

A Charge Account is very convenient during the Christmas Holiday. Why not enjoy this privilege? Credit Desk—Third Floor

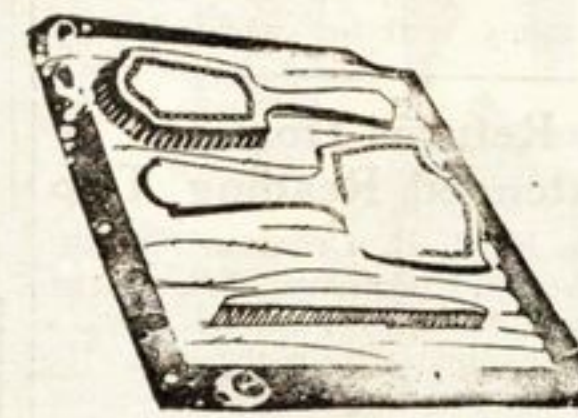
The Christmas Store

Gift Aisle

The Home of the Gift Unusual

And it really is—it's a veritable gift haven where all the unusual things you'd probably never think of giving have been assembled. A half-hour spent in Gift Aisle and half of your gift problems are solved.

Three-Piece Ivory Sets, \$6.50



She'll be delighted with one of these good-looking three-piece sets consisting of comb, brush and mirror. The price is quite reasonable.

Twelve-Piece Sets \$20.00

One of these complete sets consisting of mirror, brush, comb, shoe horn, nail file, button hook, buffer, cuticle knife, powder box, hair receiver and two cold cream boxes makes a welcome present.

Polychrome Candlesticks

A pair of these distinctive candlesticks makes a lovely gift. They look exceptionally well on a mantel piece.

\$2.95



Polychrome Book Ends, \$2.95

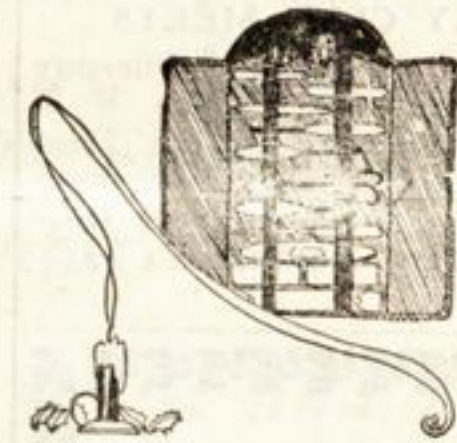
Beautiful book ends in a gorgeous Roman Fruit design. They make a dandy gift.

Door Stops, \$3.50

Heavy iron door stops in pretty, quaint hand-painted designs. An unusual gift.

Boudoir Lamps, \$2.95

Exceedingly pretty little boudoir lamps complete with colored shades. A dainty gift such as this, will overjoy her.

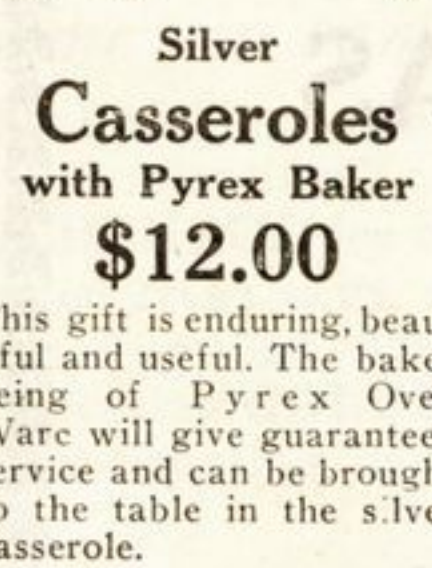


Seventeen-Piece Manicure Set \$10.00

This splendid set comes in a smart-looking leather roll and is suitable for the boudoir and for traveling purposes. The price is very reasonable.

Men's Bill Folds, \$1.00 up

Men's Military Brushes, in case, \$2.95 up



Silver Casseroles with Pyrex Baker \$12.00

This gift is enduring, beautiful and useful. The baker being of Pyrex Oven Ware will give guaranteed service and can be brought to the table in the silver casserole.

Twenty-six piece Community Dinner Sets \$31.75

On Christmas morn, mother will be delighted if she receives a velvet-lined case containing this beautiful set of 25 pieces of Community Plate.

Under the arm Bags, \$5.95

Very smart-looking, large, flat purses that fit snugly under your arm. No handle or straps.

Beaded Bags, \$3.75

Novelty French Checkers 75c

Exquisite Spanish Combs \$1.95 to \$15.00

Rhinestone Bracelets, \$1.00

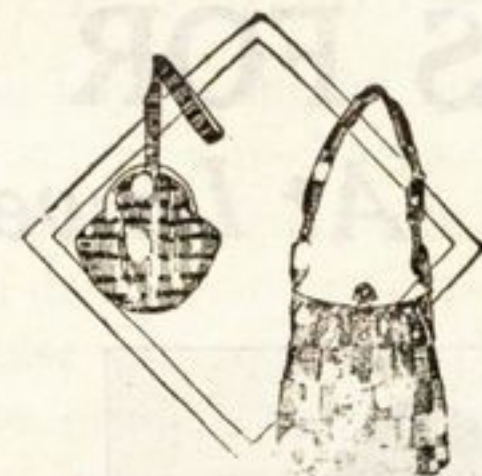
Glass Bracelets, 3 for 25c

Japanese Bracelet, \$1.50

Earrings, 75c to \$4.50

In black, green, amber and red.

Hoops, Clusters, Single Drops



Give Mah Jongg The Game of the Moment at \$8.75

A splendid set with celluloid-covered tiles, packed in a neat box with sliding drawers.

Mah Jongg Tables, \$10.95

Practice Sets, \$1.95

Dandy Mah Jongg sets with tiles of stiff cardboard, the ideal game for beginners. Priced very reasonably.

Handbags \$2.50 up

Beautiful silk or leather handbags in both pouch and envelope styles. Some of these bags have good-looking tops.

Vanity Boxes, \$1.95 up



Here in Evanston, just a short ride from home, is a metropolitan store with all the conveniences of a big store yet minus all the discomforts of shopping in the big stores downtown. Here, everything has been done to make your shopping tour easy, two elevators, post office in the basement, numerous floormen, a fleet of swift delivery trucks and hundreds of salespeople insure prompt attention.

Store open evenings till 9:30

Bring the Kiddies to Toyland



Here in Toyland reigns jolly old Santa Claus and close by in his mammoth Workshop Dan Dwarf and his wife Delia are busy making those toys that the kiddies will see Christmas morning. Bring the kiddies to Rosenberg's Toyland—it's easier.

DOLLIES

Unbreakable Kid Body Dolls\$1.50
Rachel Dolls\$1.45
Skeezix Dolls98c
Pat Dog Dolls85c
Uncle Walt Dolls\$2.00
Spark Plug Dolls98c
Madam Hendren Walking and Talking Dolls, \$2.85 up.

GAMES

Toy Town Conductor90c
Pirate & Traveler\$1.65
Crazy Traveler\$1.00

PUZZLES

Twilight Express\$1.25
Single Puzzle85c
Little Boy Blue59c

WIND-UP TOYS

Toonerville Trolley95c
Fire Engines\$2.25
Toy Telephones\$1.00
Knife Sharpeners\$1.25
Yellow Cabs85c
Hook and Ladders95c

DOLL FURNITURE

Wooden Cradles\$1.25
Dolly Trunks50c to \$3.00
Rockabye Swings\$1.25
Dolly Bath Sets75c
Dolly Beds25c and up

Gifts Men Like

Just inside our East Door you'll find a very extensive array of appropriate gifts for men. Expert salespeople will gladly help you make your selections.

Shirts Are Always Welcome English Broadcloth Shirts \$4.50



These smart shirts will please Dad for they are so good-looking. They may be had in neck-band or collar-attached styles.

French Flannel Shirts, \$5.00

Manhattan and Kingly Shirts, \$3.00

Christmas Neckwear \$1.00

Handsome ties in a wide variety of colorings and combinations. All ties are packed in pretty Xmas boxes.



Other Silk and Knitted Ties, \$1.50 to \$4.00
Berkley Knitted Ties, \$2.50 to \$4.00

Men's Kid Gloves \$3.50



Fine cape gloves in tan, gray and cordovan with plain and stitched backs. A number of Hays' Buckskin gloves are included at this price. A splendid gift.

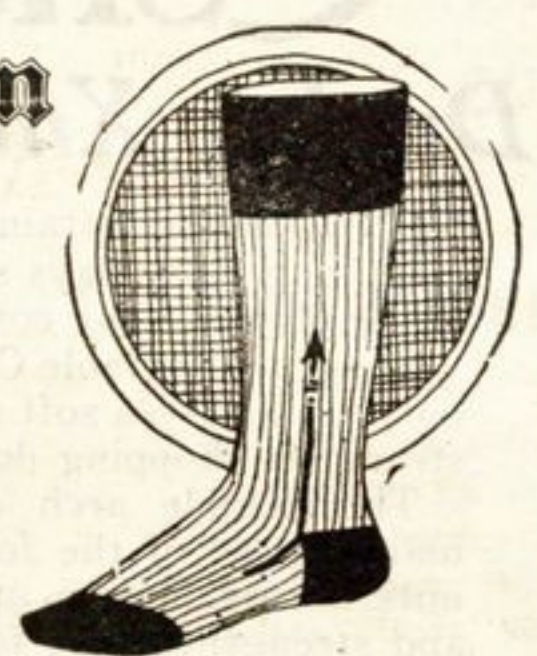
Others \$2.45 to \$6.50

Fur-Lined Gloves \$5.50

Full-lined gloves suitable for dress or driving during the winter months. Every man who drives a car will appreciate this kind of a gift.

Interwoven Socks 75c

A splendid-wearing hose of pure silk with reinforced heel and toe. In all the wanted shades.



Silk and Wool Hose \$1.00

Phoenix and Interwoven hose in all the popular shades for winter. Packed in pretty Christmas box.

A pure silk hose in colors of black, gray, navy and white. This hose is of a splendid wearing quality and makes a fine present.

Bathrobes, \$12.50

With Slippers to Match

Good-looking, warm bathrobes made of high-grade Beacon cloth and nicely trimmed. All bathrobes have a pair of comfy slippers to match. The ideal gift for Dad or big brother.

Suspenders, \$1.00
Leather Belts with Silver Buckles, \$2.50

Our Own Post Office in Basement. No Waiting.

Buy Hosiery for Gifts

How many women do you know who have too many silk stockings? Few Christmas lists contain the names of such fortunate people. Most women welcome with delight a gift of hosiery especially when the good taste of the giver has selected hose such as this.

The New Checked Silk-and-Wool Sports Hose \$3.75

A splendid, full-fashioned silk-and-wool sports hose in checked effects of gray or black or tan and brown. Very smart-looking.

Phoenix Clocked

Silk Hose \$3.50

A sheer Phoenix silk hose with wide French crotch and high heels. May be selected in black only, in sizes 8 1/2 to 10.

Kayser

Glove Silk Hose \$3.25

A beautiful hose in novelty striped effects. The shades are black and silver—the price is very reasonable.

Rosanne Silk Hose, \$2.25

A fine, full-fashioned silk hose made according to our own specifications with double knee and sole. May be chosen in black and colors in sizes 8 1/2 to 10.

Smart Gloves



FRENCH KID Gauntlets \$4.50

Made of fine French kid in the long-cuff style with a strap-around wrist. Heavy crocheted embroidered backs in two tone effects. In gray, black and brown.

TWO CLASP FRENCH KID GLOVES WOMEN'S

Driving Gloves \$3.95

The woman who drives her own car will appreciate a pair of the Baco Cape gloves with the knit cotton fleeced lining. Have strap wrist and are very warm.

Exquisite Perfumes



From Coty—Paris

L'Origan Perfume, \$2.00 1/2 oz.
Paris Perfume, \$2.00 1/2 oz.
Blanche and Rosee Talcum, \$1.00

Toilet Sets

Twilight Kiss Four-Piece Sets \$7.00
Blue Beauty Four-Piece Sets \$4.50
Queen Bess Three-Piece Sets \$1.50

Melba Shaving Sets \$1.25

Every man will enjoy one of these sets containing Shaving Cream, Talcum, Vegetal and Styptic Pencil.



Comfy Slippers—A Cozy Gift

Who wouldn't enjoy slipping into a pair of these warm, comfortable slippers after a hard day's work or play. They are a "real" Christmas gift.

Men's Felt Slippers \$1.60 up

In Everett style with cuff that can be turned up. In colors of khaki, Paisley, gray, brown and navy.

Children's Comfy Slippers \$1.00 to \$2.25

Warm little slippers for little folks. In colors of blue and red. Priced according to size.

Women's Felt Slippers, \$1.50 up

Very warm and cozy slippers in shades of rose, blue, lavender, fawn, orchid and purple. Mother or Grandma would appreciate a pair.

For the convenience of those people who find it difficult to shop during the day, and for those who wish to avoid the huge crowds, we will be open every evening till 9:30. Between these hours you are assured a maximum of service, take advantage of it. Post office will also be open till 9 o'clock which is something radically new.

Gifts Women Appreciate

Dainty Chemise \$3.95

Made of beautiful radiants, crepes and trousseau silks in bodice top styles with straps of self materials. In both tailored and lace-trimmed models.



Silk Gowns \$5.95 up

Of beautiful crepes and crepe-de-chines in tailored and lace-trimmed models. Some have scalloped bottoms, edged with lace.

Silk Step-Ins \$3.95

Of fine radium silk trimmed with lace or picot edging. Vests to match may be had at this same price of \$3.95.



Jersey Silk Petticoats \$3.95 to \$8.95

Carefully made of radium silk in wonderful color combinations, including henna, black, navy, tan, Copen and brown. A petticoat makes a splendid gift.

Colorful Corduroy Robes \$7.95

Warm, comfortable corduroy robes lined throughout with fine silk. In such flattering shades as purple, wisteria, rose blue and lavender. Others to \$18.95.

Brushed Wool

Sweater Coats \$4.95 up

You'll please her if you give her one of these jaunty sweater coats. They are very warm, are made of the finest yarns, and come in a variety of colors and patterns.



Smart Skirts \$6.75 up

Stunning skirts of Camel's Hair and novelty cloths in the new wrap-around styles. Makes a very acceptable present.

Wool Knickers \$3.95-\$6.75

A dandy gift for the girl who rides or ice skates. They are carefully made with graceful lines.

Heavy Shaker-Knit Sweaters \$9.95

The girl who is planning on ice skating a lot, will enjoy one of these mannish, heavy sweaters. May be had in sizes 36 to 44 at this price of \$9.95.



Smart Looking Hat and Scarf Sets \$3.95 up

Very clever sets, ideal for winter wear. Effectively designed in harmonious color blendings and packed in pretty holly boxes.

Large Size Brushed Wool Auto or Skating Scarfs \$3.95-\$8.95

Silk Over-Blouses, \$7.50

Beautiful crepe-de-chine over-blouses and jacquettes in all the newest colors. Mother would be delighted with your thoughtfulness if you gave her one of these pretty blouses.

Rosenberg's

Open Every Evening until Christmas. Store hours: 9 a. m. to 9:30 p. m.