The Christmas Store is ready! Here, in your home store, you will find a treasure house of gifts! Our whole store reflects the Christmas Spirit, that invites you to shop here and to shop now. And never before were our assortments so large, or displays so varied as this year. Months of preparation have been necessary, but now we are ready, so come in today, if possible. Hundreds of suggestions as to "What to Give" await you here.

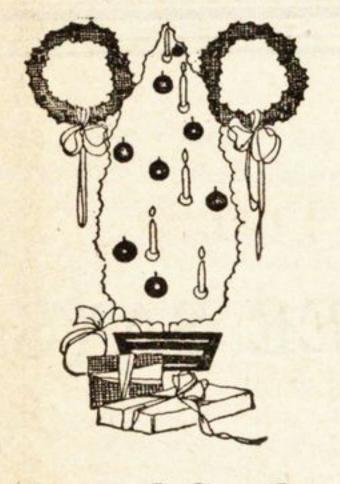


## A Gift of Hosiery

is always welcome. We take special pride in our Silk Hosiery Section, and believe the values we offer are the best to be obtained. Hose that you will be proud to give—or receive—can be obtained at from \$1 to \$2.50 a pair.

#### Handkerchiefs

Of course, you will agree with us that more handkerchiefs are given as gifts than any other article. And it is only right that they should be, when there are so many new and different designs to select from. Priced from 15c to \$1.50 each.



#### Tags and Seals

Use lots and lots of seals and tags and ribbon on your packages. They are so necessary to properly "dress it up." Do not wait until the last minute, but make your purchases of tissue, tags, etc., at this store now, then they are ready when you need them.

## Greeting Cards

These greeting Cards were selected with great care, hence are unusually attractive, and are assorted to fill most any particular need. They tell their message of cheer and good-will in such a straight-forward and pleasing manner, you will like them very much. Priced at 5c to 25c each.

## Visit this New Gift Section

We have rearranged a large section of our store into a complete Gift Shop, and we invite you to visit this section of our store at any time. Boxed Gifts, novelties, imported wares of many kinds are here, attractively displayed. We especially call your

Pictures by
Wallace Nutting
Imported Italian
glasswear and Pottery

attention to the displays of

Boxed Gifts from the shops of Pohlson, Rustcraft and Norwood

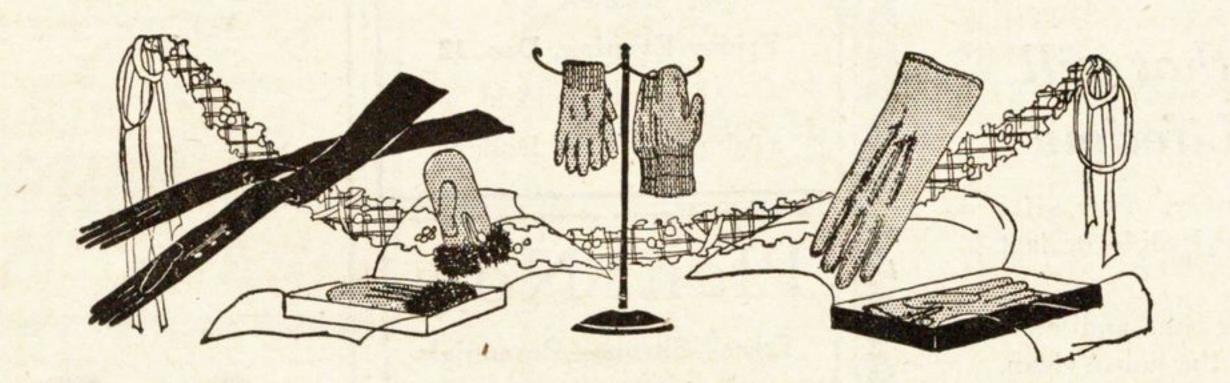
In this section also, are gifts for Children — including books, toys, games, etc. We believe you will find many novel articles for your Christmas list here for you.



What to give "HIM," is not going to be such a problem after all, when you see the booth full of suggestions that we have to offer. Besides the many practical gifts such as ties, and hosiery, and handkerchiefs, there are numbers and numbers of other thoughtful little gifts that he is sure to like. Articles on this booth are priced from 25c to \$5.

# Every Member of the Family Needs Gloves—

That is what makes them such a sensible, and pleasing, gift. Either Father, Mother, Sister, Brother, or little Billy or Betty—no matter who receives them on Christmas morning are sure to appreciate them immensely. You will find it easy to make your selection from the variety we have, and at reasonable prices as well.





### Articles of Ivory

Are especially appropriate as gifts. These pieces we are showing can be bought either seperately or in sets. Combs, brushes, and mirrors as well as the smaller pieces such a buffers, files, etc., can be had either plain or decorated. Reasonably priced.

# Perfumes and Powders

Quality perfumes and powders are always acceptable. Blue Rose, and other well-known and popular kinds can be secured here. Compacts, either plain or decorated by hand, and perfumes in attractive containers and boxes are among the most popular of gift articles.



#### Give Scarfs

They are such "friendly" little gifts. These scarfs of smooth woolens, or bright colored silks, are so very popular now, that most anyone will be glad to get one, or more. Priced \$2.95 and \$3.95.

#### For Baby-

Baby is perhaps the most favored one of the family at Christmas time, and sometimes its very hard to find something "out of the ordinary" to delight him with. The booth of new things we have arranged just inside our door will help you a lot. Come in, and make your selections now.

# The Worthen-Carrico Company

Successors to McAllister-Worthen Co.

Phone Wilmette 588

1146-1148 Wilmette Avenue — Wilmette, Illinois

We Deliver