

# WOMEN'S CLUBS PLAN CONTACTS WITH PUBLICITY EXPERTS

## Tenth Federation Clubs Hear Talk On Newspaper Work

THE Press and Publicity committee of the Federation of Clubs of the Tenth Congressional District of Illinois met at the North End club, Friday, November 14. Miss Maureen McKernan, reporter for the Chicago Tribune, addressed the meeting. Miss McKernan was in newspaper work in Kansas, has been with the Tribune since last spring, and has already attained a prominent place on the staff of the big newspaper. She gave a practical, helpful talk, emphasizing the points of newspaper etiquette and throwing much light on what goes to make "news value." The Tenth District clubs were well represented at the meeting. From as far north as Fox Lake came Mrs. F. W. Jensen of the Fox Lake Woman's club.

The Publicity committee of the Tenth District will follow its policy of last year. The club chairman will hear and come in contact with people who are experts in matters of publicity. In the past, the committee has heard among others, Miss Emily Simms, publicity director of the Central division of the Red Cross, and Miss Linna Bresette, field executive of the National Catholic Welfare Conference.

## Wilmette Garden Club Elects New Officers

THE November meeting of the Wilmette Garden club, formerly the Little Garden club, was held at the home of Mrs. Walter Hardy of Evanston.

During the annual election, the following officers were chosen for the coming year: Mrs. Charles D. Ewer, 1111 Ashland avenue, Wilmette, president; Mrs. Charles Hurlbut, 715 Greenleaf avenue, Wilmette, vice president; Mrs. Roscoe Sonnehorn, 2703 Prairie avenue, Evanston, secretary; Mrs. Bruce V. Hill, 2526 Hartzell street, Evanston, treasurer.

At the close of the business meeting a paper on "Garden Plans and Furnishings" was read by Mrs. Kellenberger. This was followed by a social hour. The next event, annual Guest Day will take place at the home of Mrs. Charles Hurlbut, 715 Greenleaf avenue, Wilmette.

## Book Review Club Will Review Newest Volumes

THE Book Review club will meet November 28, at the Wilmette Woman's club, from 10 to 12 o'clock.

"Many Minds," by Carl van Doren, will be reviewed by Mrs. E. L. Scheidenhelm, also "Old New York," by Edith Wharton. Mrs. David Davis will give the review of the latter. Mrs. B. F. Blymyer will do "Ariel," by Maurois, and Mrs. William Richardson is to read several selections from Shelley's poems, and discuss them.

The first telephone exchange in Detroit, Mich., was established August, 15, 1878. In the 46 years since then the Detroit system has grown more than 190,000 telephones. In fact, there are more telephones in Detroit than in all of Belgium, Greece, Romania, Portugal and Bulgaria combined.

## Winnetka Woman's Club Hears of Youth Movement

THE regular meeting of the Winnetka Woman's club was held at the club rooms on Thursday, November 13. After the reading of the minutes of the last meeting, the following announcements were made:

The Winnetka Choral society meets every Thursday evening at 8 o'clock at the Woman's club. The same able leader who led the society last year has charge again this season. The society asks that everyone who has a fine voice, or only a chorus voice send his or her name in for membership. A request is also made that as many men as possible come, as male voices are in great demand.

Attention of all women in the village is called to "Golden Rule Sunday" to be observed on December 7. The plan is for each housewife to serve a "replica" of the menu used in the Near East orphanage, the meal to cost about four cents a plate and the amount saved to be donated to the Near East sufferers.

The results of Forget-Me-Not day were gratifying and much credit was given the local chairman, Mrs. Fay, who has worked untiringly for this cause.

Next Monday, the Tenth District Federation will meet at the North End club with a morning program at 10 o'clock and an afternoon program at 2 o'clock. Winnetka delegates are: Mrs. Taliàferro Milton, Mrs. Charles Ward, Mrs. Fred Sterling and Mrs. Milton Higgins, alternating.

There will be no more meetings of the club this month because of Thanksgiving. The next regular meeting will be on December 4, in charge of Art and Literature committee.

The program of "A Travel Day" will be presented by some of our members and friends. The board will give a children's party on the afternoon of Monday, December 22, at 3 o'clock. The Attic players will present their new puppet show, "Dickens Christmas Carol."

Mrs. Walling made a plea for dollar members to the Red Cross. The League of Women Voters is co-operating with the Red Cross, and a house to house canvas will be conducted by that busy organization. The need is very urgent, and the cause most worthy.

The program was in charge of the Education committee. In the absence of Mrs. Olmstead, Mrs. Walter Fisher introduced the speaker, Mr. Howard Becker of Northwestern university. His subject was: "The Youth Movement in Europe and the United States." Mr. Becker is the editor of the "Student Challenge" which is published monthly during the school year by the Student Fellowship for Christian Life and Service. He is an honor student, varsity debater and winner of extemporaneous speaking contest and Lynn Harold Hough scholarship. He was also a leader in

the spontaneous movement of youth. In the summer of 1923, he was sent by the National Student Forum as one of six to study conditions in Europe.

Mr. Becker told in an earnest and convincing way of what he had learned in Europe and of the progress of the movement in the different countries. His message was enthusiastically received.

Tea was served by Mrs. William B. Eisendrath, Mrs. Marshall Forest, Mrs. Willard F. Hopkins, Mrs. Harry E. Miller, Mrs. Willard F. Hopkins, Mrs. Harry E. Miller, Mrs. Charles L. Trumbull and Mrs. Louis Sherman.

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FRIDAY EVENING, NOVEMBER 28, 1924

At 8 o'clock

The Lecture will be delivered in the Church Edifice  
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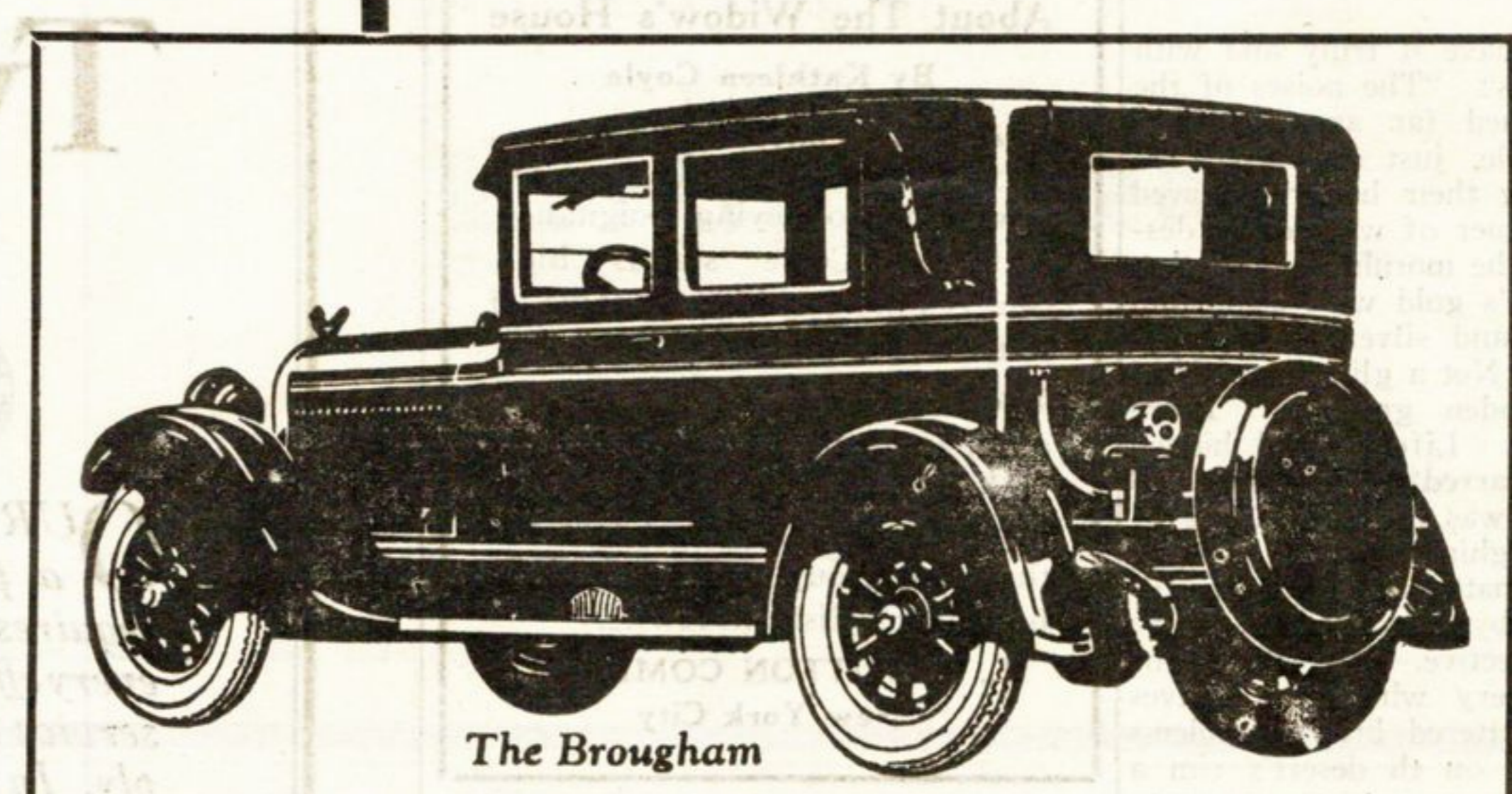
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