

WINNETKA WEEKLY TALK

A Clean Newspaper for a Clean Community

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TWENTY PAGES

PRICE FIVE CENTS

SELECT MUNICIPAL BUILDING PLAN

HERE'S A TEST FOR THE WOMEN

Not a Cross-Word Puzzle
But Something Entirely
Unique and Instructive

IT'S AN AD CONTEST

Every Woman Entitled to
Seek the Awards

"Women of Winnetka do not know a good advertisement when they see one." So remarked a prominent business man of the community some time ago.

He's dead wrong, and WINNETKA TALK has determined to prove it!

Here's the plan—
The women of our village—all women who happen at any time to read WINNETKA TALK are invited to engage in a test designed to prove that they do know good ads when they see them, and which carries with it weekly awards, in the nature of crisp ten dollar bank notes, for the best explanation of the merits of certain advertisements.

In other words, to the woman, each week, who selects the best advertisement in a current issue of WINNETKA TALK and provides the best explanation for her choice, set forth in an essay of not more than 100 words, will go an award of \$10.

No Pitfalls

"No pitfalls nor strings attached to this test," we're told. Just straight-forward examination of the merits of the advertising placed in WINNETKA TALK by Winnetka merchants and business people.

It is emphasized, however, that the test will apply only to advertisements appearing over the signature of Winnetka concerns. Advertising from outside firms will not be included in the essay competition.

Education Test

The educational advantages in such a test cannot be overestimated, since well composed and attractively arranged advertisements require exceptional taste and a fairly definite idea as to how effectively the advertisement will react with the reading and buying public. This test will determine whether or not our merchants and other business folk are measuring up to the required standard in the matter of presenting their announcements before the citizens of the village.

Then, also, this test affords an opportunity to swell that pet charity fund, or perhaps, help out with that very essential commodity commonly termed "pin money." Ten dollars will go a long way when one is bent upon aiding a worthy cause; it means a lot to the little cookie jar on the pantry shelf.

There are no restrictions—no catches—every woman is eligible to enter the test.

Pick out the Winnetka advertisement you consider the best in this issue of WINNETKA TALK and mail it together with your 100 word essay, to "Mister Ink," WINNETKA TALK, 564 Lincoln avenue, Winnetka, Ill. Help disprove the statement that you don't know a good ad when you see it!

Square Club Arranges Frolic at Masonic Temple

Some time ago The Square club of Winnetka temple gave a stag party and the men who were present thoroughly enjoyed the entertaining and amusing show that was put on at that time. This party was such a success that the officers of the Square club have planned another party to be held February 7, at 8 o'clock in Winnetka temple.

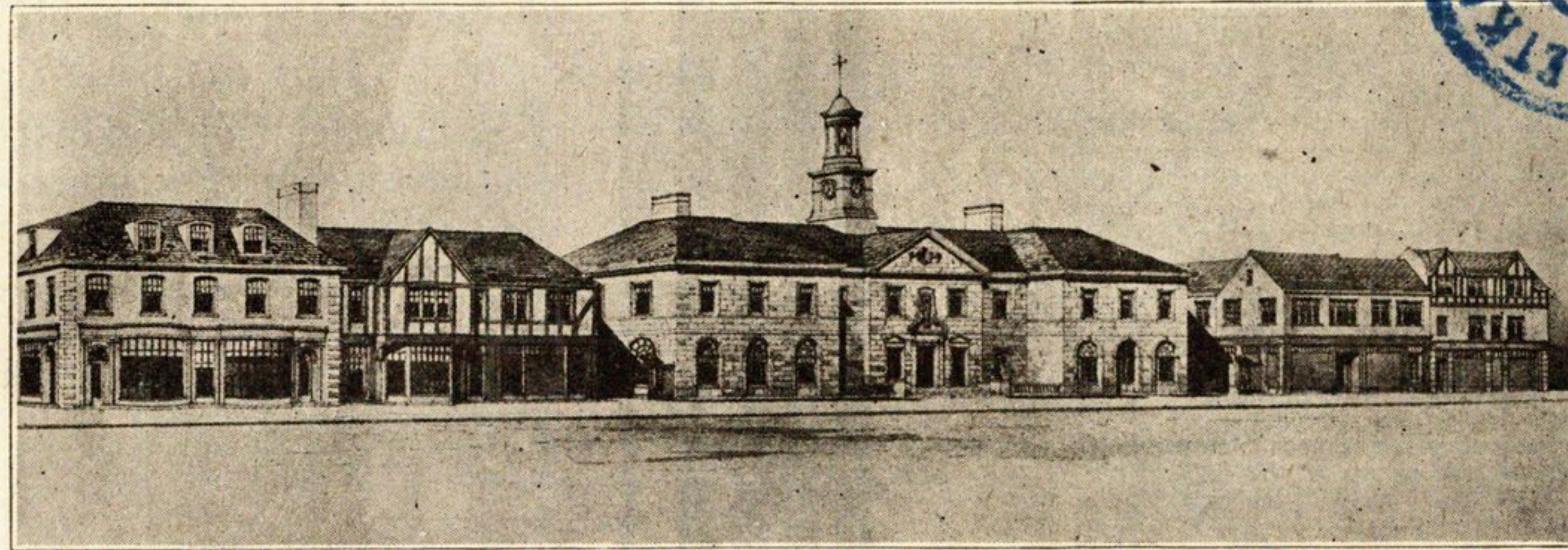
The committee in charge, having in mind the success of the first party, has planned the coming party along the same lines, and having more experience, has succeeded in formulating a program that should make this party even more of a success than the first.

Tickets are in the hands of various members of the club for distribution.

FRIENDSHIP CIRCLE DANCE

Friendship Circle, club for working girls, which meets each week at Community House, announces a dance to be held at the center Tuesday evening, February 10. Every resident of the village is invited to attend the affair.

We'll Have an Administration Building Soon CLARK DESIGN FOR HALL WINS



As explained in another column of this issue of WINNETKA TALK, the jury of award, appointed several months ago to select a design for Winnetka's proposed new Village Administration building, has rendered its decision, choosing the design submitted by Edwin H. Clark, one of the three competing Winnetka architects. Above is an architect's perspective of the new structure which is to house the village offices, council chambers, police and fire headquarters. The building is to be located on Linden street immediately south of the Rapp Brothers meat market and actual construction work is expected to begin this spring.

Winnetka Architect Awarded
First Honors in Competition Started Last Fall

DESIGN ON DISPLAY

Funds Available for Actual Construction

Edwin H. Clark of Winnetka, won the architectural competition for designs for the proposed new Winnetka Village administration building when his work was selected as the winning design by the jury of award last Monday. The decision has since been ratified by the Village council and work has been started on the detailed plans.

Mr. Clark is one of a group of prominent young architects residing in the village and has designed many notable buildings among which are the Chicago Municipal Tuberculosis sanitarium, the Aquarium at Lincoln Park, the Lincoln Park Field House, the University club at Evanston, the Indian Hill club house and the North Shore Country Day school, and private residences such as those of John N. Ott, John McEwen, Arthur Sullivan, C. Colton Daughaday and many others.

Distinguished "Jury"

The jury which selected the winning design was comprised of three prominent architects, Edward H. Bennett, consulting architect of the Chicago Plan commission, Alfred Granger, president of the Chicago Chapter, American Institute of Architects, and John A. Holabird, of the firm of Holabird and Roche, Chicago architects, and Raymond E. Durham and the president and members of the Village council.

Mr. Bennett is already well known to Winnetkans through his part in preparing the Winnetka Village Plan. Mr. Granger and Mr. Holabird are also known to the villagers. Mr. Bennett and Mr. Durham were appointed by the Winnetka Plan commission and Mr. Holabird by the competing architects.

The drawings of all competitors are to be placed on exhibition in the Village hall Sunday, February 8, from 2 until 5 o'clock in the afternoon. The Village hall will also be thrown open for inspection at the same time. All residents are invited to go and see the drawings and the present village building. It is predicted by village officials that an inspection will convince anyone of the need for a new structure.

Funds Now Available

Two other architects who are Winnetka residents submitted designs in the contest. They are Austin D. Jenkins and Russell Walcott. Their drawings will also be on display Sunday afternoon.

The contest was begun early in the fall, the purpose being to get a design which would be both beautiful and practical, and at the same time to encourage local talent, the contest being open to Winnetka architects alone. The requirements for the type of building proposed included not only beauty and conformity to the Winnetka Plan, but also practical attention to the needs of this particular building which will house, in addition to the village offices, the police and fire departments.

The money for the building is in the treasury of the village and work on it will probably begin early in the spring. An article by J. D. Pierce, a village trustee, giving the history of the preparations for the new edifice up to the present time, is to be found elsewhere in this issue of WINNETKA TALK.

ART LEAGUE BOARD MEETING

The North Shore Art league board of directors is to hold a meeting in the Camp Fire room at Winnetka Community House Thursday evening, February 12, 7:30 o'clock.

SERVICE WILL HONOR LINCOLN

Congregationalists Pay Tribute This Sunday

The approach of the birthday of Abraham Lincoln gives timeliness to some of the topics to be discussed Sunday in meetings at the Winnetka Congregational church. In the worship period of the older church school, the senior boys plan a program which will present their ideas of one of their greatest heroes; and at the Young People's club, at 6:45 o'clock in the evening, Margaret Stults will lead the discussion of the question, "Why do we honor Lincoln so highly?"

Rev. James A. Richards has returned from a business trip to Washington and New England, and will preach at 11 o'clock on the subject, "Thinking Missions Through."

The children have their own service of worship at the same hour, in Matz hall; and Dr. J. W. F. Davies will talk to them on the text, "Endure Hardness."

The morning musical program will include a violin prelude, "Adoration," by Borowski, and anthems by the quartet. The second of these will be the poem of I. Gregory Smith's "Comes at times a stillness as of Even," set to music by Oley Speaks. The organ postlude will be the "Allegro," from Guilman's Third Sonata.

The Sunday Evening club has its usual supper in the Camp Fire room at 6:30 o'clock and at 8 o'clock, Mr. Richards will give the fourth lecture in the series on Genesis.

DEMAND OBSERVANCE OF PARKING LIGHT RULES

By order of Chief W. M. Peterson the police department is starting an intensive drive to enforce the law requiring automobiles to be left properly lighted when parked at night.

"People leave their cars parked on dark streets without either front or rear lights or sometimes with only the front lights on," said the chief. "This is dangerous and it must be stopped. When driving along it is difficult to see a car parked without lights and sometimes serious accidents endangering both life and property result from a collision with this cause."

Members of the police department have been instructed to give an arrest slip to any persons who leave cars without proper lights and in case the owner can not be found and it is impossible to provide a light, the car will be towed into a garage and the owner required to pay the towing charges in addition to his fine. Chief Petersen appeals to the residents of the village to co-operate with him in this matter.

RELIEF AND AID MEETS

The annual meeting of the Winnetka Relief and Aid society will be held Monday morning, February 9, at the Public library. All associate members of the society are invited to attend this meeting which will begin at 11 o'clock.

NEXT WEEK IN WINNETKA

(As recorded at the office of Community House).

Sunday, February 8
Rev. James Austin Richards' lecture on Genesis—Congregational church—evening.

Monday, February 9
Christ church Guild Weekly meeting.
League of Women Voters luncheon and meeting—Community House.

Tuesday, February 10
Afternoon—Alberti Pantomimes—Skokie school.
Evening—New Trier High School Parent-Teacher association.
Alberti Pantomimes—Skokie school.

Wednesday, February 11
Evening—Community Drama club play—Community House.
Indian Hill Improvement assn.
"Jollies of 1925"—New Trier high school.

Thursday, February 12
Afternoon—Lincoln's Birthday observance in Public schools.
Evening—Community Drama club play—Community House.
Indian Hill Improvement assn.
"Jollies of 1925"—New Trier high school.

Friday, February 13
Afternoon—Valentine's Vodville at Skokie school.
Noon—Rotary club luncheon at Community House.
Evening—North Shore Congregation—Hubbard Woods school.

Sunday, February 15
Rev. James Austin Richards' fifth lecture on Genesis—Congregational church—8 o'clock.

EDITOR'S NOTE: Above record of forthcoming events is published each week for the convenience of our readers. Events should be listed at Community House offices prior to Thursday noon of the current week.

Don't Waste Your Money!

Satisfy Your Needs,
Not Your Fancies.

USED CARS	
1924 Ford Sedan, like new	\$ 400
1924 Moon Tour., perfect	1,000
1923 Ford Roadster	125
1922 Ford Rdstr., with box	100
1919 Ford Tour.	50
1918 Dodge Bros. Sedan	175

WERSTED MOTOR CO.
562 Lincoln Ave.
Winnetka

Plenty of Used Cars
In
Our Want Ads.

WANT AD DEAD LINE
WEDNESDAY NOON

BISHOPS SPEAK HERE TOMORROW

Two Prelates to Be at Christ Church Services

The services at Christ church at Sheridan road and Humboldt avenue, Sunday, February 8, will be of especial interest because of the presence at them of two of the outstanding figures in the Episcopal church.

At the morning service, which will be held at 11 o'clock, Bishop Paul Jones will preach. Bishop Jones will be remembered as having conducted a preaching mission in Christ church during the last Lenten season. At that time he attracted considerable attention throughout the community, both among members of the parish and in the community at large, because of the importance of his message and the ability with which he presented it. Those who heard him at that time will, it is felt, be glad now to have this opportunity of meeting him and hearing him again.

At the evening service at 8 o'clock, in the church, the Rt. Rev. S. M. Griswold, D. D., will preach and confirm a number of candidates who will be presented to him by the rector, Rev. E. Ashley Gerhard. Bishop Griswold will meet before the service for supper with the Young People's Fellowship of the parish, and the young people will themselves have charge of the service at the church.

All Winnetkans are cordially invited to both of these services.

PROPOUNDS QUERIES IN LECTURES ON GENESIS

By "CHIEF"

Is there an outstanding reason why the story of Abraham has survived? Was Abraham a tribe or an individual? Was his going out of Urr a matter of conscience in regard to worship of God or an economic necessity? What is meant by being "father of the faithful?" How does this character come to earn the title "an adventurer for God?" What is there that is timeless, about this figure shrouded in mists of time? His character any value for us today? These are questions that come to the mind of the inquirer.

The crowds that have been attending these lectures have indicated their worth. It is a good hour spent in the clear atmosphere of honest thinking. You are welcome, with your friends.

At 7:45 o'clock in the auditorium of the Winnetka Congregational church, there will be a violin duet with the organ. The following numbers will be given: Adagio, Moskowski; Londonderry Air (Old Irish), arranged by Kreisler.

The duet will be composed of Mrs. Valona Brewer and Mrs. Robert Kingery, with Mr. Raymond at the organ.

"SUNDOWN" ENDS TODAY

Final showings of "Sundown" will be held at Community House today at 2:30, 7:15 and 9 o'clock, according to the directors of motion picture programs at the center.