

WINNETKA WEEKLY TALK

A Clean Newspaper for a Clean Community

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SIXTEEN PAGES

PRICE FIVE CENTS

LOCAL MEN TO ADDRESS CLASS

"Religious Hobbies" to Be General Theme of Interesting Series

A VARIETY OF TOPICS

Leaders in Many Fields Are on Program

The Men's Sunday Morning class of the Congregational church now announces what will undoubtedly prove to be its most interesting series of discussions. Starting with Sunday, December 30, and continuing for seven weeks, well known Winnetka men will tell the class about their "Religious Hobbies."

The program

The complete program is as follows: December 30, 1923....Leslie J. Dobbs "The New Trier High Y Club" January 6, 1924....Stanley H. Simpson "The Opportunity to Prevent War Through Better Economic Organizations." January 13, 1924....Dr. J. W. F. Davies "The Part of the Father in the Religious Education of the Home." January 20, 1924....W. R. Moody and William Ayer McKinney "The Northfield Schools Founded by D. L. Moody." January 27, 1924....Greame Canning "The Christian Attitude Toward Land and Taxes." February 3, 1924....Lawrence A. Janney "A Christian View of Evolution." February 10, 1924....Rev. J. A. Richards "The Christian Ministry as a Man's Job."

Such a series it is felt certain will attract large attendance. Every Winnetka man is invited to come but it is suggested that the starting hour—9:30 A. M.—be remembered.

That the unusually interesting programs of the Men's Sunday Morning class are appreciated is evidenced by the largely increasing attendance each week.

Invite to Sessions

On Sunday, December 16, the members went to the Soldiers and Sailors' hospital at Great Lakes and held their regular class meeting there. In addition they were able, with the assistance of the Winnetka Post, American Legion, and the Winnetka Chamber of Commerce, to brighten the Christmas for the patients in the hospital by a gift of over \$100.

NO ACTION TAKEN ON SUBWAY CLOSING PLAN

A large number of interested property owners attended the hearing Thursday evening of last week on the question of closing the Willow street subway to avoid the huge expenditure that it is said would attend the construction of a crossing bridge at that point in connection with the proposed depression of the railroad tracks.

Considerable interest was shown by the property owners and there were some very strenuous objections to having the subway closed because of the fact that it is the only crossing point between Indian Hill and Ash street, a distance of some six or seven blocks.

The Village, it was stated at the hearing, is considering the advisability of closing the subway, since the estimated cost of constructing a bridge crossing at that point would be \$250,000. The plan to project a through truck highway along the west side of the North Western tracks also presents a serious engineering problem in connection with establishing a grade at the Willow street intersection.

The Grade Separation committee of the council, which called the hearing, announced it would take the matter under advisement before reporting further to the Village council.

All those who attended the hearing appreciated the fact that the Willow subway question presented one of the most serious problems in connection with the proposed Track Depression plan.

ALUMNI DAY

Visiting Day for the alumni of the North Shore Country Day school, was observed Friday of the last week when scores of "grads" appeared on the campus and enjoyed a veritable reunion.



STEWART GIVES NEW YEAR TALK

Evanston Pastor to Address Sunday Club

Rev. George Craig Stewart, rector of St. Luke's Episcopal church, Evanston, and one of the best known clergymen in the Middle West, will deliver the New Year's message to the community Sunday, December 30, at the Wilmette Sunday Evening club program in the First Congregational church.

Mr. Stewart has appeared before the Sunday Evening club on three previous occasions, having twice been called upon to give the New Year's message before audiences that taxed the capacity of the auditorium. He is a forceful speaker with a message of unusual power and interest.

Miss Anna Burmeister, soloist at the Fourth Presbyterian church, Chicago, and soprano with the Wilmette Sunday Evening club quartet, will be the soloist at the New Year's services. She has appeared with the Apollo club of Chicago and the Little Symphony orchestra.

There was an excellent attendance at, and evidence of high appreciation of, the Christmas concert given before the club last Sunday evening by the Philharmonic String quartet of the Chicago Symphony orchestra. The Christmas spirit was also effectively emphasized in readings by Miss Rita Smith, who is well known to north shore audiences.

Lighting Plant Hits Peak Load Xmas Eve

The Winnetka Municipal Lighting plant was obliged to carry the heaviest load since its installation when on Christmas Eve the indicator at the distributing point showed 1,021 kilowatts.

The figure is an interesting index of the growth of the village since comparative figures show that five years ago on Christmas Eve the supply was 427 kilowatts.

Village officials state that work has been started on the installation of another turbine at the plant in anticipation of the increased demand for service in the village. It is conservatively estimated that the peak load for 1924 will approximate 1,200 kilowatts.

XMAS RUSH IS BAD FOR OUR BAND FUND

The Band Fund to Date
Harrington C. Mitchell...\$ 25.00
Previously Acknowledged... 545.56
Total\$570.56

The Christmas holidays have very naturally caused a slump in the New Trier High School Band fund which is being solicited from citizens of the township by Lloyd Hollister, Inc. publishers of Wilmette Life, Winnetka Talk and Glencoe News.

One contribution was received since the reckoning of a week ago, but it was a fine one, amounting, as it did, to \$25.

The fund, which has reached \$570.56, is for the purpose of providing uniforms for the 120 members of the New Trier High school band. The goal is \$2,000 and Lloyd Hollister, Inc., is confident of realizing it, especially since the band promises to co-operate by giving benefit concerts on January 18 and 19.

Make out your check to
NEW TRIER BAND FUND,
LOYD HOLLISTER, INC.,
1222 CENTRAL AVENUE,
WILMETTE, ILLINOIS.

Found through a Want Ad!

Here's the story.—She lost her sable neck scarf. She told her loss in the Want Ad below. Somebody found the scarf and read the Want Ad and telephoned Wilmette 1233.—Joy!!

LOST—BROWN HUDSON BAY sable neck scarf. 2 skin. Lost between 4 and 5 p. m. Wednesday, between Wilmette Woman's club and Snider's drug store. Reward. Phone Wil. 1233.

"IT PAYS TO ADVERTISE!"

39 FIRMS USE FULL-PAGE ADS

Hubbard Woods Lumber Co. Leads in 1923

Thirty-nine business enterprises in Winnetka and vicinity got their names on the Full-Page Roll of Honor in the Winnetka Talk during the year 1923.

Leading all the advertisers was the Hubbard Woods Lumber and Coal company with a total of 21 full-page insertions, or almost two full-pages for each month in the year.

Second in rank among the Full-Page advertisers was the Winnetka Chamber of Commerce with 17, while the Winnetka Coal and Lumber and The Orrington were third and fourth, respectively, with 15 and 14.

Next in rank was E. C. Weissenberg with 8 full-page announcements. Then came Rosenberg's of Evanston with 7, Hubbard Woods Grocery and Market with 5, and Skokie Motor company with 4.

Three firms had three full-page insertions, each, as follows: Blomdahl and Sundmark, Wilmette Building Material and Richardson's garage.

Five enterprises had two full-page insertions apiece during the year. They were, R. H. Schell and company, Rosenbaums, Chandler's, Woodland Grocery and Market and Northwestern Motor company.

Those who had one full-page announcement during the year were, North Shore Bootery, William Aitken, Anthony and Lareau, Edinger and Sons, Brandl Brothers, Frint George and company, Black and White Cab company, Illinois Apex company, North Side Motor company, Welch's Cafeteria, Winnetka State Bank, C. M. McDonald, New Trier Commercial association, Reo Motor Car company, Feltman and Curmes, McGuire and Orr, A. Starr Best, G. L. Zick and company, Lord's, Ridgway's, Eckhart Hardware company, Adams Pharmacy.

The full-page ad enterprise is not confined to a few lines of business but, as the above names indicate, is quite as representative as are the smaller advertisements. Practically every firm listed on the year's honor roll of full-page advertisers is represented in Winnetka Talk as a consistent advertiser. The full-page ad is usually the method employed in emphasizing some particular feature of their business.

GRADS FORM ALUMNI BODY

Clerk Welcomes New Trier Graduates at Big Festivities Last Friday

ASSOCIATION PLANNED

Alumni Trim Varsity in Basketball Game

During the half hour preceding the New Trier-alumni basketball game last Friday night the old graduates of the high school gathered in the auditorium to discuss plans for an alumni association.

A previous association for ex-New Trier students had been formed in 1912. This did not last long, however, for the graduating classes of the previous years had been so small that there were not enough alumni to hold an organization together.

Explains Plans

At the present time, with about 2,000 alumni, the situation is different. There is a need for such an association, and a strong desire for it on the part of graduates. At the gathering on Friday night, Frederick E. Clerk, superintendent of the school, told about what the association which is about to be formed is going to do. He said that hereafter all school affairs, such as entertainments and class parties, will be open to its members. In order that the alumni may have a place to congregate, the large literary room in the school building will be set aside for them. In this room will be kept records of the activities and achievements of former students. In addition to these privileges each member will receive a subscription to the New Trier News, and thus will be able to keep in touch with the present happenings at the high school.

Osgood Temporary Head

Richard Osgood, class '23, as a temporary president of the association, was instructed to appoint a committee to draw up a constitution.

At the close of the meeting the annual basketball contest between the alumni and the regular school team began in the gymnasium. The lightweight game was fast and furious. A basket for one side was followed by a basket for the other, thus keeping the score tied almost throughout the entire battle. At the finish the home boys made a spurt, sunk two baskets, and won a victory, 27-23.

Alumni are Winners

The alumni heroes avenged their lighter brothers in the following fray. The New Trier men were compelled to face some of the school's best players of by-gone days, and after a hard fought contest lost by the close score of 18-17.

Players of the alumni lights included Charles McKinney, Bud Fraser, Robert DePau, Pat Smith, Perry Lieber, and Bob Smith. Those on the heavy team were Art Seibold, Ray Roth, Al Rand, Steve Lusted, Ollie Brown, and Curtis Parker.

Country Day Carolers Visit Many Homes Here

Among the joyous groups who caroled in the village on Christmas Eve, was a representation from the North Shore Country Day school under direction of headmaster Perry Dunlap Smith.

The group set out from the F. W. Blatchford residence on Forest avenue, and made a "round" of various homes terminating their caroling at the L. M. Johnson home on Sheridan road where they enjoyed refreshments.

The custom will be repeated in 1924, it was announced.

PREACHERS' EDITORIALS

The second of a series of editorials by clergymen of the north shore will be found on the editorial page of this issue of Wilmette Life.

This week's editorial is by Rev. Stephen A. Lloyd, pastor of the First Congregational church of Wilmette and is an appropriate New Year's message.

You will be interested in reading these editorials. Watch for them each week in Wilmette Life!