

NEW FORD TYPES REAL SENSATION

All Models Greatly Improved
in Newer Designs

The first of the new type Ford cars which recently arrived in this city are now on display at the showroom of R. D. Cunningham, north shore Ford dealer.

The higher radiator, now standard in all Ford types, has brought a general improvement throughout the entire line and the new radiator apron blending with similar apron effects on the fenders gives the front of the cars a highly finished appearance.

The touring car shows a decided improvement having a more streamline effect. It is lower in appearance, a feature adding much to the attractiveness of the slanting windshield and one-man top.

The Ford runabout is likewise much improved and looks more sturdy.

The Coupe is entirely new in body design and construction. There is a more trim exterior appearance, more comfortable seating arrangement and greater luggage capacity. From the dash there is a graceful sweep in the cowl to the radiator. The doors are wide and heavily framed. A larger compartment at the rear gives increased room for luggage and the new type rear fender is more secure. Ventilator in the cowl and a visor over the windshield add to the exterior appearance, effecting a high quality aspect.

Interior Convenient

Interior arrangement is most convenient and the upholstery is choice. The seat is deeply cushioned and the cushions are divided making it easy for filling the gasoline tank under the seat. A small recess shelf at the rear of the seat is handy for small parcels. The door windows are equipped with revolving type window regulators permitting any desired ventilation. Doors are provided with locks.

The higher radiator has greatly enhanced the beauty of the Ford Four-Door sedan.

Larger cowl, hood and higher radiator brings a vastly improved appearance to the new Ford Four-Door Sedan and this enclosed type, which has enjoyed unusual popularity since it was added to the Ford line, now presents a greater attractiveness than ever before.

The change in the front of the car, which has produced a more sturdy effect, gives a highly pleasing and graceful sweep to the body lines.

ROADSTER FOR 2 STILL FAVORITE

The smart, spirited roadster, built for two, or a companionable three, continues to lure a substantial proportion of motor car enthusiasts, despite the undeniable and increasing preference for closed models evident in recent years.

This statement is based upon the reception accorded the Stutz Six roadster, numbered among the latest contributions to motoring utility and fashion, recently announced by the Stutz Motor Car company of America, Inc.

Simultaneously with the appearance of this model in Stutz distributing centers, an immediate and active response in the form of positive buying orders from a large and varied class of motor car users became evident, Stutz officials state.

The primary appeal of the Stutz Six roadster, it has been determined, is to business and professional men who desire a high grade, economical car for their exclusive, personal transportation. Also, it has a large following among small families who value it as an ideal touring and sport conveyance.

The low, graceful lines of the car carry especial appeal to those who are influenced by exterior attractiveness, imparted through coach work of unusual distinctiveness and refinement. Contributing to the unique style effect achieved are the long, sweeping afterdeck, jaunty top, and extra wire wheels, mounted alongside the hood.

Irresistible as well is the surpassing comfort and inviting "feel" of the car, with the occupants suspended close to the ground amidst the axles. Ample leg room and width in the driving compartment, as well as unusually generous upholstery, provide absolute repose during the longest ride.

Particularly valued, both among those who drive the car for business and for pleasure, are the exceptional storage facilities of the car. Under the roomy afterdeck is space for hand luggage, suit cases, and sporting paraphernalia of every type, while at the rear of the driving seat is another compartment for wraps, motor coats and small articles of every description.

Due to the unique Stutz principle of compensating spring suspension, and the unusually generous length of springs themselves—their total length is 100 inches as compared to 120 inches of wheel base—the roughest roads are negotiated with perfect ease and safety. Jolt, slip and sideway are completely eliminated.

Rand Road Now Opened From Des Plaines North

Rand road is now paved and open all the way from Des Plaines northwest to Volo, work about Lake Zurich having been completed. This road too is being paved north of Volo and into Fox lake. It is called the "Lakes" road now and next season will be one of the most popular drives in the Chicago district. Farther north the new paving on the Grand avenue road will be completed and the road open from Waukegan through Gurnee, Lake Villa, and Antioch to the state line before September 15, according to the state engineer. Parts of this artery have been in use all this season, but the road has been badly cut up by detours.

1924 LEXINGTON NOW ON DISPLAY

A new motor sales firm to represent Lexington, Jordan and Monroe cars on the north shore has opened its doors for business in Evanston promising rapidly to become one of the leaders among concerns of its kind in this territory. The new sales and service station goes by the name of Thompson & Schuler, and is headed by H. A. Thompson and H. A. Schuler, both of whom are well known in north shore automobile circles.

Mr. Thompson continues to handle the Jordan car at the salesroom at 1522 Sherman avenue. Mr. Schuler known as the promoter of the annual North Shore Motor salon, has moved in Evanston motor circles since the automobile sales business was in its infancy.

The salesroom at 1008 Davis street, formerly occupied by the Evanston branch of the Lexington-Chicago company, has been a scene of great activity during the past week, while arrangements for the display of new Lexington and Monroe 1924 models have been going forward. Thompson & Schuler enjoy the distinction of being among the first dealers in the country to secure these new lines of cars.

"The Lexington plant is a wonder," said Mr. Schuler yesterday on his return from Connersville and Indianapolis, where in company with Mr. Thompson he visited both the Lexington and Monroe factories. "Lexington builds practically every unit under its roof. The plant seems to spread over the entire industrial section of the town. The Ansted motor shops are pronounced by engineers as without a superior."

"The Monroe factories at Indianapolis are the largest in the state of Indiana, comprising the government Four Wheel Drive plant, built during the war, the old Premier headquarters and the former home of the old Monroe. The production facilities are enormous."

Thompson and Schuler announce the inauguration of a novel and advantageous service system for North Shore owners of Lexington, Jordan and Monroe cars, including oiling, greasing, and adjustment, together with a written report on the condition of every part of the car. Hamilton Lane of Chicago is in charge of the service department.

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➡ See this page for particulars on the New Ford Models ➡