

COOL WEATHER MAKES REAL ESTATE SITUATION ENCOURAGING

REALTY PEOPLE ARRANGE CRUISE

To Take Mid-Winter Trip in the Tropics

A midwinter cruise to Cuba and around the Caribbean, with visits to Jamaica, the Panama Canal Zone and Costa Rica, has been arranged for members of the National Association of Real Estate boards who take part in the annual meeting of the association to be held at Dallas, Texas, January 14, 15 and 16, 1925.

The trip has been arranged to follow immediately after the close of the cruise.

The "Parismina," one of the steamships of the "Great White Fleet," United Fruit Company line, has been booked by the association for the trip, the most elaborate post-convention recreational tour which realty men taking part in a national convention have ever been given the opportunity to join.

The Dallas meeting is the annual business meeting of the association. Officers and directors of the association will meet with the national delegate body, consisting of official representatives of member boards in 507 cities of the United States and Canada and with members of the constituent boards. All members of constituent boards and their families are eligible to join the post-convention cruise.

It is expected that the group will be large enough to command the exclusive use of the steamship.

The trip will be made via New Orleans. Points not touched by regular steamship routes out of New Orleans have been included in the special itinerary arranged for the national realtor excursion. It will include a stay at Havana, a trip by automobile over the mountains of Jamaica from Port Antonio to Kingston, a cruise by way of sunken Old Port Royal across the Caribbean to Cristobal, Atlantic entrance to the Panama Canal, an inspection of Gatun Locks and Pedro Miguel Locks, an exploring trip in and around Panama at the Pacific entrance, and a visit to the heights from which Balboa first saw the ocean.

Coming up the Central American coast there will be a thirty-hour's stay at Port Limon, Costa Rica, and an optional trip of 103 miles into the interior, where the railroad climbs in a few hours up more than 5,000 feet from a tropical to a temperate region.

The party will leave New Orleans January 17 and return there February 3. No passports are required.

Wilmette Building Takes Another Spurt This Week

Building activity in Wilmette took another spurt this week, as shown by the building permits issued at the Wilmette village hall. Five permits were granted for the construction of residence structures. The others included garages, an oil station and an addition.

Hayes McKinney will build a two-story brick dwelling at 1035 Chestnut avenue for \$26,000; W. A. Schlenker, one-story and attic frame dwelling, 1605 Spencer avenue, \$10,000; H. J. Miller, two-story brick veneer dwelling, 819 Sixteenth street, \$10,000; F. Bitzman, two-story frame and stucco dwelling, 1630 Forest avenue, \$8,000; M. A. Conrad, one-story frame dwelling, Kenilworth first addition, \$2,700.

J. E. Caps was granted a permit to build a brick oil station at 421 Main street for \$2,000; Fred O. Nelson, a brick garage, 1430 Lake avenue, \$600; H. L. Clarke, addition to garage, 118 Broadway, \$500; E. V. Holding, frame garage, 309 Seventeenth street, \$500; A. E. Miller, frame garage, 1202 Lake avenue, \$440; Ella M. Dawe, frame garage, 905 Linden avenue, \$225.

NEW BOOK GIVES GOOD ADVICE TO INVESTORS

"How to Make Money in Real Estate" cannot be reduced to a formula. But investment in real estate, with its pronounced element of safety, its substantial personal satisfactions, its comparative freedom from recessions in value even in static period of business depression, and its satisfactory income returns, based on the universal necessity for shelter, is a matter of universal interest. The man or woman who wants to put savings month by month into purchasing real estate that will be a sound and increasingly valuable holding; the operator who has capital for investment in central urban property, which is undergoing tremendous increases in value as American cities grow; and the speculator in real estate who acquires land in territory due for expansion and waits for the steady flow of development to roll over his holdings and increase their value; as well as the professional real estate dealer, will be interested in "How to Make Money in Real Estate," by Stanley L. McMichael, of Cleveland, which has just been published by the Stanley McMichael publishing organization.

The author is a member of the Cleveland Real Estate board.

Preparation of the book is indicative of the increasingly pronounced interest in real estate literature connected with the general work in real estate education now being carried out by the constituent boards of the National Association of Real Estate boards.

The book contains shrewd observations concerning the process of investing money in real estate carefully and well. It is aimed to show not only how to make money in such investments but also to show how not to lose money. It warns against shoe-string speculation, expectation of raises in value overnight, and purchase of lands through unreliable agents.

The problems that large real estate operators must deal with make up one section of the book. Women as investors in real estate have a chapter to themselves. The small investor is told something of what are the types of investment suitable to his purpose and what are some of the things he should know about a given piece of property before investing in it.

Ninety-nine year leases are a special investment subject with a chapter to themselves. One chapter gives some of the ways in which a neighborhood can take action to build up its own value.

ILLINOIS-IOWA GAME MECCA OF GRID FANS

There is a steady demand for tickets for the Illinois-Iowa football game in the Illinois stadium on November 1. Although the Illinois ticket managers say that there will be plenty of tickets, wise fans seem to prefer to take no chances. They know that they are going and they figure that they might as well get their tickets and have nothing to worry about.

That the Iowa game will be one of the feature battles in the west is now conceded. The Hawkeyes are coached by Burt Ingwersen, former Illinois star and coach, and it will be a case of master versus pupil when Burt pits his charges against the Zuppen. Iowa has a veteran team, said to be the biggest in the conference. Last year the same team lost to Illinois by a score of 9 to 6. The whole state of Iowa is coming to back them.

November 1 will be Dads, Rotary and Kiwanis day at Illinois and elaborate arrangements including a parade of the brigade, 3500 strong, are being made to entertain the visitors.

De Pauw, also coached by a former Illini, Jimmy Ashmore, comes to the Illinois stadium November 1. This ought to be a brisk little battle even if the odds favor the Illini. There will be no reserved seats for the De Pauw game.

New Trier Takes Lead in School Golf Event

The Suburban league interscholastic golf tournament got away to a fast start at Evanston last Saturday, with New Trier taking the first meet of the series, which will run over a period of three weeks, at the end of which time the school holding the greatest number of points will take the title. Dunlap of Proviso and Martin of Deerfield tied for the singles honors of the day, each taking a low score of 76. Summaries:

New Trier, 332; Deerfield, 349. Proviso, 350; University High, 375. La Grange, 379; Evanston, 387.

CLEANING SHADES

When cleaning time comes around it is unnecessary to put up the same soiled shades or go to the expense of sending them to the cleaners. A simple way to treat linen blinds is to lay them flat and rub with powdered bath brick, or if they are simply dusty, lay them flat and rub them with hot cornmeal with a circular motion of the hand; then rub gently with a soft brush to remove both meal and dust.

SUBDIVIDERS OPEN NEW TOWN ON NORTH SHORE

Frederick H. Bartlett and company, have purchased 227 acres centered about Wilson station on the Chicago, Milwaukee and St. Paul railroad is subdividing the property immediately under the name of Northwoods.

The acres consist of three farms, two fronting south on Belvidere road and one fronting north on the road. Belvidere is paved west to the Fox Lake territory and east to Green Bay road, and the lake. A bus line is operated along Belvidere to the Chicago, North Shore and Milwaukee electric railway.

The fourth holding of land coming to a corner at Wilson station is the private estate of Thomas E. Wilson, the packer.

BUYS NORTH SHORE HOME

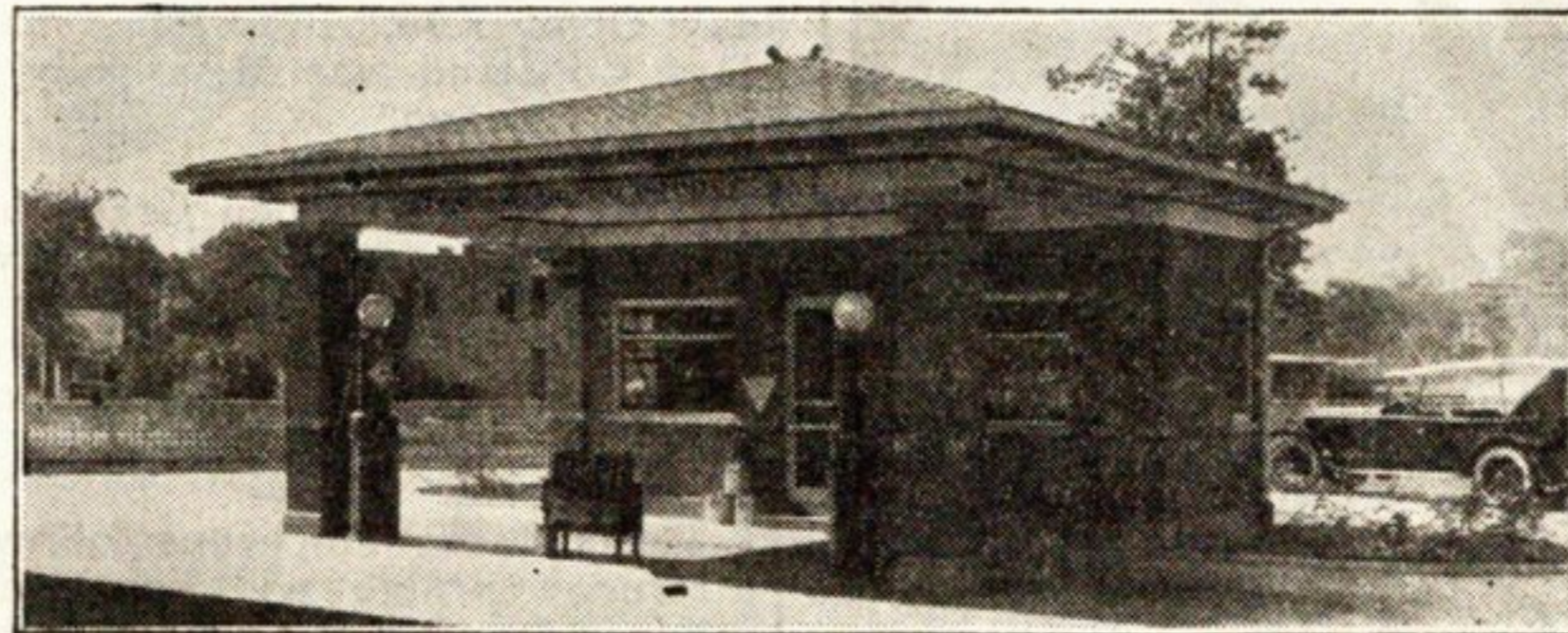
The residence of Edward Mayer at 920 Sheridan road, Highland Park, has been sold to John B. Burdett for \$55,000 cash through McGuire and Orr, brokers.

ATTRACTIVE PICTURES
A picture may be cheap, but it can be made attractive by its frame. It may be costly, but it can be easily spoiled by its surrounding.

Winnetka Store For Rent

One or two small stores, heated—Elm St. Winnetka, east of tracks.

HILL & WHEELER, Inc.
736 Elm Street
Winnetka 142



This gas and oiling station is just across the street from our garage, and is under our management.

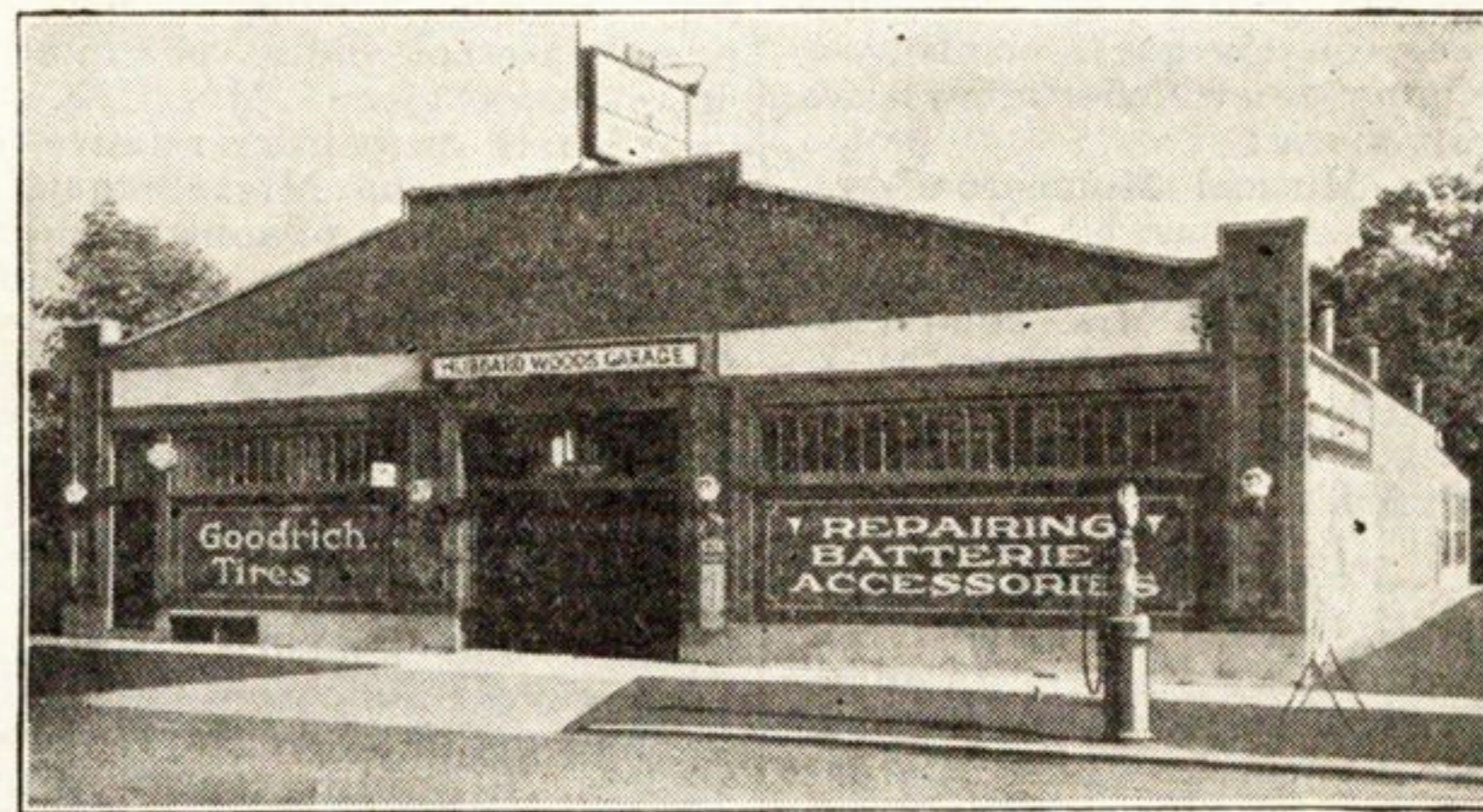
YOUR CAR DELIVERED CLEAN

WHEN you have your car greased, oiled and washed by us you don't have to worry about getting into it and finding grease all over the wheel and on the upholstery. Our men use seat covers and clean the steering wheel, etc., when the work is completed. We recommend that you have your car greased thoroughly and the oil changed every 500 miles. No extra charge for calling for and delivering your car.

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