

Winnetka Weekly Talk

by
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Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

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SATURDAY, JANUARY 17, 1925

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

THANK YOU!

Winnetka citizens ought to make a pretty bow to Professor Bailey and thank him for paying their home town such a wonderful compliment. "Model American suburban community!" That's what he said about Winnetka, the professor of sociology from Northwestern University. And we, the aforesaid citizens, have every reason for believing that he was sincere and accurate.

We, of Winnetka, know that we live in a suburb that is thrice-blessed — physically, politically, and institutionally. But it's pleasant to have our personal opinions confirmed by an unprejudiced, clear-seeing scientist. He came to his conclusions by an almost mathematical process of examination, comparison, and generalization. Thank you, Professor!

He spoke of Community House with its manifold and valuable activities. He pointed out the efficiency and modern methods of the churches, the schools, the library, the various secular organizations, the village government. What elicited his highest praise was Community House. Naturally. Where is there another such institution in America?

We are decently proud of Winnetka, but what thrills us more is to bear in mind the character of the human beings that initiated and established and are now carrying on this "model suburban community." As individuals we may be average, but as a social unit we are—you tell 'em, Professor.

BISHOP HUGHES

Bishop Edwin Hughes, recently become a resident of Wilmette, says in a letter to the editor of WILMETTE LIFE, "My sense of geographical loyalty has always been vigorous . . . All the places of my residence have a peculiar hold upon my memory . . . I do believe that one should cultivate, rather than repress, this attitude."

It is gratifying to find so discriminating a man as Bishop Hughes emphasizing loyalty to the place of one's residence. We are glad to find that he believes that every resident of a community should identify himself with his community, work for its "higher life." To us also seems evident that all citizens should be, as it were, civic patriots.

There are some in every neighborhood who are IN it but not OF it. They are physically there, but their interests are elsewhere. They feel no obligation to do anything for their neighbors or for the larger community. They join no local organization. They have no sense of geographical loyalty.

We welcome Bishop Hughes not only to Wilmette but to the North Shore. We are confident that he will lend his hand and heart, with a particular zeal, to all local progressive movements.

FIRE!

Half a billion dollars' worth of property in the United States is destroyed every year by fire. Competent authorities say that seventy-five per cent of this

tremendous loss is needless. \$375,000,000 could be saved by a possible increase in prevention and co-operation.

What can the individual do? He can help at actual fires. He can do much to prevent fires. The present annual loss is about \$5 for each person, the price of six months' fuel or a month's rent for the average family of five.

Are the stove and furnace pipes in your house adequately protected? Is the insulation of the electric wiring in good condition? Are you overheating your house wires by using too much current and so increasing the fire hazard? Do your part towards reducing fire losses.

COMMON SENSE AND SCIENCE

Common sense is primarily interested in values. People in general want to know of what use a certain thing is; they desire to know the good of a discovery. If this use, good, or value cannot be pointed out the general public loses interest.

Science, on the other hand, is not primarily, is not at all, interested in values. Science seeks truths not values. The scientist in his laboratory is not thinking of what good to the world his possible discoveries will be. If he does, he will be taking time from his real work, wasting energy that should be expended on scientific investigation.

Common sense wants values. Science wants truths.

A sick soul can get no help from the science of psychology. It makes a mistake in expecting to get any. A sick soul should go to a doctor or a minister. The scientist is often criticised because his labors seem useless. But it is to be remembered that the scientist is searching for the truth. What use is to be made of the truth need not, and should not, concern him.

Ask the scientist, Is this true? and not, What's the use?

WITHOUT A HOME TOWN

Edward Everett Hale wrote a story which he called "A Man Without a Country." It is a story with a moral, a moral so good that it improves the story. The idea is that a man without a country soon becomes one of the most miserable men on the face of the earth, and dies a wretched death.

Is not a man without a home town in the same plight?

He may own his home. He may be the proud father of a large family. But he does not in any way identify himself with the town in which he lives. He does not attend the town meeting. He belongs to no organization in the town—no church, no lodge, no club. He doesn't care what happens in his neighborhood so long as his own immediate property and home are not affected.

What results?

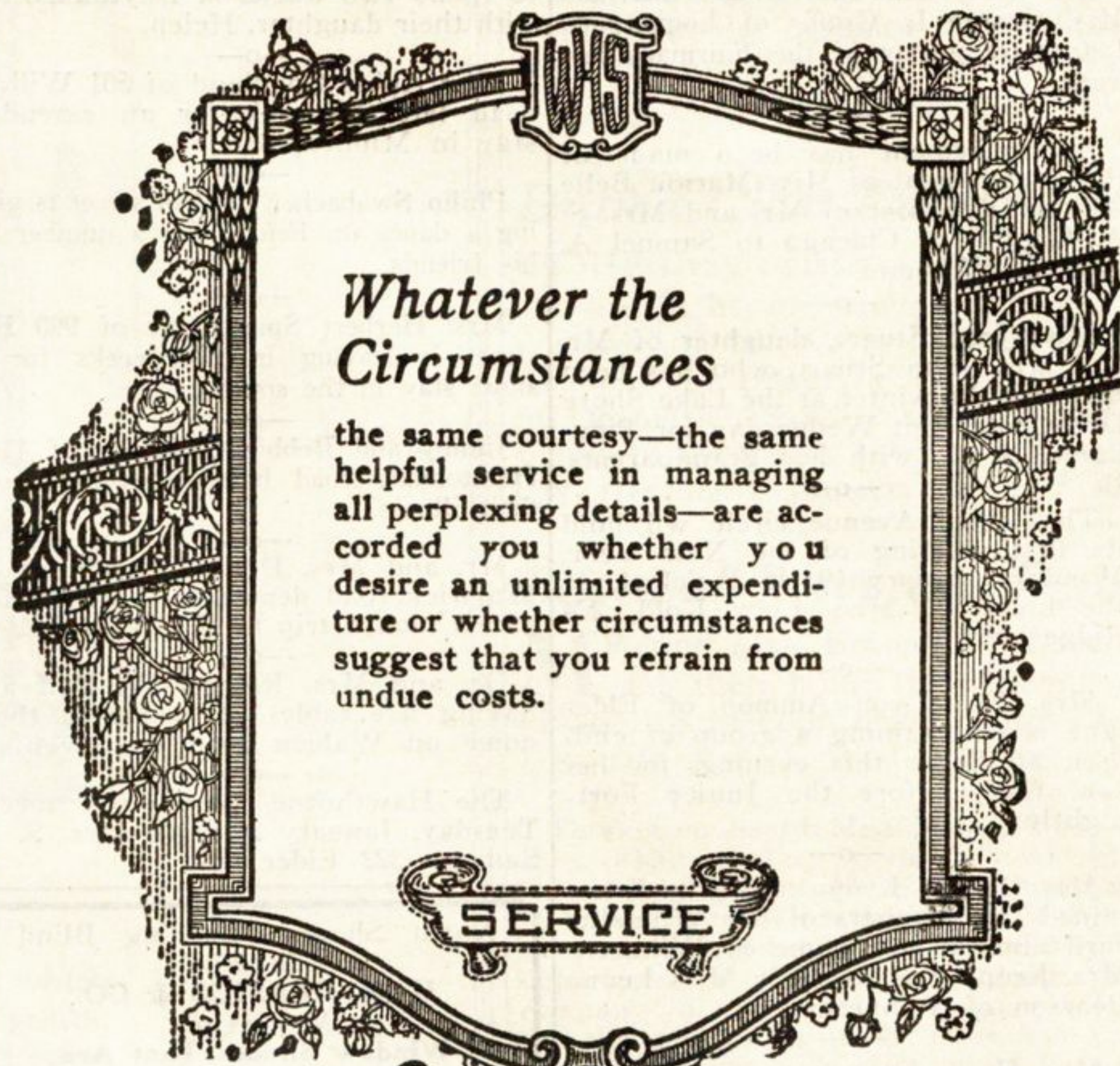
If he rides on the train he cannot join groups of men who are discussing matters of local interest. He is not interested in these matters. He must remain by himself or talk with his seat-mate about general affairs. If he travels in his motor to his business he is more alone than on the train. If by chance he drops in at a public meeting in his village he is greeted in a perfunctory manner and then let alone. When he dies, his funeral is attended by relatives and some curious outsiders.

If you don't want to become increasingly lonely, be a mixer.

All that is needed to make any community a growing community is that every member of it shall do whatever, on careful and comprehensive reflection, he approves of. If a citizen will only think over what he is asked to do or what occurs to him to do he is following a wise method. We know of no other equally good method of measuring the value of a suggestion. Good citizens make good communities.

POOL & PIPER

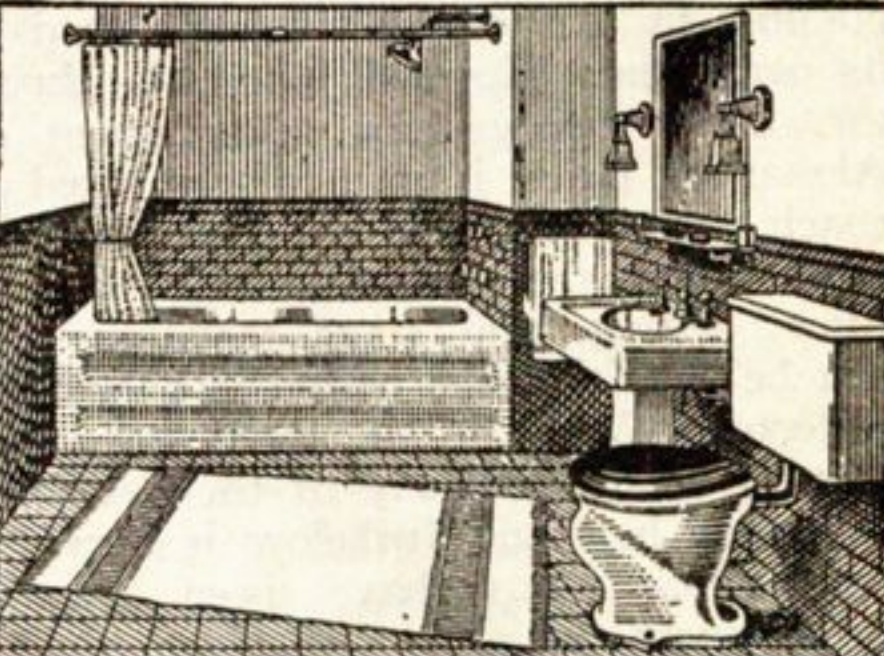
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Watch Plumbing Uncle Sam Cautions!

Hoover Issues Standard Code
Washington, D. C.—The Department of Commerce have approved a "people's plumbing code" with the hope that it may be adopted by states and municipalities, it was announced. The bill is for the protection of the public "from insanitary plumbing, the use of defective and cheap material and improper installation." The code was prepared by a special committee appointed by Secretary Hoover and headed by William C. Groeniger of Cleveland.



Bath Room Outfit

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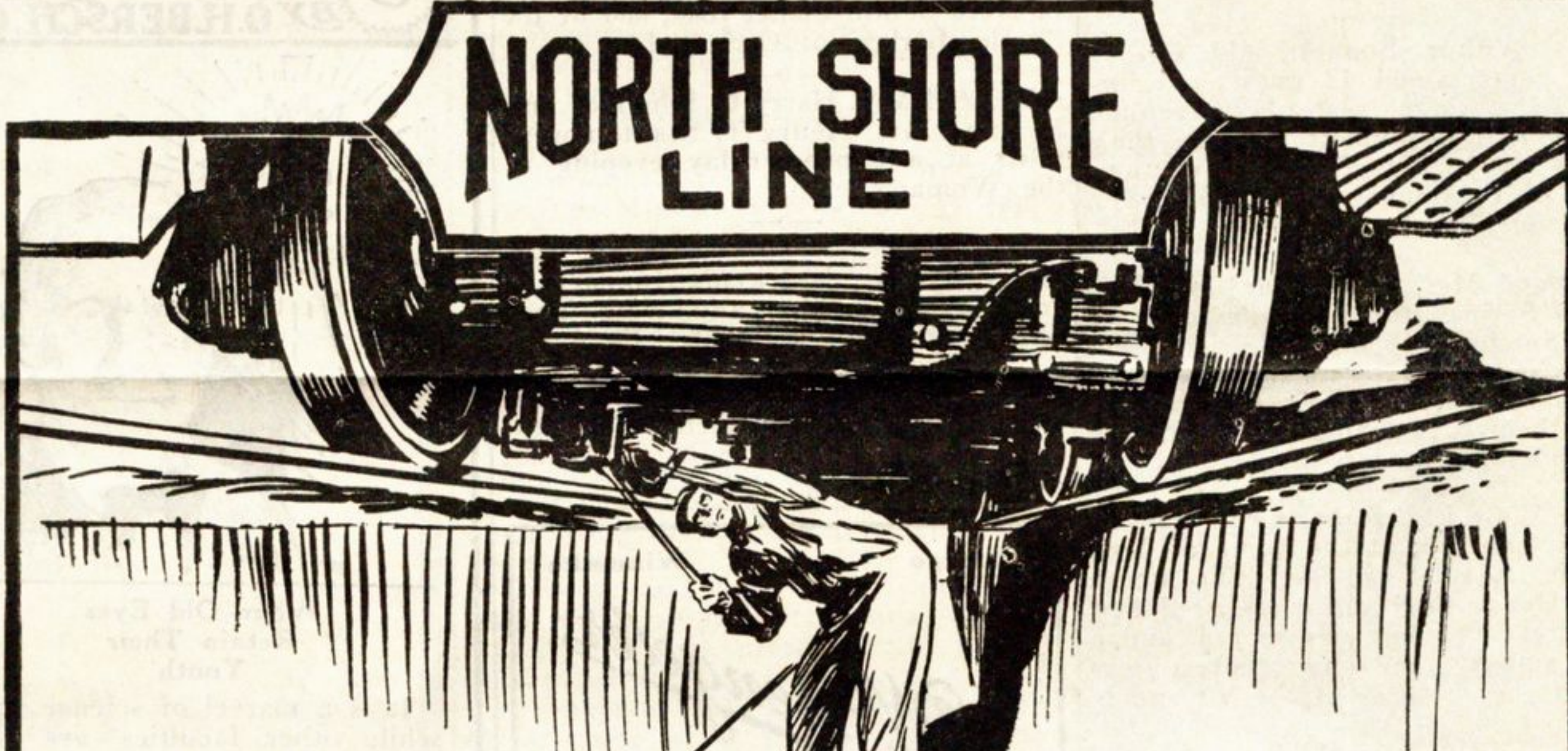
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THAT might be stamped on every North Shore car of every train on which you ride. The car repair man, working in the shops of the North Shore Line at Waukegan, Milwaukee, and Highwood, is responsible for a continuous inspection of North Shore equipment. Air brake men, mechanics, carpenters and painters—all specialists, knowing their jobs thoroughly, make certain of "fast, frequent service". All trains are carefully inspected at the end of each trip. After running one thousand miles each car is sent to the shops for thorough inspection, and is completely overhauled every hundred thousand miles, leaving the Highwood Shops as new equipment.

Before equipment leaves the shops for service, each car repair man who inspects its apparatus signs his name to an inspection card, stating that it complies with a definite standard termed "good order". The foreman of the shops makes his own inspection before he signs his name to it. Thus, a double safety is obtained.

North Shore Merchandise Despatch

Over-night service for shipments between all important points on the North Shore Line. Through service to Sheboygan, Burlington, Watertown and all points on the Milwaukee Northern R. R. and T. M. E. R. & L. For rates, deliveries, etc., write or telephone local North Shore Agent, or Traffic Department: Chicago office, 72 West Adams Street, phones State 5723 and Central 8280; Milwaukee office, 403 Security Building, phones Grand 990 and Grand 2762.

This continuous inspection and maintenance is a definite example of the high degree of safety incorporated in the transportation service of the North Shore Line.

Chicago North Shore and Milwaukee Railroad Company
Winnetka Passenger Station
Elm Street Telephone Winnetka 963