

NEWS OF INTEREST IN REAL ESTATE AND BUILDING FIELDS

REALTORS FIND BUSINESS O. K.

Contrary to General Belief, They Are Actually Enjoying Prosperity

ADMIT IT THEMSELVES

But Oh, How They Do Shun Public Prints

Down in Linden avenue between Third and Fifth streets, there's a group of real estate offices. The men who control these offices operate in land in all the surrounding territory. They have on their lists everything from a village lot to subdivision acreage. A Wilmette Life representative made a tour of these places, this week, and learned, contrary to the general belief, that everyone of them was doing a good business. The general opinion all over the north shore has been that the realty market, thus far this season, had been held at a standstill by unseasonable weather. Not so, claim the Wilmette dealers interviewed this week. Without exception, they maintained that no previous spring and early summer had been more active with them than this spring and summer. From each place came the cheery information that real estate transfers are being made almost hourly and that the sums involved exceed those of the corresponding months of a year ago.

"Shun Publicity"
It was learned, too, that real estate dealers are inclined nowadays to be conservative anent the publicity of their business. Some claim their clients do not wish it; others say they are not anxious that competitors know about their business transactions. But all were agreed that sales were more than satisfactory.

Among the spots where activity in land-trading is destined to show great development, certain salesmen pointed to Niles Center. The "L" line extension to that region, now under construction, they say, will make Niles Center a mecca for keen investors. But Niles Center is by no means the only magnet hereabouts to draw prospective buyers. The territory around Glenview is fast attracting them. This is also true of what was the village of Gross Point, but which is now annexed to Wilmette.

Not only the real estate men, but the builders, too, are enjoying a full measure of prosperity. These claim there is more work under construction in this vicinity now than ever before and they predict the activity will continue until the snow flies.

Big Deals Pending
Farther north, there are several big real estate deals pending in the Skokie region. Glencoe reports the land business as picking up, while Kenilworth and Winnetka dealers are about to close a group of negotiations of unusual magnitude.

The consensus of opinion is that north shore contractors have about all the work they can handle and the real estate men a current and prospective trade that is eminently satisfactory. And this is as it should be, because Chicago, a city of never-ending growth, must have a place in the sun for its overflow population and of all the suburbs of the great metropolis none may hope to equal as a place of ideal homes the beautiful north shore villages with their magnificent beach advantages.

U. of C. Co-ed Sells 122 Lake Avenue Lots

Miss Lois V. Wilson, a graduate of the University of Chicago, reports the sale of 122 lots on Lake avenue west of Ridge avenue, Wilmette, for more than \$260,000 within five weeks by syndicate auctions. She purchased the property from E. R. Nourse, Gustavus T. Hellmuth, Edmond H. N. Muldoon and others, shortly before the territory ceased to be a part of Gross Point and was annexed to Wilmette. The annexation about doubled its value. Of the mile of frontage, half on each side of Lake avenue, 4,500 feet was purchased by Miss Wilson through Callistus S. Ennis and company, brokers.

SUFFERS SKULL FRACTURE
A 6 year old boy, reported at the Evanston hospital as Lawrence Phelps of 530 Linden avenue, Wilmette, suffered a skull fracture Tuesday evening of this week when he fell from the roof of a building near his home. He was attended by Dr. Parkes at the Evanston hospital.

Miss Mabel Ketchum of St. Louis is the guest of Mr. and Mrs. F. R. Alexander, 1275 Scott avenue.

MODERN VERSION

Editor's Note: Here is a little parody on Longfellow's "The Village Blacksmith," which the Motor Service boys gave us, and if they can laugh at it, the rest of us ought to get a chuckle at least. They say there is enough trouble in the motor service business without missing any laughs, so they urged us to print the following:

"THE VILLAGE BLACKSMITH"
(1924 Model)
BY PERCY WAXMAN
Under an ad for gasoline
The village smithy stands;
He's agent for the Jinx machine
And several other brands.
He hasn't shod a horse for years,
For fear he'd soil his hands.

He wears a gold watch on his wrist,
A pearl pin in his tie,
His links are made of amethyst
The finest he could buy.
There's not a thing the smithy wears
That doesn't please the eye.

Week in, week out, from morn till night,
He sees the autos come
With brakes that are not working right
And axles on the bum.
With gas, repairs, and grease and oil
He makes a tidy sum.

He has a staff of skillful men
That number twenty-four
Who toil from six A. M. till ten
And sometimes even more.
The smithy never does a stroke—
He thinks that work's a bore.

The children coming home from school
Look in at the open door,
And laugh to see some city fool
Set up an awful roar
When called to pay some whopping bill
The smith has soaked him for.

He goes on Sunday to the kirk,
His mind quite free from cares,
Because his men are hard at work
With punctures and repairs.
And if the weather's fine and warm
The smith says grateful prayers.

Oiling—refilling—repairing,
Onward through life he goes
And never once despairing
So long as the income grows.
Each night the thought of some one done
Augments his sweet repose.

Hawthorne Roofing Tile

1. Fireproof.
2. Low in cost.
3. Warm in Winter.
4. Cool in Summer.
5. Beautiful in color.
6. Guaranteed to last.

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Hawthorne Roofing Tile Co.
2136 So. 48th Ave.
Desk R-1, Cicero, Ill.
Phones: Lawndale 4510; Cicero 72

BIG ACTIVITY IN 'SKOKIE HEIGHTS'

McGuire and Orr Announce New Transfers

James P. McGregor and family, formerly of 807 Greenwood avenue, Glencoe, was the first family in "Skokie Heights" where they now occupy their very attractive new home at the south end of Eastwood road. The sale to Mr. McGregor was made by Thomas I. Simpson, owner and builder, at the price of \$45,000.

Walter J. McGuire and family, who, for eight years resided at 430 South avenue, sold that home and are now located in their beautiful new home on the west side of Bluff road down near the south entrance. This home is very distinctive with its brick and stone exterior and heavy slate roof nestled in among the trees, commanding a view from the west windows that is most interesting. Robert Seyfarth was the architect and Thomas I. Simpson the general contractor.

Dr. Everett Woods Maechtle, a prominent Milwaukee surgeon, has purchased for \$42,500, and taken possession of the new stucco residence with red tile roof adjoining the stone entrance at Green Bay road. This home was designed by Robert S. Chalmers, architect for Thomas J. Simpson, who was the owner and builder.

McGuire and Orr report ground has been broken the past week for two new houses, in addition to several sites of building sites, to purchasers who plan to build soon.

The private park like appearance and freedom from auto traffic makes a strong appeal to those who appreciate quiet. The daily list of fatalities caused by reckless auto drivers gives

cause for great concern to those who have small children. "Skokie Heights" is one place where this fear need not be entertained.

Fox and Fox Offer Fine Ridge and Highland Lots

Laying of sidewalks has been completed and the attractive subdivision at Ridge and Highland avenues, extending west from Ridge avenue, made ready for the market, according to Fox and Fox, who are handling the property.

The majority of the lots in this subdivision are being quoted at \$35 a foot, according to Fox and Fox, a figure that is regarded as exceedingly low when the excellent situation of the property and its desirability as a residence neighborhood are taken into consideration, it is explained.

Lots have been selling steadily, it is reported, with the buyers representing the most substantial type of citizens.

Mr. and Mrs. Warren C. Agry, 711 Locust street, have just returned from a three weeks' motor trip through the east.

A TINY MINORITY
Combined output of electrical plants whose monthly production is less than 10,000 kilowatt-hours is less than 1 per cent of the total for the United States, according to the U. S. Geological Survey.

PINE CREST Subdivision

Buy these choice lots directly from the owner. Choice 50 foot lots to be sold at \$35 per foot. Must be seen to be appreciated.

Ridge at Highland Ave. WILMETTE

Fox & Fox

Phone Wilmette 202

North Shore Homes

BEAUTIFUL NEW FRAME HOME

5 Rooms—Bath, Hot Water Heat, Grounds 50x140. Reasonably priced at \$16,000. Terms.

Attractive Stucco Colonial Home consisting of 6 rooms, sun parlor and sleeping porch; grounds beautifully landscaped; 120x200; snap; \$30,000.

VACANT

50x257, 1 block from lake, \$5,500.
118x135, east location, \$100 per foot.

SERVICE TO THE BUYER—TO THE SELLER

Walter P. Smith & Co.

332 PARK AVE. Phone Glencoe 410 GLENCOE, ILL.

TOWN TOPICS By Hill & Wheeler



Wonderful Opportunity

to obtain choice acreage just west of Lake Forest, near transportation and adjacent to valuable improved property. Well wooded and rolling. Price \$750 per acre. Easy terms.

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Hill & Wheeler Inc
NORTH SHORE REAL ESTATE
411 Linden Ave. Ph. Wilmette 93

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When a property owner wishes to sell his real estate, he wants quick action as a rule. The best way to get results is for him to list his property with a reputable and energetic realtor with an exclusive contract.

We, knowing that we are protected in our efforts to sell property, will devote every possible energy for making a sale. We will spend money advertising the property which we would not do if other brokers had the property for sale. The chances for a satisfactory and prompt sale are obviously much greater under an exclusive contract.

This system gives quick results without costing the property owner one cent more than the regular sales commission.

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Flies have no conscience. Eliminate them with a Majestic Underground Garbage Receiver. It is—

Out of Sight—Puts your garbage can out of sight—Underground.

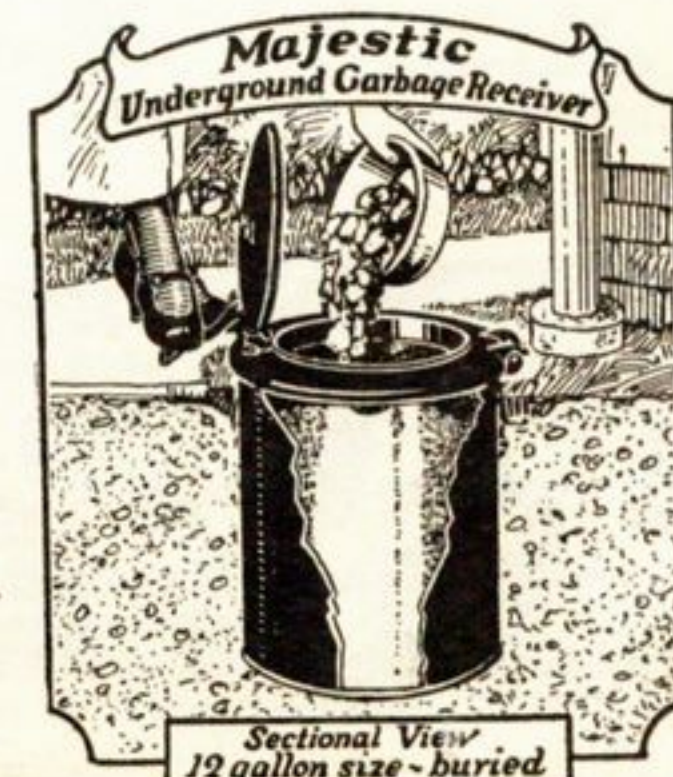
Odorless—When the lid is closed no odor is emitted.

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INCORPORATED

Announce the opening of another Suburban Office located on Sheridan Rd., between Wilmette and Kenilworth. This office will render experienced service to those wishing to secure loans, and to those wishing to buy or sell property in

**Evanston Winnetka
Wilmette Glencoe
Kenilworth Highland Pk.**

Telephone Wilmette 3159

1420 Sheridan Rd. Wilmette, Ill.