

A New Service

for Studebaker Owners

on the North Shore!

Even a car as good as a Studebaker must have competent service facilities and to insure every Studebaker owner in Evanston, Winnetka and Wilmette that his service will measure up to the excellence of his car, we shall establish a complete and commodious service branch in Evanston within sixty days—the exact date and location will be announced later.

Until our new branch is established in Evanston you will receive special attention at our North side

branch at 6101 Broadway (corner of Glen Lake St.). Here you will find service facilities as complete as anywhere in Chicago.

The new Evanston Branch will be another link in the chain of service stations we are establishing all over Chicago—because of the many owners of Studebaker cars in the north suburbs of Chicago we shall make the Evanston service one of the most complete and commodious in the entire system.

It will service Studebaker cars exclusively.

All service work will be estimated and priced in advance by our service experts, so that you will know exactly how much the work is to cost before leaving your car.

All service work will be guaranteed.

All service work will be under the supervision of our main office and locally managed by thoroughly experienced Studebaker service men picked from our main office.

Consistent with our policy we shall engage the best mechanics obtainable and pay them the top wages.

There will be a large investment in specialized tools and machinery designed to service Studebaker cars. This is an important service advantage to the owner—with specialized equipment work can be done better, more quickly and at much lower prices to the owner.

Without reflection on any local organization you can readily see that automobile service must become highly specialized to give the owner of any make of car the most competent, prompt and reasonably priced work.

We have a very vital interest in giving this kind of service to Studebaker owners—we are the dealers for the second largest city in the United States. Our future success and progress will depend upon our city-wide reputation among Studebaker owners for good service at reasonable rate.

“A satisfied owner is our best salesman.”

Watch for our announcement giving the opening date and the exact location of our new Evanston Service Branch.

Studebaker Sales Co. of Chicago

Present Service Address for North Shore Owners

6101 Broadway

Main Service Office, 45 West 24th St.