

Winnetka Weekly Talk

by
LLOYD HOLLISTER, INC.
1222 Central Ave., Wilmette, Ill.

Telephone Winnetka 388
Telephone Wilmette 1920

SUBSCRIPTION \$2.00 A YEAR

All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

Entered at the postoffice at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

SATURDAY, JANUARY 19, 1924

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

MID-WINTER

Mid-winter is January 20. That's what the weather people say. They light on this date by collecting all the winter temperatures, comparing them, and then computing the day with the median temperature. And, as has been said before, they find that day to be January 20. So, when the next to the last Sunday in January has passed we shall be headed for Spring.

Already, as one glances at the sky, he can see a hint of the warmer days in tree branches and twigs silhouetted against the gray. He shivers a little at the memory of the sub-zero days, but encourages himself with the thought that they are in the past and that no other days so cold can recur.

However, it will be many days before he will hear the sweet song of the meadow lark.

REPENT AND REFORM!

Repent! That's the very first thing a sinner must do in order to be saved. He must be sorry for his past; not excessively sorry, but sorry enough really to dislike it. If he is not sincerely sorry, he may still retain a sneaking fondness for the bad old ways, and perhaps return to them. If the children of Israel had thought of the flesh-pots of Egypt with disgust, they would not have hankered for them after their deliverance. So, whatever you do, don't forget to repent. Best of all, do your repenting in sackcloth and ashes.

Reform! Merely to repent is not enough. Repentance without reformation is vain regretting, empty, foolish, ineffective. You must be constructive. Form plans for better living. Re-form (note the hyphen) yourself.

Those who know best about

this matter of reform say that a person can't break old habits if he keeps his mind set on the old habits. Nobody, they say, can learn not to stand crooked by thinking about not standing crooked. The would-be self-reformer must start a new line of action by thinking about something new.

It sounds good. Try it.

MR. OLDFATHER

We met him very soon after we moved to Winnetka. He was kindness itself, telling us what a new-comer ought to know about the town of which we had just become a resident. He showed none of the offishness too often characteristic of the old settler, but seemed really pleased to help the stranger within the gates.

Since those early days it was our privilege to be associated with Mr. Oldfather in several civic groups. He was quiet but vigorous, courteous, mindful of differences of opinion, alert to propose more suitable plans, always open to suggestion.

At the bank we often met one another and he, with his genial "How do you do, Sir?" helped us to meet our difficulties somewhat more calmly and courageously.

The memory of his human kindness makes his going away a little less hard to bear.

N. T. BAND CONCERTS

Many people would rather hear a concert by a brass band than any other combination of harmonies. They find something stirring in the strains that issue from the recesses of the cornet, French horn, tuba, baritone, and big bass horn. Even the drums, snare and bass, captivate the hearts of this numerous body of brass band fans.

We don't mind admitting that the sudden outburst of The Star Spangled Banner from a group of brasses has set our whole being into a perfect frenzy of patriotic emotion. And Chopin's Funeral March has filled us with a mysterious awe and grief.

Hear the concerts of the N.T. H.S. Band on January 18 and 19. You'll not only be giving yourself a mighty good time but also helping the boys and girls to get uniforms.

The religious editorials appearing in the Winnetka Talk each week emphasize an element that is too often neglected. Every sailor must have a general idea of his vessel's destination. He must have some conception of the relation between himself and the universe. How can a sailor make intelligent plans unless he has some notion, however dim, of the

port he is bound for? How can a man make intelligent plans unless he has a notion as to whether his course, too, is tending?

Perhaps these editorials will help you shape your life plan.

ROOFING

over the
Old Shingles

ESTIMATES
FREE

NORTH SHORE ROOF CRAFTERS

Incorporated
3201 Emerson St. Evanston Phone 7026
342 Park Ave. Glencoe Phone 166



Buy a
Chevrolet
Today

NORTHWESTERN MOTOR CO.

1103 Chicago Ave., Evanston
724 Elm St., Winnetka
136 1st St., Highland Park

PATTERSON BROTHERS

Open Tuesday,
Thursday and
Saturday Evenings

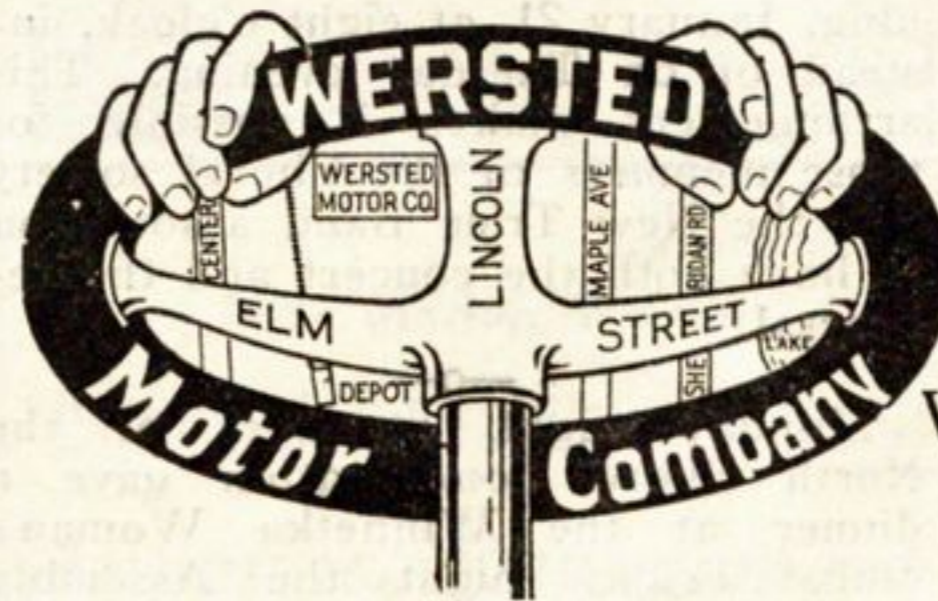
Musical
Instruments
Talking
Machines
Sewing
Machines

828 Davis Street
Phone 654
EVANSTON

FOR 14 YEARS

We have specialized in high grade repairing
Flat rate service for all cars

Storage
Supplies



U-Drive Cars
For Rent

DODGE BROTHERS
MOTOR CARS

WILLS SAINTE CLAIRE
MOTOR CARS

Phone Winnetka 165

NORTH SHORE LINE

Importance of the Railroad in Community Development

THE modern transportation system is not merely a connecting link between communities, but rather a creative force to bring them into existence.

The railroad is a pioneer and development naturally follows in its path. Hamlets become villages and villages broaden into cities. Population increases and new industries are born. Close-in farms of today become the residential sections of tomorrow.

In the development of the territory which it serves, the North Shore Line is an important factor, for dependable transportation is necessary to community growth.

It answers favorably the first question asked by the prospective resident:

"How is your transportation service?"

There is no delay or loss of time when you travel on the North Shore Line. Its service is fast, comfortable and frequent.

Chicago North Shore and Milwaukee Railroad Company

Winnetka Passenger Station
Elm Street Telephone Winnetka 963

THE BIBLE.

REV. FRANCIS CARR STIFLER.
(Wilmette Baptist Church, Wilmette)

Among books, the Bible easily holds first place in all the world. There are more copies of it on the north shore than of any other piece of literature. It is read today in over four hundred different languages and dialects. Its latest pages were written over eighteen hundred years ago, but it has been nevertheless the best seller for nineteen centuries in those parts of the world which today are most enlightened. Back of the birth of Every European nation lies the discovery of the worth of the Bible. England's political, literary, and social development have all sprung from an enthusiasm for this book. American life at its best is a heritage from the twenty thousand Puritans who came to these shores principally because they wanted freedom in their use and interpretation of the Scriptures. The unrest that moves toward better days in India and China today are traceable principally to the influence of the Bible.

The Bible deserves a more honorable place than one of mere decoration in our homes. It should be read and studied. It is not the easiest book to understand. This is partly because it is not really a book at all. It is a library. It consists of sixty-six books printed together in the single volume. Usually they are run together without title pages, without printing poetry as we usually print it, without the use of quotation marks to distinguish conversation from description and, in most editions, without even the use of paragraphs. Much of this is done to save space. Printed as our other books are, the Bible would be a work of several volumes. And this leads me to my point. We pride ourselves on the furniture and equipment of our homes. We demand the best. Your bookseller has Bibles printed in every conceivable style—the most modern if you want it. Our homes should have Bibles we can use. Consult your Pastor on this matter. Supply yourself with the most useful edition of the greatest book that was ever written.



The Charles A. Coffin Medal awarded to the North Shore Line for distinguished contribution to the development of electrical transportation for the convenience of the public and the benefit of the industry.