

Winnetka Weekly Talk

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SUBSCRIPTION \$2.00 A YEAR

All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

Entered at the post office at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

SATURDAY, SEPTEMBER 6, 1924

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

SCHOOL DAYS

Another week and Winnetka's small army of public school instructors will have returned for another season of work concerned with the education of the rising generation.

This influx of educators is of more than ordinary moment, for, in the instance of our educational system, at least, every instructor belongs in the category of experts. The school ma'am of other generations—she of the smattering knowledge of the prescribed three "R's"—has given way to the highly trained specialist in education. In her place we find the graduate student who has made a thorough study of education in its many phases—a subject that is now regarded as one of the major branches of university work.

Winnetka's teachers are recruited from various sections of the country. Every one of them is selected with greatest care and only after it has been determined that the qualifications conform with the exacting standards of the local system of instruction. They are chosen by Superintendent Washburne only after a most scrutinizing canvass of colleges and graduate schools.

Because every one of these instructors must qualify for expert service in the schools, it follows that their coming each fall is indeed a notable event.

BOY SCOUT COUNCIL

National headquarters of the Boy Scouts of America directs the attention of north shore Scout leaders to the necessity for the organization of an executive council in the territory from Wilmette to Lake Bluff, inclusive.

Previous efforts to establish such a council have not been welcomed with enthusiasm in the various villages probably because the need for such an organization was not properly presented or sufficiently emphasized.

At the present time, however, there is a determined effort on the part of National headquarters to have an effective, businesslike supervisory council organized and functioning on the north shore under the personal direction of a paid Scout executive.

The plan is working effectively in the west suburbs of Chicago, according to F. D. Chadwick, field manager of the Boy Scout movement in Illinois, Wisconsin, Indiana and Michigan, to whom has been assigned the task of establishing the north shore organization. Evanston has its Scout council and executive, and a similar supervisory body is doing excellent work in Waukegan and North Chicago. It remains for the intermediate towns to come under the same sort of supervision.

The proposed Scout council, Mr. Chadwick has explained, will comprise representative community leaders from each community and will bring to the territory a full-time salaried Scout Executive who is trained for that particular service and must be a per-

son of business ability and possessing very definite qualities of leadership.

Such a Scout council would serve the valuable purpose of keeping local Scouting in direct communication with National headquarters and would lend immediate official sanction to every phase of the movement in this territory. Under the plan of a council for the several north shore villages, the cost of the individual municipalities would be correspondingly moderate and prorated in accordance with the development of Scout work in the individual communities.

The imperative need of a Scout council and a paid Scout Executive for the north shore is recognized by all local Scout workers, Mr. Chadwick declares. It remains for the other civic leaders in the community to be convinced of the merit of such an enterprise. That complete cooperation will be secured may be regarded as virtually a certainty.

COMMUNICATION

The connecting link between London and Boston for radio communication has been established and messages of goodwill with Europe have been exchanged.

Instant transmittal of messages to our neighbors across the Atlantic is one of the achievements of the Radio Corporation of America, said General Harbord, president of the corporation, in announcing the Boston service.

Establishing physical circuits, connecting continent with continent and nation with nation, will have a tremendous civilizing influence in the direction of goodwill and cooperation. The long arm of the radio connects American commercial and social life with that of England, France, Germany, Norway, Italy, Poland and Japan.

In a demonstration at the opening of the Boston station, six minutes and thirty-two seconds passed from the time messages were sent until the answer was received. Further, as a test of the wonderful world-searching power of radio, the operator at Boston picked up the captain of the S. S. Berengaria, 1045 miles east.

Millions of people all over the world are beginning to understand the wonderful benefits and blessings of the miracle achievement of the twentieth century. —The Manufacturer.

CARELESSNESS

Figures recently compiled by the state of Oregon show that 93 per cent of its automobile wrecks are caused by carelessness. Of 9,131 accidents reported from January 1 to June 30, last, 5,457 are charged entirely to carelessness. Added to these may be included the following: speeding, 183; failure to give right of way, 1381; reckless driving, 260; cutting corners, 372; double at intersections, 155; driving while intoxicated, 123; failure to give signal, 290; driving on left side of street or highway, 64; improper parking, 79; reverse direction in middle of block, 40; passing to left of street cars while discharging passengers, 31; inexperience, 24; jockeying on bridges, 21; a total of 8480 accidents which might have been avoided, according to the report of the secretary of state, had the drivers been careful. It is probable that these Oregon figures would be a fair average for other states.

That too many automobile drivers "let the insurance company pay the bill" is responsible for many avoidable accidents. Let drivers remember that no insurance policy has yet been devised which will return the life of a person killed through an automobile driver's carelessness. Safety to life and property rests almost wholly in the hands of the automobile driver. —The Manufacturer.



—because it was once a custom in Northern Europe that newly wedded couples should drink mead (wine made from honey) for a "moon," or 27 days. In the new home, or any home,

Puretest IODINE

is one of the first requirements for wounds, burns and sprains.

Whenever you suffer a cut or scratch, paint it with Puretest Iodine to prevent infection and quicken healing. Excellent also for taking the soreness out of insect bites and inflammation.

One of 200 Puretest preparations for health and hygiene. Every item the best that skill and care can produce.

ADAMS PHARMACY

Elm and Linden. Winnetka 2

The Rexall Drug Store

SPECIAL THIS WEEK FIGS, DATES and NUTS in New York

Ice Cream

"Purer Because Carbonated"

50c

Full Quart Brick

Adams Pharmacy, 782 Elm St.
G. Matteoni Bros., 742 Elm St.
Snider-Cazel Drug Co.,
Hubbard Woods

Ristow Confectionery,
Hubbard Woods Pharmacy
Kenilworth Pharmacy



Division of National Dairy Products Corp.

Good Judgment

Why not follow the good judgment of hundreds of your friends and neighbors?

They have subscribed for the 7% Preferred Shares of this company. They are getting a dividend check every three months. Why not you?

Let our representative call upon you and give you the full details of how you can put your surplus funds or your savings to work earning 7% right here at home.

Get in touch with us without delay.

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