

HERE AND THERE ON SCREEN AND STAGE

Amateur

MARCH HARES

by

H. W. GRIBBLE

A Fantastic Farce

presented by

THE NORTH SHORE THEATRE GUILD

with the following cast:

Ethel Mrs. Mount
Mrs. Rodney Mrs. E. V. L. Brown
Edgar Fuller Ogden Cook
Geoffrey Wareham William Nourse
Oliver Minor Coburn
Janet Rodney Mrs. Ralph Heilman
Claudia Kitts Mrs. Kent Chandler
Mr. Brown William Boyden

If Brown serves correctly, a March Hare is a trifle wild and usually excited. "Madder than a March Hare" and "Wilder than a March Hare" seem to have become common expressions in modern conversation. Mr. Gribble certainly had them in mind when he wrote this amusing satire. But he had more than that in mind, with the result that March Hares is one of the oddest things I have ever witnessed. Employ a column to tell the story and one would have but started. It is a play of moods, of human emotions and of people who run about like March Hares. It was a pretentious undertaking for the Theatre Guild, but they arose to the occasion and acquitted themselves in splendid shape. Mistakes in lines or the dragging of a scene now and then are of small matter and were to be noticed only in the last act.

Mr. Nourse, as the wildest of the temperamentalists, lived up to his advance promises and gave an outstanding performance. In such a part as his there is always the terrible temptation to burlesque and he resisted beautifully. Mrs. Chandler, whose name appears on the Theatre Guild program for the first time, made a very plausible Claudia Kitts, especially in the first two acts. Ogden Cook, whose work in "The Hero" was so excellent, made a rather young looking Edgar Fuller, but then, perhaps Mr. Gribble intended he should be that way. The balance of the cast was well chosen and showed the effects of the careful coaching which Mr. Dean, the director, had given.

If the laughter, applause and remarks of commendation which the large and fashionable audience gave the production at Winnetka on Tuesday evening count for anything, March Hares was indeed a success.

Stage

MAGNOLIA

by

BOOTH TARKINGTON

Illinois Theatre

Does your reflection of history include memories of the sunny south in 1841? Do you know what honor meant in those chivalrous times? Or wherein lies the secret of bravery. All these things are woven into "Magnolia," the Booth Tarkington comedy which, without the blare of trumpets or the beating of drums, slipped into the Illinois last Sunday.

Here is a meek youth, raised with Quaker ideas in Pennsylvania, returning to his southern home where an irate

father turns him out because he declines to "shoot it out" with a southern marksman. In the course of seven years he discovers the secret of bravery under the direction of a noted gambler and returns to the worst bad man of them all. Through it all runs a love story which finally ends as such stories should end.

Contrasts are rarkington in this play and I fancy Mr. Tarkington had many a chuckle to himself as he wrote it. In the title role of the youth, Mr. Leo Carrillo gives a striking performance. He is moody, pensive or impulsive as the exigencies of the story require. But at the same time a totally different Carrillo from the one we saw in Lombardi, Ltd.

The little southern girl who finally capitulates into his arms is Miss Martha Bryan-Allen who was so very clever some time back in "He who gets slapped." She is quite captivatnig. The balance of the cast is about as good as you could want and this is particularly true of Miss Ethel Wilson who plays the part of a mulatto girl in a gambling resort. You will find many a good laugh in "Magnolia."

Hoyburn

Monday, Tuesday, Wednesday, November 5, 6, 7, brings "PIONEER TRAILS" to the Hoyburn. Cullen Landis and Alice Calhoun play the leading parts with an all star cast in this romantic drama of the early West. David Smith, the director, handles this spectacular period of American History in a way that insures stirring entertainment. Historically depicts frontier life during the period from 1849-1870, with a background of regions famed for scenic beauty. The lure of gold, the pioneer caravan, the Indian attack combine to make this picture a genuine epic of frontier days, it is announced.

On Thursday, November 8, "SOULS FOR SALE," from the noted story by Rupert Hughes, will be shown in Evanston for the first time. This romance is considered by many critics the best story of Hollywood ever screened and includes many famous stars.

Friday and Saturday "THE AGE OF DESIRE" will be presented at the Hoyburn. Here is another compelling work of Frank Borzage, the noted producer of "Humoresque" and "Children of Dust," the management states. Included in the very popular cast are William Collier, Jr., Mary Philbin, Myrtle Stedman and other capable actors. It is the story of those who hold riches in their hands—not in their hearts; the drama of a woman who desired happiness for which she sacrificed her son. Through twenty long years her heart kept asking, "Where is my boy—is he happy." Just imagine what a great producer has done with this appealing drama. Can you afford to miss it?

New Evanston

Jack London's famous novel, "The Call of the Wild," is seen in its screen interpretation at the New Evanston this week-end. An all-star cast presents this story, often described as the greatest work ever produced by the pen of the versatile writer of adventure themes.

Cecil DeMille's celebrated play "The Marriage Maker," is scheduled for the New Evanston on Monday, Tuesday and Wednesday of next week. Agnes Ayres and Jack Holt have the leading roles in this intensely interesting drama.

The usual first run comedy specialties and news reels are provided for next week's New Evanston offerings. The music program also promises features of unusual interest.

NEWELL & RETCHIN

The House of Harmon HOWARD

N. W. "L" Station at Howard

Friday and Saturday
TOM MIX
"SOFT BOILED"

Sunday
MARGUERITE DE LA MOTTE
"DESIRE"
with
DAVID BUTLER—RALPH LEWIS

Monday—Tuesday—Wednesday
"MERRY GO ROUND"
with
MARY PHILBIN
NORMAN KERRY

Thursday—Friday—Saturday
"Potash and Perlmutter"
with
BARNEY BERNARD
VERA GORDON
ALEX CARR

Pick of the Pictures ADELPHI

7074 North Clark St.

Friday and Saturday
JOHNNY HINES
LITTLE JOHNNY JONES
SNOCOKY'S TREASURE ISLAND

Sunday and Monday
GLORIA SWANSON
"ZAZA"
with
HENRY B. WARNER

Tuesday
"DESIRE"
MARGUERITE DE LA MOTTE
with
JOHN BOWERS
DAVID BUTLER

Wednesday and Thursday
THE PRINCE OF SKY.
LARKERS
HAROLD LLOYD
in
"SAFETY LAST"

FIGHTING BLOOD—Round 12

The North Shore's Most Representative Theatres

THE NEW EVANSTON

"The Big Pictures First"

NOW PLAYING

JACK LONDON'S

"The Call of the Wild"

BEGINNING MONDAY

CECIL DeMEILLE'S

FAMOUS PLAY

"The Marriage Makers"

WITH

AGNES AYRES

AND

JACK HOLT

MATINEE

EVENING

2 to 5:30

7 to 11

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The Arch of Comfort

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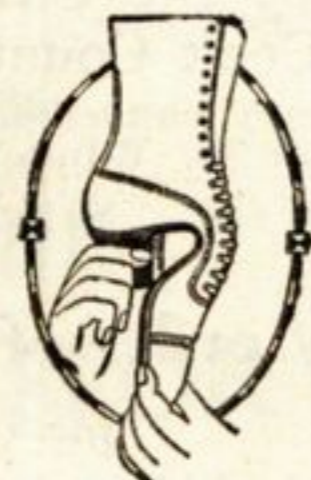
Cantilevers are constructed so that they can be drawn up to fit and support each individual foot arch, without restraining the natural action of the muscles and twenty-six small bones of the foot structure.

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North Shore Bootery

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Evanston 6757



PUBLIC MUST HELP SECURE BEST FILMS

Recent newspaper articles intimate a crisis in motion picture industry. Curtailing expenses, and closing the doors of film studios temporarily, not only hits popular stars who entertain us nightly, but thousands of "movie" employes are affected.

Motion picture art has developed rapidly. The cost has naturally increased. There was a time when average motion pictures were appreciated; now it takes super-pictures to please the majority. The public has turned critic, but has not helped much to finance better pictures.

"Today," states Mr. Breckenridge, of the Hoyburn theatre, Evanston, "it costs more to book good photographs frequently than covered by the receipts. Some of the greatest pictures ever produced are being shown in Evanston by the Hoyburn theatre, as soon as released. It is well known that Hoyburn "movies" are representative of all that is best, as they will continue to be. The musical program is also proving distinctly superior. Where will you find better pictures or better musical interpretations today?"

"Months ago the rising cost of film apparently necessitated increased box-office receipts, but the Hoyburn firmly refrained from advancing admission prices. This policy will be continued, with but slight change. An increase of six cents for evening admission of adults has become unavoidable. Formerly the evening

HOYBURN THEATRE

Afternoons 2-6, Evenings 7-11

Monday, Tuesday, Wednesday,

"PIONEER TRAILS"

An Epic of Frontier Days with
CULLEN LANDIS
ALICE CALHOUN

Thursday

"SOULS FOR SALE"

Famous Romance of Hollywood
by
RUPERT HUGHES
STELLAR CAST

Friday, Saturday

"THE AGE OF DESIRE"

Borzage drama of a woman who deserted her son for other desires and twenty years after.

SPECIAL MUSIC

Velma Talmadge, Soprano
Theresa Huening, Contralto
Stanley Wallace, Piano and Organ

price was thirty cents plus three cents war tax. Now it is thirty-six cents plus four cents war tax. There is no change in prevailing prices for matinees or for children.

"The Hoyburn Theatre takes this opportunity to thank many friends for past support and looks forward to continued encouragement of one hundred per cent entertainment."

The HOOVER

It BEATS... as it Sweeps as it Cleans



\$6.25 Down

Ten Months to Pay

Best known,

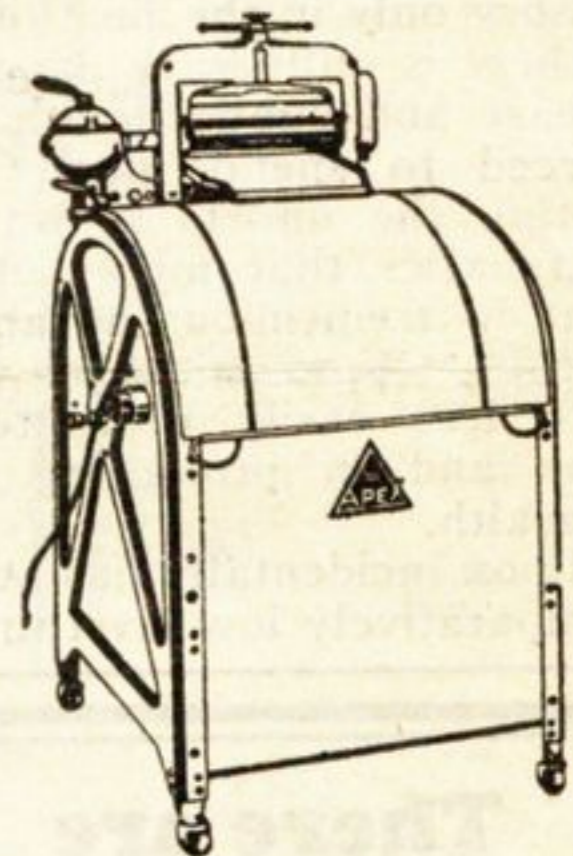
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Best thought of

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★ Fountain Square ★
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Superior quality at reasonable price.

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