

PLAN TO TRAIN INSURANCE MEN

Companies and University to Co-operate

Twenty-eight of the largest fire insurance companies of the United States have joined hands in an unusual educational movement whereby they hope to provide for themselves young executives of experience and ability. These companies have agreed to furnish free scholarships in the Northwestern University School of Commerce with the understanding that such students as they send to that school will be given a special course in fire insurance training. One of the features of the plan, beginning with the second semester of the first year, will be three hours of practical work in the offices of the insurance companies and as many hours in the classroom. The office work will be in the morning and the special instruction in the afternoon.

Insurance business methods have been taught on the basis of part-time in the office and part-time in the classroom over a special course covering two years," commented E. C. Davies, assistant dean of the Northwestern University Commerce school. "University training for business executives and prospective executives has been demonstrated successfully in many other lines," he continued. "Now a group of the most progressive fire insurance companies of the country are acknowledging this fact and are asking Northwestern university to help them recruit their staffs with young men who, in future years, will be qualified to carry on the great businesses their elders now direct."

Dean Davies indicated that the insurance companies face the problem of supplying their own ranks with new executives and that while they pay the tuition of the students at Northwestern, the purpose is frankly self-protective. Each of the twenty-eight companies agrees to send to the school for the new course from two to four special students recruited from the brightest young men of the high schools of Chicago and vicinity. The new course will be opened in September of this year with probably 100 students.

Northwestern university announces

that the following fire insurance companies have agreed to finance scholarships in the new insurance course of the Commerce school:

Aetna Insurance company, Alliance Insurance company, American Alliance Insurance company, American Eagle Fire Insurance company, Citizens Insurance company, Continental Insurance company, Eagle Star and British Dominions General Insurance Company, Ltd., Fidelity-Phoenix Fire Insurance Company of New York, Fire Association of Philadelphia, General Fire Assurance Company of Paris, Great American Insurance company, Hartford Fire Insurance company, Insurance Company of North America, Liverpool and London and Globe Insurance Company, Ltd., London and Lancashire Insurance Company, Ltd., National Liberty Insurance Company of America, Newark Fire Insurance company, Orient Insurance company, Patriotic Insurance Company of America, Philadelphia Fire and Marine Insurance company, Providence Washington Insurance company, Queen Insurance Company of America, Royal Insurance Co., Ltd., Springfield Fire and Marine Insurance company, Star Insurance Company of America, Sun Insurance office, Union Insurance Society of Canton, Ltd., World Fire and Marine Insurance company.

Score One for the Motor Cop With a Heart

Sunday afternoon, July 6, while traffic on the Waukegan road, where it intersects with the Glenview road, was at its height, motorists were given a brief thrill when one of Sheriff Hoffman's motorcycle officers pursued and halted a car occupied by several women, one of whom was a gray-haired matronly person.

While the officer and the elderly woman engaged in spirited conversation, scores of drivers pulled up to learn what the "pinch" was about. But it quickly developed that no arrest was taking place. The sheriff's officer was Sergeant Gilbert Kelling and the car he had overtaken and halted was not being operated by speed fiends. On the contrary, it contained his mother, the elderly woman, Mrs. Ricka Kelling of Chicago, who was out with several friends for a pleasure ride.

Sergeant Kelling chanced to see them driving along the road, overtook them and gave peremptory orders that the

party accompany him, not to jail, but to the nearest ice cream parlor, where he "blew" a good portion of his available cash.

The incident pleased the motorists who had stopped to learn the cause of the officer's action, and, incidentally, when they were informed of the reason of it, the stock of another of Sheriff Hoffman's motorcycle men jumped above par.

WHERE CONES COME FROM

Ice cream cones, those fragile containers of the sweets so popular in the summer months, are moulded and baked at the rate of 2,000 an hour, by means of a gas oven and a 7-foot wheel. The wheel lies upon its side, and is built with 36 spokes, upon each of which is a double iron mould. The batter is poured into the hollow core, a cone-shaped plunger automatically descends, pressing the batter into its finished shape. The wheel then revolves, carrying the mould into the gas oven, which bakes it evenly and quickly. Then the wheel turns forward another spoke, bringing another filled mould into the oven while the finished cone is removed.

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