

Winnetka Weekly Talk

ISSUED SATURDAY OF EACH WEEK

by
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Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

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SATURDAY, OCTOBER 6, 1923

*Depress the Tracks.
Give the Business Men Fair Play.
Build a New Village Hall.
Enforce the Traffic Laws.
Build the Truck Road.*

FIRE PREVENTION WEEK

Next week is Fire Prevention Week.

Next Tuesday, October 9, is the fifty-second anniversary of the great Chicago fire.

Every year the American people lose by fire about \$500,000,000, half a billion dollars; and 15,000 lives.

In Illinois the annual fire loss is about \$20,000,000 and several hundred lives.

It is estimated that three-fourths of these losses can be prevented by the exercise of ordinary care.

If three-fourths, or even one-half, of the damage can be prevented by perhaps a little more than ordinary prudence will it not pay during this coming week to observe certain precautions?

(1) Clean out thoroughly all flues and smoke-pipes.

(2) Repair all flues and smoke-pipes.

(3) Do not allow children to play with fires.

Fires in chimneys are especially dangerous inasmuch as sparks may fall on the shingles and kindle a costly blaze; or if bricks are loose, the fire may creep out and burn unseen in a partition.

You know the speed with which fire spreads and the awful damage it can easily bring. Therefore, do what you can to prevent it.

AUTOMOBILE COURTESY

Listen to a little story.

A man in a Locomobile was driving along a country highway at a decent distance behind the car in front. The two cars were really as close to one another as they ought to be.

An impudent little Ford sneaked up from behind and stuck itself into the gap.

And the Locomobile?

It rammed the smart little Ford! After reversing, it repeated the operation, and so on five consecutive times.

The Locomobile driver then told the Ford chauffeur in choice language exactly what he thought of him, closing with an expression of willingness to be held strictly responsible for the punishment he had inflicted.

The action of this Ford fellow is all too common. Every motorist has had another car cut in directly in front of him causing a quick application of the brakes and an unpleasant minute or two. Sometimes this cutting in is due to ignorance, often to mere smartness. In either case it's most unpleasant for the other fellow.

Have you ever cut in like this? Stop thinking of your own rights and think of those of the other man!

THE MOON

The object of this following dialogue is to show that there will be a time and place for almost any knowledge that a person may accumulate. There will come occasions when information, though otherwise useless, will be welcomed.

"How far away is the moon, darling?"

"Two hundred and forty thousand miles, sweetheart."

"Isn't it wonderful, darling?"

"Did you know, sweetheart, that we never see the other side of the moon?"

"Isn't that horrid! Do you love me, dearie?"

(Moving picture) "All those bright splotches are dried-up ocean beds."

"O, lovey, how much you know! Where did you get it all?"

"I took astronomy at Northwestern." (Moving picture.)

"I saw the dearest diamond and emerald ring yesterday at Belden's . . . How wide is the moon?"

"Four thousand miles."

"Isn't it wonderful?!"

A SELF TAUGHT CHILD

Certain publishers, in advertising a series of Self Help English Lessons, print a picture of a boy who, in his desire for chestnuts, has crept far out on a limb which is already breaking. The boy will doubtless reach the ground too rapidly for comfort. The legend below the picture reads, "A self-taught child always learns."

True. The boy aforementioned learned, soon after his accident, that his own weight on a certain kind of limb was too much for that limb's strength. He learned to be more cautious, more observing.

But could he not have learned at less expense? At least he must have bruised himself pretty badly.

One learns by experience, but may it not be the experience of others? Granted that he has sympathy and an imagination, a normal child can learn a vividly-presented lesson through indirect experience.

THE THEATER GUILD

Two things have a great deal to do with the popularity of the Theater Guild performances.

One is the low admission fee. The other advantage is the nearness to home of the place of presentation or, to put it simply, the play doesn't cost much, and you can get there easily.

Mr. Dean, the new director of the Guild, is a dramatic artist of much experience and ability. Under his guidance the plays for the coming season will be presented with professional finish.

For the various reasons given above and because the enterprise is a community undertaking, the list of subscribers ought to include every north shore citizen.

STANDARD TIME AGAIN!

All's right again! We're back on one time once more and we'll stay there until next spring.

No more trying to figure out what "one hour ahead" means, whether eight is one hour ahead of seven, or whether six is. No more getting to a train before you leave home. What a relief to hear no more, for six months at least, of that nonsensical phrase, "Day-light Saving!"

To keep one time is not simply twice as easy as to keep two times; it's not to be compared.

Life is a complex affair. Blessed is the law that helps to simplify it.

DR MELVIN B. HASBROUCK

having been associated with the late Dr. John L. Ralston announces that he will continue in the general practice of

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EVANSTON

NORTH SHORE LINE

Announcement

The North Shore Line Is Now Operating on The New Winter Schedule

Because of the change from Daylight Saving time to Central Standard time new North Shore schedules are **now** in effect.

Such changes have been made to meet the requirements of the traveling public—assuring you the same fast, clean, efficient service which is characteristic of the North Shore Lines.

Note especially the change in time of DeLuxe trains and Dining Car trains.

Procure new time table from your local ticket agent.

Chicago North Shore and Milwaukee Railroad Company

Winnetka Passenger Station
Elm Street
Telephone Winnetka 963