



**1 Carload
32000 lbs.**

"The first year we handled Monarch Coffee we sold 25,000 pounds. Last December we bought a 32,000 pound-car."
Geo. L. Ole & Co., Retail Grocers, Youngstown, Ohio.

**"QUALITY FOR
70 YEARS—THAT'S
THE REASON"**



**40
MONARCH
Favorites**

- | | | | |
|----------------------|------------------|------------------|------------------|
| Cocoa | Pork and Beans | Loganberries | Tomatoes |
| Tea | Peanut Butter | Red Raspberries | Pears |
| Sweet Pickles | Prepared Mustard | Strawberries | Hominy |
| Sweet Relish | Grape Juice | Blackberries | Pumpkin |
| Catsup | Fruit Salad | Cherries | Stringless Beans |
| Chili Sauce | Pineapple | Beets | Sweet Potatoes |
| Preserves | Cling Peaches | Red Kidney Beans | Spur Kraut |
| Mince Meat | Sliced Peaches | Lima Beans | Spinach |
| Mayonnaise Dressing | Apricots | Asparagus Tips | Salmon |
| 1000 Island Dressing | Pears | Corn | Milk |

REID, MURDOCH & CO.
Established 1853

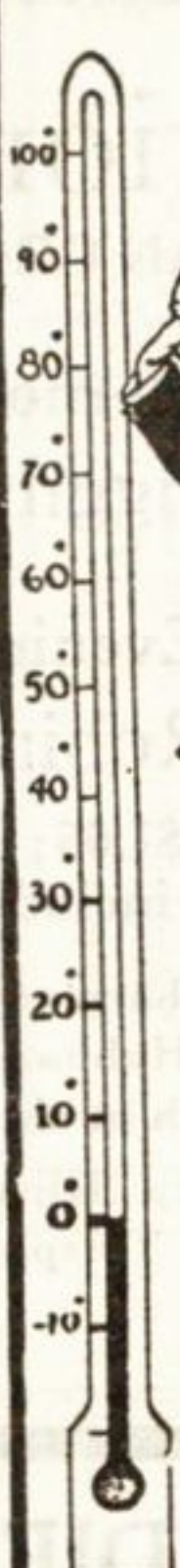
Chicago • Boston • Pittsburgh • New York

ELEANOR BRAND BIRD SEED

A song in every seed.
A story in every package.
At all
Leading Dealers

Packed by
Wilmette Bird House

Let the
Weatherman
operate your
Furnace
Cold
Outdoors
brings
Heat
Indoors



Hart Heat begins to radiate heat when the weatherman turns on the chilly Fall winds and it goes out automatically in the Spring. It keeps the house clean and comfortable—no soot nor ashes. The Hart Oil Burner is the most economical to operate. It can be installed in any heating system.

Ask for full information.
AYRES TEFFT CO.
Tel. 1146 566 Center St.
Winnetka
HART HEAT

IN SOCIETY

Organize Art League for North Shore

At the community house, Winnetka, Thursday evening, November 6, an organization of north shore artists, and those interested in art was formed. The object of the organization is to cultivate a higher appreciation of art, by means of exhibits, lectures and social activities with the North Shore villages.

Mr. Rudolph Ingerle was elected president, Mrs. John Vennema, vice president, Mr. Allan Philbrick, secretary, Mrs. Edward Brion, treasurer. The members are such well known artists as the following, Mr. and Mrs. Frank Peyraud, Mr. and Mrs. James Cady Ewell, Mr. Frank Dillon, Mr. Hugo Van Hoffsten, Mr. Walter Murphy, Anita Willetts-Burnham, Mr. Rene Lavenent, Mr. Percy Eckhart and Mr. Harry Timmons; and as lay members, Mr. Jesse Smith, Mr. and Mrs. Davis, and Mr. Auguste Babize.

Everyone is urged to join. Local membership committeemen will be glad to receive new names. The following will serve for the various towns:

Mr. J. E. Colburn, Lake Bluff; Mr. Milo Winter, Lake Forest; Miss Lucille Wood, Highland Park; Mrs. James Cady Ewell, Ravinia; Mrs. Dorothy K. Ross, Glencoe; Anita Willetts-Burnham, Hubbard Woods; Mrs. John Vennema, Winnetka; Mrs. Peter Janssen, Indian Hill; Mr. Percy Eckhart, Kenilworth; Mrs. Coburn, Wilmette.

The meeting will be held at the Community House, Winnetka, the third Thursday of each month.

Woman's Club Enjoys First Musicale

The first meeting of the Music department of the Winnetka Woman's club was held Thursday, November 6, at 3 o'clock, in the clubhouse. Mrs. Norman Harris, the clubhouse chairman, was the soloist of the afternoon. The program was interesting and enjoyable. It was divided into two parts, the first consisting of songs and arias, both old and new, and the second of Folk songs. Mrs. Helen Protheroe Axtell, soprano, rendered several selections in a delightful manner. Mrs. Harris, at the piano, played a very sympathetic accompaniment. After the program, tea was served in the parlors and the hostesses for the afternoon were: Mrs. Burton Atwood, Mrs. Harvey Brewer, Mrs. Austin Jenkins and Mrs. Charles Foreman.

Marion Fulton Debut Set for December 27

Mr. and Mrs. Frank David Fulton of 884 Hill road are planning to present their daughter, Miss Marion Fulton to society at an afternoon reception given at their home on Saturday, December 27. A dance for the young friends of the debutante will be given at Indian Hill club, Tuesday, December 30. Miss Marion is attending Syracuse university.

Mrs. John Cobb of Elm street will give a winter sports' luncheon at Indian Hill club, December 20, for the debutantes of the year. Miss Marion will be the guest of honor.

Winter Sports Launched at Indian Hill

SATURDAY, November 15, is the day for official opening of winter sports' season at Indian Hill. Several dinners are to be given on that night. Mrs. Edwin Price is giving one for sixteen guests, and Mrs. Stanley Rich is also entertaining. Mrs. Badgerow, Mr. and Mrs. Tracy, and Mr. and Mrs. G. W. Macey are giving dinners the same night.

The Woman's Society of the Winnetka Congregational church meets on Wednesday at 10 o'clock for its morning social hour and sewing. The Neighborhood room is its meeting place until noon when a luncheon will be served. Mrs. John R. Montgomery will tell "Some impressions of Italy and her People," which she gained last summer when, with Mr. Montgomery, she spent some months abroad. Mrs. Harry Mess will open the meeting.

The sewing that is being done by the society comprises articles that will find a wide variety of destination. The Babies' Friendly society is to be supplied with knitted jackets and socks; the Infant Welfare makes use of rompers for one and two year old children. Apron dresses and bloomers for girls of four, six and ten years old go to Chicago Commons; and for the older girls of Judge Mary Bartelme's court who go out into service, dresses and underwear are planned. Sam Higginbotham's hospital in Allahabad, India, for leprosy mothers makes fine use of the infant slips for the new-born babies there. This is a worthy and most useful sort of handwork, planned by the sewing committee; and all women of the village who enjoy sewing or knitting with the added attraction of doing it in company with other women, are cordially invited to drop in for the morning.

Announcement has been made of the marriage of W. Harlan Ware, son of Mr. and Mrs. William L. Ware, 922 Cherry street, to Miss Jeanne Hickman of Evanston. The ceremony took place on Thursday, November 6, at the G. B. Skogmo home in Milwaukee. Mr. and Mrs. Ware are now playing leading roles in the Frank Winniger company and touring through Wisconsin, and various places in the west.

The Scandinavian Pleasure club had a dance on Saturday, November 8, at Community House. The dance was an invitation affair for members and their friends. The regular monthly dance will be next Saturday at the same place.

The Windsor chapter, Daughters of the British Empire, will have a booth at the bazaar to be given at the La Salle hotel November 14 and 15, to benefit the British Old People's home, now nearing completion at Riverside, Illinois.

The chapter wishes to thank all who so kindly helped to make the card party at Skokie club on October 22 such a success. The affair netted about \$200.

The chapter members earnestly urge all north shore friends who are interested in their aim of raising \$10,000 to endow a room in perpetuity with the privilege of naming the occupant, to send all subscriptions through the Windsor chapter, for which the room will be named, rather than through Chicago, in order that their endeavor may be realized sooner.

All donations of money or articles for the bazaar will be gratefully received, according to an announcement made recently by the chapter.

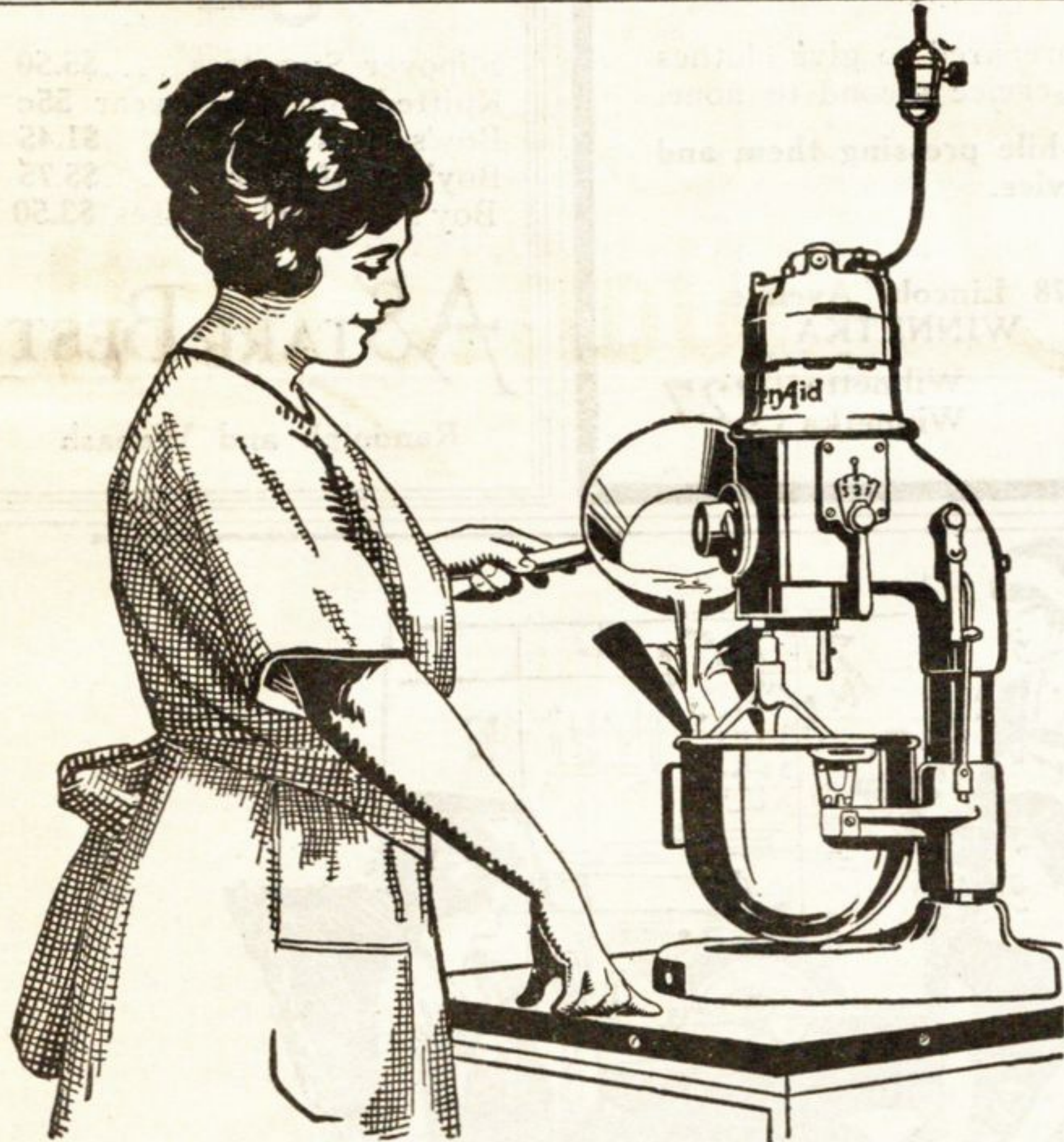
Tomorrow the first of the clever performances for children given by the Junior League players takes place at 10:30 o'clock in Chicago at the Playhouse. "The Wizard of Oz," revived by request, will include in its cast, Mrs. J. R. Winterbotham, Jr., Miss Harriet McLaughlin, Miss Janet Pauling, Miss Clara Hollis, Miss Frances Olliver, Mrs. Edson Manierre, Miss Jane Scriven, Miss Emily Bissell, Mrs. Hunneman, Mrs. William Rend, Miss Mary Cooke, Miss Mary Meeker and Miss Brier Wright. The play will be given for four successive Saturdays. The Duncan Sisters have written the lyrics and have coached the production.

The monthly meeting of the Chicago and North Western Railway Woman's club will be held on Wednesday, November 19, at 2 o'clock, in the club rooms. After a short business meeting there will be a social hour, with cards and refreshments. All members are urged to come.

Mrs. Harold J. Schaefer of 438 Birch street entertained the Cherry street circle of the Sacred Heat parish on Tuesday of this week.

What Kitchen Aid Does for You

- Mixes dough for bread, cakes, pie, ginger-bread, doughnuts, rolls, etc.
 - Mashes potatoes—two or two dozen, to a wondrous fluffiness.
 - Makes mayonnaise (drops the oil gradually), one cup, or as many as you like.
 - Beats eggs and icings; batter for pancakes, waffles, etc.
 - Whips cream or evaporated milk, meringues, icings, etc.
 - Creeps various other ingredients.
 - Beats and creams fudge, fondants, etc.
 - With attachment, it freezes ice creams, sherbets, mousses, or any frozen dessert.
 - It grinds coffee, chips ice, chops meat, nuts, raisins, etc.
 - It strains soups, purees, through a fine sieve.
 - Strains apple sauce. It is not necessary to pare or core the apples. This adds immeasurably to the flavor.
 - It slices potatoes (to any desired thickness).
 - Cuts shortening into pastry.
 - And it retains the temperature (either hot or cold) of whatever product it is mixing.
- All of this it does—and more!



KitchenAid

TRADE MARK REGISTERED

**"Enthusiasm for This Piece of
Equipment Has Run High" Modern Priscilla Magazine**

"Enthusiasm for this piece of equipment has run high on the part of the Proving Plant Staff and every visitor has been more than ordinarily interested in it," says the report on Kitchen-Aid from the Priscilla Proving Plant.

"From the standpoint of practical results under actual home conditions, it leaves little to be desired. It does excellently all the tasks for which it is intended. A cookie dough, for example, which required half an hour for mixing by hand, was prepared in four minutes with the Kitchen-Aid!

"Fewer utensils are required so that much of the time and labor of dishwashing is eliminated."

When such favorably known authorities as the Ladies' Home Journal Test Kitchen, Good Housekeeping Institute, New York Tribune Institute, Modern Priscilla Pro-

ving Plant, House Beautiful Magazine, Charm Magazine—when such authorities as these, after complete and thorough investigation, endorse a new electrical device as a time and labor saver in the kitchen, is it any wonder women want to know all about the innovation?

Don't you want to know more about Kitchen-Aid, this almost magic electrical machine that does so much in a new and better way—what it is—what it does—how it solves your problems?

Let us give a demonstration in your kitchen, so that you can see for yourself how it works. A postal card or the coupon below will bring Kitchen-Aid to your home at a time convenient to you. It costs you nothing nor places you under any obligation. Send the coupon today.

Send this Coupon for Descriptive Circular

Send this Coupon for Free Demonstration

TROY METAL PRODUCTS CO.,
Troy, Ohio

KITCHEN-AID SALES AGENCY,
7616 N. Paulina St., Chicago, Ill.

Gentlemen: Please send me descriptive circulars and reprints of the editorial article on Kitchen-Aid from Tribune Institute.

Gentlemen: Please show me the Kitchen-Aid at work in my kitchen with the understanding that this demonstration places me under no obligation whatsoever.

Name

Street

City State

Name

Street

City State Phone No.