

Extra Fine Quality
White Longcloth
only 39c yd.

Rosenberg's

36 Inch, Heavy Quality
Shaker Flannel
very special, 24c yd.

The North Shore's Greatest Store
DAVIS STREET, EVANSTON, AT THE "L"

THE JANUARY SALES

OF SHEETS, PILLOW CASES AND SHEETINGS

assume greater proportions than in any previous year

The Well Known Defender Sheets

Splendid sheets and cases noted for their long-wearing ability. Made of the finest round thread, all-bleached muslin with plain or hemstitched ends. A value of excellence.

Size 81x90 inches, \$1.65
2x99 in. 81x99 in. 72x90 in.
\$1.65 \$1.85 \$1.55

Hemstitched Sheets

81x99 in. 72x99 in.
\$2.10 \$1.90

Defender Pillow Cases

45x36 in. 42x36 in.
45c 40c

Extra Fine Quality "Old Tyme" Sheets and Cases

Fine sheets and cases made of an exceptional quality round-thread Dwight Anchor muslin that is woven very closely. They will wash splendidly. The prices present a worth-while saving.

81x90 in. \$1.85 81x99 in. \$2.05
81x108 in. \$2.25 72x90 in. \$1.75
72x99 in. \$1.85 54x90 in. \$1.50
81x108 Hemstitched Sheets, \$2.50

"Old Tyme" Pillow Cases

45x36 inch 42x36 inch
55c 45c

5 yd. package of Cheese Cloth 49c

A soft, absorbent quality that comes in 5 yd. lengths in a sanitary sealed package.



Sale Begins Thursday, January 3rd

Greater than ever is this tremendous January Sale of Sheets, Pillow Cases and Sheetings which makes it the most important sale of White Goods during the year. In every way it is a Rosenberg occasion, which means that it is a painstakingly and carefully prepared for event, offering supreme values.

Famous Pequot Sheets and Cases

The well-known and popular sheet noted for its fine wearing qualities. Made of choice muslin, each one nicely finished and specially priced for this January Sale.

Size 81x90 inches, \$1.85
63x99 in. 72x90 in. 81x99 in.
\$1.75 \$1.75 \$2.05
81x108 in. Hemstitched Sheets, \$2.50.
45x36 in. Pillow Cases, 50c each.

Fruit of the Loom Pillow Cases

These fine cases also carry special prices during the January Sales. They are made of the finest muslin and carefully finished.

Plain Style
42x36 in., 35c 45x36 in., 39c
Hemstitched
42x36 in., 45c 45x36 in., 50c

Hill Corded Cases Hemstitched Clio Cases

Made of a fine grade of muslin with a neat corded border. Specially priced.
45x36 inch, 45c
42x36 inch, 40c
Fine line of full bleached muslin and nicely hemstitched.
45x36 in. 45c

Samson Pillow Cases 29c

In 42x36 and 45x36 inch sizes.

Berkley Cambric 29c yd.

A fine, soft quality cambric that makes fine undergarments. Priced very low at only 29c yd.

Splendid 81x90 Victory Sheets

A splendid-wearing sheet made of heavy, round-thread, full-bleached muslin that will wash well. May be had in the 81x90 standard double bed size and are priced at only \$1.19

Beautiful Dimity Bed Spreads

These fine spreads are made of choice cotton yarns and woven into unusually attractive patterns. They wear splendidly and launder perfectly. Plain hemmed and scalloped styles.

81x90 in. \$2.75, 81x99 in. \$2.95, 72x99 in. \$2.75, 63x99 in. \$2.45,
54x90 in. \$1.95, 63x90 in. \$2.15, 45x60 in. \$1.35.

Scalloped Spreads

72x90 in. \$2.75 72x99 in. \$3.00 81x99 in. \$3.25

Unbleached Muslin 36 Inch Longcloth
15c and 19c yd. 19c yd. \$1.85 Bolt

Pillow Tubing
49c yd.

A Supreme Value
"Hope" Muslin
18c yd.

Fine tubing of heavy quality, round-thread muslin in a 45-inch width. Only 49c yd.

Plisse Crepes
29c yd.

A soft crepe in colors of lavender, blue, white and yellow that makes dandy undergarments. Will wear well, wash splendidly and requires no ironing. 29c yd.

9-4 Dwight Anchor Sheeting

Bleached. 79c yd Unbleached. 72c yd.

Firmly woven of selected round threads. This fine sheeting is of an exceptionally fine quality and is priced very specially.

Nainsooks Pajama Check Shaker Flannel
29c and 39c yd 22c yd. 19c yd.

Sheer quality nainsook of round thread muslin that will make fine undergarments. Very special.

A heavy grade with small invisible checks, makes dandy sleeping garments. In pink and white in a 36-inch width. Only 22c yd.

A soft, fleecy quality flannel that makes warm nighties and petticoats. You should buy a supply at this low price.

68 inch All Linen Table Cloths \$3.95 each

Heavy all-linen damask cloths with beautiful floral pattern. At \$3.95 this is an extra-ordinary value and you should not overlook it.

An Opportunity Unusual!



Splendid Quality Turkish Towels

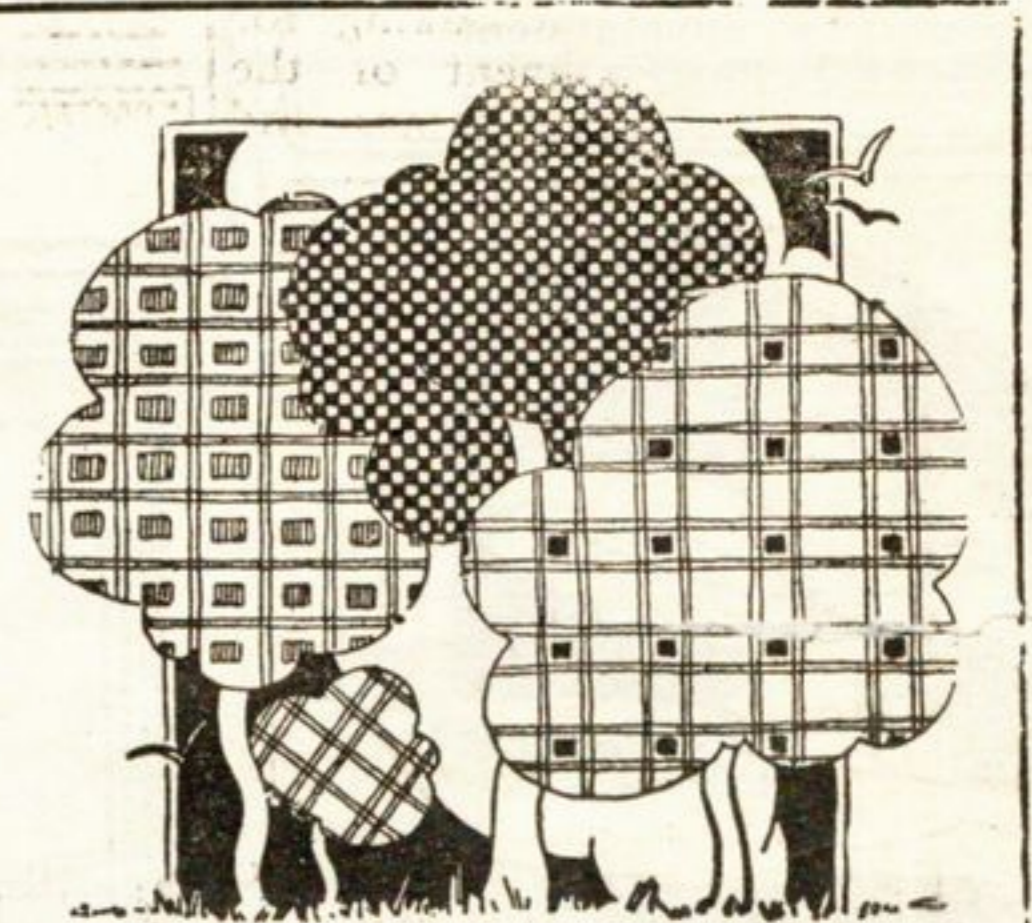
At these exceptionally low prices you should buy these towels in quantities. They are heavy double-thread towels and will give long and lasting service.

Size 18x36 inch.
29c each \$3.25 doz.
Size 21x44 inch.
55c each \$5.75 doz.
Size 22x44 inch
45c each \$5.00 doz.

TURKNIT FACE CLOTHS
8c each 95c doz.

Bordered Face Cloth
Heavy cloths with pretty borders of gold, lavender, blue and pink with wreath for monogram. \$1.40 dozen. 12c each

All-Linen Glass Toweling
Fine quality all-linen toweling in medium and small checks of red or blue. A regular 30c value only 28c yd.



Imported Dotted Swiss 88c yd.

Our fresh spring stock of this sheer Swiss is offered during this great sale at only 88c yd. The small white, tied dots may be chosen on grounds of lavender, green, blue, tan, brown, and navy. Makes beautiful dresses.

Exquisite Imported

Voiles 68c yd.

A fine quality of voile in a wide range of colors. This material is 40 inches wide and makes up splendidly.

Quality Percales

A good grade of percales in a wide range of exceedingly pretty and different patterns. Makes long-wearing aprons, dresses and children's school clothes. 19c yard