



"THE STORE FOR CHILDREN"

## SPECIAL DRESS SALE

### \$11.75

To those wishing something very distinctive in Children's Dresses we are offering Light Weight French Serge and All Wool Challis with hand applied designs.

## CARROLL RIDGWAY, INC.

TWO STORES

Evanston  
619 DAVIS STREET  
University 3511

Wilmette  
1160 WILMETTE AVE.  
Wilmette 311



### What Kitchen Aid Does for You

- Mixes dough for bread, cakes, pie, ginger-bread, doughnuts, rolls, etc.
- Mashes potatoes—two or three dozen, to a wondrous fluffiness.
- Makes mayonnaise (drops the oil gradually), one cup, or as many as you like.
- Beats eggs and icings; batter for pancakes, waffles, etc.
- Whips cream or evaporated milk meringues, icings, etc.
- Creames various other ingredients.
- Beats and creams fudge, fondants, etc.
- With attachment, it freezes ice creams, sherbets, mousses, or any frozen dessert.
- It grinds coffee, chips ice, chops meat nuts, raisins, etc.
- It strains soups, purees, through a fine sieve.
- Strains or pure sauce. It is not necessary to pare or core the apple. This adds immeasurably to the flavor.
- It slices potatoes (to any desired thinness).
- Cuts shortening in pastry.
- And it retains the temperature (either hot or cold) of whatever product it is mixing.
- All of this it does—and more!

## 30 Days' Free Trial

# KitchenAid

TRADE MARK REGISTERED

## Money Back if Not Satisfied

The response to last week's Kitchen-Aid advertisement was gratifying. Coupons requesting a demonstration were received in such numbers that our service men worked overtime, but they cheerfully welcomed the opportunity and every demonstration was made as promised. Coupons from wives who wanted husbands to see Kitchen-Aid at work and therefore requested demonstrations in the evening, were easier to comply with than if morning or afternoon showings had been preferred.

We kept our word. We promised that if any reader would fill out and mail the coupon at the bottom of the advertisement, she would not be pestered or annoyed by persistent salesmen urging her to buy Kitchen-Aid. There is positively no obligation on your part if you send in a coupon requesting a demonstration.

We welcome the opportunity to show Kitchen-Aid in every home, for the machine must be seen in operation before its unusual, practical value can be realized.

A demonstrator will put this almost magical electrical machine in your kitchen and show you how much it does in a new and better way—what it is—what it does—how it saves time and labor—how you can prepare an elaborate dinner without becoming too tired to enjoy it.

If you decide that you do not care to purchase after you have seen the machine, all you need to do is to tell our demonstrator so. He will take the machine away, after thanking you for the opportunity to show it to you.

If you say, "I do not care to buy now, but will purchase one next month," you will not see the Kitchen-Aid man until the date you set for another interview.

If you would like to keep the Kitchen-Aid in your home thirty days on trial, make your first payment of 10% of the price of the Kitchen-Aid and the selection of attachments you choose. If, at the end of thirty days, you decide that you do not want to keep the Kitchen-Aid, notify us, we will refund every penny you have paid, and our representative will call and take back the Kitchen-Aid and attachments. If you decide to keep the machine, pay the balance on the budget plan, 10% per month.

Our experience teaches us that Kitchen-Aid makes friends wherever shown. If a man or woman who sees Kitchen-Aid demonstrated does not buy, he or she has only words of approval for it and recommends it whenever asked about our machine and what it will do.

Our demonstrator will give you names of Chicago users who will tell you what Kitchen-Aid means to them.

Please do not hesitate if you want to see Kitchen-Aid in your own home. You will not be urged to buy. Kitchen-Aid must sell itself. Our demonstrators realize that. They are cheerful and courteous.

A postal card or the coupon below will bring Kitchen-Aid to your home at a time convenient to you. A demonstration costs you nothing, does not place you under any obligation. If you want to keep the Kitchen-Aid thirty days on trial, pay 10% down. If you do not want to keep the machine at the end of thirty days, money will be refunded and the machine taken back. Send the coupon today.

Send this Coupon for Descriptive Circulars

Send this Coupon for Free Demonstration

TROY METAL PRODUCTS CO.,  
Troy, Ohio.

Gentlemen: Please send me descriptive circulars and reprints of the editorial article on Kitchen-Aid from Tribune Institute.

Name .....

Street .....

City .....

State .....

KITCHEN-AID SALES AGENCY,  
7616 N. Paulina St., Chicago, Ill.

Gentlemen: Please show me the Kitchen-Aid at work in my kitchen with the understanding that this demonstration places me under no obligation whatsoever.

Name .....

Street .....

City .....

State .....

Phone No. ....



# IN SOCIETY

### Indian Hill Club Plans Festive Occasion

THE spirit of Hallowe'en will steal over Indian Hill club this evening to greet the guests who will throng there for the Harvest Home dinner and dance. Those who know, say that the hall will be a "cannery house." In fact, the home of Mr. Ellis will be the setting for a dinner party of 40 who will be served from the club cuisine with the elaborate menu that has been planned. The pumpkins, and the dinner with everything from "turkey to pumpkin pie, cider and doughnuts" will typify the season of harvest and witches.

Owing to the repair work now underway at the club, the dinner reservations have been limited to 200. Among the hostesses at dinner will be Mrs. E. F. Taylor, Mrs. Henry Gardner, Mrs. Harry Edmonds, Mrs. J. G. Kellogg, Mrs. Spaulding Coffin, Mrs. Montague Ferry, Mrs. Frank Fuller, Mrs. C. E. Miller, Mrs. W. A. Lamson, Mrs. Joseph P. Hooker, Mrs. Thomas Bulger, Mrs. J. S. Cole, Mrs. F. A. Foster, Mrs. F. A. Helmer and Mrs. B. C. Palmer.

### Walling Home Opens for Benefit Wednesday

DO not forget the benefit card party for the Park Ridge School for Girls to be given October 29 at the home of Mrs. Willoughby Walling on Private road. The Chicago Woman's club is establishing an endowment fund for the maintenance of its cottages so that yearly solicitations will not be necessary. For this purpose a series of card parties is being given in several of the north shore towns. Winnetka has always been ready to lend a helping hand to Park Ridge school, and the committee asks for the general support of the village to make this affair a success.

### Social Calendar Reveals Names of Two Buds

THE first two weeks of November will herald the arrival of two more Winnetka girls into the world of society where they will enter into the busy whirl of the coming winter season. On November 1, Miss Joan Stuart, daughter of Mr. and Mrs. John Stuart of Sheridan road will be introduced at a tea. On November 13, Mr. and Mrs. T. Philip Swift will entertain at a dinner-dance and reception at the Opera club for Mrs. Swift's sister, Miss Emilie Hoyt, daughter of Mrs. Phelps B. Hoyt. Later in the season Mrs. Swift will give a ball at the Blackstone hotel for Miss Hoyt.

The first meeting of the North Shore Catholic Woman's league was held Monday, October 20, at the Winnetka Woman's club. The president, Mrs. W. A. Kittermaster, extended a greeting to the members new and old, and announced the opening of a study class to meet once a month with a different hostess at each meeting. Mrs. William Brown is the chairman. Announcement was also made of a monthly meeting of the social service department, Mrs. N. P. Anderson of Evanston, chairman.

Mrs. S. W. Blocki, chairman of the Tenth district, the guest of honor, gave an interesting talk on her trip this summer through the historical places of unusual interest in New England. Mrs. Robert Mehren urged the members to attend the political meeting sponsored by the Winnetka League of Women Voters at the Winnetka Woman's club Monday evening, October 27.

The meeting was then turned over to the program chairman, Mrs. R. H. McColl of Evanston, who introduced Judge Hugo Pam, the speaker of the afternoon. He talked about his trip to London to attend the meeting of the American Bar association and told of his travels to interesting points in Norway, Sweden, Belgium, France and Spain.

Mrs. Gilbert Smith of Evanston sang a number of charming songs, then followed a social half hour. The attractive flowers decorating the rooms on this occasion were the gift of Mrs. Daniel V. Harkin of Glencoe.

The north shore alumnae of the National Kindergarten and Elementary college continue to hold their College Corner workshop each Monday from 2 until 6 o'clock with Mrs. Florence S. Capron, 1414 Hinman avenue, Evanston. Most attractive articles of infant wearing apparel are being made. These are sold in the College Corner located in the Courtesy Shoppe, 508 Davis street, Evanston. This is one of the north shore alumnae's projects for swelling the college building fund.

Mr. and Mrs. Edward Isom of Locust Valley, Long Island, former residents of Winnetka, are spending a week with Mr. and Mrs. Robert Laird at their home on Ridge avenue. On Thursday Mrs. Laird gave a small luncheon for Mrs. Isom, and in the evening Mrs. Irving Odell of Hill road was hostess at dinner for the Isoms.

Announcement is made of the marriage of Harriet Muench to Hugh Savage, on October 18, at Highland Park, with Rev. Mr. Kinkbeiner officiating. The bride made her home with her sister, Mrs. A. L. Adams of 926 Cherry street. Mr. and Mrs. Savage are now living at 802 Lake avenue, Wilmette.

All are cordially invited to visit the new Democratic headquarters which have just opened at the Lilac Tea Room, opposite the Winnetka Post Office. Tea will be served every afternoon from 5 until 6 o'clock.

Mrs. B. T. McGivern of 865 Pine street will be the next hostess for the Oak Street circle of the Sacred Heart parish, Tuesday, October 28, at 2 o'clock.

Owing to a misunderstanding, notices of the various hostesses for the circles have been omitted in the WINNETKA TALK. Those who have already acted as hostesses are Mrs. P. Conrad of Chestnut street; Mrs. Pauline Scully of Spruce street, assisted by her mother, Mrs. Dennis Kloefer; Mrs. W. A. Butzow of Oak street, assisted by Mrs. L. Schramm; Mrs. J. Conley, Oak street; and Mrs. A. Peters, Oak street.

The Oak Street circle extends from Oak street north to Fig street on each side of the track.

Mrs. A. E. Tilroe and Mrs. E. C. Weissenberg are chairman and treasurer respectively.

The Foreign Relations class under the leadership of Mrs. Ernest Ballard has already had so many applicants that there are now only five vacancies. This class is to be held under the auspices of the Winnetka League of Women Voters and will meet for six Tuesday mornings at 10 o'clock at the home of Mrs. William S. Elliott on Blackthorn road.

The first meeting on Tuesday morning, October 28, will be a general discussion of the problems of foreign relations. The subject of the other five meetings will be: "The United States State Department," "The Monroe Doctrine," "Preparation and Armaments," "The League of Nations" and "The World Court."

Miss Emily Scott, Miss Judith Boddie and Miss Emilie Hoyt are among the 13 debutantes who have already accepted an invitation to help make the world flight celebration to be given at the Auditorium theater, November 9, a success. The event will be given under the auspices of the Army and Navy club. Mrs. William Rend (Katherine Prest) was hostess at a tea for the buds Thursday afternoon at the Army and Navy club.

The Walden Road circle meets October 27, with Mrs. Neubacher, 792 Walden road. Mrs. Leslie A. Weary of 651 Glendale avenue, Democratic committeeman for the seventh district in Winnetka, will give a short talk on "The Importance of Voting." A short musical program will follow. Mrs. Maurine Martin will play piano selections and Miss Maurine Boullion, contralto, will sing.

On Saturday evening, November 1, at 8 o'clock, Mrs. Raymond Kloefer and Mrs. H. W. Roberts of 722 Elm street will entertain the members of the Oak Street circle at an evening party. Accommodations are being made for a large attendance.

Mr. and Mrs. A. T. Elwood are receiving congratulations upon the birth of a daughter, Elizabeth Louise, October 20, at the Evanston hospital. Mrs. Elwood was formerly Miss Dorothy Jacobson, niece of Mrs. George E. West of Wilmette.