

## NEW AUTO SALES COMPANY FORMS

### Thompson And Schuler To Handle Two Makes

Announcement was made at the first of the month that H. A. Thompson and Harold A. Schuler had taken over the former salesroom of the Lexington-Chicago company, 1008 Davis street, Evanston.

The new company will handle the Lexington line, consisting of touring, sport (popularly known as the Lark), roadster and sedan models. Today the concern announced the Lexington Brougham at a price only \$100 more than the touring car—\$1,995 delivered.

Thompson and Schuler will also handle the Monroe line—cars that are fast proving leaders in north shore popularity. In the Monroe line are included a touring car, roadster and a beautiful sedan with disc wheels. The sedan sells for \$1568 delivered. In conjunction with the motor sales agency the new concern will maintain a first class service station for reliable work. A regular inspection service is being inaugurated by the company to insure their car owners perfect satisfaction during the life of the machine.

Mr. Thompson has been for years the Jordan dealer on the north shore and is well known in automobile circles. Harold Schuler attained his place in the sun by promoting the north shore automobile shows. He is one of the old dealers in Evanston, having started with the industry when it was in its infancy.

### Oldfield's "Golden Egg" Races Sunday In Chicago

Barney Oldfield's "Golden Egg" will be the feature of the twenty-five-mile automobile race at Chicago's new race track, the North Shore Polo Grounds, Lincoln and Peterson avenues, Sunday afternoon. The "Golden Egg," driven by the veteran, Paul Clancy, broke the dirt track record at Winchester, Ind., July 4, encircling the one-half mile track in 28 seconds. Racing against Clancy will be George Beck, Chicago pilot, in a Benz special, equipped with a Hall-Scott airplane motor, and Cliff Woodbury, winner of the Independence Day feature race at the North Shore Polo Grounds, driving a Frontenac. E. Winneston, driving a Rajo Ford, said to be the fastest Ford built, will also compete.

This new track is developing into one of the fastest dirt tracks in the country, and it is possible some new records may be established. Races start promptly at 2:30 p. m. and the time trials at 10 a. m.

### Pavlik Brothers Install Heald Cylinder Machine

The machine shop of the Pavlik Brothers' garage, Kenilworth, is now completely equipped, according to members of the firm. Among the newest acquisitions to the shop is a "Heald" machine for regrinding cylinders. This machine is installed and ready for operation.

Records show that the "Heald" is the machine that is used in 90 per cent of the motor car factories by motor car builders. Pavlik's is the only shop on the north shore, they say, that is equipped with a machine of this kind. A similar apparatus is used in the Rolls-Royce factory, the Packard, Winton, Lincoln, Marmon, Dusenber and other high grade motor plants.

### NEW EQUIPMENT READY

In Kenilworth, the Kenilworth Motor company has just purchased a new 1,000 gallon gasoline storage tank, and new gasoline pump. The new equipment is already installed and is serving Agni Motor Fuel users.

### DIRECTS MONROE SALES

W. J. Hayes, formerly with the Lexington-Chicago company at 1008 Davis street, Evanston, has taken charge of the wholesale end of the Monroe motor business for the branch factory, Michigan avenue, Chicago.

## COMMITTEE WORKS TO CODIFY AUTO SIGNALS

Forty-two men, representing the manufacturers and users of traffic signals, Federal and State governmental departments, associations interested in the prevention of traffic accidents, and representatives of the general public, are now at work on the drafting of a national code on the proper colors for traffic signals, which it is expected will not only cut down the annual loss of life through traffic accidents, but will eliminate many of the existing irritations to motorists and to the operators of steam and electric railways.

This work is being carried on under the auspices of the American Engineering Standards Committee, whose approval of a code or standard insures its ultimate acceptance and observance throughout the country.

### Cadillac Makes Record in Pacific Coast Run

What is claimed to be the fastest automobile run ever made by a private owner from Oakland, California, to Portland, Oregon, has been made by John Bonny, George Henry, Jefferson Doolittle and Bruce Bonny, of Oakland, in a Type 61 Cadillac Phaeton. The party drove 1027 miles in exactly 33 hours.

The car was checked out from the Sigma Phi fraternity house by Frank Kellogg, 6:20 a. m., Friday, and checked in at the Western Union office, Portland, at 3:41 a. m., the following day. The lapse of time was 21 hours and 21 minutes.

An all stock car was used in this run.

The party continued by way of Columbia river at Mary Hill, and arrived at the Bonny ranch, three miles beyond Ellensburg, Washington, at 3:20 p. m., Saturday, which made a total lapse of running time of 33 hours.

### Sport Phaeton, New Model For Wills Sainte Claire

Distributors of Wills Sainte Claire cars throughout the country have been notified of the impending appearance of a new model, the sport phaeton.

The first cars in the production run of this model are now going through the company's plants at Marysville.

In the sport phaeton the Wills Sainte Claire engineers have incorporated a built-in completeness of equipment so wide as to include front and rear bumpers; extra wheel and tire, with special mounting on the left running-boards; tire cover; trunk rack and trunk; aluminum guard bars, and English Burbank top and boot—the crowning effort of the Wills Sainte Claire trim shop.

An incidental effect has been a noteworthy accentuation of the car's speed lines and an increased smartness.

Deliveries of the sport phaeton are expected by Wills Sainte Claire distributors during the present month or early in August.

### Your Ears Aren't Mates? Then Blame the Telephone

Do you know your ears are not mates? They may look alike, be the same length, breadth and depth, but do you know you can hear with one better than with the other?

Your left ear is the best. The telephone did it. Almost invariably, telephone users put receivers to their left ears in order to leave their right hand free to write. As a result, left ears have become far more sensitive than the right. If you don't believe it shift into reverse and attempt to hear a telephone message with the right ear.

All telephones are made with this in view and they are known as left hand phones. That is, the receiver hangs on the left side of the instrument and facilitates use in the left hand.

### INSTALL PUMP

King's Tire shop, Ridge avenue and Washington, has installed a new gasoline service pump. Since Ridge avenue has been paved the tire shop has also put in a concrete drive leading up to the door.

Automobile Dealers who are interested in reaching a community of 5600 homes, where the automobile owners are in a large proportion, will wisely consider a consistent advertising campaign in

*The Lake Shore News  
Winnetka Weekly Talk  
and Glencoe News.*

### George H. Taylor Real Estate Mortgage Co.

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