

WINNETKA WEEKLY TALK

A Clean Newspaper for a Clean Community

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WINNETKA, ILLINOIS, SATURDAY, NOVEMBER 24, 1923 TWENTY-EIGHT PAGES PRICE FIVE CENTS

BUILD VILLAGE MALL WITHIN YEAR

CHURCH PLANS BUDGET DRIVE

Congregational Church Will Send "Salesmen" Into Parish December 2

WILL NEED \$56,000

Group of Men to Work as Canvassers

What is probably the largest group of men which unites in concerted community service, will go out on Sunday afternoon, December 2, to call at all the homes in the parish of the Winnetka Congregational church. It is the annual Every-Member Canvass on behalf of financial support for 1924. The unusual features of this church need no introduction to long-time residents of Winnetka. Comprising, as it does, twenty-three denominations, it makes its appeal on the ground of practical Christian service, seeking not sectarian advancement but community welfare. Leaders throughout the country are watching what has been termed "the Winnetka experiment," by which, instead of a multiplication of church buildings and church staffs, a comparatively few churches are rendering large and non-competing service to their communities.

Employ Budget System

With much discussion these days about budget systems, it is interesting to note that the Winnetka Congregational church operates on a carefully estimated budget with a Business committee in control of all expenditures. While the items of expense are large, they are carefully checked to provide against waste or overlapping effort. Just as business-like is the canvass scheduled for a week from Sunday. Winnetka has been divided into eight zones each with a captain in charge. Lists have been carefully prepared to include not only church members but church attendants, parents who send their children to the church school and those who are interested in the other activities of the modern church.

Educational Force

This annual canvass goes beyond the mere asking for funds and has become an educational force for the village institutions and the spirit behind them. The canvassers, in reality, salesmen for Winnetka and have the opportunity of meeting many newcomers with the story of what our community spirit has done. The invitation is given to engage in the activities of the church and of Community House, which, owned by the church, is operated by and for the village at large, with some 85,000 recorded attendance in a year's time.

Growing Rapidly

The church has grown in membership during the year and the church school growth has been in keeping with the growth in day school attendance. A quartet has been added to the musical program. But the underlying service of the church cannot be interpreted by facts or statistics. It is personal. It is undemonstrative. It is seen not only in the daily work of pastors and official workers but in the unregistered service of members who seek to express Christianity in the solving of individual and social problems.

Of the budget of 1924, \$14,000 is to be expended outside of Winnetka for religious and educational work. This amount is divided among many national agencies and includes the entire support of four young people, two in India and two in China, whose letters tell of their successful efforts to carry the Winnetka spirit of service into less fortunate places.

Nine thousand dollars is the church's share for the upkeep of Community House, a practically equal amount being contributed by those outside the parish of the Congregational church.

The 1924 Budget calls for the raising of \$56,000. Last year there were 733 contributors. It is hoped to increase the number, thus making possible the maintenance of a high level of service.

An Editorial

The north shore is territory for solicitors.

Throughout the year come in numbers, canvassing the business and residence sections in quest of funds for various causes.

Some represent legitimate and recognized charities. Others must be classed as "bogus," employing the name of charity to fill their own pocketbooks.

It is this type of human parasite against which the New Trier Commercial association is waging a continuous fight in the effort to rid the north shore of a most obnoxious practice.

Every bona-fide charity, as well as every recognized welfare agency, local and general, is listed with the New Trier Commercial association secretary in the Brown building, Wilmette. The honest solicitor goes immediately to the association offices to receive credentials before starting upon a campaign of solicitation in the township, or, if he at first overlooks this important detail, makes haste to rectify his error as soon as reminded by one of the business men.

The "bogus" solicitor does not dare to even approach the Commercial association offices in quest of credentials, for the obvious reason that he knows he must give a detailed explanation of the character of his business.

"Therefore, if you are solicited for funds, always demand New Trier Commercial association credentials. Only by this means can the association ever expect to discourage the business of the 'bogus' solicitor.

Remember, also, that the Christmas season is the harvest time for these petty swindlers, and, therefore, the time when one must heed carefully the warning of the Commercial association.

Demand the Credentials!

VILLAGE PLANS THANK SERVICE

Community Thanksgiving Service at Christ Church

In accordance with a custom of several years' standing, the Winnetka Congregational church and Christ Church will join in a community Thanksgiving service at Christ church, Sheridan road and Humboldt avenue, at 10:30 o'clock on the morning of Thanksgiving day.

Rev. James A. Richards, pastor of the Congregational church will deliver the sermon, his subject being "Christian Common Sense."

Music for the occasion will be provided by the choir of Christ Church. Rev. E. Ashley Gerhard, rector of Christ Church, and other ministers in the village will assist in the service.

The Community Thanksgiving service is the great service of the year in which all residents of the community participate.

Leaders in the churches anticipate a record attendance this year, since it is felt that most residents of the village will want to avail themselves of this splendid opportunity to gather as a community in observance of the national feast day to hear a message of Thanksgiving and songs of praise.

In addition to the Community service, each of the churches will bring the Thanksgiving theme into their services on Sunday morning.

The Scandinavian Evangelical church is planning a special service of music for Thursday night to which all residents of the village are cordially invited.

Early Deadline

Because of the Thanksgiving holiday next week, it will be necessary to have all news and advertising copy for next Saturday's issue of WINNETKA TALK in our office not later than Wednesday noon, November 28.

BAND FUND REACHES \$268.75; LET'S GO!

CONTRIBUTIONS TO DATE	
Mrs. M. W. Fletcher	\$ 2.00
Wellington Coolidge	10.00
O. B. Liska	1.00
J. C. Smith	10.00
Wilmette State Bank	15.00
Dr. F. W. Parker	5.00
Anonymous	1.00

Total \$ 44.00
Previously acknowledged \$224.75
Grand Total \$268.75

Another weekly reckoning and the New Trier High School Band fund conducted by Lloyd Hollister, Inc., shows a steady growth. Contributions this week brought the grand total to \$268.75. Every day brings the boys nearer to the coveted uniforms to be purchased from the fund subscribed by the citizens of New Trier.

"We are pleased to enclose herewith draft to your order... as a contribution for the purchase of uniforms for the New Trier High School band," reads one letter received this week. "You are to be congratulated on taking up the matter and I am sure you will meet with success."

"The band is a fine thing for the school, the community and for the boys," writes another contributor, "and I am glad to do this bit. I wish you success in this direction."

Those are typical letters. They indicate the spirit that prevails in every household in New Trier township. You are interested, we know, and, of course, we may expect your help today! The boys need \$2,000 for their uniforms. They will raise a part of that amount by giving a benefit concert next month. The balance must be subscribed by their fathers, mothers and friends.

Mail your contributions to—
NEW TRIER BAND FUND,
c/o LLOYD HOLLISTER, Inc.,
1222 CENTRAL AVENUE,
WILMETTE, ILL.

Thanksgiving Program at Scandinavian Church

Thanksgiving Day will be observed with fitting ceremony Thursday evening of next week by the members of the First Scandinavian Evangelical church located at 886 Elm street.

Announcement is made that the services at 8 o'clock will comprise music selections by the Young Ladies' chorus of the congregation and a trio from the Moody Bible Institute of Chicago. A service of praise will be conducted by Ruben Johnson, a student at the institute. The pastor, Rev. Paul T. Seashore, will give the sermon.

Activities of the parish in the next week have been announced as follows: Sunday school at 10:15 A. M. Morning sermon 11:15 A. M. Young People's meeting at 5 P. M. Special musical program.

Evening service 7:45 P. M. Study from the Book of Acts Monday evening 8:15 at the Samuelson home, 901 North avenue.

AT MISSION SESSION

Rev. James A. Richards, pastor of the Winnetka Congregational church, attended the meeting of the Commission on Missions in New York Thursday and Friday of this week.

Has your boy a dog?

Here's one that will give him lots of fun.

FOR SALE—FINE GERMAN police dog, one year old. Tel. Wilmette 2880.

CLASSIFIED AD TAKE A VACATION—NEVER—

CLOSE CONTRACT FOR NEW PARKWAY

Village and Property Owners Come to Complete Agreement As All Objections to Linden Street Widening Also Are Withdrawn

Diligent effort upon the part of the Winnetka Village council, and more particularly the Public Buildings and Yards committee of the council, of which J. D. Pierce is chairman, has been rewarded in the consummation this week of a definite plan for a Village Mall or Parkway to be located in Block 26, midway between Elm and Oak streets and extending from Chestnut street east to the present public lane leading out to Elm street one-half block west of Linden street. This provides the first important step in the proposed Village Plan.

The proposed Mall, which is now a potential reality, will be 82 feet in width and will provide a beautifully improved connecting link between the proposed new Municipal building, on the east, and the proposed Community center on the site of the present Horace Mann school, on the west.

With the announcement that the Mall idea has been successfully carried through, comes the assurance that all objections to the proposed widening and improvement of Linden street between Elm and Oak streets have been withdrawn. The Mall, according to the agreement between the village and the owners of properties involved in the plan, will be improved by November 1, 1924. Provision is made for a Mall that is essentially the same as that pictured in the Village Plan book distributed to all residents of Winnetka a few years ago.

History of Achievement

About a year ago the village filed condemnation proceedings for the condemnation of the center of Block 26, for use as a municipal service yard and fire station in connection with the proposed Village hall to front on Linden street between Elm and Oak streets.

It was planned to use the center of the block temporarily as a municipal service yard until such time as the development of the Village would make it possible to develop this area as an open Mall or Parkway connecting the village hall with the proposed Community center building on the present site of the Horace Mann school, as provided by the Village Plan.

After negotiations were started with the various property owners involved, it appeared to be more desirable to proceed at once with the development of the center area as a Mall, the property owners indicating a disposition to co-operate with the village authorities only under the condition that the service yard plan be eliminated, expressing a willingness to donate the necessary land for improvement as a Mall, thereby making it financially feasible to carry out the Plan idea immediately.

Linden Plan Goes Through

One of the conditions of the agreement entered into between the Village and the owners of property in question, is that the latter agreed to withdraw all objections to the confirmation of the special assessment proceedings for the widening and improvement of Linden street from Elm to Oak street.

It is now felt reasonably certain that the plan for this improvement will go forward without further delay, furnishing much needed additional parking space in the center of the Elm street business district, as well as providing a wide thoroughfare as an ideal setting for the block in which

it is proposed to locate the new municipal building.

Business Men Praised

The Council, in session Tuesday of this week, voted a resolution of appreciation of the generous and valuable assistance rendered by the Winnetka Chamber of Commerce in securing the co-operation of all of the property owners involved in the project for a Village Mall.

The proposed Village Mall will be 82 feet in width with a 26 foot parkway in the center, flanked by 18 foot lanes skirted by 10 foot walks. The Parkway will be beautifully landscaped, while the lanes and walks will be of concrete construction.

Stores to Face Mall

Attractive commercial structures will face the Mall both on the north and south, these, in accordance with the agreement, to be of uniform architectural design that will meet with the approval of the Village authorities and harmonize with the Village Plan idea.

A lane 16 feet wide will be opened from the west extremity of the Mall leading out to Oak street, while the present lane leading into Elm street will be improved, thus providing access to the Mall directly from both these thoroughfares. It is also planned to furnish access to the Mall through the Municipal building grounds, thus providing a short cut from the Elm street business section to the west streets.

Property owners who signed the agreement with the village were: Gustaf Nelson and Thora B. Nelson; Eric Nelson and Elizabeth Nelson, Reuben H. Schell and Edith Schell, Millie R. Smith and Frank Smith, John T. Brady and Mary Brady, Gustaf Erikson and Nellie Erikson, Ivar Hallquist and Minnie Hallquist, William A. McCalmon and Augusta McCalmon, Koo J. Smith and Julia M. Smith.

Don't Overlook This!

On another page of this issue of Winnetka Talk will be found a wealth of interesting and valuable information concerning Winnetka schools and the character of work that is being done in the public schools, North Shore Country Day school and New Trier Township High school. Addresses by various educational leaders, given at last Monday's mass meeting at Skokie schools, are recorded for the information of all residents of the village. Do not overlook this unusual feature!

Bible Translator Will Speak Here Monday Night

Monday evening, November 26, will be the time of the first of a series of lectures to be given at Christ Church Parish House by Prof. Edgar J. Goodspeed, of the University of Chicago, translator of "The New Testament—An American Translation," about whom the daily prints have contained much comment in the past several months. Monday's lecture, to begin at 8:15 o'clock, will be on the subject, "The Text of the New Testament Books, showing how they have come down to us." Lectures will follow every Monday evening up to and including Monday, December 17. All residents of Winnetka are cordially invited to hear these interesting lectures.