

Winnetka Weekly Talk

by
LLOYD HOLLISTER, INC.
1222 Central Ave., Wilmette, Ill.
Telephone Winnetka 2000
Telephone Wilmette 1920

SUBSCRIPTION \$2.00 A YEAR

All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

Entered at the post office at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

SATURDAY, MAY 3, 1924

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

BOYS' SUMMER CAMPS

Boys' summer camps like Camp Custer, for older boys between 17 and 24, Culver Summer schools on Lake Maxinkuckee, and Adventure Island camp, conducted by Charles Kinney, are of almost immeasurable value to growing youth.

Camp Custer, Michigan, will be under the command of Brigadier General Moseley and is a Citizens' Military Training camp. The work of such a camp is too well known to need description. As the name indicates this camp will develop both the civic and patriotic sides of the young men attending it.

The Culver Summer schools, the largest and most completely equipped of their type in America, aim to train their pupils physically, mentally, and morally.

Mr. Kinney's camp, pitched on one of the islands in northern Green Bay, always has in attendance boys somewhat younger than those in the other camps. The Kinney boys do no military work but much of their time is spent in activities that are much like civil engineering.

When we were boys, way back in the middle ages, there were no boys' camps. Occasionally we went to some summer resort where we paddled around in the water, fished off the pier for perch, swam and dived a little, and on Saturday nights went to a dance in the hall over the soft drink parlor.

What grand opportunities the boys of today are enjoying! As they grow older and discharge with credit the responsibilities their fellow citizens give into their keeping, these summer camps must also come in for their share of the credit.

CLEAN UP!

From where we now are sitting we can see back lots strewn with all sorts of rubbish—tin cans of various sizes, but most of them rusty, an old wooden pail, several dingy wooden crates, piles of plaster, an assortment of bent and twisted rain troughs and down spouts, and a plentiful springling of pieces of paper.

It's not a pleasant prospect. It's untidy, shiftless, dirty, slovenly and everything else that means recklessness, carelessness, and lack of civic pride. Everybody that goes by takes one hopeless look and hurries past.

Suppose those old cans and the rest of that stuff were picked up and put where it belongs, how changed the view would be! Two boys in a few hours could collect and accumulate the rubbish so that it could easily be carted away.

The north shore would be visibly improved if all the vacant lots were cleaned up. A pile of good-for-nothing paper and tin cans thrown where residents and strangers can see it, lowers a community's reputation surprisingly.

LET'S CLEAN UP!

"UNSTRETCHED FACULTIES"

The greatest of all tragedies—the tragedy of the unstretched faculties." This is the sincere belief of the great teacher whose biography H. G. Wells has lately presented in the volume, "Sanderson of Oundle."

Whether it is the greatest of all tragedies it is surely a common one. In the world today there must be thousands, perhaps millions, whose faculties—powers, abilities—are not being exercised; whose possibilities are not being brought out.

We believe that it is the supreme function of the school to develop these latent powers. Under wise direction youth's "unstretched faculties" can be gradually drawn out, and the great tragedy at least partially averted. We say "partially" because the boy or girl may later drift into some occupation that provides little outlet for the powers developed in the school.

But after all the most serious danger in this lack of opportunity for cultural development lies in the evil effect it has upon racial progress. The hope of the race is in the individual. If his faculties are unstretched the evolution of the race is retarded.

Let us see to it that we do not neglect to do all we can toward providing full opportunity for well-rounded development of the powers not only of our own children but of the growing youth everywhere.

OBJECTIVE TESTS

It would certainly be good for each of us if he could see himself as others see him. No doubt almost every normal human being rates himself highly. And it's quite natural that he should, because self-confidence is essential to efficiency and also because a man's judgment of himself is inevitably a prejudice.

But this misreading of one's own value leads to bad consequences. It may lead to self-conceit, than which there is no failing more disastrous. Milton's Paradise Lost is one long account of what pride did for Lucifer. And again conceit swells up a man until he either bursts or is punctured.

It would redound to a person's advantage if he would submit himself at fairly regular intervals not only to a mental examination but also to mental and spiritual measurement. He has his teeth x-rayed. Why should he not ask the expert to analyze his subtler part, his intelligence and emotional nature. A radiograph of this sort would be of considerable profit to any man.

A town or community of any size would derive much benefit from an objective test of this sort. Any of our north shore villages could use very advantageously the results of such an examination as is now being given to certain towns under the auspices of the Better City Campaign movement.

THOSE BAND UNIFORMS

We hope that all who contributed to the N. T. H. S. band uniform fund (whether directly by personal cash or check or less directly by the purchase of a ticket to some benefit entertainment) will have the satisfaction of seeing the boys and girls on May 10, at the Cook County high school band concert when they will appear fully arrayed in their new caps and capes.

Lloyd Hollister, Inc., and the Band must again thank those who so generously made possible the purchase of these uniforms. If ever there was a genuine community project, planned and successfully carried out, it was the getting of these uniforms. Even the unknown, the "anonymous," contributor appears in the laudable list.

And now it's up to the band. Those uniforms will look extra fine when we see them after the contest worn by the victors. New Trier expects every band-member to blow his best.

DIRECT YOUR BOY'S AND GIRL'S INTEREST OUT-OF-DOORS— CHILDREN'S WHEEL VEHICLES

New Models Now On Display

**BICYCLES WAGONS
VELOCIPEDES IRISH MAILS
SCOOTER BIKES, ETC.**

A large variety of last year's models — all perfect goods — GREATLY REDUCED to make room for new stock.

Look for the **Yellow Special Sale Tag** on which both regular and sale prices are listed.

As good a selection as you will find in the "Loop" and as reasonably priced. No Need of Going to Chicago!

FREE! Toy gas balloons will be given to children accompanied by adults on Saturday only.

Chandler's
Fountain Square
EVANSTON

NORTH SHORE LINE

What Is Ahead?

THE North Shore Line has great faith in the future of the communities it serves. The years ahead are going to bring them increased prosperity and solidarity.

And as the North Shore Line believes in the North Shore, it believes in itself. The future will see the road develop step by step with towns of its territory.

Yet the character of the North Shore Line service will only be amplified in the years ahead—not changed in character.

For North Shore Line service is built today in a mold large enough to take care of every requirement of the future.

The friendly courtesy it manifests through its employees will never be superseded, because human relations are unchanging.

Call the spirit of the North Shore Line old-fashioned in its kindly attention to the welfare of its patrons, or advanced in its conception of what a railroad should be to its customers—the fact remains that it is there, a matter of pride to ourselves and of congratulation from our passengers who have experienced it.

Fast, frequent trains link Chicago's South Side, Loop and North Side to Milwaukee's business center, and to every town between.



The Charles A. Coffin Medal awarded to the North Shore Line for distinguished contribution to the development of electrical transportation for the convenience of the public and the benefit of the industry.

Chicago North Shore and Milwaukee Railroad Company

Winnetka Passenger Station

Elm Street

Telephone Winnetka 963