

Winnetka Weekly Talk

by
LLOYD HOLLISTER, INC.
1222 Central Ave., Wilmette, Ill.

Telephone Winnetka 388
Telephone Wilmette 1920

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All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

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SATURDAY, NOVEMBER 24, 1923

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

ARE YOU THANKFUL?

The day is at hand when we are accustomed to take stock of the good things we have received during the disappearing year. No matter how ungrateful we have been heretofore, we now begin to count our blessings, name them one by one.

We are glad that we are not Europeans. As the news of what is now going on, and what has been going on, in the countries across the Atlantic, comes to our ears and minds we are grateful that we live in America. How long we shall remain immune we cannot tell, but we are glad to be out of the European broils.

We are thankful for health. If we have been sick and are now once more enjoying good health we are doubly thankful. For the well-being of our friends we return thanks.

Finally, we are grateful for the opportunities of continued growth which the coming months present.

UP TO PARENTS

It cannot be emphasized too strongly that parents must not allow their cars to be driven by those of their sons who are under sixteen years of age. Under no conditions should a father or mother permit a child in his early teens to drive an automobile.

A boy is naturally not so good a judge as an adult. And judging from the terrible total of deaths caused by automobiles in 1923 all adults are not infallible. But a boy of sixteen or thereabouts who is a good judge is an exception. With no warning at all a boy will shoot from under a viaduct into a crowded thoroughfare. He will pass other cars apparently caring little how many are coming from the other direction. In short he will take chances galore.

Parents must not allow their boys under sixteen to drive the family car.

YOU CAN DO BETTER

Our local merchants, with thoughts of their customers in mind, have been, and doubtless still are, buying Holiday wares. As a result of long and familiar experience they know what sort of goods and prices suit north shore people.

We urge our readers to visit the stores in their community and see if they cannot do better by buying their Holiday purchases in their own towns. If you are a newcomer you will be surprised by the large assortment and remarkable values. You will find that you can get the same article for the same price as you would pay in the city and often for a lower price.

A tour of the stores in your neighborhood will be a very pleasant experience. Without doubt it will reveal to you many things of which you before knew little. You will be convinced that you have been imposing an unnecessary burden upon yourself by shopping so far from home.

Look into your own town stores and see how much better you can do!

HOW TO BE UNHAPPY, ETC.

In a well-known metropolitan daily there is a department headed, "How to be Happy though Married." The name implies plainly that a happy man or woman is an exception, and that young people who are looking forward to happiness when married are deceiving themselves. To the conductor of this department the old saying, "And they lived happily ever after," is decidedly misleading.

We, on the other hand, believe that the old saying emphasizes the true state of things; that marriage and happiness go hand in hand and that a more sensible title would have been, "How to be Unhappy though Married." May we suggest to husbands, prospective and present, a few ways of achieving unhappiness? We do not attempt to give any suggestions to wives. Our experiences are limited.

1. Marry a B. B. D. damsel. For the benefit of the very old we venture the news that B. B. D. means Beautiful But Dumb.

2. Never give in to your wife. One single round of this treatment is bound to cause unhappiness.

3. When your wife says that she needs a new hat, tell her to "Forget it!"

4. Immediately after marriage make it plain to your partner that "now we're going to cut all such foolishness as flowers and chocolates!"

The consistent and constant use of these very few rules is guaranteed to produce an inferno that will make Dante's variety green with envy.

TAKE THEM OFF!

No doubt a beautiful park would be improved by having signs nailed here and there upon its stately trees! How much more attractive Lincoln Park would be if nice big wooden boards were stuck onto the lovely trees that line the drives!

Why are we not so particular about the good appearance of our own home towns as we are about the appearance of public parks? If signs are out of place on trees in parks, they are much more out of place on our own village trees.

As you drive through a town whose trees are plastered with ugly signs, what impression do you get of the town itself? Does it impress you as a desirable town to live in? Does it seem like a town that really cares about its looks? Do you pass through impressed by its beauty?

Why don't the local civic organizations make it their business to take these signs off the trees?

MAKE IT FIRST CLASS

You can make the Winnetka Post-office a "first-class" post-office. Don't misunderstand us when we say that it is now a "second-class" post-office. The term is purely technical.

The volume of business of the Winnetka Post-office is, and has been, growing rapidly. In fact, so rapidly that it has almost reached the point where it has really qualified for a "first-class" rating.

It is earnestly requested that the people of Winnetka make all their purchases of stamps and cards, at the Winnetka Post-office. By thus increasing the sales they will enable it to be rated as a "first class" post-office.

Are you attending the opera by way of the 7:02 North Shore Special? In some ways it's better than going by auto. You sit in a well-lighted car. Somebody else does the driving. You don't have to look for a place to park your car. The kind of weather makes no difference. The Special runs just the same in rain, snow, and zero weather as on clear starry nights.

ALWAYS ON THE JOB

The human salesman sometimes gets sick and stops working. He doesn't work on Saturdays and Sundays. The Want Ad never gets sick and works 365 days in the year.

POULTRY

What'll be the main item for your Thanksgiving dinner—Turkey, Duck, Goose or Chicken? Decide to-day, let us have your order and you'll get a carefully selected bird whose deliciousness will do justice to the occasion.

HUBBARD WOODS

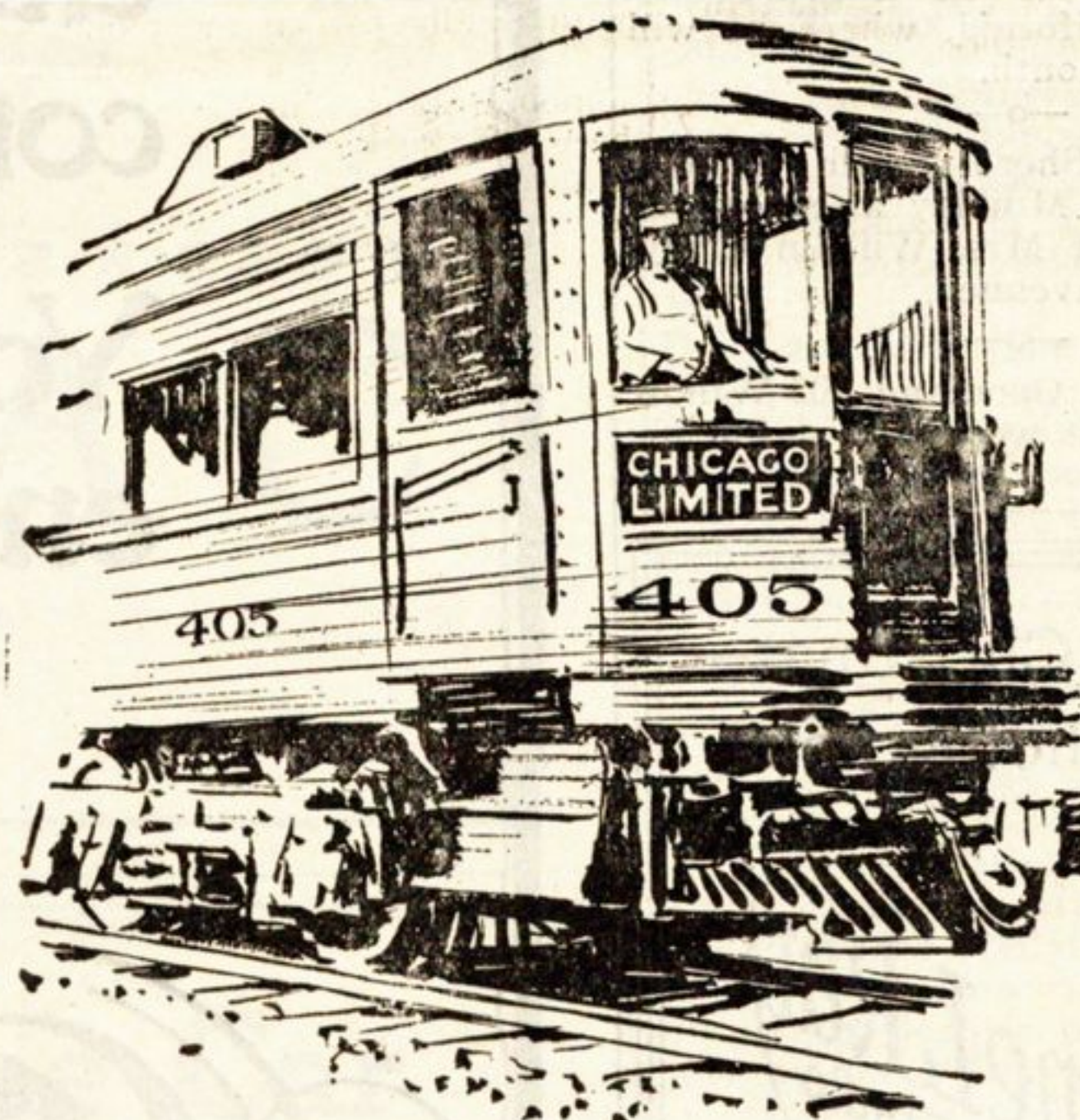
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890 LINDEN AVENUE
HUBBARD WOODS

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NORTH SHORE LINE



World's Greatest Artists Now Appearing in Chicago Civic Opera

The Chicago Civic Opera Company announces its opening.

Anseau, the Great Belgian Tenor, makes his first appearance. Galli-Curci, Chaliapin, Schipa, Garden, Raisa, Mason, all world renowned artists will help to make this season the greatest of all years.

A short comfortable ride on the North Shore Line brings you to the door of the Auditorium.

Chicago North Shore & Milwaukee Railroad Company

Winnetka Ticket Office
Elm Street
Telephone Winnetka 963