

Christmas Seal Sales Folk in Final Appeal This Week

Leader in Work Comments In Detail on Tuberculosis Situation

The annual drive to sell Xmas seals for the Chicago Tuberculosis Institute is nearing its end in the schools and other sales stations. A great many seals were sold last year and the salespeople are attempting to exceed their previous record this season. A seal buying contest is being conducted in the schools. The seals sell for one cent each and the pupils are buying large numbers of them.

"Some persons never seem to go hither and yon in the well-regulated manner," said a prominent Christmas seal worker this week in commenting on the current campaign. "They go through life from yon to hither, wondering why others about them are progressing happily and with more successful results. Ignorance sometimes holds them back, their stubbornness is frequently the cause, and occasionally it is circumstances. Anyhow they are the ones who go around in circles instead of following through."

"In business, people have to follow through." Athletes also must, and in social life one certainly cannot go from yon to hither with friendships.

Business of Health

"One business of life that everybody has to meet is the business of health, for only the healthy man can feel he is truly getting the most out of his life. And when one has lost health he most decidedly cannot go around in circles to get it back."

"Curing tuberculosis oftentimes must necessarily be a long, hard pull. An active person who has been told by his physician that he has this disease and should rest, flat on his back, will naturally feel panic stricken at first. If the patient is the mother of a family she will feel there is nobody who can undertake the countless tasks in her household during her inactivity. If the patient is a father he will not be able to see how his wife and the children are to be fed and keep the roof over their heads. Even if, through his local tuberculosis association it has been made possible for him to go to a nearby sanatorium for treatment and instruction on how to care for himself and protect his family after his return, he may chafe under the rules and wish to hurry up the long tedious period of curing. He may not realize his comparative good fortune and, like many who had no help, will seize eagerly at almost any straw of hope. These straws of hope for tuberculous persons make problems that in the end may mean failure to be cured or at best long drawn-out set-backs."

Many Fakirs Operating

"These are two straws that often lead tuberculous patients a merry chase from yon to hither. The first, the most serious, is the alluring fake tuberculosis cure. Of these there are many on the market. Glowing testimonials appear in advertisements for these. They may state that so and so benefited at once by the fumes from a marvelous little stove that will be rented for so much a month, —or that, 'after consuming the contents of one bottle my husband was able to go back to work.' Although the testimonial writers may long since have been in their graves, such enthusiastic endorsements lead to the purchase of a bottled liquid which has no more power to cure than tomato ketchup. "Electronic reactions" often beguile with their temporary stimulation. Secret recipes and offices for treatment where fake 'doctors' hold sway have brought millions of dollars to the pocketbooks of quacks and emptied the already too-slim purses of tuberculosis victims."

Cites "Climate Chasers"

"Another deceptive quick route to cure which has so often proved to be but a flimsy straw of hope has been the climate lure. High altitudes in some cases are better for helping along the prescribed treatment but other elements in the real cure are far more important and only the consulted physician is able to decide what is best for the individual case. Yet the old idea that one must go West persists and we find countless climate chasers in some of the western states. These have become hopeless problems. With money all gone, families deserted, the poor victims are known as 'indigent migratory consumptives.' They must be supported, hence they have become a burden to the state. In the beginning of their sickness, had they remained at home, carried on a strict regimen of rest, proper diet, and much fresh air they might have become well and helpful citizens. As it is many of these who would never have considered begging for help in the East have gone to the West and have become paupers. A situation thereby has been created which is a most serious economic problem."

Begin to See Light

"Within the past 20 years, since the organized tuberculosis campaign has been carried on by the National Tu-

berculosis association and affiliated agencies, tuberculosis problems have been more and more systematically and intelligently coped with. There is an educational campaign. Through education, fake cures are slowly but surely losing their insidious popularity and climate chasers are not found in the West in such great numbers. Yet in a recent report on the indigent migratory situation in certain cities of the southwest, the National Tuberculosis association points out that in six cities studied (Colorado Springs, Denver, El Paso, Phoenix, Los Angeles and San Antonio) 63 per cent of all the tuberculous had resided there less than two years at the time when they applied to an agency for help. Municipal agencies in those cities cared for a total of 7,319 tuberculous individuals in the course of a year so that it was concluded there was an average of one indigent or pauper tuberculous person to every 155 of the entire population in those six cities. Investigations such as this when exposed will eventually help in meeting the tuberculosis cure-chasing problem.

Free Clinics Available

"By constantly emphasizing the need for (1) consulting an expert physician and (2) following strictly his advice it may be possible to overcome the yon to hither method of curing tuberculosis. Free clinics where physicians may be consulted and tuberculosis sanatoriums where proper treatment is given at little cost are two important mediums in the campaign that seeks to stamp out tuberculosis. They are made possible by Christmas seals. Many more clinics, tuberculosis specialists, and sanatoriums are needed. Christmas seals purchased in December will help many patients to follow through in curing tuberculosis."

"Much of our own public health program for 1925 depends on buying and using plenty of seals. Let's all help, and help generously!"

BIG COST ITEM

Direct wage-payments to telephone workers amount to over three-fifths of the entire operating expenses of the telephone industry, says the Business Research Bureau of Northwestern university.

A BIG LEAD

In the United States there are sixteen cities, each of which has over 100,000 telephones. In all the other countries of the world put together there are only nine cities with over 100,000 telephones apiece.

LIGHT IN THE STEEPLE ON CHRISTMAS MORNING

Far above the sleeping city, like a low and leading star, like a watchful and kindly eye, like a beacon of assuring hope, a promise of Christmas morning, beamed the light in the old church steeple.

It shone down through one of the church windows and smiled upon the pictured shepherds who found a morning at midnight; and upon the stately wise men who knew the joy of making gladness out of gifts. Its rays lighted up a garret, where two very hopeful youngsters were sleeping upon a very small bed, after making sure that the light was there. In the street below a passer looked up, saw it and smiled; another paused under the glow and spell of it and dropped a coin into the poor box at the church door. The Salvation Army lass came out from the church porch and thumped her tambourine merrily because some genial influence had filled her basket so full, almost dancing down the street as the bells saw by the gleaming light that it was time to ring.

And so with cheering glory and with chime
Came in another happy Christmas time.

While the old steeple, still pointing upward, remained as a witness to things high and splendid.—Christopher G. Hazard.
(C., 1924, Western Newspaper Union.)

FINDS BUSINESS GOOD

F. L. Millington of 126 Oxford road, Kenilworth, who has just returned from an extended buying trip in the East, reports decided and marked improvement in all manufacturing activities.

If You Want to Buy
a Home — See Us

If You Want to Sell
a Home — See Us

If You Want to Build
a Home — See Us

If You Want to Borrow
Money — See Us

SEE US ANYWAY

Glencoe Realty Co.

665 Vernon Avenue

Phone Glencoe 1158

Old Pa Sauer and the Red Christmas Candle

Old Pa Sauer emerged from his little house, which was more like a hermit's cave, and looked out. There was a crisp odor of frost and frozen things in the air. People hurrying along the snowy sidewalks made a loud crunching noise. Automobiles decorated with little red wreaths and holly flew past, whisking up snow and dirt. Almost every window had its holly wreath. Gay tinsel Christmas trees and lighted candles shone out from many. Down the narrow street the tall church spire stood out in gray prominence. The chimes were playing "Adeste Fideles."

"Christmas, Christmas—yes, this is Christmas." The feeble old man shut the door again. Inside there was nothing to suggest the Yuletide. There was only the usual dismalness. A large old chest stood in one corner of the room; on the chest were piled a few pans, some dirty clothes and an old gun. Pa Sauer removed all these things carefully, opened the chest and took out a thick red candle burned down almost to the end. This he lit and placed in the window. Its warm glow shone brightly in his wrinkled old face. "Christmas! And may

praise be to God!"—Marion R. Reagan.
(C., 1924, Western Newspaper Union.)

Henry Taylor, Jr., 423 Essex road, spent the week-end at his hunting club at Wild Wing where he participated in a wild goose hunt.

Announcing the Opening of a Glencoe Office

John Ullian
Landscape Gardening

All kinds of Material, Excavating and Building Driveways of all kinds

665 Vernon Ave., Glencoe

Phones: Glencoe 1158 and Northbrook 160 after 6 p. m.

Call me and reverse the charges

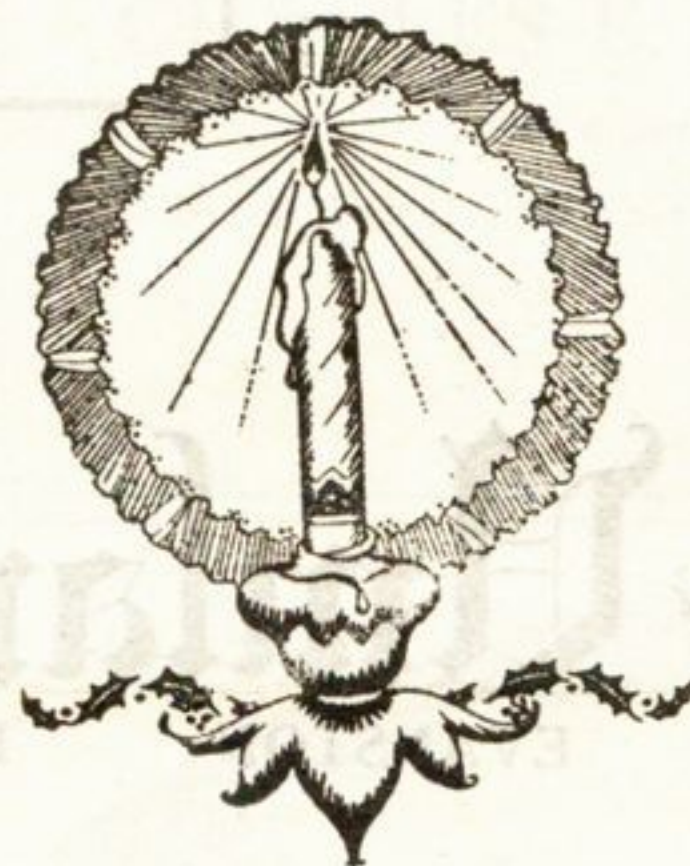
ELIZABETH DUNCAN 812 ELM STREET WINNETKA

For the convenience of Christmas shoppers announces many new importations of Italian hand-tooled leathers and linens; also hand-wrought silver and jewelry from the Kalo Shop.

FRENCH ITALIAN SPANISH
CHINESE AND JAPANESE

IMPORTATIONS OF

POTTERY CRYSTAL SILVER
LEATHER EMBROIDERIES



In a wide range suitable for use in the home and exceptionally attractive for

Wedding Gifts

Bridge Prizes

Trophies

California-Hawaii-Colorado

Select escorted party limited to twelve from Chicago February 2nd—visiting Grand Canyon—Riverside—San Diego—Coronado—Los Angeles—Honolulu for Mid-Pacific Celebration, Hilo for visit to Volcano of Kilauea, Del Monte, San Francisco, Salt Lake, Colorado Springs, Denver, etc.

First class all expense tour, best of hotels, sightseeing; an interesting and delightful trip—reasonable cost.

For detailed information and itinerary write phone or call—Independent or escorted trips to all parts of the World with any travel company or steamship line.

THE TRAVEL BUREAU

15 E. Washington St.

Dearborn 5359

Chicago

WOOD FOR YOUR FIRE PLACE



COAL FOR CHRISTMAS

should be ordered at once. Don't let the day catch you with a cold house and an empty coal bin. Stop in or phone us your order for furnace, range or parlor stove coal. Do it now. Time is short and weather is uncertain. Make sure of a comfortable Christmas by ordering what coal you need now.

BRANDL BROS.
COAL, WOOD, FEED.
TELEPHONE 128
AND BUILDING MATERIAL
HUBBARD WOODS, ILL.

Express True Spirit
in
Christmas Flowers!

WE sponsor our beautiful assortments of fragrant Flowers as ideal Christmas Gifts. They are sentiments that are expressive of your thoughts.

Then, too, our selections are priced so that they really are not expensive. We're expecting you!

Henry Ilg
Florist
Corner Pine and Center Sts.
WINNETKA
Phone Winnetka 313