

Winnetka Weekly Talk

by
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Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

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SATURDAY, DECEMBER 1, 1923

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

DON'T PREPARE!

It is impossible to overemphasize the harm done by the belief that certain periods of life are merely preparatory. No matter how bad you may say the habit of thus preparing is you cannot possibly be too strong in your denunciation. If you assert that this habit of putting a premium on the future and a discount on the present has wrecked the lives of thousands of people, you will be keeping well within the facts.

Why this wild exaggeration? the critic will ask. It is not wild exaggeration; it is simply the plain unvarnished truth.

Take, for example, the belief more current some years ago than now, that this life on earth was merely a preparation for a worthier life beyond the grave. What was the effect of that belief on the lives of men, women, and children? The body was mortified that the soul might be purified and made fit for the next world. Dirt and disease were neglected in favor of "soul-saving" activities.

Consider another form of this preparation idea. Consider the bad effects of regarding the high school and academy as prep. schools. The real life came after this preparatory period in college or at work. In any case the four years of prep. work were regarded as not good for much in themselves. The sooner over, the better.

The evil consequences of this bad belief were many. Let us consider only a few. You were one of those high school boys. How did you feel? What was the effect on you? You longed for vacations. You wouldn't have cared much if the old school had burned down. You left school before you graduated. You went to work, real work! You had grown sick of preparing for that far-off, hazy, intangible future.

Don't prepare! Do to-day's work with intelligence and enthusiasm! A good to-day will be followed by a good to-morrow!

THE PETERBORO COLONY

Did you hear Mrs. Edward MacDowell, on a recent Monday evening, tell about the unique colony at Peterboro, New Hampshire? Her husband was the late eminent pianist and composer, and it is in his memory that his wife is carrying on the great work at Peterboro.

What is this "great work?"

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A. SANTI

905 Linden Ave. Hubbard Woods

It is the supplying of a place where the creative artist—painter, composer, or whatever he may be—may, during the summer months, at least, pursue his work unhampered by external distractions. Sitting alone in his little cottage far from others he can concentrate on his ideals and produce what may be a masterpiece.

Do we not all recognize the great value of undisturbed concentration on our plans? Can you do your best work in the midst of clamor and confusion, physical or mental? And if you are of highly sensitive nature, as so many artists are, you will appreciate the tremendous importance of what Mrs. MacDowell is doing at Peterboro.

HOME TALENT

Are we not justified in being proud—just a little—of the successes of our children? May we not praise them when they succeed? They are OUR children, and their achievements are in a measure also ours.

For the same reasons, though perhaps not quite to the same degree, we are interested in the growth of our fellow townspeople, especially the younger generation. When our neighbor's daughter makes an especially creditable appearance in a public concert we feel rather proud. When she plays or sings remarkably well some of her glory is reflected upon us. If, in dramatic performance, one of the sons or daughters of our village acts unusually well we are thereby made happy.

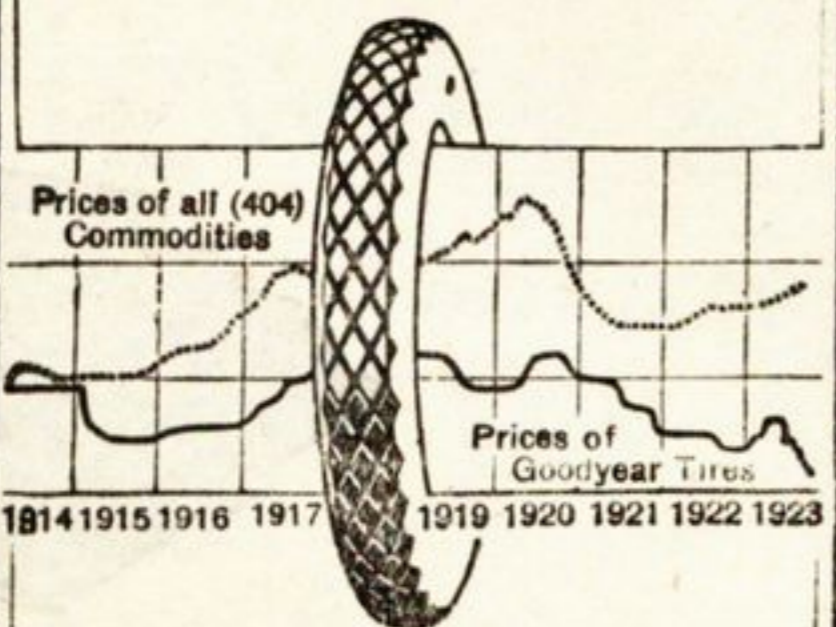
Now you'll know why we are so interested in the acting of Miss Katherine Crush of Wilmette.

GOLDEN RULE SUNDAY

"On December 2 go without your big Sunday dinner. In its place eat a simple meal of soup, bread and rice. Send us the difference between what this Golden Rule Meals costs you and what would have been the cost of your average dinner."

The above request is sent out by the Near East Relief committee as a simple, practical way of observing the Golden Rule and at the same time, helping the refugee orphans in the Near East.

In the following letter, President Coolidge urges the observance of this Golden Rule Sunday: "I feel sure that this suggestion will meet with very widespread approval and will bring more closely to mind the charitable requirements of those who are in adversity. It suggests not only a practical method for help, but the highest expression of sympathy by sharing for a time the privations of others."



THE extremely fair prices asked for Goodyear Tires year in and year out are shown in the chart above. Goodyear Tires are selling today for 45% less than in 1920; 39% less than in 1914. Despite this, their quality was never so high as now. This is a good time to buy Goodyears.

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Packer & Ostiller's

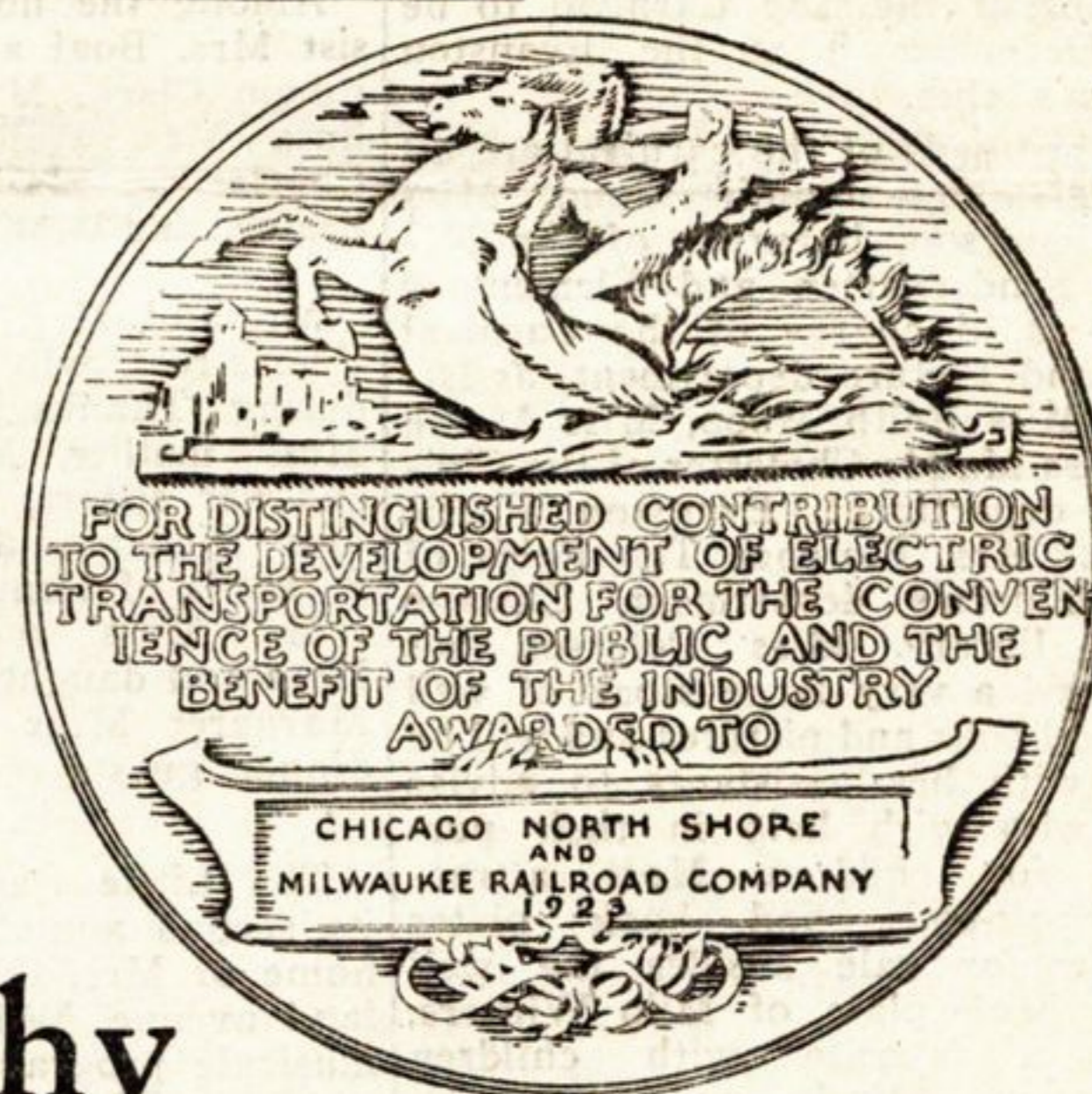
North Shore Bootery

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Evanston 6757

NORTH SHORE LINE



Why

The North Shore Line

won the first

CHAS. A. COFFIN MEDAL

at the Convention of the American Electric Railway Association, October 11, 1923, Atlantic City, N. J.

1—Because of the particular initiative, skill and enterprise manifested in popularizing electric railway service.

"From the representations of the winning company, the committee finds, that on this property, there has been carried to fruition most of the things that have been talked about for years, as the remedies for various troubles. On this property the remedies have not only been talked about; they have been EXECUTED."

From Report of Committee on Award

CHICAGO NORTH SHORE and MILWAUKEE RAILROAD COMPANY

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