clubs of almost identical type are costing some golf organizations as high as \$60,000, he says but the fact that building was preceded by unusually careful investigation into possibilities has resulted in a very advantageous contract, with the public reaping the benefit.

The main lobby of the club house will be 48 by 48 feet and the second floor is screened in as an open air dining room with a view in all directions over the beautiful Forest Preserve landscape. Locker rooms 20 feet by 48 feet are provided, one each for

men and women giving a total of 6,500 feet of floor space. The construction is concrete and steel.

Run Without Profit

The club is to be run without profit, all excess of income over running expenses going into the improvement of the club or the reduction of any debt that may exist. The expenditure of \$31,915 for the preparation of the fairways and green is considered unusually moderate, although it is the greatest single item of expense to the club.

Matinee Dance Will Aid Girls' Scholarship Fund

New Trier students flocked to the matinee dance given by the Girl's club Thursday afternoon in the mess hall of the school.

These dances, given frequently during the year, are open to all students and are for the double purpose of providing an opportunity for pupils to become better acquainted and to raise money for a scholarship fund, out of which money is contributed to poor girls to enable them to go to school. The music was furnished by a school organization.

Many Students Entered in Barnett Essay Test

Twenty-one New Trier high school students have entered papers in the Barnett Prize contest.

Those who have submitted essays this year are: Dick Macalister, Lyle Moore, Ruth Moore, Georgene Richards, Lillian Kröll, Helen Kollmer.

Esther Wicks, Don McGill, Katherine Tufts, Adam Elson, Stanley Sorenson, Duncan Farnsworth, Leonora Thalman, Jack Schram, Forest Eason and Allason Clark.

Cash prizes are offered for the two best papers written on some Economic or Civic problem by a student of New Trier high school.

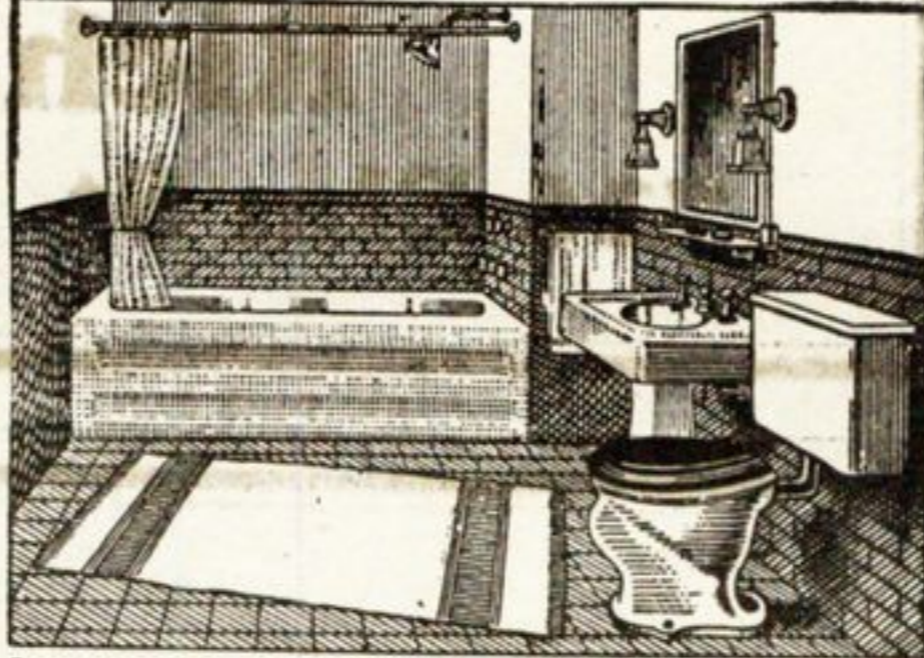
The contest is maintained through the courtesy of Otto R. Barnett of Glencoe who also offers prizes in a bird contest each year.

Read All the Want-Ads

Watch Plumbing Uncle Sam Cautions!

Hoover Issues Standard Code

Washington, D. C.—The Department of Commerce have approved a "people's plumbing code" with the hope that it may be adopted by states and municipalities, it was announced. The bill is for the protection of the public "from insanitary plumbing, the use of defective and cheap material and improper installation." The code was prepared by a special committee appointed by Secretary Hoover and headed by William C. Groeniger of Cleveland.



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One of the wonderful bargains of B. KAROL & SONS CO., the most economical plumbing supply house in the West. You can buy all plumbing supplies and home heating plants cheaper from KAROL and

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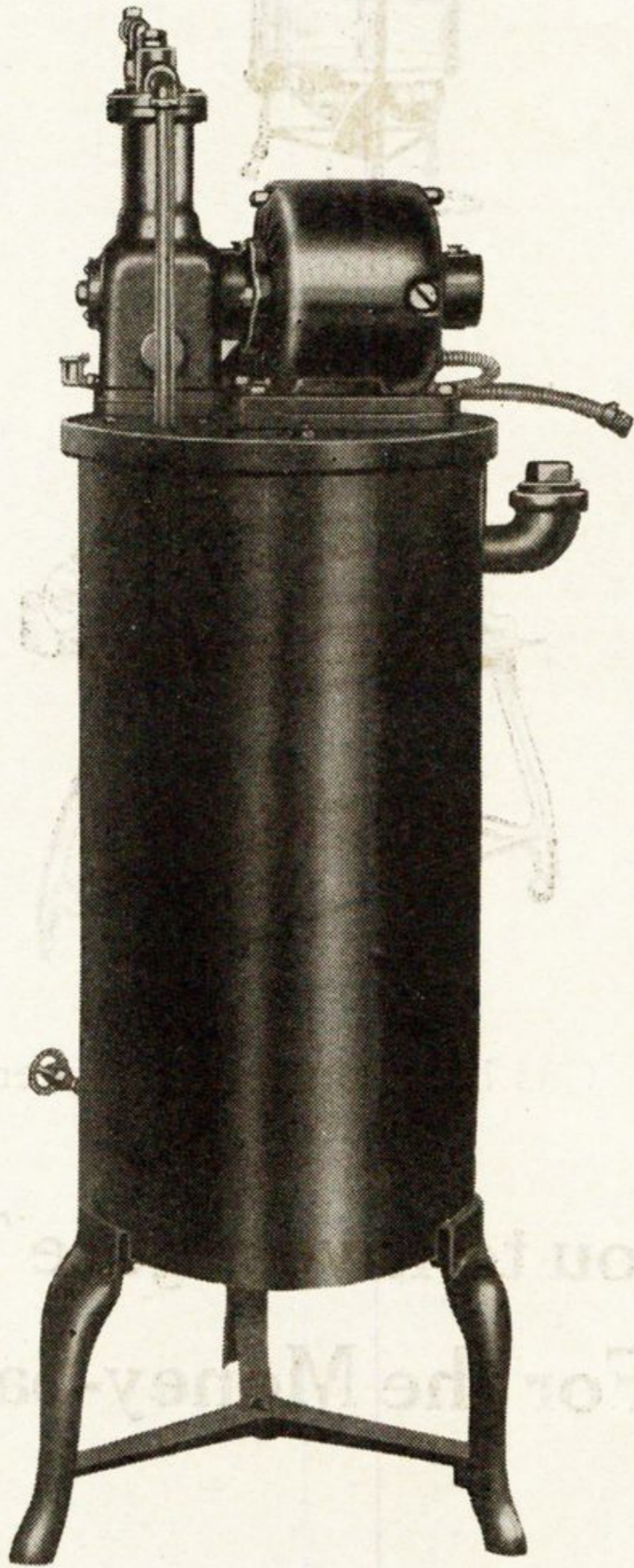
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Chicago, Ill.

Mr. and Mrs. John C. Nevins, 345 Elder lane, left last week for a trip to New Orleans and Florida. They will be away about a month.

Mr. and Mrs. Fred Grassle of 777 Foxdale avenue are entertaining at bridge Saturday evening.

The Hawthorne Lane circle will meet Tuesday, February 17, at the home of Mrs. W. R. English, 375 Hawthorne lane.

The Foxdale Avenue circle met on Tuesday at the home of Mrs. Roger K. Ballard of 862 Foxdale avenue.

THE FEBRUARY FURNITURE "SALES"

An Insult to Every Intelligent Person!

ONE of the most antiquated institutions that still persists in the retail furniture business today is the widely-advertised and much-abused Semi-Annual "Sale," occurring in August and February. At the time of its origin, there was certain justification for the sale idea as a clearance for the many odds and ends that accumulated in the average furniture business as conducted at that time.

Today, the semi-annual "sale" has been allowed to degenerate by some until it is an insult not only to those engaged in the business itself but to the intelligence of the public that supports the furniture industry. Too much of the "Special Purchase" furniture, made up especially for the "sales," has been manufactured with only low price in mind, to the exclusion so often of the more important quality consideration. Too much of the "advertising" with its wild promises of "discounts" and "reductions" is in the realm of the impossible, economically—to say nothing of it being actually untrue.

IF YOU DO BELIEVE THE "FEBRUARY SALE" ADVERTISEMENTS—you will have to believe among other things that a bedroom suite that originally sold for and was actually worth \$800 is now reduced to \$400. ("reduction 50%"). As business is never run at a loss, any one knows there is a profit being made even at the reduced price of \$400. This being the case, it is apparent that a policy of highway robbery has been practiced on the many people who, in the months previously to February were urged to buy this suite for \$800. How long would you, for example, trade with a grocer who said: "Yes, Madam, we must get high prices for our goods most of the year, but please don't fail to patronize us in August and February when our prices have been reduced." You would most certainly find another grocer who could be depended upon for consistent good value, regardless of month or season.

You may safely buy here NOW at our low, all-year-'round price, with the complete assurance that if, by any chance, the same merchandise should be offered at a lower price in one of the coming "sales," you will receive immediately, upon demand, a cash refund for the difference between the "sale price" and the price paid us. The fulfillment of this promise needs no other assurance than the reputation gained by Brown-Umlandt in this community.

Notes: With Our Merchandise Marked at the Same All-Year-Round Price, We Showed a 52.6% Increase in Sales In January this Year Over January a Year Ago.

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1567 Sherman Avenue

Telephone University 6300

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