

WINNETKA WEEKLY TALK

A Clean Newspaper for a Clean Community

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WINNETKA, ILLINOIS, SATURDAY, FEBRUARY 14, 1925 TWENTY-TWO PAGES PRICE FIVE CENTS

LIKES BANK AD; WINS FIRST \$10

Mrs. Isa Macintyre Wins the
First Award in Talk
Best Ad Contest

INTEREST IS STRONG

Women Urged to "Dig in"
for Another Try

Winnetka women have decided that money talks. The Winnetka Trust and Savings Bank ad in last week's issue of WINNETKA TALK proved the most popular in the Best Ad contest, and Mrs. Isa Macintyre, 822 Humboldt avenue, submitted the letter picked by Mister Inx as the best one sent in concerning it.

This was the first week of the ad contest in Winnetka. Lest some women have forgotten what it is all about we remind that a Winnetka business man was heard to remark that the women of the village "do not know a good ad when they see one." That is not the opinion of the WINNETKA TALK and this ad contest was started and Mister Inx put in charge to prove the contrary.

Women Show Knowledge

The results so far have convinced Mister Inx at least that the women know a lot about ads—perhaps more than even the publishers of WINNETKA TALK believed. A great many letters were received soon after the contest was announced, and most of them were very well written, and showed a keen perception of what an advertisement should be. They all knew how to tell what they liked about their favorite ads, too.

Just to give the women of the community something to aim at, we will print the winning letter for this week.

Speaks Her Mind

"Dear Mister Inx,
"I believe that the advertisement of the Winnetka Trust and Savings Bank is the best one in this issue because it expresses in clear, concise language the message the bank officials wish to convey to the public; it is written in beautiful English, never includes grotesque figures, slang expressions or funny paragraphs, is an intelligent communication intended for intellectual people. Then, it appears constantly, just like an old friend.

Now, you have something to shoot at. Get started! The contest is open to any woman in the community—or elsewhere, for that matter. There are no strings attached to this offer. All you have to do to win the \$10 prize is to sit down and write Mister Inx a letter about the ad you like best in the current issue of the paper. The letter must not be over 100 words long and must not be about an ad which has been the popular choice the previous week. Those are about the only rules you will have to follow. Only Winnetka ads are included in the contest.

There is more than the prize at stake. You will want to show that business man who didn't think you knew anything about ads that he was mistaken. Mister Inx says he thinks the poor man is about to flee. Come on and do your share toward changing his mind about the ignorance of Winnetka women!

Discuss Soper Lecture at Men's Class Meeting

The Men's Sunday Morning class of the Winnetka Congregational church will devote this Sunday's meeting to a discussion of Dr. Edmund Soper's recent talk on "Life after Death." An interesting meeting is anticipated, since Dr. Soper's treatment of the subject aroused much comment.

Those who missed the meeting last Sunday will receive an interesting reflection in the discussion tomorrow, it is explained. It has been found that these "open forum" discussions, following talks by outside speakers, are some of the most interesting sessions of the class. Composed of lawyers, teachers and professional men, as well as several of the common garden varieties of business men, the class brings out widely diversified viewpoints and some lively debate.

Meetings of the class are at 9:30 o'clock Sunday morning in The American Legion room of the Community House.

All Winnetka men with ideas of their own are cordially welcomed, the class leaders announce.

NEXT WEEK IN WINNETKA

(Recorded at the office of Community House.)

Monday, February 16
Christ Church Guild—weekly meeting.

North Shore Catholic Women's league at Winnetka Woman's club.
Indian Hill Improvement association meeting at New Trier high school in evening.

Tuesday, February 17
Village council meeting—evening.

Wednesday, February 18
All-Day meeting Women's society, Congregational church.

Thursday, February 19
Winnetka Woman's club meeting—afternoon.
MacDowell club, Artist Recital series, at New Trier high school—evening.

Winnetka Men's club meeting and dinner.

Friday, February 20
Rotary club luncheon—Community House.

North Shore Congregation—Hubbard Woods school.

Sunday, February 22
Sixth of Rev. James Austin Richards' Sunday Evening lectures on the book of Genesis. Congregational church, at 8 o'clock.

EDITOR'S NOTE: Above record of forthcoming events is published each week for the convenience of our readers. Events should be listed at Community House offices prior to Thursday noon of the current week.

'IMAGE OF GOD' SERMON TOPIC

Many Activities for Congregationalists Sunday

The Winnetka Congregational church announces the following for the morning services tomorrow at 11 o'clock: Rev. James Austin Richard will preach on the topic "The Image of God;" the music at this service will be Martini's "Andantino," by violin and organ, choir trio; Butterfield's "Father, Lead Me," girls' chorus; Barri's "The Good Shepherd," and organ postlude, Handel's Largo.

Dr. J. W. F. Davies will speak at the Junior church service in Rudolph Matz hall on the message, "Choose Ye."

The Chancel Guild always has some of its members in the Assembly room ready to care for and entertain the youngest children, who are not yet old enough to attend church. Parents may thus be free to enjoy the services themselves, knowing that the children are in good hands.

At the Young People's club for high school boys and girls, Elizabeth Richards will introduce the subject of "Parables of the Kingdom."

Raymond Allyn Smith, the musical director, will give a 15 minute organ recital at 7:45 o'clock, playing numbers by Bach and Mozart. This will precede the 8 o'clock lecture by Mr. Richards on "Jacob, the Mystic," in the series on the book of Genesis.

On Wednesday evening at 8 o'clock, in the library, the fourth of the informal meetings of the church for conference and inspiration will be led by Burton H. Atwood. The subject for discussion is to be "Progress."

Sunday Evening Club to Hear Mrs. M. H. Lieber

The Winnetka Sunday Evening club enjoys particularly having on its program people of Winnetka. Last Sunday evening Miss Helen Bradford delighted those present with a number of vocal selections.

This Sunday evening the club will have the opportunity of hearing Mrs. Maurice H. Lieber talk on "The Changing World." It is unnecessary to introduce Mrs. Lieber to the people of Winnetka. Her ability as a speaker is well known.

The club will meet as usual in the Camp Fire room of Community House at 6:30 o'clock. Supper will be served.

Burglars Get Radio Set in Raid on Affeldt Shop

A burglary occurred in the village last week when the Radio Service shop, conducted by C. H. Affeldt, was looted and a \$100 Atwater-Kent radio set taken.

The theft occurred at about 2 o'clock last Thursday morning, and it is believed the thieves were frightened away before having the opportunity to take other accessories. The police discovered the picked lock while on their nightly tours around the business section of the town, and called Mr. Affeldt at his home.

WERRENRATH IS RECITAL ARTIST

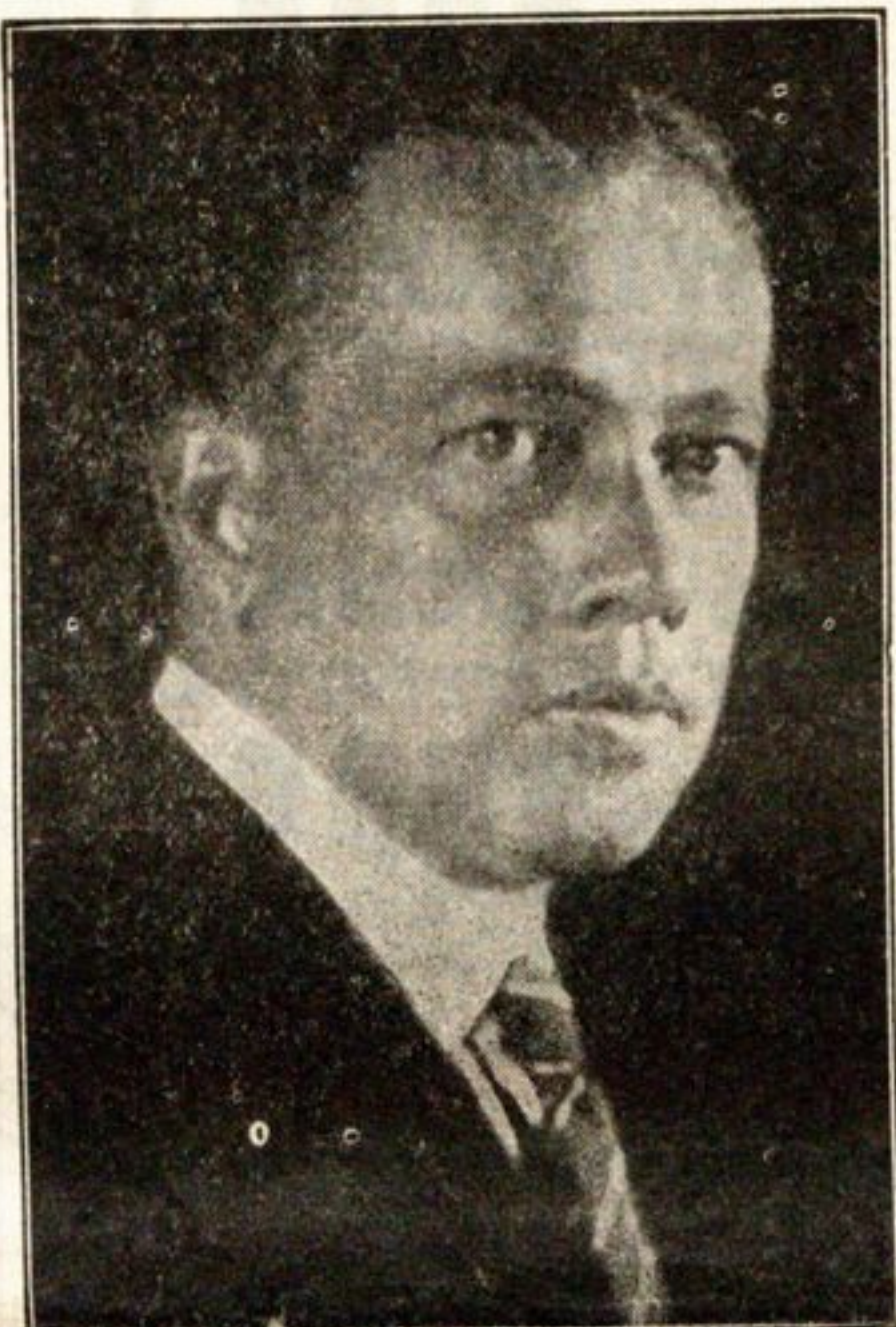
Foremost American Baritone
to Appear at New Trier
Auditorium February 19

THIRD OF BIG SERIES

Recital Under MacDowell
Club Auspices

BY MUSIC CRITIC

Reinald Werrenrath, the famous baritone, will give a recital, Thursday evening, February 19, at the New Trier school auditorium. It will be given under the auspices of the Mac-



Reinald Werrenrath

Dowell Musical club of Winnetka and is the third of a special series which started last fall with a recital by Mme. Louise Homer.

Reinald Werrenrath, is, without question, the foremost American baritone of today, one of the most interesting personalities now before the public and one of the most popular singers this country has ever possessed.

In Great Demand

No people are so eager to recognize merit as Americans, and no artist has received more substantial recognition from them than Werrenrath. It is only a few years ago that he made his beginning, and now it is almost impossible for him to meet the demands made on his time. During the season of 1923-1924 he filled over 100 engagements in the eight months of the musical season, in recitals, festivals, oratorios and engagements with orchestras. In all, during the winter he traveled more than sixty thousand miles from Virginia to Canada and from New York to the Pacific Coast whither he goes again next year for his fourth re-engagement.

Not less gratifying have been his appearances in London, England. He made his debut there June 3, 1920, and gave his second recital a fortnight later with such success that he

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In your home
is there a

MOTION
PICTURE
MACHINE?

FOR SALE—MOTION PICTURE
machine; complete with 3 reels;
practically new; price \$10.
Phone Winn. 200.

Our Want Ads
Will Bring You
Happiness

WANT AD DEAD LINE
THURSDAY NOON

MEN'S CLUB TO HEAR MAJ. A. R. SCHROEDER

Maj. A. R. Schroeder, U. S. Army aviator and one time holder of the world's altitude record—having reached the height of 38,180 feet on February 28, 1920—and one of the best known speakers on aeronautics, will address the Men's club of Winnetka, Thursday evening, February 19, at the Community House.

Major Schroeder spoke in Winnetka a few years ago while engaged on a tour in which he recited the harrowing details of his record altitude flight in which he barely escaped with his life. His return to the village at this time is expected to attract unusual interest in view of the recent discussion of the air forces following the statements of General Mitchell in which he declared this country as lagging behind England, France, Italy and Japan in the matter of aviation development.

The Winnetka Boy Scouts are to be invited to hear Major Schroeder on Thursday evening. They will go to the meeting following the dinner. Dinner will be served, as usual, at 6:45 o'clock, and the talk will follow immediately afterward.

WOULD LIGHTEN DEBT OF FRANCE

Legionnaires in Petition to President

Fearing that negotiations relative to the French war debts to this country will strain the good feeling existing between the nations, the Winnetka Post of the American Legion has passed a resolution asking its members to petition the President and memorialize Congress to the end that every reasonable concession be made to lighten the burden of the French people in paying the debt. This resolution was passed at a recent meeting of the Post and is printed herewith:

The Petition

"Whereas, the traditional friendship between The United States of America and The Republic of France is endangered by the negotiations relative to the French debt to the United States; and

"Whereas, it is reported that a large part of this debt arose out of credits allowed to France for the purchase by its government from American citizens, at American war prices, of war munitions expended upon the battle-fields of France, and of food and supplies necessary for proper prosecution of the World War by France with whom we were associated; and

Heavy Burden

"Whereas, the defeated Central Powers, from whom the United States have required no payment of indemnity to their government, are rapidly recovering, while it is doubtful whether the French nation can survive all of its burdens arising out of the World War, especially if required to meet all of the debt claimed by the United States;

"Now therefore, be it resolved, by Winnetka Post No. 10, The American Legion, that the proper Conventions, Officers, and Committees of The American Legion, both State and National, be urged to petition the President of The United States, and memorialize the Senate, to the end that, in the determination of the amount of the French debt, and of the terms of payments, every reasonable concession be made in order to lighten the burden upon the French people, and especially that the Republic of France be held not to be indebted to the United States of America for any credits allowed or advancements made for purchase by the French government in this country of war munitions, food, and other supplies expended in the war against the Central Powers, for the successful prosecution of which we dedicated "our lives and our fortunes, everything that we are and everything that we have."

Adopted by Winnetka Post, February 9, 1925.

THOMAS J. LYNCH,
Commander.

Attest:

RAYMOND N. KLOEPPER,
Adjutant.

INDIAN HILL MEETING

The Indian Hill Improvement association will hold its next meeting Monday evening, February 16, in the New Trier high school mess hall. Reports on the success of the play, "Jollies of 1925," which was presented Wednesday and Thursday at New Trier auditorium, will be given at this meeting, it is announced.

CALLS MEDDLING PARENTAL FAULT

Dean of Men at Yale Cautions
Country Day Parents
Against Practice

PROVIDES EXAMPLES

Encourage Child in His Bent,
He Advises

"There are two serious kinds of parental meddling," is the opinion of Dr. Roswell Parker Angier, professor of psychology and dean of Freshmen at Yale, who held a fascinated audience of the Parent-Teacher association of the North Shore Country Day school last Friday night on the subject, "Parental Meddling." "I'm not going to talk a lot of theory," he explained. "I'm simply going to give true instances of the sort of thing I mean."

The first kind of "meddling" Dean Angier characterized as that of the parent who saves his child from hard knocks, natural consequences of the child's action and attitude. For this the eminent psychologist gave many illustrations from his wide experiences with preparatory schools and colleges.

"A boy came to college one year," he said, "and as time wore along he was doing no work either in his studies or at the job he was holding to help himself through financially. I warned him, but to no avail. Then I found that his mother kept a boarding house in Albany and was struggling to help her son through college. After trying various unsuccessful methods with him I got the mother to agree that if the boy didn't get down to business within a certain time she would take him out of college and put him to work until he made good. He didn't respond to that, and later I had to tell him his time was up. He left Yale according to agreement. I learned soon afterward that his mother sent him somewhere else. The reason the boy had taken nothing seriously was because his mother all through his life had saved him from the hard knocks due him. She was ruining that boy's career."

Hard Knocks Needed

A case of another sort was that of two brothers who decided as a protest to withdraw from college because a third brother had been expelled. The father came up, brought them in to explain their reasons to Dean Angier, and then told the boys that their present work at hand was not to resign but to stay in college and clean up the family name. "If this college had not expelled my son for what he did, I would have taken you both out," the father said.

"Some years after that," added Dean Angier, "when I had told that story at a dinner, a man rose to say, 'I am that son who was expelled, and I want to state here that my father did absolutely right in acting as he did. He was always courageous enough to let us take the hard knocks we deserved.'"

Cites Other Extreme

The other type of "parental meddling" discussed by Dean Angier was at the opposite extreme. This is the creating for a boy or girl false hard knocks, unnatural difficulties unmerited by the child.

"This type of meddling," said Dean Angier, "is most prevalent where the parents try to fashion the child to their own pattern, forgetting that the child has a right to develop his own personality to its highest possibilities and has a right to live his own life."

Dean Angier spoke of a boy who suffered deeply because of his father's

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P. T. A. Groups to Hold Sessions Here Friday

An interesting meeting of the Parent-Teacher associations is to be held in the Triangle room of Community House Friday, February 20, when the various associations on the north shore will convene at the invitation of the Evanston, Wilmette, and Winnetka associations, for a discussion of their mutual problems.

The meeting is to be the first of what it is hoped will become an annual event. It is to be called, "Round Table Discussion."

There will be an address by Supt. Carleton W. Washburne, of Winnetka, at 9:30 o'clock to open the meeting, and a series of five minute reports will be made by each district immediately afterwards. Mrs. Harry Phillips of Evanston will speak in the afternoon.