

MOTOR ETHICS

By North Shore Motor Club

I resolve to do everything I can to prevent the appalling loss of life and property due to automobile accidents, more than 90% of which are avoidable.

I will endeavor to make the Golden Rule an every day precept of the Highway.

I will not exceed the lawful speed limit, nor the limit of safety.

I will not endanger the lives of fellow men.

I will not terrify the aged by undue haste or recklessness.

I will not fail to signal wherever a signal is required or would be helpful.

I will not cut corners.

I will not crowd another driver into the ditch.

I will not drive with dazzling lights.

I will not try to hog the road, nor try to pass another automobile on a curve.

I will not pack luggage on my car to extend beyond the fender line.

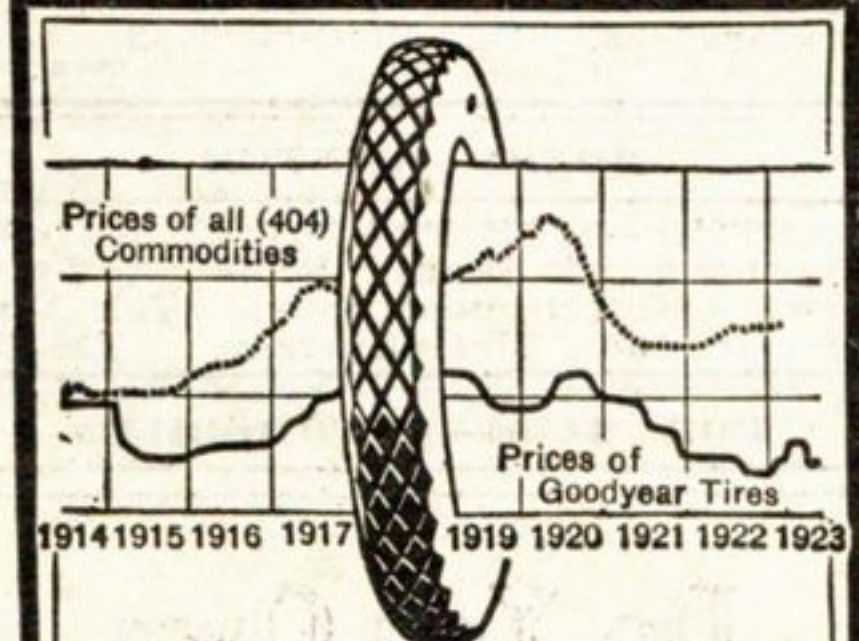
I will give the other driver a fair warning and a square deal.

I will be considerate of the rights of other drivers even to the point of yielding more than one-half the highway.

I will obey the law which is for my protection.

Durant Motors Manager Buys Home in Wilmette

Charles N. Bixby, Chicago manager of Durant Motors, has just purchased the attractive colonial residence at 1104 Ashland avenue owned by John W. Houtz. Frint George and company which negotiated this sale, reports that Mr. Houtz and family have located in Elmhurst, and that the Bixby's are moving to Wilmette this week.



YOU get a greater value in Goodyear Tires today than ever. As this chart shows, Goodyear Tire prices for years have been kept lower than the average prices for all commodities. Today, Goodyear Tires sell for 37% less than in 1920; 30% less than in 1914—though the tires have been vastly improved. This is a good time to buy Goodyears.

As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cords with the beveled All-Weather Tread and back them up with standard Goodyear Service

BRAUN BROS.
723 Oak St. Winnetka



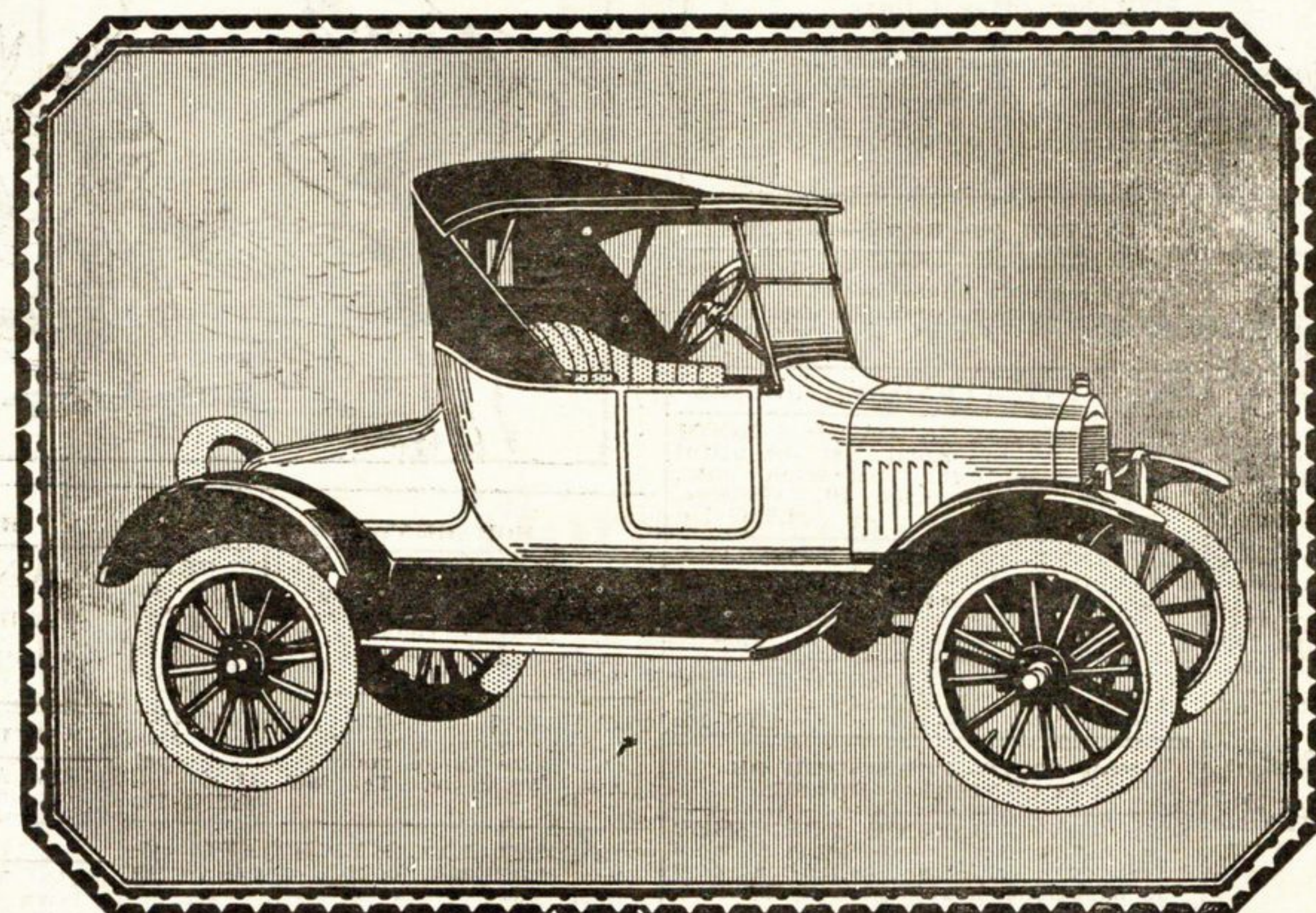
AUTOMOBILE PAINTING

is an art that must be understood thoroughly in order to do a successful job. It should be so perfect that when the painted car is put side by side with a new one, the most critical eye cannot detect the difference. This is our boast and it holds good. There's a "knack" to every trade.

Robert W. McIntyre

Rear of Wilmette State Bank
Phone Wilmette 684

Ford
THE UNIVERSAL CAR



New Roadster New Price \$265

Business men—with whom the runabout has always been very popular—are well pleased with the changes embodied in this model.

Always rugged, the car has been made decidedly trimmer and more comfortable.

This result is obtained by raising the radiator and enlarging the cowl; making a decided improvement in looks and providing more leg room.

A well designed top and slanting windshield do their share toward adding a finished, clean-cut appearance.

Make it a point to see the other new models also on display in the nearest Ford dealer's show room.

The Lowest Prices in the History of the Ford Motor Company

Chassis	\$230.00	1-Ton Truck Chassis	\$370.00
Runabout	\$265.00	Coupe	\$525.00
Touring (Regular)	\$295.00	Sedan (4-door)	\$685.00

F. O. B. Detroit

These cars can be obtained through the Ford Weekly Purchase Plan.

SKOKIE MOTOR CO.
WINNETKA



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