## HAVE YOU BENEFITED by Our Introductory 25% Discount

IT WAS OUR AIM that every family on the North Shore should have a sample of our work, and to make it an *object* for you to phone us an order, we offered an introductory 25% discount on all cleaning and dyeing work for opening week. The offer was extended to the second week. As a result our plant opened to a very large business, and we want to thank all those who responded. If the work pleased you, we would appreciate having you tell your neighbors.

FOR NEXT WEEK—Monday to Saturday inclusive—we are still going to allow the 25% discount to all those who have not taken advantage of it before. We want every family to have a sample of our work, and to accomplish it, gladly give them this large discount on their first order. Remember, our last week's offer holds good to the end of *this* week—25% discount to everybody. Next week it is 25% only to those who have not had it before.

VISIT THE PLANT! You will then better realize our ability to serve you. Everything complete, new, modern and arranged for efficiency without drudgery. In seeing the work in operation you will see that we "know our stuff." No trouble at all to show you around.

SEND US ANYTHING—Clothing, carpets, draperies, lace curtains and laces, silks, furs, upholstered furniture, automobile upholstery (bring your car and have the whole interior cleaned), hats (cleaned and blocked and ribbon and band replaced like new), or anything else that requires dry cleaning or dyeing.



Phone Wilmette 658

1215 Washington Avenue

Wilmette, Illinois