

## PUSH SEMINARY FUND CAMPAIGN

### Local Men to Aid Chicago Theological Seminary

Laymen and pastors representing Congregational churches of the North Side of Chicago and the north shore will meet in the Union League club, 69 West Jackson boulevard, Chicago, Thursday night, January 31, to discuss ways and means of raising this district's quota in the million-dollar campaign to be inaugurated next month by the Chicago Theological Seminary. Wives of the laymen and ministers attending the meeting will also be present. A dinner at 6:30 P. M. will precede the meeting. Frederick W. Chamberlain, 2845 Sheridan place, Evanston, president of the North Shore Festival association and a director of the Evanston Country club will preside. He is North Side chairman for the seminary campaign.

The Chicago Theological Seminary is the only one between Ohio and the Pacific coast for the training of Congregational ministers. It was established 68 years ago and during that time has prepared 2,200 students for the preaching of the gospel.

The growth of the institution has made necessary additional buildings and the endowment of certain branches of the curriculum in order to place them on a firm basis. It is for these purposes that one million dollars is sought.

An intensive campaign will begin on February 15 and continue to March 14. Although graduates of the seminary are now stationed in all parts of the world, it is recognized that the great Middle West benefits most directly by its work. For that reason the campaign will be concentrated in the states of Illinois, Michigan, Minnesota, Wisconsin, Iowa and Missouri.

Dr. Ozora S. Davis, president of the seminary, will be the principal speaker at the North Side meeting next Thursday night. He will tell of the work accomplished by the school and its aims for the future.

William C. Boyden of Winnetka is special gifts chairman for the district. Others assisting Mr. Chamberlain in the direction of the campaign in this district are Merritt Lum of Winnetka.

North shore church chairmen who will attend the meeting on January 31 are: John Fisher, First Congregational church of Wilmette; Edward P. Farwell, Winnetka Congregational church, and Harry Harrison of the Kenilworth Union church.

### Cadillac Housewarming Attracts Large Crowds

Cadillac's Housewarming at its new Evanston home, 1810 Ridge avenue, which started last Saturday, continued until Thursday, January 24. Since Open House night on January 19, many Evanston and north shore motorists and their friends have visited the new building, and inspected not only the plant and its service facilities, but also the display of new V-63 Cadillac models on the sales-room floor.

On the first evening of the housewarming, when for the first time, the recently completed branch was thrown open to the public, festivities held sway until midnight. The display room, the Used Car department, fronting on Lyons street, was turned into a ball room, and those who cared to do so, danced there to the music of Husk O'Hare's Syncopated Aces.

Refreshments for the dancers, and coffee and wafers for the other guests were served. On the second floor, in a temporarily erected motion picture theater, a special picture performance was given. A novel specialty and a selected comedy made up the program.

Among the exhibits shown this week were newly designed labor-saving devices for use in the service department, one of the original 1904 one-cylinder Cadillac runabouts and an open model dating from 1910.

In the salesroom, a variety of body designs of the V-63 were displayed, surrounded by appropriate settings and decorations. Members of the Evanston Cadillac organization were in attendance every evening to accompany guests through the building.

### Assessments Due on Two Winnetka Station Parks

The third installment on assessment No. 354645 for the Hubbard Woods Station park is now due and payable, according to Sanborn Hale, treasurer of the Winnetka Park district. Payment is also due on the first installment No. 369931 for the Indian Hill Station park.

Mr. Hale will be at the Winnetka State bank daily throughout next week between 8 and 10 o'clock in the morning and 2:30 and 5 o'clock in the afternoon to receive payments on these assessments.

## CHURCH PEOPLE VOTE ON BOK PEACE PLAN

There will be an opportunity on Sunday morning, January 27, at the Winnetka Congregational church to cast one's ballot on the winning plan of the American Peace board, commonly known as the Bok Plan. Rev. James A. Richards' sermon topic will be "Planning for Peace."

It is of much importance that the referendum on this peace plan be made just as representative as possible, Mr. Richards declares.

The music of the service will include:

Anthem—"I Have Considered the Days of Old"—James.

Anthem—"By the Waters of Babylon"—Coleridge-Taylor.

Tenor Solo—"If With All Your Hearts," from "Elijah"—Mendelssohn. Mr. Lawley.

### Motorcycle Cops Now Carry Human Ballast

Was a time when motorcycle policemen laid up their bikes in the winter time and took to traveling the prosaic beat. Not so in these days of sporty side-cars. For now the cops travel the speeders' lanes in pairs, one to guide the bike, the other doing double duty as ballast in the side-car and lookout for the hustling motorist.

Thus it is that the speeders' roll at the Winnetka police department continues to get the bulge on the record books and the "judges" still have work to do though the going is often a bit slippery.

Here's a list of recent "culprits" hauled in by motor-cops Hanselman and Ottone and their able ballasts. Ed Wetzel, Winnetka; M. Paulson, Chicago; Nels Bramberg, Hubbard Woods; J. Jones, Chicago; Julius Sackrison, Highland Park; Lawrence Smith, Port Sheridan; Prescott Olmsted, Chicago; O. E. M. Weller, Highland Park; Hobson Gunning, Glencoe; A. H. Goodman, Glencoe.

### Free Dental Clinic Is Open to All Taxpayers

The Children's Free Dental clinic recently established at the County hospital is for the use of every taxpayer in Cook county.

It is hoped that all of the children needing dental attention in Cook County outside of Chicago, will take advantage of this splendid service. Clean healthy mouths will prevent disease and make for progress in school.

Cards for admission to the clinic may be obtained from the County Agent's office, 1906 W. Polk street, or from the Public Health nurses, Room 922, County building.

### Catholic Women Form North Shore Society

Organization day of Ouilmette Court, Catholic Daughters of America has been set for Sunday, January 27, when 45 women will be initiated as charter members of the organization which was formed at a recent meeting of several members of Ouilmette council, Knights of Columbus.

Following the ceremonies on Sunday there will be refreshments and a social hour.

The election of officers will be held in the early future.

### Edwin J. Brach Buys, H. A. deWindt Estate

Edwin J. Brach, vice-president of E. J. Brach & Sons, candy manufacturers of Chicago, is reported to have purchased from Heyliger A. deWindt for an indicated \$168,000 cash the residence and 300x500 feet at 593 Sheridan road.

Mr. Brach, now in California, will occupy the home in July, after decorating estimated to cost \$25,000.

Mr. Brach's brother some time ago purchased a tract with riparian rights in Winnetka at a reported \$75,000 and announced he would erect a home to cost in excess of \$250,000.

### Firemen's Association Ball Booked for Tonight

Last minute preparations were in progress today for the annual Winnetka Firemen's association dance which will be held at Community House this evening.

A crowded hall is anticipated tonight to "do its stuff" to the tuneful offerings of the famous Vagabonds. Festivities begin at 8 o'clock.

### Christians, Land and Taxes—Class Subject

Greame Canning will be the speaker at the Men's Sunday Morning class of the Winnetka Congregational church on January 27. The subject for discussion "his Sunday will be, "The Christian Attitude Toward Land and Taxes."

Sunday's discussion is one of a series on the general theme of "Religious Hobbies."

## CADILLAC HAS BIGGEST YEAR

### Sales of All Types in 1923 Exceed Previous Year

That sales, shipments and deliveries of Cadillac cars during 1923 all surpassed the high records of 1922, and that the first four months of sales of the new V-63 surpassed by more than 70 per cent the corresponding period in the sales of the type 61, is the summary of a statement by Jay W. Dunivan, manager of distribution of the Cadillac Motor Car company, in reviewing the company's activities for the past year.

"Our records compiled at the close of the year show that 1923 sales, shipments and deliveries have all made gains over 1922, and mark the highest point yet attained in Cadillac history," states Mr. Dunivan. "From the outset of the year, sales of the type 61 were excellent, and after the introduction of the V-63 in September they began mounting in an increasing ratio over sales in the corresponding period of the earlier type, and continued to do so throughout the remaining months of the year.

"The growth in sales has been accompanied by a strengthening of our dealer organization, improvements in service facilities, the erection of many new buildings by distributors and dealers, and closer factory co-operation with them through an increase in district supervision.

"The economic outlook for 1924 is good. With few exceptions, most sections of the country are prosperous. The new V-63 Cadillac has been accorded the greatest reception of any Cadillac, and our distributors and dealers throughout the country in the new year will be operating on quotas considerably advanced over those of 1923."

### Railway Association to Conduct Safety Contest

The American Railway association committee on the Prevention of Highway Crossing Accidents, announces a national contest with cash prizes, for the best design of poster and most suitable slogan applicable to crossing accident prevention, for its 1924 campaign.

The design is to be 21 inches by 33 inches wide and to be in four colors. The slogan must be brief, catchy and practical.

All designs and slogans should be forwarded to the New York office, 90 West street, not later than February 11, it is announced. It is expected that many artists will send in posters.

The campaign conducted last year by the Chicago and Northwestern Railway, attracted considerable attention and produced excellent results in reducing the number of accidents.

### Nurse Heads Illinois Society at Miami, Fla.

E. Raphael Nurse of Wilmette, has been elected president of the Illinois Society of Miami, Florida, where he and Mrs. Nurse are wintering.

Practically every state in the union is represented by a society in the Florida winter resort. These groups are organized for the purpose of providing a medium of social contact for the many winter residents and have become extremely popular, in fact so generally recognized and so far-reaching in their activities as to support a common weekly journal called the State Society Bulletin, official organ of the Miami All States society.

The Illinois society recently held a picnic at Cape Florida.

### John Heinig, Formerly of Winnetka, Is Dead

John Heinig, son of Mrs. Frank Heinig, 782 Center street, died in Philadelphia, Friday, January 18. The remains were brought to Chicago for burial and the service was at Rose Hill, January 21. Rev. James A. Richards officiated. He leaves a mother and seven sisters.

### DEMONSTRATES LIFE SAVING

Mrs. Deubig of the Central Division of the Red Cross will give a demonstration of life saving methods and swimming in the New Trier High school pool, at 3 o'clock this afternoon. The girl students and their mothers, or any of the women of the community are invited.

### CONFINED BY ILLNESS

Justice Otto Falk, who several months ago recovered from a serious illness, is again confined to his home at the Point. In addition to his activities as a justice, Mr. Falk has for years been prominent in the affairs of the New Trier Commercial association.

## THE PUBLIC FORUM

### THE IODINE TABLETS

Winnetka Weekly Talk.

Gentlemen:

Herewith copy of my letter of this date to Mrs. Ralph T. Brackett in reply to her letter of January 9th, which recently appeared in the "Talk." I will be glad to have you publish my reply if you care to.

Yours very truly,

E. S. BALLARD.

Mrs. Ralph T. Brackett,  
255 Ridge Avenue,  
Winnetka, Illinois.

My dear Mrs. Brackett:

I have received and read with interest your letter of January 9th in regard to the iodine tablets which the Board of Education has provided for the use of the school children to the extent that their parents desire to avail themselves of the opportunity so offered. At the outset I wish to thank you for your interest in this very important matter and express the Board's appreciation of your suggestions. They were fully considered at the regular January meeting and I have been directed to communicate to you the views of the Board.

### Made Investigations

We wish to assure you that the entire question of the prevalence of goiter among the children of Winnetka and the best means to combat the tendency were investigated before any action was taken. At the October meeting of the Board Dr. C. O. Schneider, Village Health Officer, asked permission to lay the matter before us and the order of business was accordingly suspended for the purpose of permitting Dr. Schneider to present his views. He did so at great length, the substance of his statement being as follows:

Investigations and water analyses have shown that the incidence of goiter is almost in exact proportion to the lack of certain iodine salts which are common to sea foods and to land water supplies in regions which have been raised from the sea bottom in comparatively recent geological ages.

### Tablets Found Effective

In 1918 Dr. Klinger of Zurich introduced iodine chocolate tablets in the St. Gallen district of Switzerland, where the incidence of goiter was exceedingly high, actually running to 100% in some localities. In January, 1919, when the treatment was begun the incidence of goiter for the entire district was 87.6%. In January, 1922, after three years of treatment with the iodine chocolate tablets twice a year, the incidence was reduced to 13.1%.

In regard to the use of vegetables which usually contain iodine, such as spinach, beets, whole wheat, etc., this is not effective if the vegetables are grown in a district poor in iodine salts. It seems that the northern part of the United States, having been lifted from sea bottom much earlier than the southern and coastal regions, has had its iodine salts largely exhausted. Consequently vegetables and cereals grown in this region are practically lacking in these organic salts. For children living in this region therefore, the eating of the vegetables would not supply the necessary elements for the normal growth of their thyroid glands.

### Winnetka in Region

Our township lies in such a region. Consequently we find in the New Trier High school 207 girls out of 592 with goiter or enlarged thyroid glands. In the boys it is much less prevalent, there being but five cases out of approximately 600 boys. In our own schools, exclusive of Hubbard Woods where the physical examinations are not yet completed, we find that of 773 children 90 girls and 12 boys have definitely enlarged thyroids. In Glencoe, out of 600 children, 81 girls and 25 boys have such enlargements. These are exclusive of merely suspicious cases.

Dr. Schneider then discussed ways and means of prevention and recommended the use of the tablets which were later provided. Before taking action on the matter the Board referred to its attorney, Frederick O. Mason, Esq., the question of its right to provide tablets for the optional use of the children free of charge and were advised that they might lawfully do so. Accordingly at the November meeting of the Board a motion was made, seconded and unanimously carried instructing the Superintendent to make the necessary arrangements for the giving of iodine. Thereafter Mr. Washburne sent a letter to each parent in the following form:

"To the Parents:

"It has been found that the drinking water of Lake Michigan is lacking a certain kind of salt known as sodium iodine. This salt is a food required by some parts of the body, especially the gland just above the collar-bone, known as the thyroid gland.

"Because children who depend on Lake Michigan water do not receive this necessary food, the thyroid gland often becomes abnormal. Many of the children in our Winnetka Public Schools, and a still larger number in the New Trier High School, are showing the result of the lack of this food-salt.

"It is possible to give this food-salt in several ways. Some cities which, like Winnetka, depend upon water which does not have this nat-

ural salt in it, put it in the water that everyone drinks. Some firms put out table salt that contains enough of the iodine salt to make up for the lack in regions like ours.

"The simplest way of giving this needed food element, however, is in specially prepared chocolate tablets. Children who supplement their diet with one of these chocolates a day for ten days in the fall and ten days in the spring develop normally and naturally, their thyroid glands receiving the necessary food.

"For this reason, the Winnetka Board of Education has purchased enough chocolate tablets to supply all the children in the schools. These tablets will be passed around free for ten days this fall and ten days next spring.

"If, for any reason, you do not want your child to have the benefit of this food element which he would necessarily get were he living in parts of the country where it is present in the drinking water, will you please send word in writing to your child's teacher? If we do not receive definite word from you to the contrary, we shall assume that you are glad to avail yourself of this opportunity.

Sincerely yours,

C. W. WASHBURN.

### Had Professional Advice

You will see from the foregoing that the Board did everything in its power to investigate the question fully before taking any action and that it had professional advice that the use of whole wheat bread and fresh vegetables, in a region such as this, would not be sufficient. I may also point out that we did not make the administration of the tablets compulsory and you will no doubt agree that parents who do not wish their children to take them should not object to their being provided for the children of others who do. The latter class is very much in the majority and we have received a number of letters thanking us for the action we have taken.

You will perhaps be interested in learning of the extent to which preventative measures of this kind have been taken in other localities. Dr. Crile, the leading authority on goiter in America, has recently ordered a half million tablets of the same kind as those used in the Winnetka schools to be given to all school children in Cleveland, where the incidence of goiter is 29 per cent. The taking of these tablets, I am informed, is compulsory in Cleveland. Escanaba and Iron Mountain, Michigan, first iodized their water supply, but finding this method expensive and wasteful, have recently ordered tablets for all school children. Waukegan and Highland Park, Illinois, now have under consideration a program similar to that in Winnetka. The Wilmette Board of Education has arranged for the purchase of 10,000 of the tablets which are to be distributed to the school children either free or at cost price.

I hope you did not think that your letter would not receive serious consideration unless sent to the press. The Board welcomes criticism and suggestion from parents and wishes them to feel that their communications are always given careful thought and study.

Very sincerely yours,

E. S. BALLARD.

### A PLEA

Inasmuch as Winnetka does not wish a movie theatre, and the children of Winnetka and Hubbard Woods may find such amusement just one day a week, either at the Skokie school or Community House, I come to you through the Winnetka Talk with a plea.

Would it not seem the plausible thing in place of having the movies on the same afternoon at both Skokie school and Community House, to have one show on Saturday morning or afternoon, so that more children might attend?

Both the movies are given after school, and in the winter when the afternoons are very short and darkness comes on before the movie is over, it is almost impossible to let children come home alone, if they live any distance from the Community House or Skokie school, and, as I believe the pictures are selected so the children in particular may enjoy them, would it not be a better plan to have one show on Saturday so that it would not be incumbent upon the mother (who is oftentimes too busy) to attend with the children on account of darkness overtaking him?

This plea will, I hope, find consideration from those in charge of the pictures given in Winnetka.

A MOTHER.

### Hill and Stone, Realtors, Report Many Transfers

Hill and Stone, Winnetka realtors, report the following recent sales; the William Andrews bungalow at 883 Willow street to Julius and Alvine Ulbricht; the vacant property at the northeast corner of North and Greenwood avenues in Hubbard Woods from Ben P. Kiefer to L. H. Wilson; and the Marcus D. Richard's residence at 806 Rosewood avenue to Preston Boyden.

They also announce the purchase by one of their clients of the only vacant business property in Ravinia. It lies just east of the station on the north side of Roger Williams avenue. This is considered choice property as several store sites have already been sold and more building is contemplated this spring.