

PAINT IS BEST FRIEND OF HOME

Symbol of Youth and Adds
Beauty to Home and
Environs

PRACTICAL, SENSIBLE

Paint Transforms Home
Into Thing of Beauty

By JOHN C. FRAZEE

A "house" may be dingy and empty of love. A home is always beautiful, because its occupants make it so.

Paint is the symbol of youth and beauty. Of youth, because things which are well painted cannot grow old. Of beauty, both because youth is beautiful and because nature expresses beauty in color.

Paint is one of the visible signs of an invisible spirit which transforms a house into a home.

Paint is the symbol of youth. Surfaces which are well protected by paint are guarded from wear and weather. When we walk upon well varnished floors, our shoes do not touch the floor. The varnish is slowly worn, but the floor remains ever new. If the outside of the house is well painted, the house itself is not touched by rain or snow, nor by the withering effects of heat or cold. Fruit is tightly sealed in cans and jars to keep it fresh. If exposed to the air, fruit will decay and become valueless. Paint is the preservative of property. It serves as a shield which stands between your property and wear and decay.

Sensible and Economical

It is more sensible and economical to preserve what we have than to replace it because of our failure to care for it. Paint and varnish, applied in time, make unnecessary, costly repairs and replacements.

Paint is the symbol of beauty. Neatness in itself appeals to our sense of beauty, and things which are well painted are neat. Mars and scars are not beautiful, but it is not necessary that our properties should be marred or scarred if we keep them well painted. But while preserving our property from wear and weather, we may also beautify it with colors. The living room, the dining room, the kitchen, the bedroom and the rest of the house may be tinted in delicate shades which harmonize with the personalities of the occupants. The exterior may be painted in harmony with the environment of the house—a consideration which is worthy of much more thought than usually given to it.

Whether a home is neat and fresh and cheerful, or dingy and aged and depressing is a matter for the occupant to decide. If the latter, it is not truly a home. It is merely a house, in which people live as if they were only transient.

We are happier when we keep the home well painted. A beautiful environment makes for happiness. A neglect of duty, and it is a duty to preserve property from depreciation, causes unhappiness.

The home is a sanctuary to which we come when weary and oppressed. It is the center around which our lives revolve. Let us keep it well painted.

WHY CANNOT PICTURES BEAUTIFY THE KITCHEN?

Why is it that the modern home has well-chosen pictures in its living room, dining room, bedrooms and halls, and has entirely neglected perhaps the most important room of all?

The housewife of today is "sold" in the practical, decorative uses of pictures as well as their artistic and mentally stimulating aspects. Where are these two virtues more necessary than in the kitchen?

It is too true that the kitchens of city homes have the least attractive outlook in the house. They may be bright, cheerful places enough, but they look out upon a dreary court, upon clothes-lines, or some equally unattractive exterior. If we cannot have a real garden to see as we wash the dishes, surely it is entirely within the possibilities to have a fine picture of one. Or perhaps some laughing cavalier to look down upon our culinary efforts with sympathetic understanding! Then there are some fine Dutch interiors—immaculate kitchens and intimate home scenes that bring emphasis to the dignity of the housewife's profession. And there are pictures of the sea—cool, restful things to soothe the ruffled brow.

Do not feel that pictures belong only in the show rooms of the home. Wherever the housewife spends much time there can pictures exert their most helpful influence. There they can minister to the worried, wearied spirit and bring the stimulus and contentment that it is their mission to bestow.

SAYS KITCHEN CAN BE INVITING PLACE

Most housewives spend several hours a day in the kitchen and most of these housewives contrive to make this a pleasant and agreeable room and are not content to let it remain with its dark woodwork and piecemeal furniture. But there are some kitchens that today are furnished with a rusty relic of a stove that has to be blackened often to be kept presentable, a couple of discarded dining room chairs, and a wood table, the surface of which is not painted and with many scrubblings still gives the appearance of dinginess. It seems a pity when there are so many inexpensive possibilities in the kitchen. It can be as attractive in its way as any other room in the house.

Painted furniture in white or various colors is certainly not less prac-

tical than the ordinary kind and it is easier to take care of. A table with an enameled or porcelain top is a boon to the housewife—a swish of the dishcloth and it is clean. The unsightly stove can be replaced by a smaller range that is made up mostly of porcelain in white, gray, or blue. A kitchen that is furnished tastily can readily be used as a breakfast room and the phrase, "We'll just eat a bite in the kitchen," will mean an informal little meal in a cozy place that is not at all a hardship.

The November meeting of the North Shore Catholic Woman's league will be held at the Winnetka Woman's club, Monday, November 19, at 2:30 o'clock. Mrs. Sidney Beach will sing, and Gen. John V. Clinin will be the speaker, his subject being, "Europe Today." All the members are urged to be present and to bring guests to hear this program.

NEW TOWN SPRINGS UP; IT'S SPELLED G-O-L-F

Application is being made to the County Court to establish incorporation for a new north shore village to be known as "Golf." The territory to be encompassed covers that section of Niles township lying just east of Waukegan road, midway between Church and Central streets. The fair-famed Glenview Golf club and the new Northwestern Community Golf course border the proposed village on the east.

Golf is located on the main line of the Chicago Milwaukee and St. Paul railroad about four miles west of the lake shore.

For many years this particular locality has been the suburban homesite of prominent Chicago business men, among whom are Frederick W. Upham, Carlton Elms, Charles E. Dox, E. S. Jack-

son and W. A. McGuire. The new Warren Wright home, said to be one of the finest in the north shore region; the Henneberrys' new "French farm house" and the Charles W. Linster residence compose three of the latest additions to the community.

Golf was platted and supplied with public improvements by Edward R. Diederich, a former resident of Wilmette. Mr. Diederich confidently predicts the new village will become one of the most attractive suburban residence sections west of Wilmette.

Important Items

of Interest

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Engraved Christmas Cards

Call at our office, 1222 Central avenue, Wilmette,
and see our samples of engraved Christmas Cards.
These samples show an immense variety of sizes,
styles of print, colorings, and sentiments.
We advise you to make an early selection in order
to have the benefit of a wide range of choice.

In order to guarantee your complete satisfaction, we cannot take orders for engraved work after November 25.

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