

Winnetka Weekly Talk

by
LLOYD HOLLISTER, INC.
 1222 Central Ave., Wilmette, Ill.
 Telephone Winnetka 2000
 Telephone Wilmette 1920
SUBSCRIPTION \$2.00 A YEAR

All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

Entered at the post office at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

SATURDAY, JANUARY 24, 1925

*Depress the Tracks.
 Give the Business Men Fair Play.
 Build a New Village Hall.
 Enforce the Traffic Laws.
 Build the Truck Road.*

TO HIS CRITICS

*What's a' your jargon o' your schools,
 Your Latin names for horns an' stools?
 If honest nature made you fools,
 What sairs your grammars?
 Ye'd better taen up spades and shoals,
 Or knappin-hammers.*

*A set o' dull, conceited hashes
 Confuse their brains in college classes!
 They gang in stirks and come out asses,
 Plain truth to speak;
 An' syne they think to climb Parnassus
 By dint o' Greek!*

*Gie me ae spark o' Nature's fire,
 That's a' the learnin' I desire;
 Then tho' I drudge thro' dub an' mire
 At plough or cart,
 My Muse, though hamely in attire,
 May touch the heart.*

—BURNS

NOTE: Horns, ink-welis; sairs, serves; shoals, shovels; knappin-hammers, hammers for breaking stones; hashes, fools; stirks, young steers; syne, then; dub, puddle.

PAY ATTENTION!

There is a sure way of reducing the number of automobile accidents:

When you're driving, keep your wits about you!

Every driver admits that at times he forgets what he's doing. At intervals his attention relaxes, his brain takes a cat nap. At such times he lets the car run itself.

In this thoughtless state of mind, he does things that he wouldn't think of doing at other times. He turns out to pass a car in front without taking a look at the cars behind him. Or at the same time he fails to see what cars are coming from the opposite direction. In one of these moments of semi-consciousness he drives carelessly across an intersecting street. These are only examples of what a dreaming driver may do. The list of possible thoughtless acts is a long one, and any one of them may result in loss of life.

What driver is there who has not at some time or other made one of these foolish moves and realized later what might have happened to him? Or perhaps he wakes up in a hospital or corner drug-store and slowly realizes that something HAS happened to him and—horrible thought!—some dear one who was with him.

The answer is that a driver must not relax his vigilance. Not for a moment should a man, when driving in town, dream instead of drive. If necessary he should take some one with him who will keep him tending to business. It would be better, however, if the driver himself would discipline himself to be ALWAYS wide awake when he is driving in traffic.

This constant alertness will bring about a greater compliance with the speed law, more carefulness at grade crossings, more practice of ordinary courtesy of the road, more thoughtfulness for children.

WHISKERS

It has passed—the day when one might conceal his facial shortcomings behind a mass of

hirsute shrubbery. No longer will polite society allow a man to save his face by masking it behind a capillary cushion. The medical student who endeavors to add to his years and dignity by extruding a billy goat Napoleon is in these bare-faced days looked upon with suspicion.

Santa Claus up-to-date wears a countenance as blank as Locke's w. k. tabula rasa, which being translated means carte blanche. If Rip Van Winkle had returned to civilization in 1925 the police would immediately rush him to the local barber-shop. Were Bluebeard and Barbarossa to rise from the dead with their whiskerful draperies waving in the winter wind the erstwhile sport of "Beaver" would receive a decided impetus.

We have still in our midst a few belated whiskeradoes flaunting their facial decorations. Though hunting-case time-pieces have gone into the museums these hunting-case faces remain to mind us open-faced humans of the "dear dead days beyond recall." When one of these old fashioned boys swims across our field of vision with soup strainers caressing his cheerful visage we become for the moment students of ancient history.

We were emboldened to thus dally with this tonsorial topic by having read recently advertisements of a certain shaving soap. One of these ads shows a manly face both with and without, and proves that the shorn set of features is as dignified and strong as the heavily timbered variety. In fact the clean countenance is much more plainly determined and dominant than the clouded. Heavy whiskers remind us of heavy draperies. Both harbor dust and darkness. In our spotless modern towns we make easy the entrance of air and sunshine. In our well-ventilated social relations we employ frankness and freedom. With us of the current age there is no place for disguise and dissimulation.

Off with the whiskers!

MANNERS

Every right-minded person will agree that there are occasions on which an individual ought to do more than he wants to do. It is the plain duty of every normal human being sometimes to go out of his way to be kind to others. Everybody admires a young man who, going beyond his own desires, takes into account the needs of others. Even the selfish person, the individual who doesn't do what he doesn't want to, thinks well of that well-mannered individual who on occasion acts contrary to his own desires.

We believe that every normal young man and young woman thinks that Mr. Davies of Community House in Winnetka is easily justified in insisting that so-called "wallflowers" be not neglected, that every girl that comes to a dance be so treated that she will have a good time. No intelligent person will approve of an unbridled satisfaction of desires. No reasonable person can fail to see that such a reckless course of action will soon condemn itself, soon defeat its own purpose and lead to dissatisfaction.

It is good to do that which you will approve of when you think of it later.

Many a north shore father is convinced that his son eats too much. He, not the son, comes to the sorrowful and irritating conclusion at the end of every month when he inspects the bills that the boy will eat him out of house and home. Such a father will get some comfort, though perhaps little, out of the fact that *A growing youth has a wolf in his stomach.*

Speaking cautiously we feel obliged to conclude that of all the suburbs of Chicago the north shore suburbs are the best. We have inspected Gary, La Grange, Riverside, Maywood, Irving Park, and Desplaines. Our own home towns surpass all the others.

BEGINNING SUNDAY January 18

Our Sunday hours will be
9 A. M. to 12 Noon
3 P. M. to 6 P. M.

We will be prepared to furnish you your Sunday evening delicatessen.

Smith's Delicatessen

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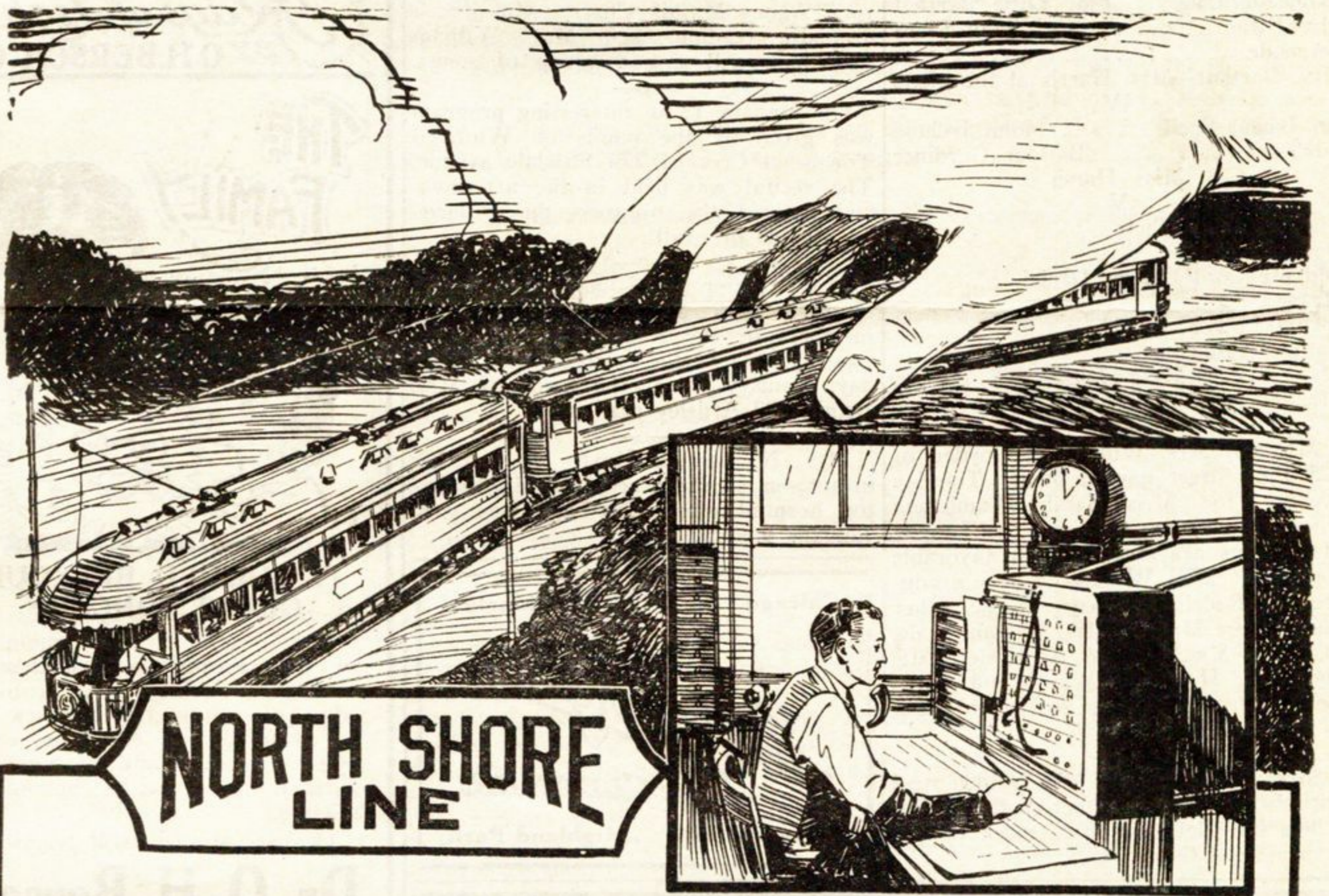
Special Prices During January



Whatever the Circumstances
 the same courtesy—the same helpful service in managing all perplexing details—are accorded you whether you desire an unlimited expenditure or whether circumstances suggest that you refrain from undue costs.

Wm. H. Scott
UNDERTAKER

Phone Wilmette 654
 1124 Central Ave.
 Wilmette



The Hand from the Sky!

The authority of the North Shore train dispatcher over the movements of all North Shore trains is like a protecting, unseen hand from the sky, safeguarding them with remarkable exactitude along every mile of the way.

Through 150 special telephones between Evanston and Milwaukee the progress of North Shore trains is reported to the train dispatcher's office at Highwood. Six train dispatchers, working in succession night and day thus have complete control of every train almost continuously along its journey, and its progress is constantly verified.

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North Shore Merchandise Despatch

Over-night service for shippers between all important points on the North Shore Line. Through service to Sheboygan, Burlington, Watertown and all points on the Milwaukee Northern R. R. and T. M. E. R. & L. For rates, deliveries, etc., write or telephone local North Shore Agent, or Traffic Department: Chicago office, 72 West Adams Street, phones State 5723 and Central 8280; Milwaukee office, 403 Security Building, phones Grand 990 and Grand 2762.

The North Shore train dispatcher is an important servant of the public among the many who protect the safety and promote the convenience of patrons of the North Shore Line.

Chicago North Shore and Milwaukee Railroad Company

Winnetka Passenger Station
 Elm Street Telephone Winnetka 963