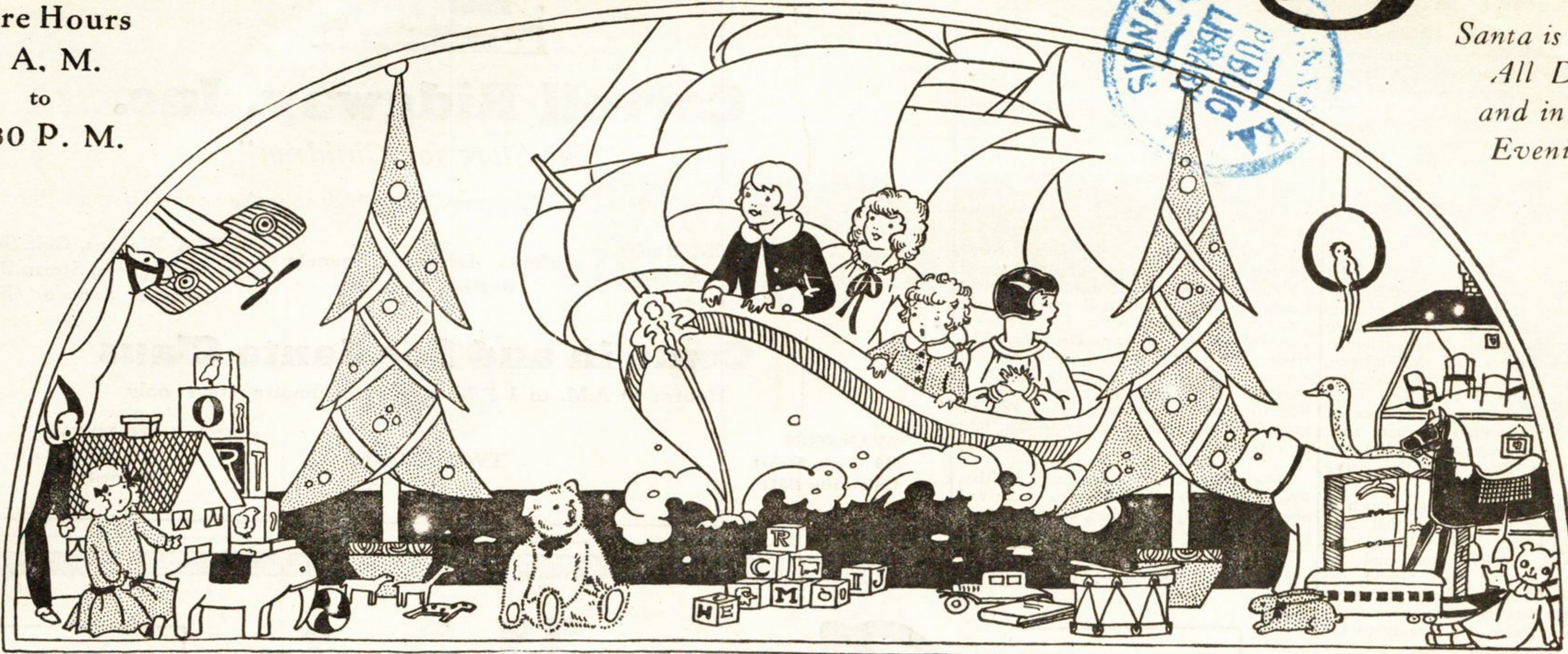


Rosenberg's

Davis Street, Evanston, at the "L"

Store Hours
9 A. M.
to
9:30 P. M.

Santa is Here
All Day
and in the
Evening



After All—Christmas Is for Children

And no child's Christmas is complete without toys. Can't you just see them—Hattie and Maurice—getting up early on Christmas morning and racing downstairs to see what Santa has left them. Can't you see Hattie with her doll clasped closely in her arms and Maurice putting on his new Indian Suit over his pajamas. Their happiness over their toys will bring tears to your eyes. You'll greatly enjoy a trip through our Glorious Toyland.

Beautiful Mamma Dolls

Lovable dolls that say "Mamma." Nicely dressed in a pretty pink and blue crepe and with white slippers and sox. Specially priced! **\$1.19**

Wooden Doll Trunks **\$2.25**

Won't Molly enjoy putting her doll clothes in this pretty trunk. It is 16x9 in size and 9 inches deep, with a little tray.

Wicker Arm Chairs **\$5.95**

Stoutly constructed wicker arm chairs for little girls. They've upholstered backs and seats. The best kind of a gift.

SPLENDIDLY MADE DOLL CARRIAGES

Little girls will love to wheel their dollies around in one of these pretty fibre doll carriages. May be chosen in Ivory, Baby Blue and Dark Blue.

\$7.95

\$9.45

Pyrex Sets **\$2.45 set**

A little girl's set of Pyrex Oven Glassware—just like mother's. When Mamma is baking a cake she can make one for Susie in her own little glass cake pan.

Cedar Chests **\$4.39 up**

Beautiful little chests made of choice cedar and highly polished. Being just like mother's, little girls will love them. Moderately priced.

Famous Schoenbut Pianos

Christmas wouldn't be Christmas without one of these toy pianos. These Schoenbut pianos are especially nice and very melodious.

Upright **75c up**

Grand **\$3.49**

Players **\$6.95**

Plush Elephants **\$4.25**

Plush Teddy Bears **\$5.95 up**

Xylophones **69c up**



Jolly Old SANTA CLAUS

Is here busily working in his North Pole Workshop but not too busy to hear just what every little Evanston boy and girl wants put down his chimney on Christmas Eve. He is looking forward to your visit.

Have You Seen SANTA'S CIRCUS?

It is absolutely the most marvelous attraction ever presented on the North Shore. Grown-ups, as well as kiddies, are enthralled by it.

HINKY DINKY

The World's Smallest Trained Elephant.

HONK HONK DU DU

Famous Oriental Balancing Artist.

KID BOZO

Direct from the Jungles of Borneo.

Toyland--Almost Entire Third Floor

Cowboy Suits **\$4**

A complete outfit consisting of Chaps, Shirt, Lariat, Neckchief, Stetson, Gun and Holster. A dandy present.

Indian Suits **\$1.25 up**

Consisting of khaki trousers, fringe-trimmed shirt and brightly colored feather headpiece. A wide range.

Police Outfits **\$2.25**

There is an officer's cap, star, belt, billy and a pair of handcuffs. Any boy would be tickled with such a set.

Boys' Pool Tables \$5

These fine tables stand 26 inches high, are 34 inches long and 19 inches wide. Covered with regulation green felt. Complete with cues and balls for \$5.

IRON Taxicabs **69c**

Strongly made of iron are these Yellow Cabs, Checker Cabs and Diamond Cabs. A splendid toy and very moderately priced.

IRON Motor Busses **\$1.45**

Just like the big busses that roar down Sheridan Road. On the upper deck sit 6 passengers, too. Complete for only \$1.45.

Boys' Baseball Sets \$3.75

For the boy around ten years of age we suggest this dandy baseball set. It consists of a good ball, bat, strong mask and mitt. Only \$3.75.

Football Sets **\$5.25**

This American Boy Football Set consists of a well-made football and a fine leather head guard. He'll have lots of fun with this set.

Golf Sets **\$5.95 up**

Just like Dad's. Included in this set are 3 sticks, a golf bag and two balls. Won't he have just the time of his life playing backyard golf?

BEAUTIFUL TREE ORNAMENTS

We really believe that we've never had such gorgeous and colorful Christmas Tree Ornaments. Shiny balls, silvery tinsel and pretty spun glass. We urge you to look at our display and add several new pieces to your box of ornaments at home. No ornaments will be delivered.

LETTER BOX BANKS

35c

