

**Of Interest Only  
to Our Advertisers**

Fall Openings! Rally Days! College Yells! Preliminary Announcements!  
"Right this way, ladies and gents, the one and only man-eating tiger in captivity. Right this way!"  
The attention of possible customers must somehow or other be caught. Human beings have many interests,

and the interests that meet them half-way are the ones to which they attend.  
The more one has to offer the more need there is of getting more attention than the other fellow. That's why when you have something especially worth while you ought to use a Full Page Ad.  
**Full Page Roll of Honor**  
Hubbard Woods Lumber and Coal Company .....18  
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Wilmette Building Material Co. ....	3
Skokie Motor Co. ....	2
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Wm. Aitken .....	1
Anthony & Larau .....	1
Edinger & Sons .....	1
Brandl Bros. ....	1
Frint George & Co. ....	1
Black & White Cab Co. ....	1
Illinois Apex Co. ....	1
North Side Motor Co. ....	1

Welch's Cafeteria .....	1
Winnetka State Bank .....	1
C. M. McDonald .....	1
N. T. Com. Assoc. ....	1
Reo Motor Car Co. ....	1
Cadillac Motor Car Co. ....	1

Mrs. John Bradley of Lake Forest paid a fine of \$15 and costs to Magistrate Northrop this week on a charge of exceeding the speed limit while driving on Sheridan road.  
Mr. and Mrs. Kenneth W. Curtiss are now occupying the residence recently purchased by them at 693 Walden road, Winnetka.

**Donate Park to Buyers of Shore Crest Property**  
A novel development in the real estate circles is the donation, by Hill and Stone, realtors, of Shore Crest park to all those who have purchased homes in the new subdivision at Ravinia.  
The park and bathing beach was given over to the exclusive use of the property owners and every person who holds property in that subdivision has an interest in the park. The idea of the private park has attracted much attention and has received much favorable comment.



These three weather signs are very old—but ever new with us, for they remind us daily that we aim to get work done ON TIME.

# Chicago's Best Cleaning and Dyeing Available in Evanston

WE are doing more business every day at 504 Main Street—the branch of the North Side Cleaners and Dyers just opened in the new Evanshire Hotel. It feels mighty good to be so quickly made a part of the North Shore.

We specialize in expert cleaning. Sports suits and hats, gloves, dresses, spats, coats, blouses and wraps look better and wear longer after they have been cleaned the North Side

way. The reason our service is so unfailingly satisfactory is that we know pretty much all the ways of cleaning clothes *clean* without injuring the fabric—and clothes that are really clean do wear better!

Call Wilmette 2410 or Evanston 2410 and one of our route men will come for your garments. Our first work for you will prove to you the economy of having clothes cleaned *clean* the North Side way.

**NORTH SIDE CLEANERS AND DYERS**

*Evanshire Hotel Building*

**504 Main Street**

EVANSTON

Telephones: Wilmette 2410, Evanston 2410